

SUBMISSION REQUIREMENTS

Advertising ADV-144. Direct - Digital - Campaign

Elements Required: 3 - 5

SUBMISSION MEDIA

Files Required: 1

Case study videos with a URL link are accepted for this category.



- DO NOT submit a direct URL for a hosted video (e.g. Vimeo, Youtube). Please upload the video file or provide a link to the interactive website.
- Download links of any kind are not accepted.
- Case study videos must not contain any agency information.
- All case study videos must be a maximum length of 2 minutes.
- For non-English language entries, provide an English translation in the "Translation" section or as subtitles in your video.

REFERENCE IMAGES

The jury will see your primary image but will not judge it. Your images may be used for other non-judging purposes.

Reference Images Required: 3 - 10



