

# THE ADC 101<sup>ST</sup> ANNUAL AWARDS – WINNERS

Includes Gold, Silver, and Bronze Cube winners.

The ADC 101<sup>ST</sup> Annual Awards winners will be announced during Creative Week, May 18<sup>TH</sup>

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The One Club for Creativity is pleased to announce the winning entries of the ADC 101st Annual Awards.

This list includes the entries that have been awarded Gold, Silver, and Bronze Cubes.

Now in its 101st year, the ADC Annual Awards are the longest continually running global creative awards honoring excellence in craft, innovation and design. The One Club for Creativity will hold the ADC Annual Awards on Wednesday, May 18th at Gotham Hall in New York City.

Congratulations to all of the winners!

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## ADVERTISING

BY ENTRANT

**72ANDSUNNY / LOS ANGELES**  
**RESET / LOS ANGELES**  
**CARTEL / SANTA MONICA**  
**ALT.VFX / LOS ANGELES**

Craft in Video - Special Effects	Adobe / Premiere Pro	Fantastic Voyage	Bronze Cube
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**ALMA DDB / MIAMI**  
**PEPSICO**  
**OMD**  
**CARBO FILMS**

Art Direction - Press / Poster - Poster Advertising - Series	Pepsi	Better With Pepsi	Gold Cube
Art Direction - Press / Poster - Press / Print Advertising - Series	Pepsi	Better With Pepsi	Gold Cube
Out of Home - Poster - Series	Pepsi	Better With Pepsi	Gold Cube
Out of Home - Print / Electronic Billboard - Series	Pepsi	Better With Pepsi	Silver Cube
Art Direction - Press / Poster - Press / Print Advertising - Single	Pepsi	Better With Pepsi - Burger King Print	Silver Cube
Out of Home - Poster - Single	Pepsi	Better With Pepsi - Burger King Print	Silver Cube
Art Direction - Press / Poster - Poster Advertising - Single	Pepsi	Better With Pepsi - Burger King Print	Bronze Cube
Out of Home - Print / Electronic Billboard - Single	Pepsi	Better With Pepsi - Burger King Print	Bronze Cube
Out of Home - Poster - Single	Pepsi	Better With Pepsi - McDonald's Print	Silver Cube
Art Direction - Press / Poster - Poster Advertising - Single	Pepsi	Better With Pepsi - McDonald's Print	Bronze Cube
Art Direction - Press / Poster - Press / Print Advertising - Single	Pepsi	Better With Pepsi - McDonald's Print	Bronze Cube
Art Direction - Press / Poster - Press / Print Advertising - Single	Pepsi	Better With Pepsi - Wendy's Print	Silver Cube
Out of Home - Poster - Single	Pepsi	Better With Pepsi - Wendy's Print	Silver Cube
Art Direction - Press / Poster - Poster Advertising - Single	Pepsi	Better With Pepsi - Wendy's Print	Bronze Cube

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## ADVERTISING

BY ENTRANT

**AREA 23, AN IPC HEALTH COMPANY / NEW YORK**  
**INSMED INCORPORATED / BRIDGEWATER**  
**JAMUTE / SÃO PAULO**  
**PASSION PICTURES / LONDON**

Craft in Video - Animation - Single Insmmed Incorporated Trapped Silver Cube

**AREA 23, AN IPC HEALTH COMPANY / NEW YORK**  
**INSMED INCORPORATED / BRIDGEWATER**  
**JAMUTE / SÃO PAULO**  
**ROOF STUDIO / NEW YORK**

Craft in Video - Animation - Single Insmmed Incorporated Unbreakable Bronze Cube

**AREA 23, AN IPC HEALTH COMPANY / NEW YORK**  
**RITMIKA AUDIO ARTS / SÃO PAULO**  
**BROOKLYN SPORTS PAGE / BROOKLYN**  
**STELLAR PRINTING, INC. / LONG ISLAND CITY**

Innovation - Press The Columbia Journalism Review The Inevitable News Gold Cube

**CYW / MADRID**  
**AMAZON PRIME VIDEO / LONDON**  
**THE MILL / LONDON**  
**BLUR / MADRID**

Television / Film / Online Video - Film - Single Prime Video An Unlikely Friendship Silver Cube

Television / Film / Online Video - Television - Single Prime Video An Unlikely Friendship Silver Cube

Craft in Video - Direction - Single Prime Video An Unlikely Friendship Bronze Cube

**DDB / PARIS**  
**MACHINE SOUND / LONDON**  
**IMPORTANT LOOKING PIRATES / STOCKHOLM**  
**STINK STUDIOS / PARIS**

Craft in Video - Animation - Single Ubisoft Chicharron Run Gold Cube

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## ADVERTISING

BY ENTRANT

### DENTSUMB / NEW YORK AMERICAN EXPRESS

Craft in Video - Direction - Series	American Express	Amex Business Card Chronicles	Bronze Cube
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### DENTSUMB / NEW YORK FTX

Television / Film / Online Video - Television - Single	FTX	Don't Miss Out	Silver Cube
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Branded Content / Entertainment - TV / Film	FTX	Don't Miss Out	Bronze Cube
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Craft in Writing - TV / Film / Video	FTX	Don't Miss Out	Bronze Cube
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### FCB / CHICAGO LORD + THOMAS / CHICAGO FCB/SIX / TORONTO

Direct - Wildcard	Walmart	Bedtime Stories	Silver Cube
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Innovation - Direct	Walmart	Bedtime Stories	Silver Cube
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### HAVAS PARIS / PUTEAUX HRCLS ALLSO

Craft in Video - Sound Design	KFC France	KFCinema	Silver Cube
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### JUNG VON MATT / HAMBURG SQUARE PIXEL / RIO DE JANEIRO STABBILO MUSIC / SARTEANO

Press - Magazine - Series	Hyundai	The Bigger Crash	Bronze Cube
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## ADVERTISING

BY ENTRANT

### LEO BURNETT / CHICAGO CHANGE THE REF / CORAL SPRINGS NO. 6 / NEW YORK HUNGRY MAN / LOS ANGELES

Television / Film / Online Video - Online - Single	Change the Ref	The Lost Class	Gold Cube
Design for Good - Advertising - Series	Change the Ref	The Lost Class	Silver Cube
Direct - Digital - Single	Change the Ref	The Lost Class	Silver Cube
Innovation - Television / Film / Online Video	Change the Ref	The Lost Class	Silver Cube
Art Direction - Direct - Single	Change the Ref	The Lost Class	Bronze Cube
Innovation - Direct	Change the Ref	The Lost Class	Bronze Cube
Television / Film / Online Video - Online - Series	Change the Ref	The Lost Class	Bronze Cube

### LEO BURNETT / FRANKFURT AM MAIN THE MILL / BERLIN ZAUBERBERG PRODUCTIONS / BERLIN

Television / Film / Online Video - Film - Single	Samsung Electronics	The spider and the window	Silver Cube
Craft in Video - Animation - Single	Samsung Electronics	The spider and the window	Bronze Cube

### LOVE SONG / LOS ANGELES BARKING OWL / NEW YORK DROGA5 / NEW YORK

Craft in Video - Cinematography	Facebook	Facebook x Skate Ghana	Bronze Cube
Craft in Video - Direction - Single	Facebook	Facebook x Skate Ghana	Bronze Cube

### MARCEL / PARIS HEETCH / PARIS

Direct - Wildcard	Heetch	Uber Heetch	Silver Cube
Innovation - Direct	Heetch	Uber Heetch	Bronze Cube

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## ADVERTISING

BY ENTRANT

### QUAD STORIES / QUAD GROUP / PARIS

HEREZIE / PARIS

PRIME VIDEO FRANCE / PARIS

Innovation - Branded Content / Entertainment	Prime Video	Cités	Bronze Cube
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### R/GA / CALIFORNIA

Direct - Wildcard	Reddit	Superb Owl	Gold Cube
Innovation - Television / Film / Online Video	Reddit	Superb Owl	Gold Cube
Television / Film / Online Video - Low Budget	Reddit	Superb Owl	Gold Cube
Innovation - Direct	Reddit	Superb Owl	Silver Cube
Craft in Writing - Direct	Reddit	Superb Owl	Bronze Cube

### RPA ADVERTISING / LOS ANGELES

AMERICAN HONDA MOTOR CO. / TORRANCE

LIME STUDIOS / SANTA MONICA

HELIUM / SANTA MONICA

Design for Good - Advertising - Single	American Honda Motor Co.	Project Courage	Bronze Cube
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### SCHOLZ & FRIENDS / BERLIN

Innovation - Direct	Johanniter	Anti Look – the life-saving QR design	Bronze Cube
Innovation - Out of Home	Johanniter	Anti Look – the life-saving QR design	Bronze Cube
Out of Home - Transit - Single	Johanniter	Anti Look – the life-saving QR design	Bronze Cube
Craft in Video - Cinematography	IWC Schaffhausen	IWC – Born of a Dream	Bronze Cube

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## ADVERTISING

BY ENTRANT

### SERVICEPLAN GERMANY / MUNICH

Craft in Writing - Press	Gruner + Jahr Deutschland / Stern	Dyslexia Unetided	Silver Cube
Television / Film / Online Video - Film - Single	PENNY	The Wish	Silver Cube
Craft in Video - Editing	PENNY	The Wish	Bronze Cube

### TBWA\CHIAT\DAY / NEW YORK CABIN / LOS ANGELES PARLIAMENT / SANTA MONICA FURLINED / SANTA MONICA

Craft in Writing - TV / Film / Video	Family Equality	Love, Lawyers, and The Government	Bronze Cube
Television / Film / Online Video - Online - Single	Family Equality	Love, Lawyers, and The Government	Bronze Cube

### TBWA\MEDIA ARTS LAB / SHANGHAI MPC / SHANGHAI LUNAR FILMS / SHANGHAI OMD / SHANGHAI

Craft in Video - Cinematography	Apple	The Comeback - Shot on iPhone	Gold Cube
Branded Content / Entertainment - Online Video - Long Form	Apple	The Comeback - Shot on iPhone	Silver Cube
Craft in Video - Direction - Single	Apple	The Comeback - Shot on iPhone	Silver Cube
Branded Content / Entertainment - TV / Film	Apple	The Comeback - Shot on iPhone	Bronze Cube
Television / Film / Online Video - Online - Single	Apple	The Comeback - Shot on iPhone	Bronze Cube

### THE COMMUNITY / MIAMI OREO / NEW YORK

Promotional Materials - Dimensional	OREO	OREO THINS PROTECTION PROGRAM	Silver Cube
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## BRAND / COMMUNICATION DESIGN

BY ENTRANT

### 360I / NEW YORK OREO MEDIA.MONKS

Posters - Billboard - Single	OREO	OREO x Pokémon	Bronze Cube
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### ALMA DDB / MIAMI PEPSICO OMD CARBO FILMS

Posters - Billboard - Series	Pepsi	Better With Pepsi	Gold Cube
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Posters - Billboard - Single	Pepsi	Better With Pepsi - Burger King Print	Gold Cube
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Posters - Billboard - Single	Pepsi	Better With Pepsi - McDonald's Print	Gold Cube
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Posters - Billboard - Single	Pepsi	Better With Pepsi - Wendy's Print	Gold Cube
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### BACKBONE BRANDING

Branding - Branding Systems / Identities - Print	Bnavan	"Bnavan" Brand Identity	Gold Cube
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### BOLD SCANDINAVIA / NOA / OSLO CATK / BERLIN / BERLIN

Branding - Branding Systems / Identities - Television / Film / Online	TV 2	TV 2 Idents	Silver Cube
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### COLLINS / NEW YORK

Branding - Branding Systems / Identities - Integrated	Girl Scouts of America	Girl Scouts of America	Gold Cube
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Rebranding	Girl Scouts of America	Girl Scouts of America	Gold Cube
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## BRAND / COMMUNICATION DESIGN

BY ENTRANT

### COLLINS / NEW YORK CLUBHOUSE

Branding - Logo	Clubhouse	Clubhouse Logo	Bronze Cube
Innovation	Clubhouse	Clubhouse Logo	Bronze Cube

### DENTSU / TOKYO

Posters - Traditional - Series	TOKOSEN	Connect with the foundation.	Bronze Cube
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### DENTSU / TOKYO DENTSU CREATIVE X / TOKYO

Design for Good - Brand / Communication Design - Series	Universal Workers	SAVE GUNKANJIMA	Bronze Cube
Posters - Traditional - Series	Universal Workers	SAVE GUNKANJIMA	Bronze Cube

### FCB / CHICAGO LORD + THOMAS / CHICAGO MISSING PIECES / NEW YORK PICTURE NORTH / CHICAGO

Innovation	Cox Communications	Hugs	Silver Cube
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### HEYDAYS / OSLO GOODS / OSLO

Branding - Branding Systems / Identities - Integrated	Carrot	Rewarding returns	Bronze Cube
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### INDEGO DESIGN / MACAU

Branding - Branding Systems / Identities - Integrated	Macau Designers Association	MACAU DESIGN WEEK 2021	Bronze Cube
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## BRAND / COMMUNICATION DESIGN

BY ENTRANT

### INNOCEAN WORLDWIDE EUROPE / BERLIN KIA CORPORATION / SEOUL SONDA PRODUCTIONS / BARCELONA BLACKSPACE / MUNICH

Rebranding	Kia Corporation	Kia Brand Relaunch	Bronze Cube
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### KEN-TSAI LEE DESIGN LAB / TAIPEI

Posters - Traditional - Series	National Taiwan University of Science and Technology	D&AD Exhibition in Taiwan Poster Series	Silver Cube
Branding - Branding Systems / Identities - Integrated	National Taiwan University of Science and Technology	D&AD exhibition in Taiwan	Bronze Cube
Branding - Branding Systems / Identities - Print	National Taiwan University of Science and Technology	D&AD exhibition in Taiwan	Bronze Cube

### LEO BURNETT / CHICAGO CHANGE THE REF / CORAL SPRINGS NO. 6 / NEW YORK HUNGRY MAN / LOS ANGELES

Design for Good - Brand / Communication Design - Series	Change the Ref	The Lost Class	Gold Cube
Branding - Branding Systems / Identities - Digital	Change the Ref	The Lost Class	Bronze Cube

### LEO BURNETT / TORONTO FLASH REPRODUCTIONS / TORONTO

Promotional - Self-Promotion	Leo Burnett Toronto	Sunshine In a Box	Bronze Cube
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### LEO BURNETT / TORONTO PAK FACTORY / MARKHAM

Branding - Branding Systems / Identities - Print	Woah Dough	Woah Dough	Bronze Cube
Rebranding	Woah Dough	Woah Dough	Bronze Cube

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## BRAND / COMMUNICATION DESIGN

BY ENTRANT

### MAKKAIHANG DESIGN / HONG KONG THE HONG KONG TYPE FOUNDRY / HONG KONG

Branding - Stationery	The Hong Kong Type Foundry Limited	Kowloon Type	Bronze Cube
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### MOTHER DESIGN NY / BROOKLYN

Branding - Branding Systems / Identities - Integrated	Realm	Realm Rebrand (Formerly Serial Box)	Bronze Cube
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### MUCHO / SAN FRANCISCO

Branding - Logo	Piedmont Art Walk	Piedmont Art Walk Logotype	Gold Cube
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### OFFICE OF DEMANDE SPÉCIALE / MONTREAL AFTERGLO / MONTRÉAL

Branding - Branding Systems / Identities - Integrated	Afterglo	Afterglo : brand identity	Bronze Cube
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### PENGGUIN / HONG KONG

Promotional - Calendar	Polytrade Paper Corporation Limited / PaperMoments	2022 BALANCE calendar	Bronze Cube
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### REKLAMEKOLLEKTIVET / BERGEN

Branding - Branding Systems / Identities - Integrated	Kulturhuset i Bergen	A lawless and genre free generative identity	Bronze Cube
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### SCHOLZ & FRIENDS / BERLIN

Design for Good - Brand / Communication Design - Single	Johanniter	Anti Look – the life-saving QR design	Bronze Cube
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Innovation	Johanniter	Anti Look – the life-saving QR design	Bronze Cube
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## BRAND / COMMUNICATION DESIGN

BY ENTRANT

### STUDEO / TOKYO

Promotional - Apparel	TANNERS' COUNCIL OF JAPAN	THE LEATHER SCRAP KIMONO	Silver Cube
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### THE COMMUNITY / MIAMI OREO / NEW YORK

Innovation	OREO	OREO THINS PROTECTION PROGRAM	Silver Cube
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### THE NINE SHANGHAI / SHANGHAI CHENG-SHIR CULTURE & MEDIA CO. / BEIJING

Design for Good - Brand / Communication Design - Single	Beijing 2022 Winter Paralympics Opening Ceremony	The Blossoming Colours	Bronze Cube
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Innovation	Beijing 2022 Winter Paralympics Opening Ceremony	The Blossoming Colours	Bronze Cube
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### THINKING ROOM / JAKARTA

Promotional - Self-Promotion	Thinking Room	Game Of The Ox	Bronze Cube
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### TIGERPAN PACKAGING DESIGN LAB. / SHENZHEN SHENZHEN XIANGYANG NEW ENERGY TECHNOLOGY CO. / SHENZHEN

Design for Good - Brand / Communication Design - Series	Shenzhen Xiangyang New Energy Technology Co.,	Ignite a light for BOP population	Silver Cube
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### UNTITLED MACAO AU CHON HIN / UNTITLED MACAO UNTITLED DESIGN

Branding - Branding Systems / Identities - Integrated	Seng Cheong Restaurant	Seng Cheong Restaurant Rebranding	Silver Cube
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## EXPERIENTIAL DESIGN

BY ENTRANT

### **BORIS MICKA ASSOCIATES / SEVILLE**

Environmental Design - Exhibition Design	SAUDI ARAMCO	THE SAUDI ARABIA PAVILION FOR EXPO 2020	Bronze Cube
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### **DENTSU / TOKYO INITIAL / TOKYO AOI PRO. / TOKYO CONNECTION / TOKYO**

Innovation	QD Laser, / RETISSA SUPER CAPTURE	With My Eyes	Silver Cube
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### **FCB / CHICAGO LORD + THOMAS / CHICAGO MISSING PIECES / NEW YORK PICTURE NORTH / CHICAGO**

Digital Experiences - Augmented / Mixed Reality	Cox Communications	Hugs	Bronze Cube
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### **JUNG VON MATT / HAMBURG**

Experiential Design - Guerrilla / Stunt	Hamburger SV (HSV)	HSV - Dyslexia Jersey	Bronze Cube
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### **JUNG VON MATT / HAMBURG NOT A MACHINE / HAMBURG DELI HAMBURG / HAMBURG RABBIT CORN FILMS**

Experiential Design - Guerrilla / Stunt	Berliner Verkehrsbetriebe (BVG) - AöR	BERLIN'S HEART STANDS STILL.	Bronze Cube
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## EXPERIENTIAL DESIGN

BY ENTRANT

**LEO BURNETT / CHICAGO**  
**CHANGE THE REF / CORAL SPRINGS**  
**NO. 6 / NEW YORK**  
**HUNGRY MAN / LOS ANGELES**

Design for Good - Experiential Design	Change the Ref	The Lost Class	Gold Cube
Experiential Design - Guerrilla / Stunt	Change the Ref	The Lost Class	Gold Cube
Experiential Design - Installations	Change the Ref	The Lost Class	Silver Cube

**MEDIA.MONKS / AMSTERDAM**  
**INNOCEAN WORLDWIDE EUROPE / BERLIN**  
**MASSIVEMUSIC / BERLIN**  
**HAGENS / AMSTERDAM**

Design for Good - Experiential Design	Anne Frank House	The Bookcase for Tolerance	Bronze Cube
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**MULLENLOWE SSP3 / BOGOTA**  
**MACARENA / BOGOTA**

Design for Good - Experiential Design	AB InBev / Pony Malta	Illegal Classroom	Gold Cube
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**SCHOLZ & FRIENDS / BERLIN**

Design for Good - Experiential Design	Johanniter	Anti Look – the life-saving QR design	Silver Cube
Innovation	Johanniter	Anti Look – the life-saving QR design	Bronze Cube

**ZULU ALPHA KILO / TORONTO**  
**PFAFF HARLEY-DAVIDSON / TORONTO**  
**SPARKS INNOVATION / TORONTO**  
**ZULUBOT / TORONTO**

Innovation	Pfaff Harley-Davidson	Tough Turban	Silver Cube
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## FASHION DESIGN

BY ENTRANT

### DENTSU / TOKYO QOSMO / TOKYO DENTSU CREATIVE X / TOKYO

Craft - Use of Technology	UNLABELED, NEXUS VII	Camouflage Against the Machines	Gold Cube
Innovation	UNLABELED, NEXUS VII	Camouflage Against the Machines	Silver Cube

### L&C / NEW YORK DOLE SUNSHINE COMPANY / SINGAPORE ANANAS ANAM / LONDON SUITCASE PRODUCTIONS / NEW YORK

Sustainable / Eco-friendly Fashion	Dole Sunshine Company + Ananas Anam	Piñatex	Silver Cube
Design for Good - Fashion Design	Dole Sunshine Company + Ananas Anam	Piñatex	Bronze Cube

### STUDEO / TOKYO

Traditional - Clothing Design	TANNERS' COUNCIL OF JAPAN	THE LEATHER SCRAP KIMONO	Bronze Cube
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### SUN LEE

Personal / Passion Projects	Personal project	Consumption of Heritage	Gold Cube
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### ZULU ALPHA KILO / TORONTO PFAFF HARLEY-DAVIDSON / TORONTO SPARKS INNOVATION / TORONTO ZULUBOT / TORONTO

Innovation	Pfaff Harley-Davidson	Tough Turban	Gold Cube
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## ILLUSTRATION

BY ENTRANT

### AGUSTIN PIZARRO MAIRE / BUENOS AIRES

Personal / Unpublished /  
Passion Project - Series

Agus Pizarro Maire

Native American Warriors

Gold Cube

### AHOY STUDIOS / NEW YORK

Design for Good - Illustration -  
Single or Series

World Health  
Organization Africa

Put Yourself First

Bronze Cube

### BALLANTINE BOOKS, PENGUIN RANDOM HOUSE / NEW YORK AMANDA ARLOTTA / TORONTO

Book - Single

Ballantine Books,  
Penguin Random House

Violeta

Silver Cube

### BLOOMBERG LP / NEW YORK ARMANDO VEVE DEBORA CHEYENNE GIZEM VURAL

Editorial - Front Page - Series

Bloomberg Markets

Bloomberg Markets covers

Silver Cube

### BUCK WIEDEN+KENNEDY / NEW YORK HEARD CITY LIME LA

Animation - Single

McDonald's

McDonald's Loyalty Rewards

Silver Cube

### BUNTIN / NASHVILLE HORNET / NEW YORK

Animation - Single

SAZERAC 1792

UNUSUAL STORIES

Gold Cube



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## ILLUSTRATION

BY ENTRANT

### CAMILA ROSA

Promotional / Collateral - Series	Live / Nike	Nike Sports Bra	Silver Cube
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### CAPARO DESIGN CREW / ATHENS

Design for Good - Illustration - Single or Series	The Energy & Water Agency	The Renewables	Gold Cube
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Animation - Single	The Energy & Water Agency	The Renewables	Silver Cube
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### CARBON ANTFOOD

Animation - Single	OFFF Dach	Repeater	Bronze Cube
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### CENTRE CREATIVE / LONDON ZYLA / TOKYO

Animation - Single	British Film Institute	Japan 2021: 100 Years of Japanese Cinema	Bronze Cube
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### FRANZ&RENÉ / BERN GIANT ANT / MONTREAL

Digital - Series	ECA - Établissements cantonaux d'assurance de Suisse romande	BeforeTheStorm.ch	Bronze Cube
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### GINKGO BIOWORKS / BOSTON MASSIVE SCIENCE / NEW YORK

Editorial - Spread - Single	Grow	A Feeling for the Organism	Silver Cube
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## ILLUSTRATION

BY ENTRANT

### GIZEM VURAL / NEW YORK

Editorial - Spread - Single	Socialter	Time Captured	Bronze Cube
Editorial - Spread - Single	Socialter	Time of Research	Bronze Cube

### IGOR BASTIDAS / BROOKLYN HERMES

Animation - Series	Hermes	The Hermes Drawer	Silver Cube
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### INDEGO DESIGN / MACAU

Packaging - Series	Mandarin Oriental, Macau	"FAR SIDE OF THE MOON" Mooncake Packaging	Gold Cube
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### JENNY MASCIA / NEW YORK

Animation - Single	National Suicide Prevention Lifeline	Be The One To	Bronze Cube
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### JIAQI WANG / LOS ANGELES TBRAND

Digital - Series	Doordash	Local Flavors	Silver Cube
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### MCCANN / NEW YORK

Promotional / Collateral - Series	New York Lottery	The New York Series State of Art	Bronze Cube
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### MUTI / CAPE TOWN EROICA / GAIOLE IN CHIANTI

Promotional / Collateral - Series	Eroica	Event Posters	Bronze Cube
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## ILLUSTRATION

BY ENTRANT

### **NORA KRUG / BROOKLYN**

Book - Series	Ten Speed Press	On Tyranny: graphic edition	Silver Cube
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### **OWEN GILDERSLEEVE / BRIGHTON HARPERCOLLINS PUBLISHERS / NEW YORK**

Book - Single	HarperCollins	Burntcoat	Bronze Cube
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### **OWEN GILDERSLEEVE / BRIGHTON MITCH PAYNE / LONDON HERE DESIGN / LONDON THE BALVENIE / KEITH**

Promotional / Collateral - Series	The Balvenie	The Balvenie Flavours	Bronze Cube
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### **RACHEAL BRUCE / ST. LOUIS**

Personal / Unpublished / Passion Project - Series	Self-Promotion/ Passion Project	EXCORIO	Bronze Cube
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### **RACHEL DENTI / PORTLAND**

Promotional / Collateral - Series	Forbes DACH	Women's Summit 2021 Illustrations	Bronze Cube
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### **RAZORFISH HEALTH / NEW YORK LIGHTFARM STUDIOS / RIO DE JANEIRO REIKAN CREATIONS / MONTREAL**

Digital - Series	Oncopeptides / Pepaxto	PEPAXTO Flower Tiger Digital Illustration Series	Bronze Cube
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### **RICARDO TOMÁS / KALMAR**

Editorial - Spread - Single	Financial Times Weekend Magazine	Beyond Breaking Point	Gold Cube
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## ILLUSTRATION

BY ENTRANT

### SERVICEPLAN GERMANY / MUNICH

Packaging - Series	Xbox	Xbox Equality Controller	Gold Cube
Promotional / Collateral - Series	Xbox	Xbox Equality Controller	Silver Cube

### SUZUKO MOMOYAMA / TOKYO

Book - Series	Kousakusha	I, Caterpillar	Bronze Cube
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### THE NEW YORK TIMES MAGAZINE / NEW YORK

Editorial - Spread - Series	The New York Times Magazine	The Puzzle of Asian American Identity	Gold Cube
Editorial - Front Page - Series	The New York Times Magazine	The Abortion I Didn't Have	Bronze Cube

### THE NEW YORK TIMES MAGAZINE / NEW YORK

#### IGOR BASTIDAS / BROOKLYN

Digital - Single	The New York Times Magazine	The Untold Story of Sushi in America	Gold Cube
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### THE PAPER / SHANGHAI

#### YUAN LI / SHANGHAI

Digital - Series	The Paper	The Beauty of Tokyo Olympics	Gold Cube
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### VICTO NGAI / LOS ANGELES

#### GOODY SILVERSTEIN & PARTNERS / SAN FRANCISCO

#### GO FUND ME

Design for Good - Illustration - Single or Series	Go Fund Me	Project Honor	Silver Cube
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## ILLUSTRATION

BY ENTRANT

**VICTO NGAI / LOS ANGELES**  
**SOMEXING / BORDEAUX**  
**CARLSBERG / GUANGZHOU**

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Promotional / Collateral - Single	Carlsberg	Year of the Tiger Artist Edition	Silver Cube
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**W / SHANGHAI**  
**IM MOTORS / SHANGHAI**

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Animation - Single	IM motors	A CAR ADVERTISEMENT WITHOUT A REAL CAR	Silver Cube
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**YULONG LLI / SHANGHAI**

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Personal / Unpublished / Passion Project - Series	Self- Promotion	Unlimited Intimacy	Silver Cube
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## IN-HOUSE BY ENTRANT

### CREATIVE X META

Interactive - UX / UI	WhatsApp	Check it Before you Share It	Bronze Cube
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### CREATIVE X META CREATIVE EXPERIENCES, FACEBOOK SERIAL PICTURES EXILE

Interactive - Social Media	Meta	Black History Month: Written By	Bronze Cube
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### CREATIVE X META PARK PICTURES

Advertising - Television / Film / Online Video	Facebook App	Black Makes A Way	Bronze Cube
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### GOOGLE BRAND STUDIO / SAN FRANCISCO

Design for Good - In-House	Google	A CODA Story	Gold Cube
Advertising - Television / Film / Online Video	Google	A CODA Story	Silver Cube
Integrated - Series	Google	A CODA Story	Bronze Cube
Motion / Filmcraft - Editing	Google	A CODA Story	Bronze Cube

### GOOGLE DEVICES & SERVICES CREATIVE TEAM

Brand / Communication Design - Product Design	Google	Real Tone	Gold Cube
Innovation - Single or Series	Google	Real Tone	Gold Cube

### OPPO / SHENZHEN SAUVAGE / BARCELONA

Motion / Film Craft - Visual Effects	OPPO Find X3	Awaken Colour	Silver Cube
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## IN-HOUSE

BY ENTRANT

### SPOTIFY IN-HOUSE / NEW YORK

Interactive - Data Visualization	Spotify In-House	Audio Aura	Silver Cube
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### SPOTIFY IN-HOUSE / NEW YORK

**DIVISION7**

**ROCK PAPER SCISSORS**

**HORNET**

Interactive - Data Visualization	Spotify In-House	Only You	Gold Cube
Advertising - Direct	Spotify In-House	Only You	Bronze Cube
Interactive - Online / Mobile Websites	Spotify In-House	Only You	Bronze Cube

### SPOTIFY IN-HOUSE / NEW YORK

**THERAPY STUDIOS**

Motion / Film Craft - Sound Design	Spotify In-House	Today's Top Hits	Silver Cube
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### SQUARESPACE / NEW YORK

**A52**

**CABIN**

**ANONYMOUS**

Advertising - Art Direction	Squarespace	Sally's Seashells	Bronze Cube
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## IN-HOUSE BY ENTRANT

### TENCENT IN-HOUSE / SHENZHEN

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Brand / Communication Design - Posters	Tencent Youth Science Festival	POSTER-POSTCARD-POST IT	Silver Cube
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### UPWORK / SAN FRANCISCO

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Brand / Communication Design - Promotional Materials	Upwork	Wake+Make	Silver Cube
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### YANDEX MAGIC CAMP / MOSCOW

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Advertising - Direct	Yandex Market	Cardboard Media	Gold Cube
Design for Good - In-House	Yandex Market	Cardboard Media	Gold Cube

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## INTERACTIVE

BY ENTRANT

### **215 MCCANN / SAN FRANCISCO SUPERHERO CHEESECAKE**

AR / VR / MR	Microsoft Xbox	Halo Infinite: Become Master Chief	Bronze Cube
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### **72ANDSUNNY / LOS ANGELES BULLITT / HOLLYWOOD CABIN / SANTA MONICA**

Video - Interactive Video	Tinder	Swipe Night: Killer Weekend	Bronze Cube
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### **BERLIN CAMERON, A VMLY&R COMPANY / NEW YORK NEWKINO STUDIO DIGENNARO COMMUNICATIONS / NEW YORK EDELMAN / WASHINGTON DC**

The Metaverse	Under Armour	The First Meta Sneaker	Bronze Cube
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### **BUTLER, SHINE, STERN & PARTNERS / SAUSALITO**

Video - Online Video	Activision Blizzard	The Brain's Last Stand	Bronze Cube
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### **FCB / CHICAGO LORD + THOMAS / CHICAGO FCB/SIX / TORONTO**

Design for Good - Interactive	Walmart	Bedtime Stories	Gold Cube
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### **GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO**

Craft in Online / Mobile - Use of Technology	Cheetos	Cheetle iD	Bronze Cube
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Online / Mobile Websites - ECommerce Site	Cheetos	Cheetle iD	Bronze Cube
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## INTERACTIVE BY ENTRANT

### GOOGLE GOOGLE CREATIVE LAB UBILABS / HAMBURG

Data Visualization	Google	Timelapse in Google Earth	Gold Cube
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### HOOK / ANN ARBOR GOOGLE / MOUNTAIN VIEW THE NEW YORK TIMES / NEW YORK

Craft in Online / Mobile - Art Direction	Google Lens + The New York Times	Search what you see	Bronze Cube
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### LEO BURNETT / CHICAGO CHANGE THE REF / CORAL SPRINGS NO. 6 / NEW YORK HUNGRY MAN / LOS ANGELES

Craft in Online / Mobile - Content Strategy	Change the Ref	The Lost Class	Gold Cube
Data Visualization	Change the Ref	The Lost Class	Gold Cube
Video - Online Video	Change the Ref	The Lost Class	Gold Cube

### MAKEMEPULSE / PARIS RUINART / PARIS PRESS PLAY ON TAPE / PARIS

UX / UI - User Experience Design	Ruinart	The Unconventional Gallery	Silver Cube
Craft in Online / Mobile - Art Direction	Ruinart	The Unconventional Gallery	Bronze Cube

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## INTERACTIVE

BY ENTRANT

### **MEDIA.MONKS / AMSTERDAM** **INNOCEAN WORLDWIDE EUROPE / BERLIN** **MASSIVEMUSIC / BERLIN** **HAGENS / AMSTERDAM**

AR / VR / MR	Anne Frank House	The Bookcase for Tolerance	Silver Cube
Design for Good - Interactive	Anne Frank House	The Bookcase for Tolerance	Silver Cube
UX / UI - User Experience Design	Anne Frank House	The Bookcase for Tolerance	Bronze Cube

### **MEDIA.MONKS / HILVERSUM**

Online / Mobile Websites - Website	Netflix	The Witcher - Welcome to the Continent	Bronze Cube
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### **MOUNT / TOKYO**

Craft in Online / Mobile - Art Direction	Yamauchi No.10 Family Office	Yamauchi No.10 Family Office	Bronze Cube
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### **MULLENLOWE SSP3 / BOGOTA**

Social Media - Tik-Tok	AB InBev / Pony Malta	Girls Speaks	Bronze Cube
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### **OGILVY GERMANY** **UNIVERSAL MUSIC / BERLIN** **TRUWORKS / STUTTGART**

Craft in Online / Mobile - Content Strategy	Universal Music	The Spotify Charthack	Silver Cube
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### **R/GA / LONDON**

Design for Good - Interactive	Google	Auditorial	Gold Cube
Innovation	Google	Auditorial	Gold Cube
UX / UI - User Experience Design	Google	Auditorial	Gold Cube

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## INTERACTIVE

BY ENTRANT

### R/GA / NEW YORK MOMENTUM WORLDWIDE / NEW YORK VERIZON / NEW YORK E-SPORTS ENGINE / COLUMBUS

Social Media - Wildcard	Verizon	Verizon Fortnite Stadium	Silver Cube
The Metaverse	Verizon	Verizon Fortnite Stadium	Silver Cube

### SAATCHI & SAATCHI / DÜSSELDORF METADESIGN / BERLIN DIGITAS PIXELPARK MSL GROUP / GERMANY

NFTs	WWF	Non-Fungible Animals	Silver Cube
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### SCHOLZ & FRIENDS / BERLIN

Craft in Online / Mobile - Use of Technology	Johanniter	Anti Look – the life-saving QR design	Gold Cube
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### SERVICEPLAN GERMANY / MUNICH

Craft in Online / Mobile - Copywriting for Digital	Gruner + Jahr Deutschland / Stern	Dyslexia Unetided	Bronze Cube
Data Visualization	O <sub>2</sub> Deutschland	The Visible Net	Bronze Cube

### TENCENT IN-HOUSE / SHENZHEN TREEDOM / SHENZHEN

Craft in Online / Mobile - Sound Design	Dunhuang Academy + Tencent Pictures	DUBBING THE MOVIE	Silver Cube
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### VERIZON CREATIVE MARKETING / NEW YORK PIXELPUSHER / NEW YORK BOOMBOX / NEW YORK UNIT 9 / LOS ANGELES

Craft in Online / Mobile - Content Strategy	Verizon	9/12: The untold story of reconnecting New York	Bronze Cube
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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

### ANTONI GARAGE & CO. / BERLIN

Craft in Motion / Film - Cinematography	Mercedes-Benz	Immortal G-Class	Bronze Cube
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### AREA 23, AN IPC HEALTH COMPANY / NEW YORK

INSMED INCORPORATED / BRIDGEWATER

JAMUTE / SÃO PAULO

PASSION PICTURES / LONDON

Craft in Motion / Film - Animation	Insmmed Incorporated	Trapped	Gold Cube
Craft in Motion / Film - Use of Music / Sound	Insmmed Incorporated	Trapped	Gold Cube
Motion / Film - Short Video - Single	Insmmed Incorporated	Trapped	Bronze Cube

### AREA 23, AN IPC HEALTH COMPANY / NEW YORK

INSMED INCORPORATED / BRIDGEWATER

JAMUTE / SÃO PAULO

ROOF STUDIO / NEW YORK

Craft in Motion / Film - Animation	Insmmed Incorporated	Unbreakable	Gold Cube
Motion / Film - Short Video - Single	Insmmed Incorporated	Unbreakable	Silver Cube

### ART CAMP / NEW YORK

DANAE GOSSET / PARIS

DANICA TAN / LOS ANGELES

Motion / Film - Music Video	KELSEY LU & BOYS NOIZE	Ride or Die	Silver Cube
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### BONAMAZE

HANNAH JANAL

Craft in Motion / Film - Editing	Bonamaze	NYC! Sound (Back) On	Gold Cube
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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

### CARMICHAEL LYNCH / MINNEAPOLIS

**CAVIAR**

**CABIN**

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Craft in Motion / Film - Use of Music / Sound	Bush's Beans	Bean Song	Silver Cube
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### CREATIVE X META

**INGENUITY / LOS ANGELES**

**ROCK PAPER SCISSORS / SANTA MONICA**

**GOOD COMPANY / LOS ANGELES**

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Craft in Motion / Film - Direction	Meta Quest [fka Oculus]	Billie Eilish x Beat Saber	Silver Cube
Motion / Film - Short Video - Single	Meta Quest [fka Oculus]	Billie Eilish x Beat Saber	Bronze Cube

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### CUT+RUN / SANTA MONICA

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Craft in Motion / Film - Editing	Oakley	Be Who You Are: Italo Ferreira	Silver Cube
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### CUT+RUN / SANTA MONICA

**RAZOR SOFT**

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Craft in Motion / Film - Editing	Vans	Don't Try This At Home	Gold Cube
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### DOOMSDAY ENTERTAINMENT / LOS ANGELES

**LOMA VISTA RECORDINGS / BROOKLYN**

**UPPERCUT / LOS ANGELES**

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Motion / Film - Music Video	Robert Glasper	Black Superhero	Silver Cube
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### ELASTIC / SANTA MONICA

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Motion / Film - Title Sequences	Netflix, Ryan Murphy Productions	"The Andy Warhol Diaries" Main Title	Silver Cube
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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

**GIANT ANT MEDIA / VANCOUVER**  
**MERCURY FILMWORKS / OTTAWA**  
**SILVERGATE MEDIA / NEW YORK**

Motion / Film - Title Sequences	Hilda	Hilda & The Mountain King	Bronze Cube
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**GOOGLE**  
**GOOGLE CREATIVE LAB**

Design for Good - Motion / Film Craft	Google	Timelapse in Google Earth	Silver Cube
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**LEO BURNETT / CHICAGO**  
**CHANGE THE REF / CORAL SPRINGS**  
**NO. 6 / NEW YORK**  
**HUNGRY MAN / LOS ANGELES**

Design for Good - Motion / Film Craft	Change the Ref	The Lost Class	Bronze Cube
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Motion / Film - Short Video - Series	Change the Ref	The Lost Class	Bronze Cube
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**LEO BURNETT / FRANKFURT AM MAIN**  
**THE MILL / BERLIN**  
**ZAUBERBERG PRODUCTIONS / BERLIN**

Craft in Motion / Film - Visual Effects	Samsung Electronics	The spider and the window	Gold Cube
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Craft in Motion / Film - Animation	Samsung Electronics	The spider and the window	Bronze Cube
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Craft in Motion / Film - Cinematog- raphy	Samsung Electronics	The spider and the window	Bronze Cube
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Craft in Motion / Film - Use of Mu- sic / Sound	Samsung Electronics	The spider and the window	Bronze Cube
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Motion / Film - Short Video - Single	Samsung Electronics	The spider and the window	Bronze Cube
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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

**LIAM HIGGINS / TORONTO**  
**MARTIN KLAPPERBEIN / TORONTO**  
**MIKE GILLESPIE / TORONTO**  
**BRADY KENDALL / TORONTO**

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Craft in Motion / Film - Cinematography	Passion Project	Wake	Gold Cube
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## MCCANN / NEW YORK

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Craft in Motion / Film - Visual Effects	NEOM	TROJENA	Bronze Cube
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## NOMINT / LONDON

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Innovation	WWF Arctic Programme	Can't Negotiate the Melting Point of Ice	Bronze Cube
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**OBSERVATORY / LOS ANGELES**  
**CHIPOTLE / NEWPORT BEACH**  
**THE ELEMENTS MUSIC / LOS ANGELES**  
**NEXUS STUDIOS / LONDON**

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Craft in Motion / Film - Animation	Chipotle	A Future Begins	Gold Cube
Motion / Film - Short Video - Single	Chipotle	A Future Begins	Silver Cube
Craft in Motion / Film - Use of Music / Sound	Chipotle	A Future Begins	Bronze Cube

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## P ONE THREE PRODUCTIONS / BROOKLYN

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Motion / Film - Unpublished / Passion Project	Passion Project	Rat Tail	Silver Cube
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## SALLY TRAN / BROOKLYN

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Motion / Film - Unpublished / Passion Project	Short Film	Centuries and Still	Bronze Cube
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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

### SAM MASON

Motion / Film - Music Video	Mac Miller	Mac Miller - Colors and Shapes	Gold Cube
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### SERVICEPLAN GERMANY / MUNICH

Craft in Motion / Film - Visual Effects	O <sub>2</sub> Deutschland	Every Home	Gold Cube
Craft in Motion / Film - Direction	PENNY	The Wish	Gold Cube
Craft in Motion / Film - Cinematography	PENNY	The Wish	Silver Cube
Craft in Motion / Film - Editing	PENNY	The Wish	Silver Cube
Motion / Film - Short Video - Single	PENNY	The Wish	Silver Cube
Craft in Motion / Film - Use of Music / Sound	PENNY	The Wish	Bronze Cube

### TBWA\CHINA / SHANGHAI TBWA\JUICE CHINA / BEIJING

Motion / Film - Narrative	BMW China	BMW: Bayer's Spring Festival	Bronze Cube
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### THE FAMILY / AMSTERDAM SIZZER B.V. / AMSTERDAM HALAL / AMSTERDAM

Craft in Motion / Film - Use of Music / Sound	G-star	G-Star RAW - The Rhythm of Denim	Bronze Cube
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### VOGUE / NEW YORK SOMESUCH / LOS ANGELES CABIN / LOS ANGELES RAPHAËL AJUELOS / LOS ANGELES

Craft in Motion / Film - Use of Music / Sound	Vogue	Body Language	Silver Cube
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## MOTION / FILM / GAMING CRAFT

BY ENTRANT

**VOX CREATIVE / NEW YORK**  
**DIGITAS / NEW YORK**  
**SEPHORA / SAN FRANCISCO**  
**EPIC DIGITAL / NEW YORK**

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Motion / Film - Documentary	Sephora, Vox Creative, Epic Digital and Digitas	The Beauty of Blackness	Bronze Cube
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**W / SHANGHAI**  
**NIO / SHANGHAI**

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Motion / Film - Narrative	NIO	THE ROAD	Silver Cube
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**WETRANSFER / AMSTERDAM**

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Craft in Motion / Film - Animation	Wes Anderson - Fox Searchlight Pictures	Aline - The French Dispatch	Gold Cube
Motion / Film - Title Sequences	Wes Anderson - Fox Searchlight Pictures	Aline - The French Dispatch	Gold Cube

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## PACKAGING DESIGN

BY ENTRANT

### BACKBONE BRANDING

Food / Beverage - Beverage - Single	9archietcts	"Nine" Wine	Silver Cube
Food / Beverage - Food - Series	Bnavan	"Bnavan" Private Label	Bronze Cube

### DESIGN BY AO / SHENZHEN

Food / Beverage - Beverage - Series	A Tea Store	Full Moon Tea Gift	Silver Cube
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### HAVAS COSTA RICA / SAN JOSÉ KFC

Specialty Product / Wildcard	KFC	The Annexation Buckets	Bronze Cube
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### KEIJI YANO / TOKYO

Fashion / Apparel / Accessories	JINS, FUJISUBARU	JINS x FUJISUBARU BRAND IDENTITY	Bronze Cube
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### M-N ASSOCIATES / HO CHI MINH CITY

Pet Products	PetChoy	Spark the new 'Choy'?	Bronze Cube
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### MYTHOLOGY / NEW YORK

Food / Beverage - Beverage - Single	Agua Mágica	Agua Mágica Packaging	Bronze Cube
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### OLSSONBARBIERI / OSLO

Food / Beverage - Beverage - Series	Château Picoron	Château Picoron	Bronze Cube
Food / Beverage - Beverage - Series	Pursue Hard Seltzer	Pursue Hard Seltzer	Bronze Cube

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## PACKAGING DESIGN

BY ENTRANT

### OSBORNE SHIWAN / AUCKLAND

Fashion / Apparel / Accessories	Godavari Diamonds	Godavari Diamonds	Bronze Cube
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### PAPRIKA / MONTREAL

Food / Beverage - Beverage - Single	Distillerie Grand Dérangement	SAGE - Organic Aged Gin	Bronze Cube
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### SHANTIANTU / SHENZHEN

Food / Beverage - Food - Single	ShanTianTu	Music Moon	Silver Cube
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### SUNDAY AFTERNOON / NEW YORK

Food / Beverage - Beverage - Single	Collective Arts Brewery	Collective Arts Brewery, Artist Collaboration	Silver Cube
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### WAYTURA (SHANGHAI) TECHNOLOGY CO / SHANGHAI YELLOWDOT DESIGN / HONG KONG

Sustainable / Eco-friendly - Single	OLIVIO&CO	Sunglasses Eco Packaging	Bronze Cube
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### WUNDERMAN THOMPSON ARGENTINA

Beauty / Cosmetics / Personal Care - Single	Unilever	Degree Inclusive	Gold Cube
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Design for Good - Packaging Design	Unilever	Degree Inclusive	Gold Cube
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Innovation	Unilever	Degree Inclusive	Gold Cube
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Pharma / Health / Wellness	Unilever	Degree Inclusive	Gold Cube
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# THE ADC 101<sup>ST</sup> ANNUAL AWARDS – WINNERS

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## PACKAGING DESIGN

BY ENTRANT

### ZHIHUA HE / SHANGHAI SHANGHAI VERSION DESIGN GROUP / SHANGHAI

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Beauty / Cosmetics / Personal Care - Series	Yoseido	Yoseido	Gold Cube
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### +1 DESIGN / GUANGZHOU

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Pharma / Health / Wellness	China Resources Sanjiu Medical & Pharmaceutical Co.	Changbai Mountain Ginseng Honey Slices	Gold Cube
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## PHOTOGRAPHY

BY ENTRANT

### APPLE

Social Media - Series	Apple	Hometown Shot on iPhone	Gold Cube
Mobile	Apple	Shot on iPhone A	Gold Cube
Mobile	Apple	Shot on iPhone B	Silver Cube

### GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Food - Series	Lunchables	Lunchabuilds	Bronze Cube
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### GRABARZ & PARTNER / HAMBURG DR. ING. H.C. F. PORSCHE / STUTTGART

Products / Commercial - Series	Dr. Ing. h.c. F. Porsche AG	Vision GT through the eyes of Teresa	Bronze Cube
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### HENRI PRESTES / SANTAREM

Fine Art / Conceptual - Series	Henri Prestes	Beyond the Edge of the World	Bronze Cube
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### JULIA COMITA / BROOKLYN HUNGER MAGAZINE / LONDON

Fashion - Series	Hunger Magazine	Seizing the Throne	Bronze Cube
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### JUNG VON MATT / HAMBURG SQUARE PIXEL / RIO DE JANEIRO STABBILO MUSIC / SARTEANO

Wildcard - Series	Hyundai	The Bigger Crash	Bronze Cube
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## PHOTOGRAPHY

BY ENTRANT

**LEO BURNETT / CHICAGO**  
**CHANGE THE REF / CORAL SPRINGS**  
**NO. 6 / NEW YORK**  
**HUNGRY MAN / LOS ANGELES**

Design for Good - Photography	Change the Ref	The Lost Class	Silver Cube
Drone / Aerial	Change the Ref	The Lost Class	Silver Cube

**LEO BURNETT / RIYADH**  
**NOJARA PRODUCTIONS**

Products / Commercial - Series	IKEA	Time to Redecorate	Gold Cube
Social Media - Series	IKEA	Time to Redecorate	Gold Cube

**MARGEUX WALTER / BROOKLYN**  
**THE NEW YORK TIMES / NEW YORK**  
**BRENT MURRAY / NEW YORK**

Fine Art / Conceptual - Series	The New York Times	Work Friend	Bronze Cube
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**MATCHSTICK / CAPE TOWN**

Sports / Recreation	Discovery Health	Kgothatso Montjane for Discovery Health	Gold Cube
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**MCCANN HEALTH / SÃO PAULO**

Fine Art / Conceptual - Series	Ease Labs	Cannabis Science	Bronze Cube
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**MICHELLE WATT / BROOKLYN**  
**OLIVER WYMAN / NEW YORK**

Portraiture - Series	Oliver Wyman	The New People Shaping Our Future	Silver Cube
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## PHOTOGRAPHY

BY ENTRANT

### SERVICEPLAN GERMANY / MUNICH

Products / Commercial - Series	O <sub>2</sub> Deutschland	The Visible Net	Bronze Cube
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### THE NEW YORK TIMES MAGAZINE / NEW YORK

Photojournalism - Series	The New York Times Magazine	Life Death and Grief in Los Angeles	Gold Cube
Music / Entertainment - Series	The New York Times Magazine	Great Performers Issue	Silver Cube
Photojournalism - Single	The New York Times Magazine	The American Abyss: Officer Goodman	Silver Cube
Photojournalism - Series	The New York Times Magazine	The New York Issue	Silver Cube
Portraiture - Single	The New York Times Magazine	The Age of Ishiguro	Bronze Cube

### TIMOTHY MATTIMORE / CHICAGO

Drone / Aerial	Tim Mattimore Photography	Geldingadalir Rivers	Bronze Cube
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### TODD ANTONY / LONDON

Personal / Unpublished / Passion Project - Series	Personal Project	Flying Stars - Amputee Footballers of Sierra Leone	Gold Cube
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### UNITED STATES POSTAL SERVICE / WASHINGTON DC

ALIZA ELIAZAROV / KITTERY

GREG BREEDING / CHARLOTTESVILLE

ZACK BRYANT / CHARLOTTESVILLE

Portraiture - Series	United States Postal Service	Heritage Breeds Stamps	Bronze Cube
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### VICE MEDIA GROUP / BROOKLYN

Design for Good - Photography	VICE Media Group	Gender Spectrum Collection	Bronze Cube
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## PRODUCT DESIGN

BY ENTRANT

### DENTSU / TOKYO INITIAL / TOKYO AOI PRO. / TOKYO CONNECTION / TOKYO

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Innovation	QD Laser / RETISSA SUPER CAPTURE	With My Eyes	Bronze Cube
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### GOOGLE DEVICES & SERVICES CREATIVE TEAM

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Design for Good - Product Design	Google	Real Tone	Bronze Cube
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### GOOGLE / MOUNTAIN VIEW

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Consumer Electronics	Google	Nest Cam Wired	Bronze Cube
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Consumer Electronics	Google	Nest Doorbell	Bronze Cube
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### L&C / NEW YORK DOLE SUNSHINE COMPANY / SINGAPORE ANANAS ANAM / LONDON SUITCASE PRODUCTIONS / NEW YORK

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Sustainable / Eco-friendly	Dole Sunshine Company + Ananas Anam	Piñatex	Gold Cube
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Design for Good - Product Design	Dole Sunshine Company + Ananas Anam	Piñatex	Silver Cube
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Innovation	Dole Sunshine Company + Ananas Anam	Piñatex	Silver Cube
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### SCHOLZ & FRIENDS / BERLIN

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Wildcard	Johanniter	Anti Look – the life-saving QR design	Silver Cube
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## PRODUCT DESIGN BY ENTRANT

### WUNDERMAN THOMPSON ARGENTINA

Beauty / Wellness / Personal Care	Unilever	Degree Inclusive	Gold Cube
Design for Good - Product Design	Unilever	Degree Inclusive	Gold Cube
Innovation	Unilever	Degree Inclusive	Silver Cube

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## PUBLICATION DESIGN

BY ENTRANT

### **A.A. TRABUCCO-CAMPOS / BROOKLYN HATJE CANTZ / BERLIN WILLIAM MULLAN / BROOKLYN**

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Books - Image-Driven	Hatje Cantz	Odd Apples Book	Silver Cube
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### **ALEX HUNTING STUDIO / LONDON**

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Magazines - Magazine Full Issue	Kindling	Kindling Issue 2	Bronze Cube
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Magazines - Magazine Full Issue	Kinfolk	Kinfolk Issue 40 (Redesign)	Bronze Cube
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### **AREA 23, AN IPG HEALTH COMPANY / NEW YORK RITMIKA AUDIO ARTS / SÃO PAULO BROOKLYN SPORTS PAGE / BROOKLYN STELLAR PRINTING / LONG ISLAND CITY**

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Design for Good - Publication Design	The Columbia Journalism Review	The Inevitable News	Gold Cube
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### **ARTRON DESIGN CENTER / BEIJING**

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Books - Text-Driven	Zhiyou Tian	Seven Days & Nights Love Is Day Light	Bronze Cube
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### **BEN DENZER / BOSTON**

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Books - Jacket	Verso Books	Everything and Less	Silver Cube
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### **BUREAU BERGER / PARIS BENOIT BERGER / PARIS ÉDITIONS DU CHÊNE, HACHETTE / VANVES SCHICK TOIKKA / BERLIN**

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Books - Image-Driven	Éditions du Chêne, HACHETTE	FANTASTIQUE GUSTAVE DORÉ	Gold Cube
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Books - Limited Edition / Private Press / Special Format	Éditions du Chêne, HACHETTE	FANTASTIQUE GUSTAVE DORÉ	Bronze Cube
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## PUBLICATION DESIGN

BY ENTRANT

### GINKGO BIOWORKS / BOSTON MASSIVE SCIENCE / NEW YORK

Design for Good - Publication Design	Grow	The Equity Issue	Bronze Cube
Magazines - Magazine Full Issue	Grow	The Equity Issue	Bronze Cube

### GIPHY / NEW YORK DARK IGLOO / BROOKLYN

Books - Image-Driven	GIPHY	Frame by Frame	Bronze Cube
Books - Limited Edition / Private Press / Special Format	GIPHY	Frame by Frame	Bronze Cube

### JUSTIN METZ

Magazines - Magazine Cover	Telegraph Magazine	The new country folk driving the locals mad	Silver Cube
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### KIN / BROOKLYN MAILCHIMP

Digital Publications - Online Publication	Mailchimp	Bloom Season - PUB-105	Bronze Cube
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### LIVERIGHT / W. W. NORTON / NEW YORK

Books - Limited Edition / Private Press / Special Format	Liveright / W. W. Norton & Company	The Lyrics, Paul McCartney	Gold Cube
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### LONG LEAD DECIMAL STUDIOS JACKY MYINT

Digital Publications - Online Publication	Long Lead	The Depths She'll Reach	Silver Cube
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## PUBLICATION DESIGN

BY ENTRANT

### R/GA / LONDON

Innovation	Google	Auditorial	Silver Cube
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### STONES DESIGN LAB. / BEIJING

Books - Limited Edition / Private Press / Special Format	Here is Zine	FORM OF LOVE	Bronze Cube
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### SUNDAY AFTERNOON / NEW YORK

Newspapers - Full Issue	Canal Magazine	Canal Magazine #1	Bronze Cube
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### THE NEW YORK TIMES MAGAZINE / NEW YORK

Magazines - Magazine Story / Spread	The New York Times Magazine	Pieces of a Man	Gold Cube
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Magazines - Magazine Cover	The New York Times Magazine	The Money Issue	Gold Cube
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Magazines - Magazine Full Issue	The New York Times Magazine	The Music Issue	Gold Cube
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Newspapers - Full Issue	The New York Times Magazine	The New York Times for Kids- October 2021	Gold Cube
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Newspapers - Front Page	The New York Times Magazine	The New York Times for Kids-Covers	Gold Cube
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Magazines - Magazine Story / Spread	The New York Times Magazine	The Puzzle of Asian American Identity	Gold Cube
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Magazines - Magazine Full Issue	The New York Times Magazine	Great Performers Issue	Silver Cube
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Newspapers - Full Issue	The New York Times Magazine	The New York Times for Kids- August 2021	Silver Cube
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Newspapers - Full Issue	The New York Times Magazine	The New York Times for Kids- May 2021	Silver Cube
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Magazines - Magazine Cover	The New York Times Magazine	The Puzzle of Asian American Identity	Bronze Cube
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### VOLKSKRANT MAGAZINE / AMSTERDAM

Magazines - Magazine Cover	De persgroep	Volkskrant Magazine	Silver Cube
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## PUBLICATION DESIGN

BY ENTRANT

**YIU KWOK HO / HONG KONG**  
**JOINT PUBLISHING HK / HONG KONG**

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Books - Limited Edition /  
Private Press / Special Format

Jointpublishing(HK)

CONSERVING JAMES WONG

Bronze Cube

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## SPATIAL DESIGN

BY ENTRANT

### AIDLIN DARLING DESIGN / SAN FRANCISCO

Spatial Design - Residential Building	Confidential	Lattice House	Gold Cube
Spatial Design - Commercial Building	Expedia Group	The Prow	Gold Cube
Spatial Design - Residential Building	Confidential	Three Gables	Bronze Cube

### BORIS MICKA ASSOCIATES / SEVILLE

Design for Good - Spatial Design	SAUDI ARAMCO	THE SAUDI ARABIA PAVILION FOR EXPO 2020	Silver Cube
Spatial Design - Installation Design	SAUDI ARAMCO	THE SAUDI ARABIA PAVILION FOR EXPO 2020	Bronze Cube

### HAKUTEN CORPORATION / TOKYO PANORAMATIKS / TOKYO

Spatial Design - Installation Design	Yokosuka City	THE AXIS OF PEACE	Gold Cube
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### HEIMAT / BERLIN LOFT STUDIOS / BERLIN LIESEL FILMPRODUKTION / BERLIN

Spatial Design - Retail Design	HORNBACH	Gardens can be anywhere.	Bronze Cube
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### LEO BURNETT / CHICAGO CHANGE THE REF / CORAL SPRINGS NO. 6 / NEW YORK HUNGRY MAN / LOS ANGELES

Spatial Design - Installation Design	Change the Ref	The Lost Class	Gold Cube
Design for Good - Spatial Design	Change the Ref	The Lost Class	Silver Cube

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## SPATIAL DESIGN

BY ENTRANT

### **SID LEE / MONTREAL COMPAGNIE ET CIE / MONTREAL**

Craft - Sustainability / Environmentally Conscious Design	Sid Lee x Compagnie et cie	Furniture Retransformed	Silver Cube
Craft - Use of Materials	Sid Lee x Compagnie et cie	Furniture Retransformed	Silver Cube

### **THE NINE SHANGHAI / SHANGHAI CHENG-SHIR CULTURE & MEDIA CO.LTD / BEIJING**

Spatial Design - Installation Design	Beijing 2022 Winter Paralympics Opening Ceremony	The Blossoming Colours	Bronze Cube
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## TYPOGRAPHY

BY ENTRANT

**AREA 23, AN IPC HEALTH COMPANY / NEW YORK**  
**RITMIKA AUDIO ARTS / SÃO PAULO**  
**BROOKLYN SPORTS PAGE / BROOKLYN**  
**STELLAR PRINTING / LONG ISLAND CITY**

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Use of Typography	The Columbia Journalism Review	The Inevitable News	Silver Cube
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## BITO

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Motion	Taipei Golden Horse Film Festival Executive Committee	58th Golden Horse Awards	Gold Cube
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## BUCK SOUNDS LIKE THESE RCO

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Advertising	Misfits Market	Misfits Market Brand Film	Gold Cube
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## BY-ENJOY DESIGN / FUJIAN HUALE YOUNG

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Advertising	Zhou Xiongbo Solo Exhibition	Let It Be	Bronze Cube
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Poster	Zhou Xiongbo Solo Exhibition	Let It Be	Bronze Cube
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## DENTSU / TOKYO DENTSU CREATIVE X / TOKYO

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Poster	Universal Workers	SAVE GUNKANJIMA	Silver Cube
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## KLIM TYPE FOUNDRY / WELLINGTON NOE BLANCO / BARCELONA DAVE FOSTER / SYDNEY

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Typefaces / Font Systems	Klim Type Foundry	The Epicene Collection	Gold Cube
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## TYPOGRAPHY

BY ENTRANT

**LEO BURNETT / CHICAGO**  
**BEAM SUNTORY / CHICAGO**  
**HARBOR / NEW YORK**  
**STARCOM / CHICAGO**

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Advertising	Beam Suntory	6ourbon 7ime	Bronze Cube
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**LEO BURNETT / TORONTO**  
**PAK FACTORY / MARKHAM**

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Package / Product - Single	Woah Dough	Woah Dough	Bronze Cube
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**REKLAMEKOLLEKTIVET / BERGEN**

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Innovation	Kulturhuset i Bergen	A Lawless and Genre Free Generative Identity	Bronze Cube
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**SHENZHEN LINGYUN CREATIVE PACKAGING DESIGN CO. / SHENZHEN**

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Package / Product - Single	Shenzhen Yanzhi Brand Management Consulting Co.	Zebra Beer	Bronze Cube
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**SUNDAY AFTERNOON / NEW YORK**

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Publication	Canal Magazine	Canal Magazine #1	Silver Cube
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**SUPERUNION / LONDON**  
**WHO WOT WHY / LONDON**  
**SHELTER / LONDON**  
**THERE IS STUDIO / LONDON**

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Design for Good - Typography	Shelter	Shelter: Fight For Home	Gold Cube
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## TYPOGRAPHY

BY ENTRANT

### **SUPERUNION / MUNICH**

**GOOGLE FONTS**

**COSMOSDIREKT / SAARBRÜCKEN**

**LEXEND**

**FONT BUREAU, US**

**DR. BONNIE SHAVER-TROUP, US / NASHVILLE**

Typefaces / Font Systems	Lexend	Let's End Dyslexia Through Lexend	Silver Cube
Design for Good - Typography	Lexend	Let's end dyslexia – with Lexend	Silver Cube

### **XI'AN GAOPENG / XI'AN**

Package / Product - Single	QUYUE	Natural water	Silver Cube
Package / Product - Single	LI MING ZHI YAN	Animated interactive box	Bronze Cube

### **ZUZANNA ROGATTY / NEW YORK**

**NEW YORK MAGAZINE / NEW YORK**

Publication	New York Magazine	New York Magazine, The Return of FOMO	Bronze Cube
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