

SUBMISSION REQUIREMENTS

Advertising

DFG-101. Design for Good - Advertising - Single

Elements Required: 1

SUBMISSION MEDIA

Files Required: 1

Digital images or a case study video are accepted for this category.



- If submitting a digital project board, be sure that your font size is large enough to be viewed at a distance when projected.
 - Case study videos must not contain any agency information.
 - All case study videos must be a maximum length of 2 minutes.
 - For non-English language entries, provide an English translation in the "Translation" section or as subtitles in your video.
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REFERENCE IMAGES

Reference Images Required: 1 - 5



