

SUBMISSION REQUIREMENTS

Advertising

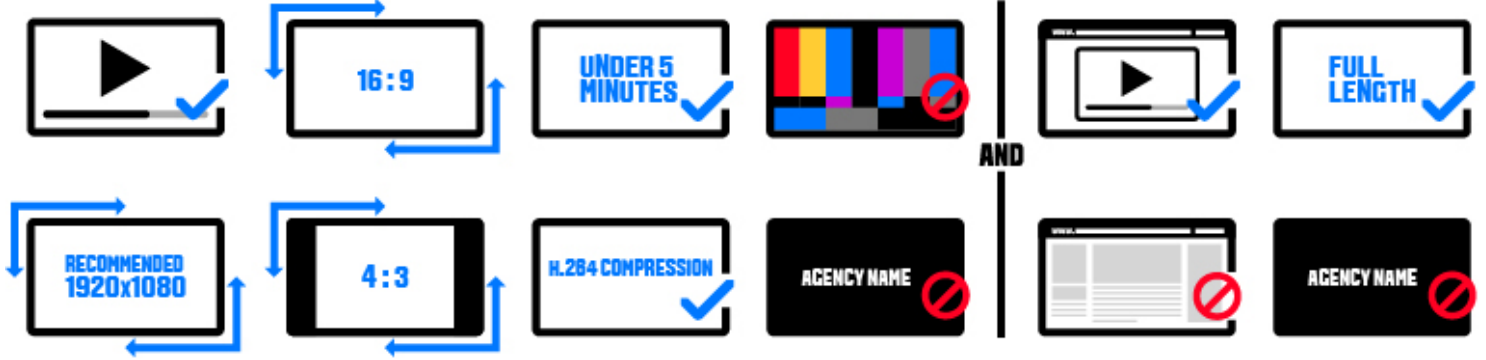
ADV-118. Branded Content & Entertainment - Episodic - Web Series

Elements Required: 3-5

SUBMISSION MEDIA

Files Required: 1 - 6

Content videos or cut-down highlight reels with a URL link to the full version are accepted for this category.



- Content videos must be a maximum length of 5 minutes.
 - Cut-down highlight reels must be a maximum length of 5 minutes.
 - Download links are not accepted. Videos must be playable using the link provided.
 - For non-English language entries, provide English subtitles in your video.
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REFERENCE IMAGES

The jury will see your primary image but will not judge it. Your images may be used for other non-judging purposes.

Reference Images Required: 9 - 15



