

# SUBMISSION REQUIREMENTS

## Advertising

### ADV-117. Branded Content & Entertainment - TV / Film - Campaign

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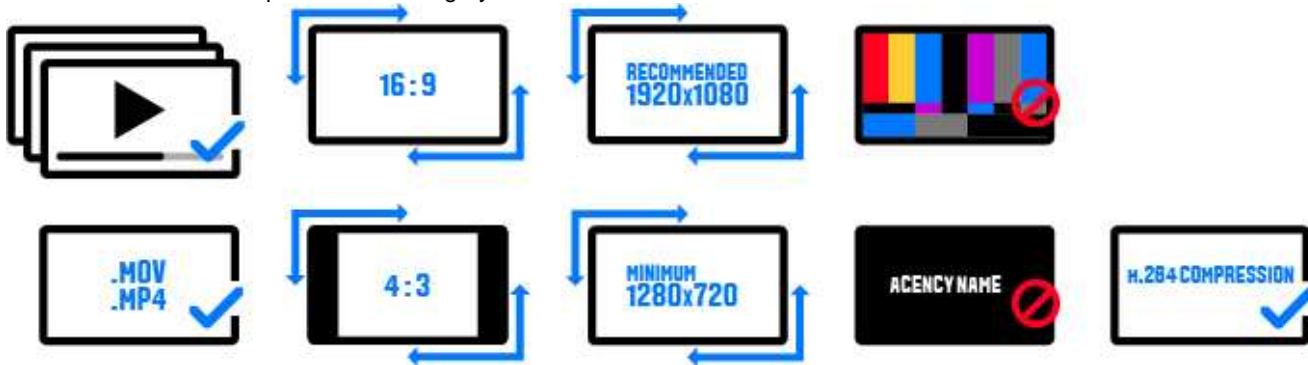
Elements Required: 1

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#### SUBMISSION MEDIA

Files Required: 3 - 5

Content videos are accepted for this category.



- All work should be submitted as aired.
  - Case study videos are not permitted in this category.
  - For non-English language entries, provide English subtitles in your video.
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#### REFERENCE IMAGES

The jury will see your primary image but will not judge it. Your images may be used for other non-judging purposes.

Reference Images Required: 9 - 15



