

# SUBMISSION REQUIREMENTS

## Advertising

### INV-101. Innovation - Branded Content / Entertainment

Elements Required: 1 - 5

#### SUBMISSION MEDIA

Files Required: 1 - 5

Digital images or a case study video are accepted for this category.



- If submitting a digital project board, be sure that your font size is large enough to be viewed at a distance when projected.
- Case study videos must not contain any agency information.
- All case study videos must be a maximum length of 2 minutes.
- For non-English language entries, provide an English translation in the "Translation" section or as subtitles in your video.

#### REFERENCE IMAGES

Reference Images Required: 1 - 15



