

# SUBMISSION REQUIREMENTS

## Interactive INT-112. AR / VR - Campaign

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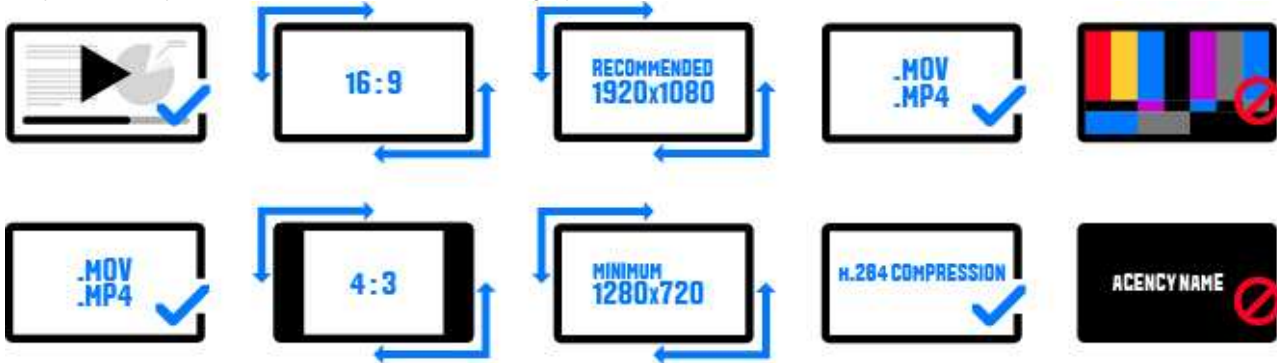
Elements Required: 3 - 5

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### SUBMISSION MEDIA

Files Required: 1

Only case study videos are accepted for this category.



- Case study videos must not contain any agency information.
  - All case study videos must be a maximum length of 2 minutes.
  - For non-English language entries, provide English subtitles in your video.
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### REFERENCE IMAGES

*The jury will see your primary image but will not judge it. Your images may be used for other non-judging purposes.*

Reference Images Required: 3 - 10



### SPECIAL NOTES

- No special equipment will be used for judging. You must submit the required case study video to showcase the content.

