

ADC 100TH ANNUAL AWARDS – SHORTLIST



The One Club for Creativity is pleased to announce the shortlisted entries of the ADC 100th Annual Awards.

This list includes the entries that have made it past the first round of judging. They will now be considered in the second round.

Please note that shortlisted entries are not guaranteed a Cube or a Merit Award.

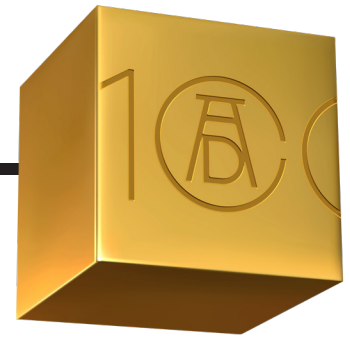
The list of finalist entries (those awarded Cubes and Merits) in the ADC 100th Annual Awards will be posted at the end of May. Winning work will be announced during Creative Week which will take place June 7-11, 2021.

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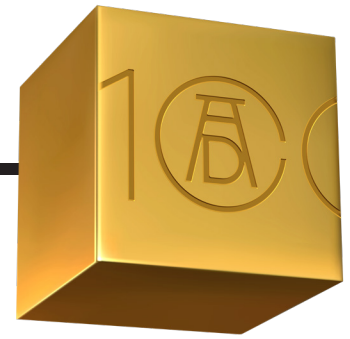


ADVERTISING

215 McCann / United States	Branded Content / Entertainment - Online Video - Short Form	Microsoft Xbox	Xbox Series X: Lucid Odyssey
dentsumcgarrybowen / United States	Design for Good - Advertising - Single	Crayola	Crayola Colors of the World
360i / United States	Television / Film / Online Video - Online - Single	Mondelez International	Proud Parent
360i / United States	Branded Content / Entertainment - Online Video - Short Form	Mondelez International	Proud Parent
360i / United States	Design for Good - Advertising - Single	Mondelez International	Proud Parent
360i / United States	Promotional Materials - Dimensional	Mondelez International	The OREO Doomsday Vault
360i / United States	Direct - Mail	Mondelez International	The OREO Doomsday Vault
360i / United States	Direct - Wildcard	Mondelez International	The OREO Doomsday Vault
dentsumcgarrybowen / United States	Innovation - Direct	Reese's Cups, The Hershey Company	Reese's Halloween Door
dentsumcgarrybowen / United States	Innovation - Out of Home	Reese's Cups, The Hershey Company	Reese's Halloween Door
72andSunny / United States	Branded Content / Entertainment - Episodic - Web Series	Adobe	Adobe Stock Film Festival
72andSunny / United States	Art Direction - Digital / Motion - Digital	Adobe	Fantastic Voyage
72andSunny / United States	Craft in Video - Cinematography	Adobe	Fantastic Voyage
72andSunny / United States	Craft in Video - Special Effects	Adobe	Fantastic Voyage
72andSunny / United States	Television / Film / Online Video - Television - Single	Adobe	Fantastic Voyage
72andSunny / United States	Television / Film / Online Video - Television - Series	Etsy	Gift It Like You Mean It
72andSunny / United States	Branded Content / Entertainment - TV / Film	National Football League	As One: The Vince Lombardi Comeback
72andSunny / United States	Innovation - Television / Film / Online Video	National Football League	As One: The Vince Lombardi Comeback
72andSunny / United States	Design for Good - Advertising - Single	Sports United	#TheRealHeroesProject

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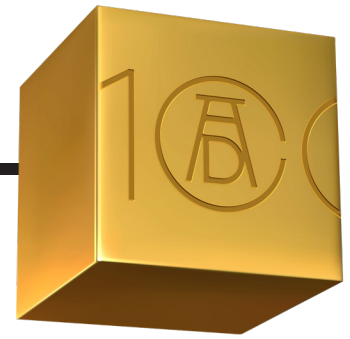


ADVERTISING

72andSunny / United States	Craft in Writing - Press	Trojan	Rising Time
72andSunny Amsterdam / Netherlands	Craft in Video - Direction - Single	The Coca-Cola Company	Open Like Never Before
72andSunny Amsterdam / Netherlands	Craft in Video - Cinematography	The Coca-Cola Company	Open Like Never Before
72andSunny Amsterdam / Netherlands	Craft in Writing - TV / Film / Video	The Coca-Cola Company	Open Like Never Before
72andSunny Amsterdam / Netherlands	Television / Film / Online Video - Online - Single	The Coca-Cola Company	Open Like Never Before
Acne / Sweden	Craft in Video - Cinematography	M - Volvo Car Mobility	The Lift
ADK TAIWAN / Taiwan	Branded Content / Entertainment - Online Video - Short Form	Uni President / Uni Noodle	You Are How You Slurp
Amber China	Television / Film / Online Video - Film - Single	Durex	Safely Feel The Real World
Amber China	Craft in Video - Direction - Single	Durex	Safely Feel The Real World
Amber China	Craft in Video - Animation - Single	Durex	Safely Feel The Real World
Amber China	Branded Content / Entertainment - Online Video - Long Form	Durex	Safely Feel The Real World
Atelier Duyi Han / China	Craft in Video - Direction - Single	Superhouse	Different Tendencies: Italian Design 1960-1980
BBDO Group Germany	Out of Home - Print / Electronic Billboard - Series	LBS Ostdeutsche Landesbausparkasse AG	When Four Walls Become a Home.
BBDO Group Germany	Art Direction - Press / Poster - Poster Advertising - Series	LBS Ostdeutsche Landesbausparkasse AG	When Four Walls Become a Home.
BBDO Group Germany	Out of Home - Poster - Series	Nike Deutschland GmbH	Nike - Run Berlin
BBDO Group Germany	Art Direction - Press / Poster - Poster Advertising - Series	Nike Deutschland GmbH	Nike - Run Berlin

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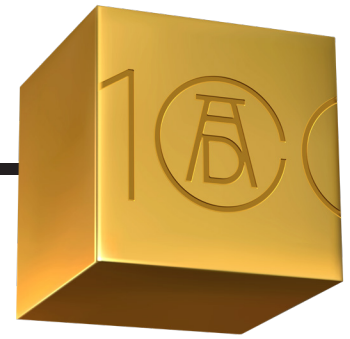


ADVERTISING

BBDO Group Germany	Innovation - Direct	Save One Person	Angel's Souls
BBDO Group Germany	Branded Content / Entertainment - Games	Save One Person	Angel's Souls
BBDO Group Germany	Craft in Writing - Online / Social	Sennheiser electronic	Because Great Moments Deserve Great Sound
BBDO Group Germany	Craft in Video - Sound Design	UNICEF Deutschland	#ENDviolence – More Than A Mark
BBDO Group Germany	Television / Film / Online Video - Television - Single	UNICEF Deutschland	#ENDviolence – More Than A Mark
BBDO Group Germany	Television / Film / Online Video - Online - Single	WhatsApp	Family Diary
BBDO Group Germany	Craft in Writing - Online / Social	WhatsApp	Family Diary
BBDO Group Germany	Craft in Video - Editing	WhatsApp	Family Diary
BBDO Group Germany	Craft in Video - Direction - Single	WhatsApp	Family Diary
BBDO Group Germany	Craft in Video - Cinematography	WhatsApp	Family Diary
BBDO Group Germany	Craft in Writing - TV / Film / Video	WhatsApp	It's between you
BBDO Group Germany	Television / Film / Online Video - Online - Series	WhatsApp	It's between you
BBDO Group Germany	Design for Good - Advertising - Single	WWF Germany	Eurythenes Plasticus
BBDO Group Germany	Innovation - Direct	WWF Germany	Eurythenes Plasticus
BBDO Group Germany	Innovation - Branded Content / Entertainment	WWF Germany	Eurythenes Plasticus

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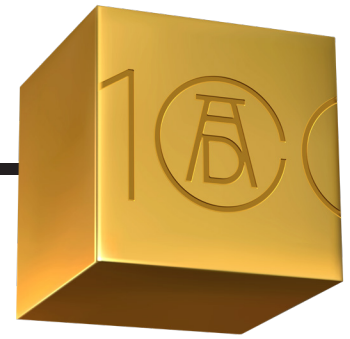


ADVERTISING

BBDO Minneapolis / United States	Promotional Materials - Dimensional	Hormel Foods/ Black Label Bacon	Breathable Bacon
BBDO Minneapolis / United States	Design for Good - Advertising - Single	Hormel Foods/ Black Label Bacon	Breathable Bacon
BBDO Minneapolis / United States	Innovation - Promotional Materials	Hormel Foods/ Black Label Bacon	Breathable Bacon
BBDO Minneapolis / United States	Craft in Writing - TV / Film / Video	Hormel Foods/ Black Label Bacon	Breathable Bacon
BBDO New York / United States	Art Direction - Direct - Single	Foot Locker	Endless World of Airmax
BBDO New York / United States	Branded Content / Entertainment - Episodic - Web Series	Ford	Expert in 0-60
BBDO New York / United States	Innovation - Direct	Ford	Mach Drops
BBDO New York / United States	Design for Good - Advertising - Single	Mars Petcare: Pedigree	Dogs on Zoom
BBDO New York / United States	Direct - Digital - Single	Mars Petcare: Pedigree	Dogs on Zoom
Brunet-Garcia Advertising / United States	Design for Good - Advertising - Series	iHeart Radio	"Don't Stop" Campaign
BUCK / United States	Branded Content / Entertainment - Episodic - Web Series	Mailchimp	All in a Day's Work
buzzcrow.inc / Japan	Branded Content / Entertainment - Online Video - Short Form	The Chugoku Electric Power	The Energy for Caring.
BWGTBLD / Germany	Craft in Video - Direction - Single	Mercedes-Benz	Valet Guys
BWGTBLD / Germany	Branded Content / Entertainment - Online Video - Short Form	Mercedes-Benz	Valet Guys
BWGTBLD / Germany	Craft in Video - Direction - Single	Zalando	The Hug
CALLEN / United States	Design for Good - Advertising - Single	Liquid Death	Cutie Polluties

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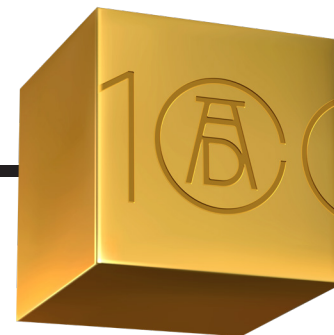


ADVERTISING

Carmichael Lynch / United States	Art Direction - Press / Poster - Poster Advertising - Series	Minnesota Twins	Minnesota Twins Campaign
Carmichael Lynch / United States	Out of Home - Transit - Series	Minnesota Twins	Minnesota Twins Campaign
Carmichael Lynch / United States	Art Direction - Digital / Motion - Motion	Minnesota Twins	Minnesota Twins TV Campaign
CHE Proximity / Australia	Craft in Writing - TV / Film / Video	CHE Proximity	Give A Flybuys
CHE Proximity / Australia	Craft in Video - Animation - Single	Genea	Where Babies Come From
CHE Proximity / Australia	Design for Good - Advertising - Single	Genea	Where Babies Come From
CHE Proximity / Australia	Branded Content / Entertainment - Games	IAG/NRMA Insurance	HELP! The Game
CHE Proximity / Australia	Innovation - Out of Home	IAG/NRMA Insurance	Sloways
Chelsea Pictures / United States	Craft in Video - Direction - Single	Essity/Libresse	#wombstories
GREY /United States	Craft in Video - Direction - Single	P&G	Widen the Screen
Cramer Krasselt / United States	Innovation - Branded Content / Entertainment	Porsche	Porsche X Star Wars: The Designer Alliance
Cramer Krasselt / United States	Television / Film / Online Video - Online - Single	Porsche	Porsche X Star Wars: The Designer Alliance
Cramer Krasselt / United States	Branded Content / Entertainment - Online Video - Long Form	Porsche	Porsche X Star Wars: The Designer Alliance
Creative X at Facebook / United States	Craft in Video - Cinematography	WhatsApp	Dark Mode
Creative X at Facebook / United States	Craft in Video - Direction - Single	WhatsApp	Dark Mode
Creative X at Facebook / United States	Branded Content / Entertainment - TV / Film	WhatsApp	Dark Mode
Creative X at Facebook / United States	Craft in Writing - TV / Film / Video	WhatsApp	Disappearing Messages

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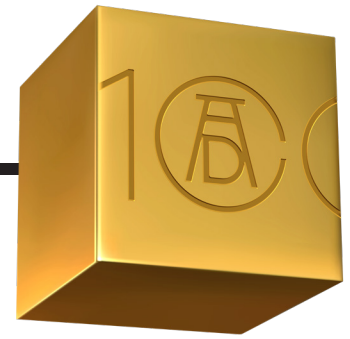


ADVERTISING

Creative X at Facebook / United States	Craft in Video - Cinematography	WhatsApp	Disappearing Messages
Creative X at Facebook / United States	Craft in Video - Direction - Single	WhatsApp	Disappearing Messages
Creative X at Facebook / United States	Branded Content / Entertainment - Online Video - Short Form	WhatsApp	Disappearing Messages
INGO / Publicis / DAVID The Agency	Innovation - Press	Burger King	BK Moldy Whopper
INGO / Publicis / DAVID The Agency	Television / Film / Online Video - Television - Single	Burger King	BK Moldy Whopper
INGO / Publicis / DAVID The Agency	Television / Film / Online Video - Online - Single	Burger King	BK Moldy Whopper
INGO / Publicis / DAVID The Agency	Press - Newspaper - Series	Burger King	BK Moldy Whopper
INGO / Publicis / DAVID The Agency	Out of Home - Poster - Series	Burger King	BK Moldy Whopper
INGO / Publicis / DAVID The Agency	Art Direction - Press / Poster - Press / Print Advertising - Series	Burger King	BK Moldy Whopper
DDB, Paris / France	Craft in Video - Cinematography	Glenmorangie	It's Kind of Delicious and Wonderful
DDB, Paris / France	Television / Film / Online Video - Online - Single	Glenmorangie	It's Kind of Delicious and Wonderful
DDB, Paris / France	Television / Film / Online Video - Television - Single	Glenmorangie	It's Kind of Delicious and Wonderful
DDB, Paris / France	Out of Home - Poster - Series	Glenmorangie	It's Kind of Delicious and Wonderful
DDB, Paris / France	Press - Magazine - Series	Honda Moto	Africa Twin / Close up
DDB, Paris / France	Press - Magazine - Series	Honda Moto	Africa Twin / Indoor
DDB, Paris / France	Craft in Video - Cinematography	Honda Moto	The Price
DDB, Paris / France	Press - Magazine - Series	Road Security Delegation	Life
DDB, Paris / France	Out of Home - Poster - Series	Road Security Delegation	Life
DDB, Paris / France	Television / Film / Online Video - Television - Series	Road Security Delegation	Life
DDB, Paris / France	Craft in Video - Sound Design	Ubisoft	Tipping Point

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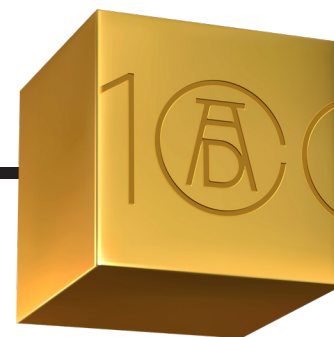


ADVERTISING

DDB, Paris / France	Craft in Video - Editing	Ubisoft	Tipping Point
DDB, Paris / France	Craft in Video - Direction - Single	Ubisoft	Tipping Point
DDB, Paris / France	Craft in Video - Cinematography	Ubisoft	Tipping Point
DDB, Paris / France	Television / Film / Online Video - Online - Single	Ubisoft	Tipping Point
DDB, Paris / France	Art Direction - Digital / Motion - Motion	Ubisoft	Tipping Point
DDB, Paris / France	Press - Magazine - Series	Volkswagen	Future
DDB, Paris / France	Art Direction - Press / Poster - Press / Print Advertising - Series	Volkswagen	Future
DDB, Paris / France	Out of Home - Poster - Series	Volkswagen	Future
DDB, Paris / France	Art Direction - Press / Poster - Poster Advertising - Series	Volkswagen	Future
DDB, Paris / France	Craft in Video - Direction - Series	Volkswagen	Here
DDB, Paris / France	Craft in Video - Cinematography	Volkswagen	Here
DDB, Paris / France	Television / Film / Online Video - Online - Series	Volkswagen	Here
Deloitte Digital / United States	Craft in Video - Cinematography	CSAA Insurance	All Out of Love + Service Like You - CSAA Insurance
DENTSU / Japan	Out of Home - Poster - Series	Honda Motor	Human! FIT
DENTSU / Japan	Art Direction - Press / Poster - Press / Print Advertising - Series	Honda Motor	Human! FIT
DENTSU / Japan	Press - Newspaper - Single	NAGASAKI SHIMBUNSHA / NAGASAKI SHIMBUN	NEWSPAPER SIZED PEACE MEMORIAL VENUE
Digitas / United States	Television / Film / Online Video - Film - Single	KitchenAid	A Woman's Place: Fight for Equality
Doner / United States	Design for Good - Advertising - Single	Allegheny Health Network	The Vitals: True Nurse Stories
Doug Pedersen Art Direction & Design / United States	Art Direction - Digital / Motion - Digital	White Rhino	Brutally Honest Backgrounds

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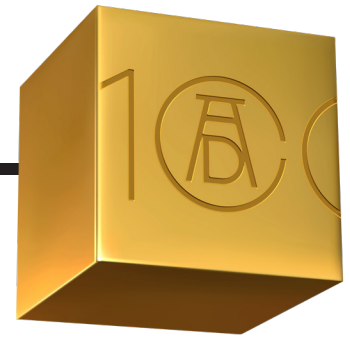


ADVERTISING

Droga5 / United States	Craft in Video - Direction - Single	Facebook	Never Lost
Droga5 / United States	Craft in Video - Editing	Facebook	Never Lost
Droga5 / United States	Craft in Video - Editing	Hennessy	Maurice and The Black Bear School
Droga5 / United States	Craft in Video - Direction - Single	Hennessy	Maurice and The Black Bear School
Droga5 / United States	Branded Content / Entertainment - TV / Film	Kimberly-Clark/Huggies	We Got You Baby
Droga5 / United States	Craft in Writing - TV / Film / Video	Kimberly-Clark/Huggies	We Got You Baby
Droga5 / United States	Craft in Writing - TV / Film / Video	The New York Times	Life Needs Truth
Droga5 / United States	Craft in Video - Editing	The New York Times	Life Needs Truth
Droga5 / United States	Craft in Video - Direction - Single	The New York Times	Life Needs Truth
EA GAMES / United States	Innovation - Direct	Apex Legends	Season 4 – “Assimilation”
EA GAMES / United States	Branded Content / Entertainment - Online Video - Long Form	Star Wars: Squadrons	Hunted
Elastic / United States	Craft in Video - Special Effects	Nike	You Can't Stop Us
ESPN CreativeWorks / United States	Innovation - Television / Film / Online Video	ESPN / State Farm	The Last Dance Deep Fake
ESPN CreativeWorks / United States	Television / Film / Online Video - Television - Single	ESPN / State Farm	The Last Dance Deep Fake
FACT / Japan	Promotional Materials - Point of Purchase Display	Molson Coors Japan / Louis Raison	A Romantic Coaster Trip
FACT / Japan	Art Direction - Direct - Single	Molson Coors Japan / Louis Raison	A Romantic Coaster Trip
Famous Innovations / India	Craft in Writing - Direct	Communiti Brewery	The Micro Newsary
Famous Innovations / India	Art Direction - Press / Poster - Press / Print Advertising - Series	Tadoba Wildlife Sanctuary and Irai Safari	Avoid Humans

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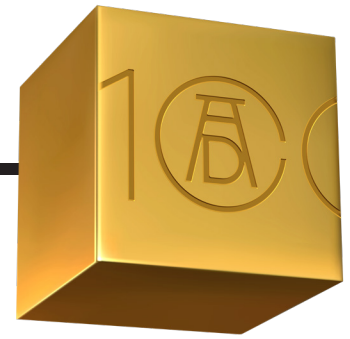


ADVERTISING

FCB Chicago / United States	Direct - Digital - Series	Chicago Public Library	Live from the Library
FCB Chicago / United States	Branded Content / Entertainment - Episodic - Web Series	Chicago Public Library	Live from the Library
FCB Chicago / United States	Design for Good - Advertising - Single	City of Chicago	Boards of Change
FCB Chicago / United States	Promotional Materials - Dimensional	City of Chicago	Boards of Change
FCB Chicago / United States	Innovation - Out of Home	City of Chicago	Boards of Change
FCB Chicago / United States	Direct - Wildcard	City of Chicago	Boards of Change
FCB Chicago / United States	Innovation - Direct	Michelob ULTRA	Contract for Change
FCB Chicago / United States	Direct - Wildcard	Michelob ULTRA	Contract for Change
FCB Health New York / United States	Design for Good - Advertising - Series	GMHC (Gay Men's Health Crisis) / Blood Equality	Blood Vessels
FCB Health New York / United States	Craft in Video - Animation - Single	GMHC (Gay Men's Health Crisis) / Blood Equality	Blood Vessels
FCB Health New York / United States	Art Direction - Press / Poster - Poster Advertising - Series	GMHC (Gay Men's Health Crisis) / Blood Equality	Blood Vessels
Area 23, An FCB Health Network Company	Innovation - Direct	Woojer	SICK BEATS
FCB New York / United States	Craft in Writing - Online / Social	Burger King	Stay Home of the Whopper
FCB New York / United States	Television / Film / Online Video - Television - Single	Burger King	Stay Home of the Whopper
FCB New York / United States	Television / Film / Online Video - Online - Single	Burger King	Stay Home of the Whopper
FCB New York / United States	Press - Newspaper - Series	Burger King	Stay Home of the Whopper
FCB New York / United States	Out of Home - Print / Electronic Billboard - Series	Burger King	Stay Home of the Whopper
FCB New York / United States	Craft in Writing - TV / Film / Video	Burger King	Stay Home of the Whopper

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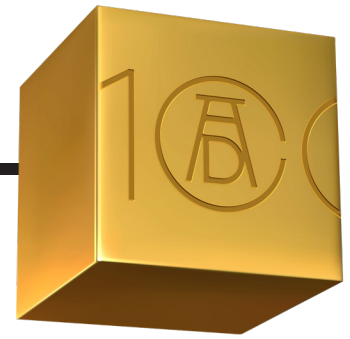


ADVERTISING

FCB New York / United States	Innovation - Branded Content / Entertainment	Michelob ULTRA	Michelob ULTRA Courtside
FCB New York / United States	Direct - Wildcard	Michelob ULTRA	Michelob ULTRA Courtside
FCB New York / United States	Promotional Materials - Dimensional	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB New York / United States	Innovation - Direct	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB/SIX / Canada	Innovation - Promotional Materials	LfEStyles Healthcare	Publicly Traded
FCB/SIX / Canada	Innovation - Direct	LfEStyles Healthcare	Publicly Traded
FCB/SIX / Canada	Direct - Digital - Series	LfEStyles Healthcare	Publicly Traded
FCB/SIX / Canada	Art Direction - Direct - Series	LfEStyles Healthcare	Publicly Traded
FCB&FiRe / Spain	Direct - Digital - Single	Netflix / PlayStation	UNBOXING
FCB&FiRe / Spain	Innovation - Branded Content / Entertainment	Netflix / PlayStation	UNBOXING
FCB&FiRe / Spain	Innovation - Television / Film / Online Video	Netflix / PlayStation	UNBOXING
fischerAppelt / Philipp und Keuntje / Germany	Branded Content / Entertainment - Online Video - Short Form	TERRE DE FEMMES	#UNHATEWOMEN
fischerAppelt / Philipp und Keuntje / Germany	Direct - Digital - Single	TERRE DE FEMMES	#UNHATEWOMEN
fischerAppelt / Philipp und Keuntje / Germany	Design for Good - Advertising - Single	TERRE DE FEMMES	#UNHATEWOMEN
fischerAppelt / Philipp und Keuntje / Germany	Design for Good - Advertising - Single	United4Rescue	Drowned Requiem
fischerAppelt / Philipp und Keuntje / Germany	Branded Content / Entertainment - Online Video - Short Form	United4Rescue	Drowned Requiem
fischerAppelt / Philipp und Keuntje / Germany	Press - Newspaper - Series	Veganz Group AG	Tasteless

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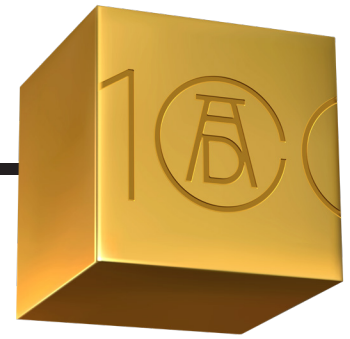


ADVERTISING

FRED & FARID / United States	Craft in Video - Special Effects	Fridays For Future	House On Fire
FRED & FARID / United States	Craft in Writing - Outdoor	JCDecaux	WE KEEP GOING
FRED & FARID / United States	Branded Content / Entertainment - Online Video - Long Form	Longchamp	très paris
Gava's Productions / Daniel Gava / Brazil	Press - Magazine - Series	Otrivin	Pillballs
Gava's Productions / Daniel Gava / Brazil	Art Direction - Press / Poster - Press / Print Advertising - Series	Otrivin	Pillballs
Goodby Silverstein & Partners / United States	Television / Film / Online Video - Low Budget	BMW of North America	Calm Wash
Goodby Silverstein & Partners / United States	Innovation - Out of Home	Courageous Conversation Global Foundation	Not a Gun
Goodby Silverstein & Partners / United States	Direct - Wildcard	Courageous Conversation Global Foundation	Not a Gun
Goodby Silverstein & Partners / United States	Art Direction - Direct - Series	Courageous Conversation Global Foundation	Not a Gun
Goodby Silverstein & Partners / United States	Design for Good - Advertising - Series	Courageous Conversation Global Foundation	Not a Gun
Goodby Silverstein & Partners / United States	Television / Film / Online Video - Television - Single	Doritos	Flat Matthew
Goodby Silverstein & Partners / United States	Craft in Video - Special Effects	Doritos	Flat Matthew
Goodby Silverstein & Partners / United States	Television / Film / Online Video - Low Budget	Google / United Nations / Tribeca Enterprises	Life Below Water
Goodby Silverstein & Partners / United States	Craft in Writing - TV / Film / Video	Google / United Nations / Tribeca Enterprises	Life Below Water

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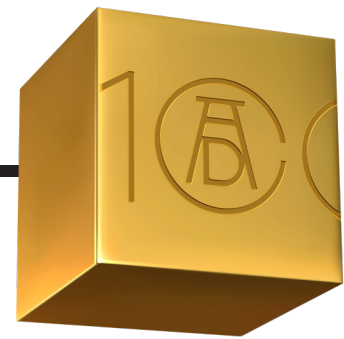


ADVERTISING

Goodby Silverstein & Partners / United States	Craft in Video - Cinematography	Google / United Nations / Tribeca Enterprises	Life Below Water
Goodby Silverstein & Partners / United States	Art Direction - Digital / Motion - Motion	Google / United Nations / Tribeca Enterprises	Life Below Water
Goodby Silverstein & Partners / United States	Craft in Video - Cinematography	HP	Chain Reaction
Goodby Silverstein & Partners / United States	Branded Content / Entertainment - Online Video - Long Form	HP	Chain Reaction
Goodby Silverstein & Partners / United States	Design for Good - Advertising - Series	HP	Windows of Hope
Goodby Silverstein & Partners / United States	Television / Film / Online Video - Low Budget	Samuel Adams	Your Cousin From Boston
Goodby Silverstein & Partners / United States	Branded Content / Entertainment - Online Video - Short Form	Xfinity	The Greatest Gift
Goodby Silverstein & Partners / United States	Craft in Writing - TV / Film / Video	Xfinity	The Greatest Gift
Goodby Silverstein & Partners / United States	Television / Film / Online Video - Television - Single	Xfinity	The Greatest Gift
Google Brand Studio / United States	Craft in Video - Editing	Google	Google — Year in Search 2020
Google Brand Studio / United States	Branded Content / Entertainment - TV / Film	Google	Google — Year in Search 2020
Google Brand Studio / United States	Branded Content / Entertainment - Online Video - Short Form	Google	Google — Year in Search 2020
GSD&M / United States	Promotional Materials - Dimensional	Pizza Hut	The Original Pan Weighted Blanket
GSD&M / United States	Branded Content / Entertainment - Games	United States Air Force	ECHO
GSD&M / United States	Innovation - Branded Content / Entertainment	United States Air Force	Million Piece Mission

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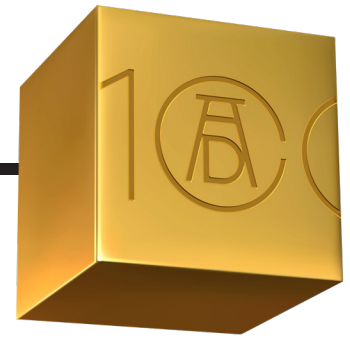


ADVERTISING

Happiness / an FCB alliance / Belgium	Out of Home - Point of Purchase	FEDCAF	Helpy Hour
Happiness / an FCB alliance / Belgium	Direct - Wildcard	FEDCAF	Helpy Hour
Happiness / an FCB alliance / Belgium	Direct - Wildcard	SBS BroadCast Belgium	Belgian Break
Heimat Werbeagentur / Germany	Direct - Digital - Single	Free Democrats	Free Democrats "Unity Flags"
Heimat Werbeagentur / Germany	Design for Good - Advertising - Series	Free Democrats	Free Democrats "Unity Flags"
Heimat Werbeagentur / Germany	Television / Film / Online Video - Television - Single	HORNBACH	HORNBACH "Biodiversity Starts in Your Garden."
Indiana Production SPA / Italy	Television / Film / Online Video - Online - Single	Coordown	The Hiring Chain
Indiana Production SPA / Italy	Craft in Video - Direction - Single	Coordown	The Hiring Chain
Indiana Production SPA / Italy	Craft in Video - Direction - Single	Terre Des Hommes	10th Anniversary
Indiana Production SPA / Italy	Television / Film / Online Video - Low Budget	Terre Des Hommes	10th Anniversary
Innocean Worldwide Europe / Germany	Press - Magazine - Series	Kia Motors Europe/ Kia Forward Collision-Avoidance Assist	Slow Dogs
Jones Knowles Ritchie / United Kingdom	Craft in Writing - Press	Burger King	We F*cked Up
Jones Knowles Ritchie / United Kingdom	Craft in Writing - Online / Social	Burger King	We F*cked Up
Jonny Zeller / United States	Branded Content / Entertainment - Online Video - Short Form	Red Bull	Waterslides & Wakeboarding
Ken-tsai Lee/Taiwan TECH / Taiwan	Out of Home - Transit - Single	Type Directors Club	Type Directors Club Annual Exhibition in Taiwan 20
Kolle Rebbe / Germany	Craft in Writing - Press	EatClever	Calorie Burning Ad
Kolle Rebbe / Germany	Innovation - Out of Home	Joyn	Ultrasonic Mafia Call
Kolle Rebbe / Germany	Innovation - Direct	Joyn	Ultrasonic Mafia Call

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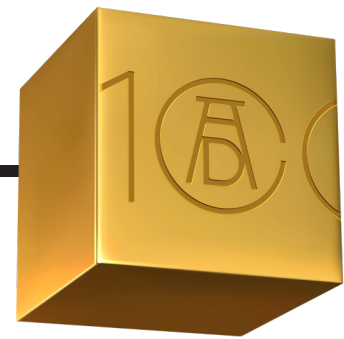


ADVERTISING

LEGO / Singapore	Television / Film / Online Video - Low Budget	The LEGO Group	LEGO Tsugi
Leo Burnett Chicago / Group Connect / United States	Television / Film / Online Video - Online - Single	Bank of America	Commencement
Leo Burnett Chicago / Group Connect / United States	Craft in Video - Editing	Bank of America	Commencement
Leo Burnett Chicago / United States	Craft in Writing - Press	Beam Suntory	6ourbon 7ime
Leo Burnett Chicago / United States	Press - Newspaper - Single	Beam Suntory	6ourbon 7ime
Leo Burnett Chicago / United States	Television / Film / Online Video - Television - Single	Cadillac	ScissorHandsFree
Leo Burnett Chicago / United States	Television / Film / Online Video - Online - Single	Cadillac	ScissorHandsFree
Leo Burnett Chicago / United States	Craft in Video - Editing	Cadillac	ScissorHandsFree
Leo Burnett Chicago / United States	Craft in Video - Direction - Single	Cadillac	ScissorHandsFree
Leo Burnett Chicago / United States	Craft in Video - Cinematography	Cadillac	ScissorHandsFree
Leo Burnett Chicago / United States	Innovation - Direct	Coors Light	Clone Machine
Leo Burnett Chicago / United States	Direct - Digital - Single	Coors Light	Clone Machine
Leo Burnett Chicago / United States	Craft in Video - Editing	Facebook Messenger	Pictures
Leo Burnett Chicago / United States	Out of Home - Poster - Series	Kraft Heinz Country Time Lemonade	Littlest Bailout
Leo Burnett Chicago / United States	Innovation - Out of Home	Kraft Heinz Country Time Lemonade	Littlest Bailout
Leo Burnett Chicago / United States	Innovation - Direct	Kraft Heinz Country Time Lemonade	Littlest Bailout
Leo Burnett Chicago / United States	Direct - Digital - Single	Kraft Heinz Country Time Lemonade	Littlest Bailout
Leo Burnett Chicago / United States	Direct - Wildcard	Wingstop	Wearable Billboards

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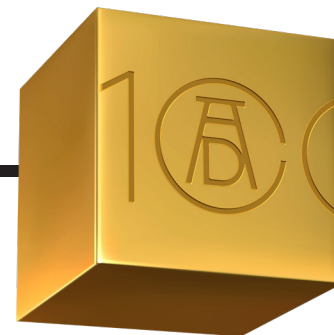


ADVERTISING

Leo Burnett Colombia	Design for Good - Advertising - Single	ABinBev Aguila Beer	Half Fans
Leo Burnett Colombia	Design for Good - Advertising - Single	ABinBev Corona Beer	Paradise Advisor
Leo Burnett Toronto / Canada	Press - Magazine - Series	Wonderbone	You Choose What They Chew
Ig2 / Canada	Innovation - Out of Home	Hydro-Québec	Hydro Express
Ig2 / Canada	Innovation - Direct	Société de L'assurance Automobile du Québec	Living Radars
Ig2 / Canada	Television / Film / Online Video - Low Budget	Société de sauvetage du Québec/ Lifesaving Society	Reflection
Ig2 / Canada	Craft in Video - Cinematography	Société de sauvetage du Québec/ Lifesaving Society	Reflection
DENTSU / Japan	Design for Good - Advertising - Series	The Foundation for Ainu Culture/ UPOPOY National Ainu Museum & Park	Illuminating the Indigenous Soul
Broken Heart Love Affair / Married to Giants / Scouts Honor Canada	Craft in Video - Editing	Kruger Products	Unapologetically Human
Cossette / Married to Giants / Scouts Honor Canada	Craft in Video - Editing	SickKids	One Million Strong
McCann New York / United States	Innovation - Direct	Mastercard	True Name
McCann New York / United States	Design for Good - Advertising - Single	Mastercard	True Name
McCann New York / United States	Out of Home - Point of Purchase	Mastercard	True Name
McCann New York / United States	Design for Good - Advertising - Series	Mucinex	Boring Heroes
McCann New York / United States	Out of Home - Poster - Series	Mucinex	Boring Heroes
McCann New York / United States	Art Direction - Press / Poster - Poster Advertising - Series	Mucinex	Boring Heroes
MediaMonks / Netherlands	Design for Good - Advertising - Single	Reporters Without Borders	The Uncensored Library
Michael Medoway / United States	Craft in Video - Direction - Single	Detroit Pistons	D-UP

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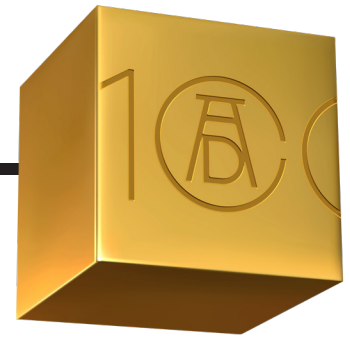


ADVERTISING

MULLEN LOWE SSP3 / Colombia	Art Direction - Direct - Series	AB InBev - Budweiser	Rebrand the game
MULLEN LOWE SSP3 / Colombia	Art Direction - Direct - Series	AB InBev / Aguila Light Beer	#TAKEMEBACK
Natural Selection Productions / United States	Television / Film / Online Video - Television - Single	Advance Auto Parts	DieHard Is Back
Natural Selection Productions / United States	Craft in Writing - TV / Film / Video	Advance Auto Parts	DieHard Is Back
Natural Selection Productions / United States	Craft in Video - Direction - Single	Advance Auto Parts	DieHard Is Back
Nigel & Co. / United States	Craft in Writing - TV / Film / Video	Partnership For A Trump-Free America	Make America Decent Again
Nigel & Co. / United States	Design for Good - Advertising - Single	Partnership For A Trump-Free America	Make America Decent Again
Peter Lippmann / France	Art Direction - Press / Poster - Press / Print Advertising - Series	Baobab Collection	High Society
Preacher / United States	Out of Home - Transit - Series	StreetEasy	It's Okay to Look
Pulse Films / United States	Craft in Video - Direction - Single	Nike	You Can't Stop Us
R/GA / United States	Direct - Digital - Single	Ally Financial	r/Bank
R/GA / United States	Direct - Digital - Single	Merch Aid	Merch Aid
R/GA / Brazil	Television / Film / Online Video - Online - Series	Neutrogena	Sun Fresh
R/GA / China	Branded Content / Entertainment - Episodic - Web Series	Nike	Project Dark Horse
R/GA / United States	Television / Film / Online Video - Online - Single	Reddit	Never To Be Forgotten Kinda Year
R/GA / United States	Craft in Writing - TV / Film / Video	Reddit	Never To Be Forgotten Kinda Year
R/GA / United States	Branded Content / Entertainment - Online Video - Short Form	Reddit	Never To Be Forgotten Kinda Year

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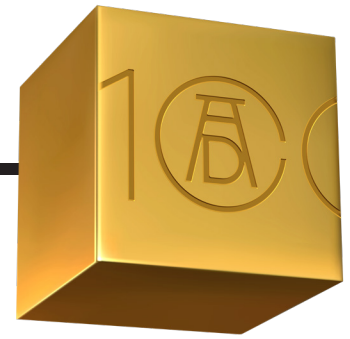


ADVERTISING

R/GA / United States	Innovation - Out of Home	Reddit	Up The Vote
R/GA / United States	Direct - Wildcard	Reddit	Up The Vote
R/GA / United States	Out of Home - Print / Electronic Billboard - Single	Reddit	Up The Vote
R/GA / United States	Direct - Digital - Single	Shopify	Supporting Independents
R/GA / United States	Design for Good - Advertising - Series	The Ad Council	#OutThereForUs
R/GA / United States	Out of Home - Print / Electronic Billboard - Series	The Ad Council	#OutThereForUs
R/GA / United States	Direct - Wildcard	The Ad Council	#OutThereForUs
R/GA / United States	Branded Content / Entertainment - Episodic - Web Series	Verizon	PayItForwardLIVE
RedBank / China	Art Direction - Press / Poster - Poster Advertising - Series	360	Keep all intruders at bay
Roof Studio / United States	Craft in Video - Animation - Single	CURAVIVA Schweiz	The Eventful Life of Rosemarie
Roof Studio / United States	Craft in Video - Animation - Single	Insmed	Unbreakable
Root Insurance / United States	Television / Film / Online Video - Online - Single	Root Insurance	Bubba Wallace - Progress Owes No Apology
Root Insurance / United States	Craft in Video - Direction - Single	Root Insurance	Bubba Wallace - Progress Owes No Apology
Root Insurance / United States	Craft in Video - Cinematography	Root Insurance	Bubba Wallace - Progress Owes No Apology
Saatchi & Saatchi Srl / Italy	Design for Good - Advertising - Single	FATER / Pampers	Lino's New Life
Serviceplan, Munich / Germany	Direct - Digital - Single	Action on Sugar	THE DARK SIDE OF SUGAR
Serviceplan, Munich / Germany	Design for Good - Advertising - Series	Laut gegen Nazis	Say it Loud. Make a Difference.
Serviceplan, Munich / Germany	Craft in Writing - Outdoor	Laut gegen Nazis	Say it loud. Make a Difference.
Serviceplan, Munich / Germany	Craft in Writing - Press	Laut gegen Nazis	Say it loud. Make a Difference.

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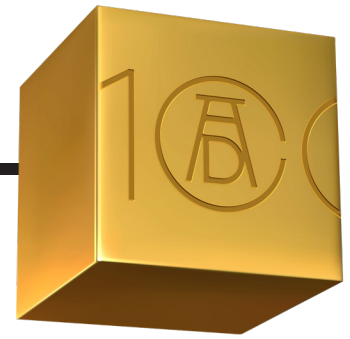


ADVERTISING

Serviceplan, Munich / Germany	Design for Good - Advertising - Series	METER Group	Meltdown Flags
Serviceplan, Munich / Germany	Out of Home - Poster - Series	METER Group	Meltdown Flags
Serviceplan, Munich / Germany	Design for Good - Advertising - Series	Mountain Vision	The Last Day Pass
Serviceplan, Munich / Germany	Promotional Materials - Dimensional	Mountain Vision	The Last Day Pass
Serviceplan, Munich / Germany	Television / Film / Online Video - Online - Single	PENNY	Imagine if everyone did that
SHISEIDO / United States	Art Direction - Press / Poster - Poster Advertising - Series	SHISEIDO	LIPSTICKS
Sibling Rivalry / United States	Craft in Video - Title Design	HBO Max	Legendary Title Credits
Sid Lee / Canada	Branded Content / Entertainment - Games	H&R Block Canada	Taxcraft - The Block-iest Tax Return Ever
Sid Lee / Canada	Design for Good - Advertising - Single	Rock the Vote	Build the Vote
Sid Lee / Canada	Innovation - Branded Content / Entertainment	Rock the Vote	Build the Vote
Sid Lee / Canada	Branded Content / Entertainment - Games	Rock the Vote	Build the Vote
Spotify USA	Direct - Digital - Single	Spotify	Alone with Me
Spotify USA	Innovation - Direct	Spotify	Alone with Me
Spotify USA	Art Direction - Digital / Motion - Digital	Spotify	Alone with Me
Spotify USA	Art Direction - Direct - Single	Spotify	Alone with Me
Spotify USA	Craft in Video - Direction - Series	Spotify	Duos
Spotify USA	Art Direction - Direct - Series	Spotify	Listening
Spotify USA	Art Direction - Digital / Motion - Motion	Spotify	Listening
Spotify USA	Art Direction - Digital / Motion - Digital	Spotify	Listening Together

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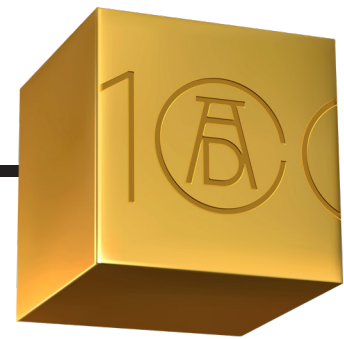


ADVERTISING

Spotify USA	Craft in Writing - Outdoor	Spotify	Play Your Part
Spotify USA	Innovation - Direct	Spotify	Play Your Part
Spotify USA	Direct - Digital - Series	Spotify	Play Your Part
Spotify USA	Craft in Writing - Direct	Spotify	Play Your Part
Spotify USA	Television / Film / Online Video - Film - Single	Spotify	Thank You Listeners
Spotify USA	Craft in Video - Animation - Single	Spotify	Thank You Listeners
Squarespace / United States	Television / Film / Online Video - Online - Single	Squarespace	5 to 9 by Dolly Parton
Squarespace / United States	Craft in Video - Sound Design	Squarespace	5 to 9 by Dolly Parton
Squarespace / United States	Art Direction - Digital / Motion - Digital	Squarespace	Browser History
Squarespace / United States	Television / Film / Online Video - Online - Single	Squarespace	Launch It
Squeak E Clean Studios / United States	Craft in Video - Sound Design	Aware Super	Aware Super Brand TVC
TAXI / Canada	Out of Home - Poster - Series	Audi	Exit Door
TAXI / Canada	Direct - Digital - Single	Covenant House	Shoppable Girls
TAXI / Canada	Art Direction - Digital / Motion - Digital	Volkswagen	The Carbon-Neutral Net
TBWA Chiat Day, New York / United States	Branded Content / Entertainment - Online Video - Short Form	Facebook Reality Labs / Oculus	First Steps
Design by Disruption / TBWA\San Juan / TBWA\Chiat\Day / TBWA\Hakuhodo	Art Direction - Press / Poster - Poster Advertising - Series	McDonald's / Arcos Dorados	Mmmmmmm
TBWA Chiat Day, New York / United States	Branded Content / Entertainment - Online Video - Long Form	MTN DEW	Bob Ross
TBWA Chiat Day, New York / United States	Television / Film / Online Video - Online - Series	MTN DEW	Refreshing Refreshment

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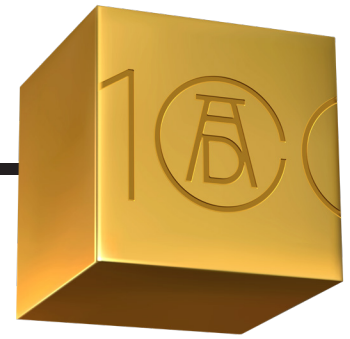


ADVERTISING

TBWA Chiat Day, New York / United States	Innovation - Direct	Travelers Insurance	Zaadii's Unfinished Story
TBWA\Chiat\Day LA / United States	Craft in Video - Animation - Single	The Recording Academy	Records of Credit
TBWA\Chiat\Day LA / United States	Art Direction - Digital / Motion - Digital	The Recording Academy	Records of Credit
TBWA\Chiat\Day LA / United States	Craft in Video - Sound Design	The Recording Academy	Records of Credit
TBWA\HAKUHODO / Japan	Art Direction - Digital / Motion - Digital	UNIQLO / HEATTECH	UNIQLO THERMOART
Tencent / China	Television / Film / Online Video - Low Budget	UNITED NATIONS & TENCENT/ UNITED NATIONS-2030 SDGs	THE PENGUIN & THE WHALE
Tencent / China	Design for Good - Advertising - Series	UNITED NATIONS & TENCENT/ UNITED NATIONS-2030 SDGs	THE PENGUIN & THE WHALE
Tencent / China	Craft in Video - Animation - Single	UNITED NATIONS & TENCENT/ UNITED NATIONS-2030 SDGs	THE PENGUIN & THE WHALE
Tencent / China	Art Direction - Digital / Motion - Digital	WeChat+The Great Wall/WeChat	MOONMENTS
The Bloc / United States	Out of Home - Poster - Series	Mesmerize	Visual Meditation
The Bloc / United States	Design for Good - Advertising - Series	National Black Child Development Institute	ABCs of Survival
The Bloc / United States	Art Direction - Direct - Single	National Black Child Development Institute	ABCs of Survival
The Bloc / United States	Direct - Digital - Single	Rockwell Ventures	Scroll Yourself to Sleep
The Bloc / United States	Innovation - Promotional Materials	Tribute	24 Hour Ad
The Bloc / United States	Branded Content / Entertainment - Online Video - Long Form	Tribute	Instant Doctor
the community / United States	Branded Content / Entertainment - Games	Hi-Rez Studios	Gamer Therapy
the community / United States	Direct - Digital - Single	Hi-Rez Studios	Gamer Therapy
the community / United States	Innovation - Direct	Mondelez / OREO	The OREO Doomsday Vault

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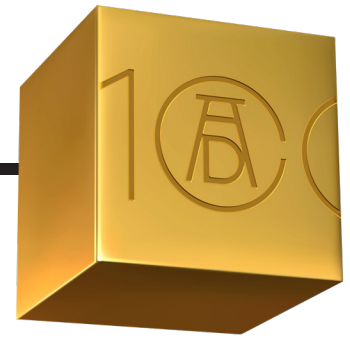


ADVERTISING

the community / United States	Innovation - Out of Home	Mondelez / OREO	The OREO Doomsday Vault
the community / United States	Innovation - Branded Content / Entertainment	Mondelez / OREO	The OREO Doomsday Vault
the community / United States	Direct - Digital - Series	Mondelez / OREO	The OREO Doomsday Vault
the community / United States	Branded Content / Entertainment - Online Video - Long Form	Mondelez / OREO	The OREO Doomsday Vault
the community / United States	Press - Magazine - Series	PETA	The Secret Lives of Animals
the community / United States	Art Direction - Press / Poster - Press / Print Advertising - Series	PETA	The Secret Lives of Animals
the community / United States	Press - Newspaper - Series	Project Gutenberg	Crossed-out classics
the community / United States	Art Direction - Press / Poster - Press / Print Advertising - Series	Project Gutenberg	Crossed-out classics
The Nine / China	Out of Home - Transit - Single	Nanfu Battery	Shaolin Kungfu Monks
The Nine / China	Promotional Materials - Dimensional	STDecaux/The Environmental Protection Department	Waste-sorting Blind Box
The Nine / China	Design for Good - Advertising - Single	STDecaux/The Environmental Protection Department	Waste-sorting Blind Box
The Odd Number / South Africa	Press - Newspaper - Series	Salvation Army	If It Doesn't Fit
The Richards Group / United States	Television / Film / Online Video - Online - Single	Ram	I Love Your Features ft. Maximus Stéel
The Richards Group / United States	Television / Film / Online Video - Online - Single	Ram	Sandman
CARTWRIGHT / United States	Innovation - Television / Film / Online Video	NBA	Whole New Game
SATURDAY MORNING / United States	Television / Film / Online Video - Movie Trailer	P&G Brand	The Look
SATURDAY MORNING / United States	Craft in Video - Direction - Single	P&G Brand	The Look

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ADVERTISING

TOHOKUSHINSHA FILM CORPORATION / Japan	Craft in Video - Cinematography	Adastria / niko and ...	"niko and ... you and ... autumn and ..."
TOHOKUSHINSHA FILM CORPORATION / Japan	Craft in Video - Cinematography	Adastria / niko and ...	niko and ... " Evolution"
Translation / United States	Branded Content / Entertainment - Online Video - Long Form	Kaiser Permanente	Above The Waves
Translation / United States	Branded Content / Entertainment - TV / Film	State Farm	The Last Dance Deep Fake
Translation / United States	Craft in Video - Special Effects	State Farm	The Last Dance Deep Fake
Truform Media Group / United States	Innovation - Promotional Materials	Truform Media Group	Washing our Hands of 2020
Truform Media Group / United States	Innovation - Direct	Truform Media Group	Washing our Hands of 2020
Tuppi Criatividade / Lucas de Ouro / Brazil	Art Direction - Press / Poster - Poster Advertising - Series	Os Bebês da Lhais - Newborn Photography	Your Baby is a Work of Art
140 / United States	Branded Content / Entertainment - Episodic - Web Series	Verizon	True Calling
140 / United States	Innovation - Branded Content / Entertainment	Verizon/ The Metropolitan Museum of Art	The Met Unframed
140 / United States	Branded Content / Entertainment - Games	Verizon/ The Metropolitan Museum of Art	The Met Unframed
140 / United States	Art Direction - Digital / Motion - Digital	Verizon/ The Metropolitan Museum of Art	The Met Unframed
VMLY&R / United States	Craft in Video - Direction - Single	Dell Technologies	XPS
VMLY&R / United States	Direct - Digital - Series	Wendy's	Cyber Search
VMLY&R / United States	Television / Film / Online Video - Low Budget	Wendy's	Green Screen
VMLY&R / United States	Innovation - Branded Content / Entertainment	Wendy's	Super Wendy's World
VMLY&R Mexico	Television / Film / Online Video - Television - Series	History Channel / Pawn Stars	Pawn Stars
VMLY&R Mexico	Branded Content / Entertainment - Games	Sanofi / Pharmaton Kiddi	Kiddi World

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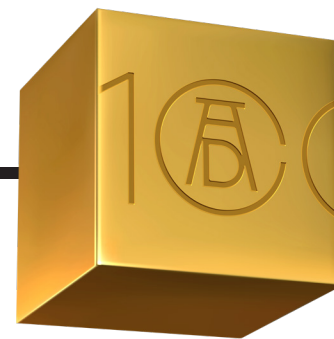


ADVERTISING

Wunderman Thompson / United States	Craft in Writing - TV / Film / Video	Free Streets Now	Ban Rubber Bullets
Zubi Advertising / United States	Innovation - Out of Home	The CLEO Institute	Melting Florida
Zulu Alpha Kilo / Canada	Branded Content / Entertainment - Online Video - Long Form	Advertising and Design Club of Canada	ADCC All-Nighter Webathon
Zulu Alpha Kilo / Canada	Branded Content / Entertainment - Episodic - Web Series	HomeEquity Bank	Catch the Scam

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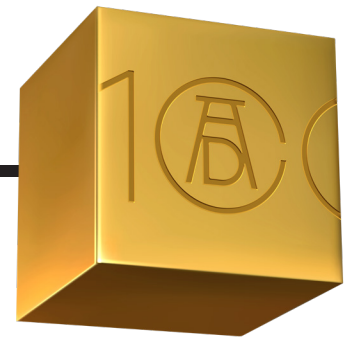


BRAND / COMMUNICATION DESIGN

.Oddity Studio / Hong Kong	Branding - Logo	House of Wang	House of Wang
203deign / Wu Weichen / China	Branding - Branding Systems / Identities - Integrated	China Academy of Art	Chinese New Year
203deign / Wu Weichen / China	Branding - Branding Systems / Identities - Integrated	China Academy of Art	concept : concept
203deign / Wu Weichen / China	Branding - Branding Systems / Identities - Integrated	China Academy of Art	Keep Running
203deign / Wu Weichen / China	Branding - Branding Systems / Identities - Integrated	China Academy of Art	WE ARE IN SYNC
33 and Branding / China	Posters - Traditional - Series	Muqing	Hairstyle Figure
360i / United States	Promotional - Wildcard	Mondelez International	The OREO Doomsday Vault
360i / United States	Promotional - Wildcard	Truly	Truly Originals
A Black Cover Design / China	Branding - Branding Systems / Identities - Print	CHOCDAY	CHOCDAY Visual Identity
A Black Cover Design / China	Branding - Branding Systems / Identities - Print	MAKE ESSENCE	MAKE ESSENCE Visual Identity
ADHESIVE / South Korea	Branding - Branding Systems / Identities - Integrated	Hanwha E&C / FORENA	<LIFE IS BETTER WITH FORENA FRIENDS>
AliterNOA / Hua Zhu / China	Branding - Branding Systems / Identities - Print	AliterNOA	DECK TAPROOM
AliterNOA / Hua Zhu / China	Branding - Branding Systems / Identities - Integrated	AliterNOA	NOA Hotel
Amber China	Branding - Logo	Durex	Durex 001
Andrea Trabucco-Campos / United States	Branding - Branding Systems / Identities - Integrated	Irvington Theater	Irvington Theater Brand Identity
another design / China	Branding - Logo	Guangzhou Sansan Culture Development	Guangzhou Contemporary Art Fair
another design / China	Branding - Branding Systems / Identities - Print	Guangzhou Sansan Culture Development	Guangzhou Contemporary Art Fair
ANTI / Norway	Rebranding	Norwegian Academy of Music	Rebranding visual identity
ELLA / United States	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	ArtCenter College of Design	2021-2022 Viewbook
Auf Dich / Yuan Wang / China	Posters - Traditional - Series	Taste Room	Bonsai Beer

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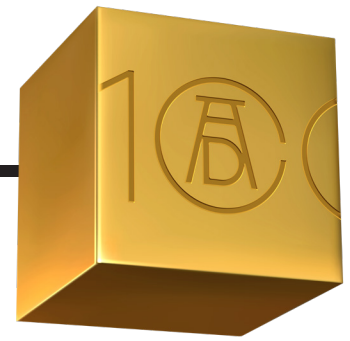


BRAND / COMMUNICATION DESIGN

Badal Patel / United States	Branding - Logo	Kulfi Beauty	Kulfi Beauty
Badal Patel / United States	Branding - Branding Systems / Identities - Integrated	Kulfi Beauty	Kulfi Beauty
Bartlett Brands / United States	Branding - Branding Systems / Identities - Integrated	Exa	Clean Makeup Made for Everyone & Every Frequency
BBC Studios Creative / United Kingdom	Posters - Billboard - Series	BBC Earth	A Perfect Planet
BBC Studios Creative / United Kingdom	Innovation	BBC Studios	BBC Select
BBDO Group Germany	Promotional - Wildcard	Dr. August Oetker Nahrungsmittel KG / Die Ofenfrische (Pizza)	The Family Tablecloth
BBDO Group Germany	Innovation	WWF Germany	Eurythenes plasticus
BEES & HONEY INC / Japan	Branding - Branding Systems / Identities - Integrated	Rinnai	Micro Bubble Bath Unit Project
Behalf / Norway	Branding - Branding Systems / Identities - Digital	Foodsteps	App and visual identity for Foodsteps
Bleed / Norway	Branding - Branding Systems / Identities - Integrated	Arts Council Norway	Arts Council Norway
Bleed / Norway	Branding - Logo	Askeladden & Co.	Food Society
Bleed / Norway	Branding - Branding Systems / Identities - Integrated	Des	Des
Bleed / Norway	Branding - Branding Systems / Identities - Integrated	Gjensidige & imove	Schysst
Bleed / Norway	Branding - Branding Systems / Identities - Integrated	IKT Norge	IKT Norge
BOAT / Goo Choki Par / Japan	Promotional - Apparel	ISSEY MIYAKE	HOMME PLISSÉ ISSEY MIYAKE "SESSION"
BOAT / Goo Choki Par / Japan	Design for Good - Brand / Communication Design - Series	Personal project	Flowers
Bold Scandinavia / Norway	Branding - Branding Systems / Identities - Integrated	Andøya Space	Andøya Space Identity
Bold Scandinavia / Norway	Branding - Logo	Andøya Space	Andøya Space Logo
Bruketa&Zinic&Grey / Croatia	Rebranding	Radgonske gorice/ Untouched by Light	Untouched by Light

ADC 100TH ANNUAL AWARDS – SHORTLIST

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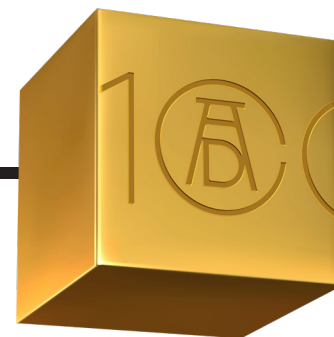


BRAND / COMMUNICATION DESIGN

Brunet-Garcia Advertising / United States	Branding - Branding Systems / Identities - Print	James Weldon Johnson Park	James Weldon Johnson Park Branding
Brunet-Garcia Advertising / United States	Branding - Logo	James Weldon Johnson Park	James Weldon Johnson Park Logo
Brunet-Garcia Advertising / United States	Posters - Traditional - Single	Kuongoza	"Kuongoza" Movie Poster
Brunet-Garcia Advertising / United States	Design for Good - Brand / Communication Design - Series	United States Department of Health and Human Services	"I'm Ready" Campaign
BUCK / United States	Promotional - Self-Promotion	BUCK	WebAR Poster
Bulletproof / United Kingdom	Branding - Logo	Mondelez International - Cadbury	Cadbury Dairy Milk
Burns Group / United States	Rebranding	Serta Simmons Bedding / Simmons Mattress	150 Year Old Brand, Brand New Look for GenZ
BY-ENJOY / China	Branding - Branding Systems / Identities - Print	FIL Gallery	FIL Gallery
BY-ENJOY / China	Branding - Branding Systems / Identities - Print	Wei Qi Xiang Snack Shop	Wei Qi Xiang Snack Shop
CENTER / United States	Branding - Branding Systems / Identities - Integrated	United Sodas of America	United Sodas of America
Centre Design / China	Branding - Logo	Caobu Public Library	Caobu Public Library Logo
COLLINS / United States	Branding - Branding Systems / Identities - Integrated	Crane	Crane Paper Company Brand Identity
COLLINS / United States	Branding - Branding Systems / Identities - Integrated	M.AD School of Ideas	M.AD School of Ideas Brand Identity
COLLINS / United States	Branding - Branding Systems / Identities - Integrated	Match	Match Brand Identity
COLLINS / United States	Branding - Branding Systems / Identities - Digital	Medium	Medium Brand Identity
COLLINS / United States	Branding - Branding Systems / Identities - Digital	Robinhood	Robinhood Brand Identity
COLLINS / United States	Branding - Branding Systems / Identities - Integrated	Robinhood	Robinhood Brand Identity
COLLINS / United States	Branding - Branding Systems / Identities - Integrated	San Francisco Symphony	San Francisco Symphony Brand Identity

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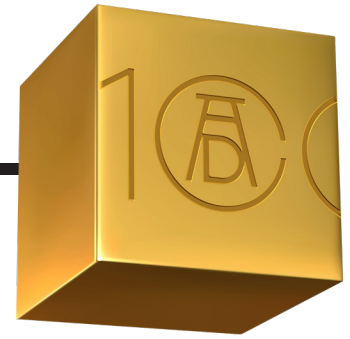


BRAND / COMMUNICATION DESIGN

Common Curiosity / United Kingdom	Branding - Branding Systems / Identities - Print	Sculpt	Sculpt Brand Identity
Common Curiosity / United Kingdom	Branding - Logo	The Good Coffee Project	The Good Coffee Project Brand Identity
Conquistadors / United States	Design for Good - Brand / Communication Design - Series	New York State MTA	State of Respect
Cossette / Canada	Branding - Branding Systems / Identities - Integrated	Plant Agriculture Systems	Plant Agriculture Systems
Cossette / Canada	Branding - Branding Systems / Identities - Integrated	Practice Safe Sets	Practice Safe Sets
Cossette / Canada	Branding - Logo	Toronto History Museum	Toronto History Museums
Couple / Singapore	Branding - Annual Report	Lien Foundation	Geography – Lien Foundation Annual Report 2018-19
Creech / United States	Branding - Branding Systems / Identities - Integrated	Cometeer	Cometeer Branding and Identity
Creech / United States	Branding - Branding Systems / Identities - Digital	Cometeer	Cometeer Branding and Identity-digital
DADADA Studio / Lithuania	Branding - Logo	Warsaw Ghetto Museum	Museum of Thousands of Names - Identity for Warsaw
Day Day Up Design Consultancy / China	Posters - Traditional - Series	Day Day Up Design Consultancy	Chinese Mythology
Deerfield / United States	Branding - Branding Systems / Identities - Integrated	Emme	Start up brand launch
Demande Speciale / Canada	Rebranding	Lm Chabot	Lm Chabot
Demande Speciale / Canada	Posters - Traditional - Series	MAPP MTL	MAPP MTL : The unknown
Demande Speciale / Canada	Design for Good - Brand / Communication Design - Series	Queer for change	With our blood
Demande Speciale / Canada	Posters - Traditional - Series	WIP gallery	Matériaux
DENTSU / Japan	Promotional - Calendar	AEON Fantasy	Whose Poo?
DENTSU / Japan	Branding - Branding Systems / Identities - Integrated	ALL Japan Confederation of Creativity	A moment of the freshest creativity.

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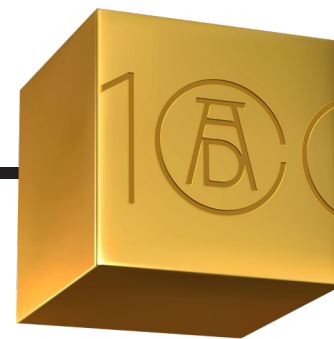


BRAND / COMMUNICATION DESIGN

DENTSU / Japan	Promotional - Self-Promotion	Chunichi Shimbun / TOKYO SHIMBUN	Panda Teleportation via Newspaper
DENTSU / Japan	Promotional - Announcement / Invitation / Postcard / Greeting Card	DENTSU	Printing “Karesansui”
DENTSU / Japan	Posters - Traditional - Series	Honda Motor	Human! FIT
DENTSU / Japan	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Honda Motor	Human! FIT
DENTSU / Japan	Promotional - Self-Promotion	NAGASAKI SHIMBUNSHA / NAGASAKI SHIMBUN	NEWSPAPER SIZED PEACE MEMORIAL VENUE
DENTSU / Japan	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	NIKKEI	Personal Fuel
DENTSU / Japan	Posters - Traditional - Series	Shikoku Shimbun	Seven Hundred Views of Koi Fish
DENTSU / Japan	Posters - Traditional - Series	The Ad Museum Tokyo	BEAUTIFUL INVADERS
DENTSU WEST JAPAN	Posters - Traditional - Series	City of Kanazawa	KANAZAWA
DENTSU / Japan	Posters - Billboard - Single	Kai Corporation	Virtual Model for Promoting Progressive BodyImages
Design Army / United States	Promotional - Wildcard	ADOBE	Adobe Indesign 20th Annv
Design Army / United States	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	NEENAH	RETHINK EVERYTHING
Design Army / United States	Posters - Traditional - Series	PRINT	PRINT RDA Certificates
Design by AO / Young Ho / China	Branding - Branding Systems / Identities - Integrated	Shenzhen XueFuDao Education	XueFuDao
Digitas / United States	Promotional - Self-Promotion	NBA (Self-Promotion For Digitas Design Capability)	NBA Design Vision
Doug Pedersen Art Direction & Design / United States	Promotional - Digital Communications	White Rhino	Brutally Honest Backgrounds

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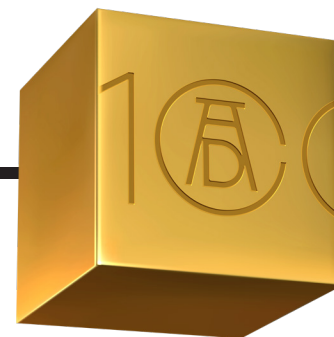


BRAND / COMMUNICATION DESIGN

DENTSU / Japan	Design for Good - Brand / Communication Design - Series	The Foundation for Ainu Culture / UPOPOY National Ainu Museum & Park	Illuminating the Indigenous Soul
DENTSU / Japan	Branding - Branding Systems / Identities - Integrated	The Foundation for Ainu Culture / UPOPOY National Ainu Museum & Park	Illuminating the Indigenous Soul
Droga5 / United States	Rebranding	Kimberly-Clark/Huggies	We Got You Baby
DU LEI / China	Branding - Branding Systems / Identities - Integrated	WU COFFEE	From the WU
Du Xiao / China	Promotional - Wildcard	Foundertype	Founder Mark
Du Xiao / China	Posters - Traditional - Series	Foundertype	The 10th Founder Type Awards Ceremony
Du Xiao / China	Branding - Branding Systems / Identities - Integrated	Foundertype	The 10th Founder Type Awards Ceremony
Elastic / United States	Branding - Branding Systems / Identities - Television / Film / Online	Nissan	Nissan Next Brand Films
Elmwood / United States	Branding - Branding Systems / Identities - Integrated	Comma Home	Comma Home
Elmwood / United States	Rebranding	Tecate	Tecate
FACTORY / Singapore	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Nanyang Technological University, School of Arts, Media and Design	ADM Travelling Show 2020
Fan Tu / China	Branding - Branding Systems / Identities - Integrated	DIGITAL SUZHOU	The autonomous design assistant
FCB Chicago / United States	Promotional - Wildcard	City of Chicago	Boards of Change
Fictionist Studio / Malaysia	Promotional - Self-Promotion	Fictionist Studio	Ox in a Box
Foreign Policy Design Group / Singapore	Branding - Branding Systems / Identities - Print	Figment	Figment
Foreign Policy Design Group / Singapore	Rebranding	ROGER&SONS	ROGER&SONS
Foreign Policy Design Group / Singapore	Branding - Branding Systems / Identities - Print	ROGER&SONS	ROGER&SONS

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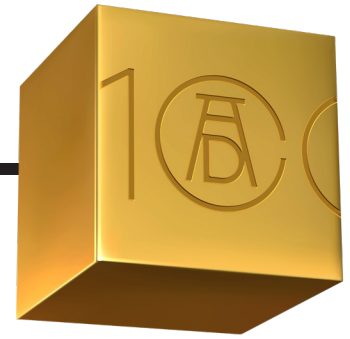


BRAND / COMMUNICATION DESIGN

Foreign Policy Design Group / Singapore	Branding - Branding Systems / Identities - Integrated	Singapore International Photography Festival (SIPF)	Singapore International Photography Festival(SIPF)
Foreign Policy Design Group / Singapore	Branding - Logo	Singapore International Photography Festival (SIPF)	Singapore International Photography Festival(SIPF)
Gianluca Foli / Italy	Promotional - Calendar	Epson Italia	Colorseeker: the Origin of Colors
good design company / Manabu Mizuno / Japan	Branding - Branding Systems / Identities - Integrated	Nakagawa Masashichi Shoten	Branding of Nakagawa Masashichi Shoten
Great Works KK / Japan	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Kai Corporation	KAI FACT BOOK
Gretel / United States	Branding - Branding Systems / Identities - Integrated	MasterClass	MasterClass Brand Identity
Gretel / United States	Rebranding	MasterClass	MasterClass Brand Identity
Gretel / United States	Rebranding	NI	NI Brand Identity
Gretel / United States	Branding - Branding Systems / Identities - Integrated	POPL	POPL Brand Identity
Gretel / United States	Rebranding	The Athletic	The Athletic Brand ID
Happy F&B / Sweden	Rebranding	VRÅ	VRÅ
Happy People Project / Turkey	Branding - Logo	PIU ENTERTAINMENT	WRITING AMADEUS
Harajuku DESIGN / Japan	Branding - Branding Systems / Identities - Print	G.T.B.T.	TOMOE EDO JAPAN
Harajuku DESIGN / Japan	Branding - Branding Systems / Identities - Print	YAEGAKI Sake&Spirits	HASEGAWA EIGA
Annex Chicago / United States	Rebranding	JOB Rolling Papers	Made to Create
HDU23 Lab / China	Branding - Branding Systems / Identities - Integrated	Sweetie Ripple	VI of Sweetie Ripple
Heydays / Norway	Branding - Branding Systems / Identities - Digital	Generaxion	Target. Spread. Evolve.
Heydays / Norway	Branding - Branding Systems / Identities - Print	Limón	When Life Gives You Lemons, Make Ceviche
Hills Culture Communication / China	Design for Good - Brand / Communication Design - Series	Xi 'an Graphic Design Association	2020 Xi'an Design Exhibition
Hingston Studio / United Kingdom	Rebranding	Serpentine Galleries	Serpentine Galleries Brand Identity

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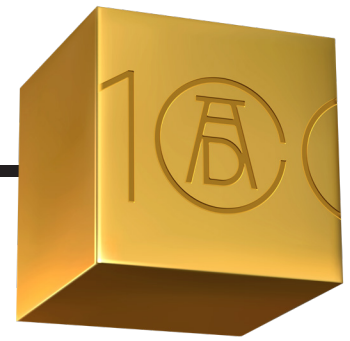


BRAND / COMMUNICATION DESIGN

Hyperakt / United States	Design for Good - Brand / Communication Design - Series	Ralph C. Wilson, Jr. Foundation	Generator Z
indegoo design / Macau	Posters - Traditional - Series	Estabelecimento De Comidas Vah Thai	Estabelecimento De Comidas Vah Thai
indegoo design / Macau	Promotional - Announcement / Invitation / Postcard / Greeting Card	Naughty Roll	GOLDEN RAT POSTCARD SETS
INNOCEAN USA / United States	Branding - Logo	DC	Believe In Wonder
Innocean Worldwide Europe / Germany	Posters - Traditional - Series	Festival of Animation Berlin	Festival of Animation Berlin
INSIGHT GROUP / China	Posters - Traditional - Series	GANI Seamless Marble Tiles	Don't Trust Your Instincts
Interbrand / United States	Branding - Branding Systems / Identities - Digital	NielsenIQ	NielsenIQ: Illuminating a New Brand Identity
jaeger & jaeger / Germany	Branding - Logo	Ernst von Siemens Music Foundation	Ensemble Prize
jaeger & jaeger / Germany	Branding - Branding Systems / Identities - Integrated	QIVIVE Rechtsanwalts GmbH	Corporate Design Qivive
JC Zhang / China	Promotional - Wildcard	SR Bed&Breakfast	MO MOVE MATCHBOX
Jones Knowles Ritchie / United Kingdom	Branding - Logo	Bloom & Blossom	Generations Collide
Jones Knowles Ritchie / United Kingdom	Branding - Logo	Burger King	Logos, Your Way
Jones Knowles Ritchie / United Kingdom	Posters - Traditional - Series	Burger King	Screenprinting, Your Way
Jones Knowles Ritchie / United Kingdom	Promotional - Apparel	Burger King	Your Uniform, Your Way
Jones Knowles Ritchie / United Kingdom	Rebranding	Burger King	Your Way, Way Better
July / Canada	Branding - Branding Systems / Identities - Integrated	Ayla Restaurant	Ayla Restaurant

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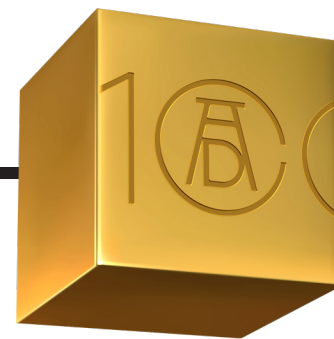


BRAND / COMMUNICATION DESIGN

Ken-tsai Lee/Taiwan TECH / Taiwan	Branding - Logo	Taiwan University of Science and Technology	Logo of Design Department, Taiwan TECH
Kind / Norway	Branding - Logo	Giannotti	Giannotti
Kind / Norway	Branding - Branding Systems / Identities - Integrated	Giannotti	Giannotti
L3 Branding / China	Branding - Branding Systems / Identities - Integrated	Jetlag Books	Jetlag Books Branding Identity System Design
L3 Branding / China	Branding - Branding Systems / Identities - Integrated	Poetry Pharmacy	Poetry Pharmacy Brand Design
Ia red / Germany	Innovation	Mast-Jägermeister Deutschland	Jägermeister "Meisterstücke"
Leo Burnett Chicago / United States	Posters - Wild Postings - Series	Kraft Heinz Country Time Lemonade	Littlest Bailout
Leo Burnett Toronto / Canada	Design for Good - Brand / Communication Design - Single	Gender Creative Kids Canada	The Genderless Poster
Leo Burnett Toronto / Canada	Branding - Logo	Ontario Association of Architects	OAA
Leo Lin Design / Taiwan	Posters - Traditional - Single	Mirko Ilic	Tolerance
Ig2 / Canada	Innovation	Hydro-Québec	Hydro Express
Ig2 / Canada	Innovation	Société de L'assurance Automobile du Québec	Living Radars
LiaoDesign / Bofeng Liao / China	Branding - Branding Systems / Identities - Integrated	LAVIE MATÉRIELLE Bookstore	20 YEARS 20 PEOPLE 20 STORIES
Linshaobin design / Shaobin Lin / China	Branding - Branding Systems / Identities - Print	Dali Tea Health	Dali Mixed Tea
Loyalkaspar / United States	Rebranding	ViacomCBS	Paramount+ Rebrand
Magpie Studio / United Kingdom	Branding - Stationery	Magic Canvas	Magic Canvas: Helping Kids to Express Themselves
Magpie Studio / United Kingdom	Design for Good - Brand / Communication Design - Series	Magic Canvas	Magic Canvas: Taking the Fear out of Therapy
Magpie Studio / United Kingdom	Branding - Branding Systems / Identities - Integrated	Silver Lyan	Disrupting the Washington Drinks Scene

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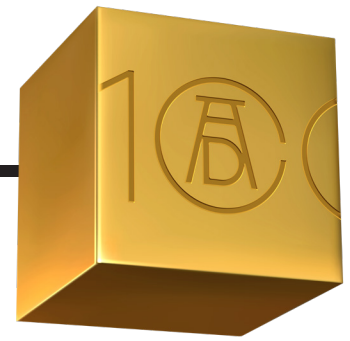


BRAND / COMMUNICATION DESIGN

Lore Group / United Kingdom	Innovation	Silver Lyan	Silver Lyan Menu
Lore Group / United Kingdom	Promotional - Wildcard	Silver Lyan	Silver Lyan Menu
Mailchimp / United States	Branding - Annual Report	Mailchimp	Mailchimp 2020 Annual Report
Mak Kai Hang / Hong Kong	Branding - Branding Systems / Identities - Print	Sandu Publishing	Asia-Pacific Design 16
Mak Kai Hang / Hong Kong	Branding - Branding Systems / Identities - Integrated	Tai Kwun Centre for Heritage and Arts	BOOKED: 2021
marcellini / Germany	Branding - Annual Report	Stiftung Mercator	Annual Report 2019
Marsh & McLennan Companies / United States	Design for Good - Brand / Communication Design - Series	Marsh & McLennan Companies	Crossing the Line: Identifying Sexual Harassment
Matinal Design / Taiwan	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Tourism and Travel Department, New Taipei City Government	The Tamsui-Kavalan Trails Guidebook
McCann New York / United States	Innovation	Mastercard	True Name
McCann New York / United States	Design for Good - Brand / Communication Design - Series	Mucinex	Boring Heroes
McCann New York / United States	Posters - Traditional - Series	Mucinex	Boring Heroes
McCann New York / United States	Posters - Billboard - Series	Mucinex	Boring Heroes
Mekanism / United States	Design for Good - Brand / Communication Design - Single	Joe Biden	Joe Biden for President
MENGYUAN LI / China	Branding - Branding Systems / Identities - Integrated	Shan Tianxin	Visual identity of Dan Zai
Midori Yamazaki / Japan	Design for Good - Brand / Communication Design - Single	Kozo Keikaku Engineering	Recrystallization of Traditional Technology
mintbrand / China	Branding - Branding Systems / Identities - Integrated	751	751 INT'L DESIGN FESTIVAL
Mixed Business / United States	Branding - Branding Systems / Identities - Television / Film / Online	Nike	The ACG Guide to Peace on Earth Nike

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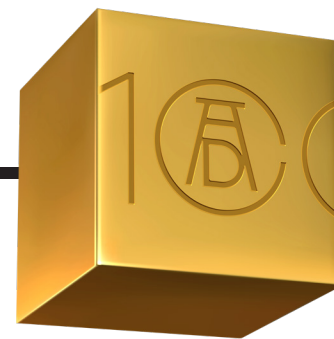


BRAND / COMMUNICATION DESIGN

Moises Baca / Mexico	Branding - Branding Systems / Identities - Print	Battana	Battana Branding and Packaging Design
Mother / United States	Branding - Logo	Tripadvisor	Tripadvisor
Mother / United States	Rebranding	Tripadvisor	Tripadvisor
Museum of Contemporary Art Australia	Posters - Traditional - Single	Museum of Contemporary Art Australia	Lindy Lee: Moon in a Dew Drop Poster
Nanjing Han Qing Tang Design / China	Branding - Branding Systems / Identities - Integrated	Nanjing Chinese Orchestra	Nanjing Chinese Orchestra
Nanyang Technological University / Singapore	Promotional - Self-Promotion	Cindy I-Hsuan Wang	The Story of Shapes
New Design Office / Singapore	Posters - Traditional - Series	Panelogue	Panelogue
Nippon Design Center / Japan	Innovation	SELF INITIATED	EXPERIENCE JAPAN PICTOGRAMS
no / China	Promotional - Self-Promotion	Beijing Forestry University	Da Jue - The Offer of BFU in 2020
NOSIGNER / Japan	Design for Good - Brand / Communication Design - Single	None	PANDAID FACE SHIELD
Not Real / Argentina	Branding - Branding Systems / Identities - Integrated	Self-Promotion	Grace Sunset Collection
OMSE / United Kingdom	Rebranding	Hackney Church	Hackney Church Rebrand
One By One Lab / China	Branding - Branding Systems / Identities - Integrated	Breadrocks	Breadrocks Brand Design
One More Design / China	Branding - Branding Systems / Identities - Integrated	Huafa Group	Zhuhai Design Week Visual Image Design
One More Design / China	Design for Good - Brand / Communication Design - Series	Nanlian Agricultural	Xing Shi Shan Brand Design
oppa franz brand design / Germany	Branding - Branding Systems / Identities - Print	Alu Küche	Das Prinzip Wandel
OOWN / Japan	Branding - Branding Systems / Identities - Print	MASTUKAZE TEA.	MATSUKAZE TEA
OOWN / Japan	Posters - Traditional - Series	People and Thought.	BLACK & BLOCK

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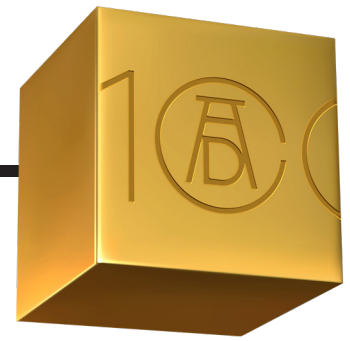


BRAND / COMMUNICATION DESIGN

LIFULL / Japan	Innovation	LIFULL	Bamboo Sweets
Pearlfisher / United States	Branding - Logo	Colgate-Palmolive	Hum by Colgate
Pearlfisher / United States	Branding - Branding Systems / Identities - Integrated	Colgate-Palmolive	Hum by Colgate
Pearlfisher / United States	Design for Good - Brand / Communication Design - Series	Ocean Generation	Ocean Generation
Pencil Studio / United Kingdom	Promotional - Self-Promotion	Pencil Studio	Festive Fire Blanket
Pencil Studio / United Kingdom	Promotional - Self-Promotion	Pencil Studio	Lucky For Some
Pgerossi / United Kingdom	Branding - Branding Systems / Identities - Integrated	The Croc	The Croc rebrand
phenomenon / United States	Rebranding	Central Pacific Bank	Central Pacific Bank Rebranding
Philippe Dionne Bussi�res / Germany	Branding - Branding Systems / Identities - Print	Den	Den
Public/Official / United States	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Public/Official	Otherwhere
Qingxuan Wu / China	Branding - Branding Systems / Identities - Print	Pier Pictorial Art Club	Flowers Growing in Ash
Quinsay Design / China	Promotional - Calendar	Quinsay	Grid Calendar 2021
R/GA / United States	Promotional - Apparel	Merch Aid	Merch Aid
R/GA / Argentina	Promotional - Wildcard	Patagonia Brewery	Comunal Gin
R/GA / Argentina	Innovation	Patagonia Brewery	Comunal Gin
R/GA / United Kingdom	Branding - Logo	Project Zero	Project Zero
RIFLING / Yidong Cai / China	Branding - Branding Systems / Identities - Integrated	Qiyuan Kindergarten Education Group	Seeing Hope Through the Eyes of Children
RIFLING / Yidong Cai / China	Branding - Branding Systems / Identities - Print	Qiyuan Kindergarten Education Group	Seeing Hope Through the Eyes of Children
RP3 Agency / United States	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	RP3 Agency	Well & Good: The Inaugural Issue
SHISEIDO / United States	Posters - Traditional - Series	SHISEIDO	LIPSTICKS

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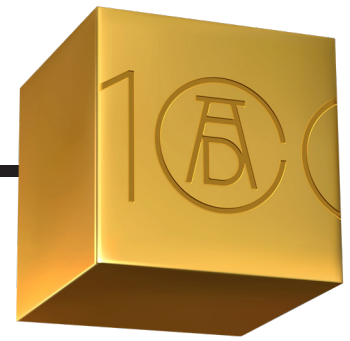


BRAND / COMMUNICATION DESIGN

Sid Lee / Canada	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	CN	CN100 Commemorative Book
Sid Lee / Canada	Branding - Branding Systems / Identities - Integrated	Olive	Olive – Your Virtual Healthcare Clinic
Sid Lee / Canada	Branding - Branding Systems / Identities - Integrated	Scale AI	Branding - Scale AI
Snøhetta / Norway	Branding - Branding Systems / Identities - Integrated	Moniker	Moniker Physical and Digital Retail
Stink Studios / United States	Rebranding	Riot Games	LCS Rebrand
STUDEO / Japan	Promotional - Apparel	Tanners' Council of Japan	Leather-made Jewelry
Studio Dumbar / Netherlands	Branding - Branding Systems / Identities - Integrated	Club Brugge	Rebranding Club YLA
Studio Dumbar / Netherlands	Branding - Branding Systems / Identities - Integrated	Cumulus Park	Visual identity
Studio Dumbar / Netherlands	Branding - Logo	Dutch Ministry of Foreign Affairs	Branding the Netherlands
Studio NA.EO / China	Branding - Branding Systems / Identities - Integrated	abC (art book in China)	abC 5-Year's branding
Studio NA.EO / China	Branding - Branding Systems / Identities - Integrated	Pence	Pence Branding
Studio NA.EO / China	Branding - Branding Systems / Identities - Integrated	With Wheat	With Wheat Branding
Studio NA.EO / China	Branding - Branding Systems / Identities - Integrated	Wulong Lanba Art Festival	Art for the People Branding
studioTODO / China	Branding - Branding Systems / Identities - Print	ONE-CU Interior Design	Branding for ONE-CU Interior Design
Sunday Afternoon / United States	Branding - Branding Systems / Identities - Integrated	Liquid+Arcade	Liquid+Arcade Re-Branding
Superunion / United Kingdom	Branding - Branding Systems / Identities - Integrated	Clear Mobile	Clear Mobile
Superunion / United Kingdom	Design for Good - Brand / Communication Design - Series	Move United	Move United - Redefining Disability
Superunion / United Kingdom	Branding - Stationery	Move United	Move United - Redefining Disability
Superunion / United Kingdom	Branding - Logo	Move United	Move United - Redefining Disability

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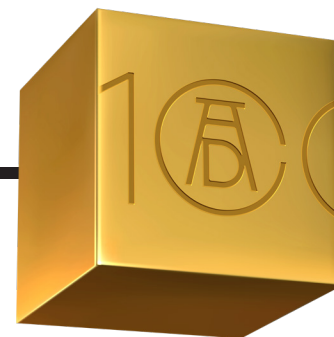


BRAND / COMMUNICATION DESIGN

Superunion / United Kingdom	Branding - Branding Systems / Identities - Integrated	Overtake	Overtake
SURE Design / China	Branding - Branding Systems / Identities - Integrated	UABB	UABB Guangming Sub-Exhibition
SURE Design / China	Branding - Branding Systems / Identities - Integrated	WHO WHEN GROUP	SUPER-POSITION CITIES
T9 BRAND / Dawang Sun China	Branding - Logo	Shanghai Art Directors Club	Visual Identity of SADC
Tank / Norway	Branding - Branding Systems / Identities - Integrated	Bokhari	Bokhari visual identity
Tao Graphic Design Studio / China	Branding - Branding Systems / Identities - Print	Basdban	Basdban
Design by Disruption / TBWA\San Juan / TBWA\Chiat\Day / TBWA\Hakuhodo	Posters - Traditional - Series	McDonald's / Arcos Dorados	Mmmmmmm
TBWA Chiat Day, New York / United States	Branding - Logo	Nissan Motors	A New Day for Nissan
TBWA\Chiat\Day LA / United States	Branding - Branding Systems / Identities - Digital	The Recording Academy	Behind the Record
TBWA\Chiat\Day LA / United States	Innovation	The Recording Academy	Behind the Record
TBWA\Chiat\Day LA / United States	Branding - Branding Systems / Identities - Integrated	United Nations	United Nations Global Design System x COVID-19
TBWA\HAKUHODO Inc. / Japan	Branding - Branding Systems / Identities - Digital	THE FIRST TAKE	THE FIRST TAKE
Tencent / China	Design for Good - Brand / Communication Design - Series	Tencent Charity/99 Giving Day	HOPE FOR HOMETOWN
Tencent / China	Promotional - Announcement / Invitation / Postcard / Greeting Card	Tencent Charity/99 Giving Day	HOPE FOR HOMETOWN
The Bloc / United States	Design for Good - Brand / Communication Design - Single	National Black Child Development Institute	ABCs of Survival
the community / United States	Design for Good - Brand / Communication Design - Single	PETA	The Secret Lives of Animals

ADC 100TH ANNUAL AWARDS – SHORTLIST

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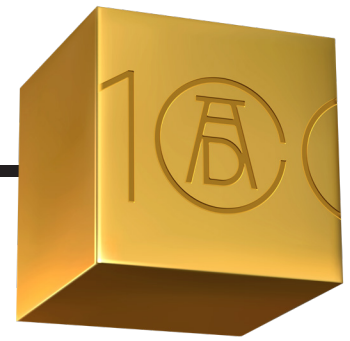


BRAND / COMMUNICATION DESIGN

THE END DESIGN / China	Promotional - Self-Promotion	THE END DESIGN	THE END DESIGN
THE END DESIGN / China	Branding - Branding Systems / Identities - Integrated	xPlanner (GuangZhou) Technology	Opinion Of Parfum
The Martin Agency / United States	Branding - Branding Systems / Identities - Integrated	Happy Egg	Crack Open Happy
The Nine / China	Posters - Wild Postings - Single	Nanfu Battery	Shaolin Kungfu Monks
The Nine / China	Promotional - Wildcard	STDecaux/The Environmental Protection Department	Waste-sorting Blind Box
The Nine / China	Branding - Branding Systems / Identities - Integrated	STDecaux/The Environmental Protection Department	Waste-sorting Blind Box
The Nine / China	Innovation	STDecaux/The Environmental Protection Department	Waste-sorting Blind Box
The Nine / China	Design for Good - Brand / Communication Design - Single	STDecaux/The Environmental Protection Department	Waste-sorting Blind Box
The Nine / China	Promotional - Wildcard	Yan Ji You Bookstore	Guess Which Book Is It?
The SWING / South Korea	Branding - Branding Systems / Identities - Integrated	THE SWING	THE SWING BRAND
Tian Bo / China	Branding - Branding Systems / Identities - Integrated	Guangzhou Academy of Fine Arts	GAFA Online Degree Show 2020
Toby Ng Design / Hong Kong	Branding - Branding Systems / Identities - Integrated	Culture for Tomorrow	Culture for Tomorrow
Toby Ng Design / Hong Kong	Branding - Branding Systems / Identities - Print	K11	Black Vantage
Toby Ng Design / Hong Kong	Design for Good - Brand / Communication Design - Series	New World Development	New World Face Masks
TOFU Studio / Poland	Promotional - Calendar	UNICEF Poland	The Legends
Transwhite Studio / China	Branding - Branding Systems / Identities - Integrated	China Academy of Art	RE: CAA DESIGN WEEK 2020
Truform Media Group / United States	Promotional - Wildcard	Truform Media Group	Washing our hands of 2020
TRY Design / Norway	Branding - Branding Systems / Identities - Integrated	Hafslund Eco	Visual Identity for Hafslund Eco
TRY Design / Norway	Branding - Branding Systems / Identities - Integrated	TUNCO	Visual identity for TUNCO

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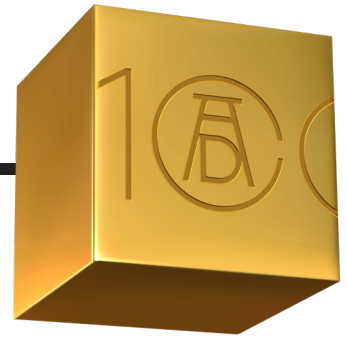


BRAND / COMMUNICATION DESIGN

Turner Duckworth: London, San Francisco & New York / United States	Branding - Branding Systems / Identities - Integrated	BlackRock	BlackRock Visual Identity System
Turner Duckworth: London, San Francisco & New York / United States	Branding - Branding Systems / Identities - Integrated	UnitedHealthcare	UHC VIS
Turnstyle / United States	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Oiselle	Bird Machine Vol. 1
Uniform Teeth / United States	Branding - Branding Systems / Identities - Integrated	Uniform Teeth	Uniform Teeth
United States Postal Service / United States	Branding - Stationery	United States Postal Service	Voices of the Harlem Renaissance
untitled macao / Chon Hin Au / China	Branding - Branding Systems / Identities - Integrated	Macau Designers Association	Macao Design Week 2020
UTA Brand Studio / United States	Branding - Logo	Change the Lens	A Brand Identity for Change
VICE News / United States	Branding - Branding Systems / Identities - Television / Film / Online	VICE News Tonight	2020 Election
VICE News / United States	Branding - Branding Systems / Identities - Television / Film / Online	VICE News Tonight	VICE News Tonight
VISANG / South Korea	Posters - Traditional - Series	VISANG	Above Imagination
VMLY&R / United States	Rebranding	Intel	Visual Identity Rebrand
VMLY&R / United States	Branding - Branding Systems / Identities - Integrated	Intel	Visual Identity Rebrand
VMLY&R / United States	Branding - Logo	The Women's Foundation	United WE Rebrand
Wedge / Canada	Design for Good - Brand / Communication Design - Series	Gender Creative Kids	Gender Creative Kids
Wenbing Lou / China	Branding - Branding Systems / Identities - Print	Huzhou Paddington Bilingual School	HPBS VISUAL IDENTITY SYSTEM
Wenhan Zhang / United States	Posters - Traditional - Series	China National Arts Fund Archaeology Program	Ink Expression - Spring and Autumn Period

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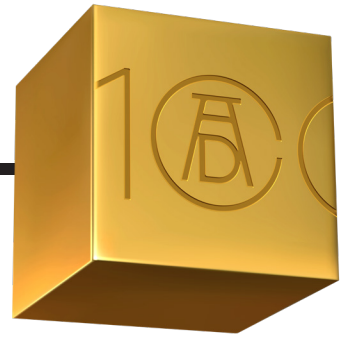


BRAND / COMMUNICATION DESIGN

White Rabbit Budapest / Hungary	Posters - Traditional - Series	University of Madeira / www.termsagainstbullying.com	Terms Against Bullying - Poster Campaign
Williams Murray Hamm / United Kingdom	Rebranding	Food and Beverage Awards	Food and Beverage Awards Rebrand
WWS (BEIJING) CULTURAL PROPAGATION / China	Branding - Branding Systems / Identities - Digital	ISY SANYA International Electronic Music Festival	ISY SANYA International Electronic Music Festival
YouTube / United States	Rebranding	YouTube	YouTube Brand Refresh
Zulu Alpha Kilo / Canada	Branding - Logo	HomeEquity Bank	World's Oldest E-sports Team
Zulu Alpha Kilo / Canada	Branding - Logo	HomeEquity Bank	World's Oldest E-sports Team

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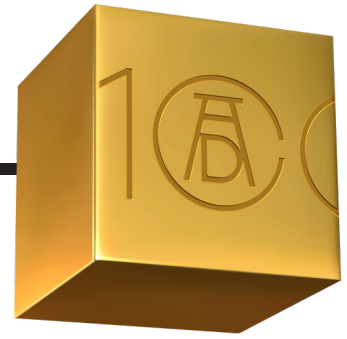


EXPERIENTIAL DESIGN

dentsumcgarrybowen / United States	Experiential Design - Guerrilla / Stunt	Reese's Cups, The Hershey Company	Reese's Halloween Door
Aggressive / United States	Innovation	Amazon Prime	"Inside the Boy" XR + Main Title
Aggressive / United States	Experiential Design - Live Event	Amazon Prime	"Inside the Boy" XR + Main Title
Aggressive / United States	Digital Experiences - Responsive Environments	Amazon Prime	"Inside the Boy" XR + Main Title
another design / China	Environmental Design - Exhibition Design	SuperB Wen He You	góng m - Cantonese Observation Exhibition
Baillat Studio / Canada	Environmental Design - Mural	MURAL	PICHI AVO REMIX
BBDO Group Germany	Experiential Design - Installations	WWF Germany	Eurythenes plasticus
BBDO New York / United States	Digital Experiences - Augmented / Mixed Reality	Color of Change	Pedestal Project
BBDO New York / United States	Experiential Design - Live Event	Foot Locker	For the Love
Bito / Taiwan	Experiential Design - Live Event	Taiwan Design Research Institute	2020 Golden Pin Design Award Grand Ceremony
Cheil Germany	Digital Experiences - Augmented / Mixed Reality	Diskutier Mit Mir	Ta(l)king Down The Invisible Wall
Cheil Germany	Design for Good - Experiential Design	Diskutier Mit Mir	Ta(l)king Down The Invisible Wall
DENTSU / Japan	Experiential Design - Live Event	ORIX Aquarium Corporation	Emergency Eel Exhibition
DENTSU / Japan	Environmental Design - Exhibition Design	Shikoku Shimbun	Seven Hundred Views of Koi Fish
Dome / United States	Design for Good - Experiential Design	Drexel University, Institute for Women's Health & Leadership, Vision 2020	Seat at the Table
FCB Chicago / United States	Digital Experiences - Augmented / Mixed Reality	Canon, USA	Long Live Love

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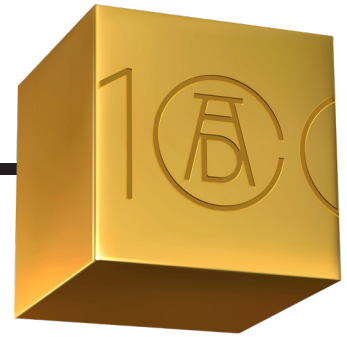


EXPERIENTIAL DESIGN

FCB Chicago / United States	Experiential Design - Installations	City of Chicago	Boards of Change
FCB Chicago / United States	Experiential Design - Guerrilla / Stunt	City of Chicago	Boards of Change
FCB Chicago / United States	Design for Good - Experiential Design	City of Chicago	Boards of Change
FCB New York / United States	Experiential Design - Live Event	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB New York / United States	Experiential Design - Installations	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB New York / United States	Digital Experiences - Responsive Environments	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB New York / United States	Digital Experiences - Augmented / Mixed Reality	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB&FiRe / Spain	Experiential Design - Live Event	Netflix / PlayStation	UNBOXING
Great Apes / HiQ / Finland	Digital Experiences - Responsive Environments	Metsä Group	Lux Nemus
Happiness / an FCB alliance / Belgium	Digital Experiences - Augmented / Mixed Reality	Snap	FaceTouchers
iyamadesign / Japan	Environmental Design - Exhibition Design	Kamoi Kakoshi	mt art project
Kolle Rebbe / Germany	Experiential Design - Guerrilla / Stunt	Joyn	Ultrasonic Mafia Call
la red / Germany	Environmental Design - Mural	Mast-Jägermeister Deutschland	Jägermeister "Meisterstücke"
la red / Germany	Digital Experiences - Augmented / Mixed Reality	Mast-Jägermeister Deutschland	Jägermeister "Meisterstücke"
Leegong / South Korea	Environmental Design - Interior Design	Individual	Black waves
Ig2 / Canada	Digital Experiences - Augmented / Mixed Reality	Pony	Don't be a d*ck (Wear your mask)
Ig2 / Canada	Experiential Design - Guerrilla / Stunt	Société de L'assurance Automobile du Québec	Living Radars
Ig2 / Canada	Design for Good - Experiential Design	Société de L'assurance Automobile du Québec	Living Radars

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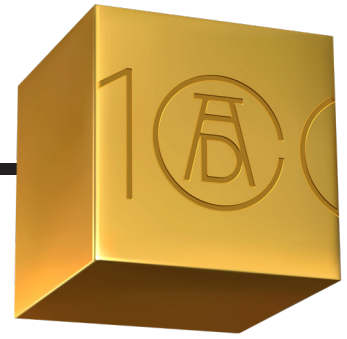


EXPERIENTIAL DESIGN

Local Projects / United States	Digital Experiences - Augmented / Mixed Reality	Norton Museum of Art	Norton Art+
Local Projects / United States	Environmental Design - Exhibition Design	Planet Word Museum of Language Arts	Planet Word: The First Voice-Activated Museum
Local Projects / United States	Innovation	Planet Word Museum of Language Arts	Planet Word: The First Voice-Activated Museum
McCann New York / United States	Design for Good - Experiential Design	Mastercard	True Name
MediaMonks / Netherlands	Innovation	Reporters Without Borders	The Uncensored Library
MediaMonks / Netherlands	Experiential Design - Guerrilla / Stunt	Reporters Without Borders	The Uncensored Library
MediaMonks / Netherlands	Design for Good - Experiential Design	Reporters Without Borders	The Uncensored Library
ONCETUDIO / China	Environmental Design - Wayfinding Systems	Wenzhou-Kean University	GE HEKAI HALL
Operator / Dejha Ti United States	Design for Good - Experiential Design	Factory Berlin	I'd Rather be in a Dark Silence Than
Operator / Dejha Ti United States	Environmental Design - Exhibition Design	Factory Berlin	I'd Rather be in a Dark Silence Than
Prime Weber Shandwick / Sweden	Experiential Design - Live Event	Felix	The Climate Store
Ralph Appelbaum Associates / United States	Environmental Design - Work / Public / Community Spaces	Lavazza Coffee	Lavazza Casa 1895
RT Creative Lab / Russia	Digital Experiences - Virtual Reality	RT	Lessons of Auschwitz: VR Tribute by Students
RT Creative Lab / Russia	Digital Experiences - Augmented / Mixed Reality	RT	Lessons of Auschwitz: VR Tribute by Students
RT Creative Lab / Russia	Design for Good - Experiential Design	RT	Lessons of Auschwitz: VR Tribute by Students
Serviceplan, Munich / Germany	Design for Good - Experiential Design	METER Group	Meltdown Flags
Sid Lee / Canada	Design for Good - Experiential Design	Rock the Vote	Build the Vote
SILO / Netherlands	Innovation	Municipality of The Hague / Mobilis TBI	Space-age Airport for Cyclists
Snøhetta / Norway	Environmental Design - Wayfinding Systems	Groupe Le Monde	Modular Signage System for Groupe Le Monde HQ

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EXPERIENTIAL DESIGN

Tencent / China	Experiential Design - Live Event	Tencent/Tencent WE Summit	MICRO UNIVERSE
Tencent / China	Digital Experiences - Responsive Environments	Tencent/Tencent WE Summit	MICRO UNIVERSE
Tencent / China	Experiential Design - Installations	Tencent/Tencent Youth Science Festival	IMARS CINEMA
Tencent / China	Digital Experiences - Augmented / Mixed Reality	WeChat+The Great Wall/WeChat	MOONMENTS
The Green Eyl / United States	Environmental Design - Exhibition Design	Google	Found in Translation
The Local Collective / Canada	Environmental Design - Retail / Restaurant	Roncesvalles Village BIA	Not For Lease
The Local Collective / Canada	Experiential Design - Guerrilla / Stunt	Roncesvalles Village BIA	Not For Lease
The Local Collective / Canada	Design for Good - Experiential Design	Roncesvalles Village BIA	Not For Lease
The Nine / China	Environmental Design - Window Display / Merchandising	Yan Ji You Bookstore	Guess Which Book Is It?
Tool / United States	Innovation	HBO Max	The Flight Attendant
Twitch / United States	Experiential Design - Live Event	Twitch	GlitchCon
140 / United States	Experiential Design - Live Event	Verizon	CES Case Study Event
140 / United States	Design for Good - Experiential Design	Verizon	Verizon Innovative Learning Lab (Cleveland)
140 / United States	Innovation	Verizon/ The Metropolitan Museum of Art	The Met Unframed
140 / United States	Digital Experiences - Augmented / Mixed Reality	Verizon/ The Metropolitan Museum of Art	The Met Unframed
VMLY&R / United States	Experiential Design - Live Event	Dell technologies	Unseen ballet
VMLY&R Mexico	Innovation	Sanofi / Pharmaton Kiddi	Kiddi World
Wieden+Kennedy Tokyo / Japan	Environmental Design - Window Display / Merchandising	IKEA Japan	IKEA Harajuku with imma
Wieden+Kennedy Tokyo / Japan	Environmental Design - Exhibition Design	Netflix Korea	The Massacre Of Kingdom

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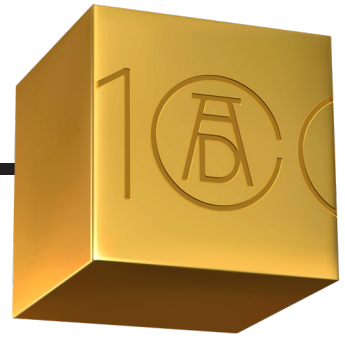


EXPERIENTIAL DESIGN

Zulu Alpha Kilo / Canada	Experiential Design - Live Event	HomeEquity Bank	World's Oldest E-sports Team
+ing / Taiwan	Digital Experiences - Responsive Environments	Department of Information and Tourism, Taipei City Government	MOUSE LIGHT FUN
+ing / Taiwan	Experiential Design - Guerrilla / Stunt	Department of Information and Tourism, Taipei City Government	MOUSE LIGHT FUN

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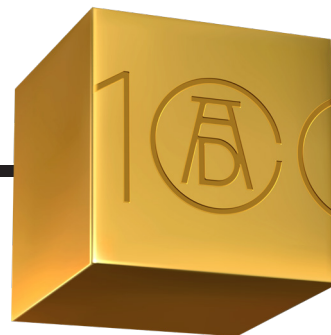


FASHION DESIGN

Art Lift US / United States	Traditional - Clothing Design	Art Lift	Hozuki Fashion Collection
Art Lift US / United States	Design for Good - Fashion Design	Art Lift	Hozuki Fashion Collection
Believe Vision Design / China	Craft - Patterns / Textiles	knitlike	Dark Green
C'EST D / United States	Design for Good - Fashion Design	C'EST D	FATOPIA: The Celebration of Flesh
Chunle Chang / China	Personal / Passion Projects	Chunle Chang	Inverse Growth
DENTSU / Japan	Craft - Use of Technology	Saitama City	Saitama Collection
Joyce Li / United States	Innovation	Joyce Li	Monologue
Leo Burnett Chicago / United States	Traditional - Clothing Design	Wingstop	Wearable Billboards
limo / United States	Personal / Passion Projects	LI MO	EXPLORE
MyCause Brand / Jimmy James / United States	Design for Good - Fashion Design	MyCause Brand	3x Cancer Survivor & Footwear Designer Jimmy James
Namira Abdulgani / United States	Personal / Passion Projects	Namira Abdulgani	NYC
Operator / United States	Innovation	Factory Berlin	I'd Rather be in a Dark silence Than
R/GA / United States	Design for Good - Fashion Design	Merch Aid	Merch Aid
STUDEO / Japan	Traditional - Accessories	Tanners' Council of Japan	Leather-made Jewelry
STUDEO / Japan	Innovation	Tanners' Council of Japan	Leather-made Jewelry
Studio Mineral / Canada	Craft - Use of Technology	Studio Mineral	POSE Collection
Tongxin Cai / United States	Personal / Passion Projects	Tongxin Cai	Blooming of Life
XUEQI HE / United States	Personal / Passion Projects	self-promotion	Fight or flight
Yuzhao Huang / United Kingdom	Innovation	Personal project	The Spomeniks
Ziqi Xing / United Kingdom	Traditional - Clothing Design	Ziqi Xing	COPYRIGHT

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FUSION

72andSunny / United States	Fusion Cube	National Football League	Inspire Change
BBDO New York / United States	Fusion Cube	Shea Moisture	It Comes Naturally
FCB Chicago / United States	Fusion Cube	City of Chicago	Boards of Change
Gallegos United / United States	Fusion Cube	Comcast / Xfinity	Fabric of America
O'Keefe Reinhard & Paul / United States	Fusion Cube	City of Chicago / Chicago Urban League	Black Shop Friday
TBWA\Chiat\Day LA / United States	Fusion Cube	The Recording Academy	2% Choir
The Bloc / United States	Fusion Cube	EmpowHer NY	The Call
The Bloc / United States	Fusion Cube	National Black Child Development Institute	ABCs of Survival

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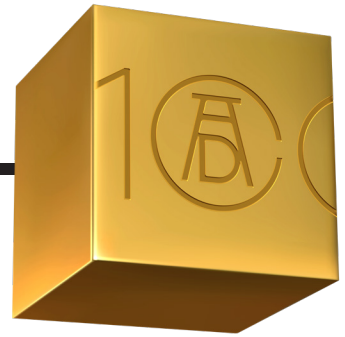


ILLUSTRATION

360i / United States	Promotional / Collateral - Single	Truly	Truly Originals – Mango Lemonade Fantasy
360i / United States	Packaging - Single	Truly	Truly Originals – Mango Lemonade Fantasy
AARP / United States	Editorial - Spread - Single	AARP The Magazine	Happiness in Hard Times
AARP / United States	Digital - Single	SistersLetter.com	Libidos on Lockdown
Aiste Stancikaite / Germany	Personal / Unpublished / Passion Project - Series	Aiste Stancikaite	Lou
Aiste Stancikaite / Germany	Personal / Unpublished / Passion Project- Single	Aiste Stancikaite	Pearl
Aiste Stancikaite / Germany	Personal / Unpublished / Passion Project- Single	Aiste Stancikaite	Rosa
Aiste Stancikaite / Germany	Personal / Unpublished / Passion Project- Single	Aiste Stancikaite	They Were Always Alone
Alexis Eke / Canada	Personal / Unpublished / Passion Project - Series	Alexis Eke	Personal Portrait Illustrations
Alexis Eke / Canada	Editorial - Spread - Single	Bloomberg	"The Only One in the Room"
ANTI / Norway	Promotional / Collateral - Series	Norwegian Academy of Music	Illustrations for Norwegian Academy of Music
ANTI / Norway	Innovation	Norwegian Academy of Music	Illustrations for Norwegian Academy of Music
Arcade Studio / South Africa	Animation - Series	Task Rabbit	Celebrate The Done
Ben Konkol Illustration / United States	Digital - Series	Self-Directed Story Series	My Father Once Told Me
Ben Konkol Illustration / United States	Digital - Single	Self-Promotion	This Weed Killer Is Wreaking Havoc on America's Cr
Bendik Kaltenborn / Norway	Digital - Single	Djo	"Keep Your Head Up"
Brian Stauffer Illustration + Animation / United States	Editorial - Front Page - Single	NAACP / The Crisis	America, Get Off Our Necks!
Brian Stauffer Illustration + Animation / United States	Editorial - Spread - Single	Scientific American	Near-Death Experiences And The Brain

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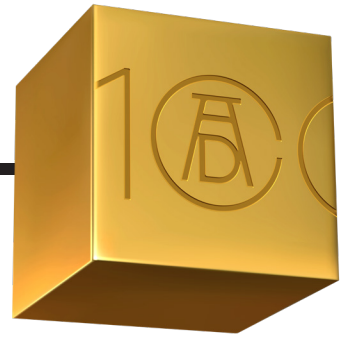


ILLUSTRATION

Brian Stauffer Illustration + Animation / United States	Book - Single	The Creation Project	The Creation of Life in the Universe.
Bruno Cintra / Brazil	Promotional / Collateral - Series	Hermoso Compadre	The Missing Piece
Chloe Yee May / United States	Personal / Unpublished / Passion Project- Single	Personal / Unpublished	Tears not Shown Till Now/ AAPI Hate
Chobani / United States	Digital - Series	Chobani	Probiotic Drinks
Chobani / United States	Digital - Single	Chobani	Probiotic Lemon Ginger
Chris Buzelli / United States	Editorial - Spread - Single	The American Prospect Magazine	Voter Suppression
Chris Buzelli / United States	Editorial - Spread - Single	The American Prospect Magazine	Voter Suppression
Chu-Chieh Lee / United Kingdom	Animation - Series	Pfizer	Pfizer - The Stories of Chronic Pain Patients
Chu-Chieh Lee / United Kingdom	Animation - Single	Pfizer	Pfizer - The Stories of Chronic Pain Patients
Clayton Junior Studio / Germany	Packaging - Series	Wylde Sky Brewing	Wylde Sky 440ml Beer Cans
Condé Nast, Vanity Fair / United States	Editorial - Spread - Single	VANITY FAIR	ON THE SEA OF TIME
Dominic Bodden / United States	Personal / Unpublished / Passion Project - Series	Self-Promotion	Portraits of Westlake
Dominic Bodden / United States	Personal / Unpublished / Passion Project- Single	Self-Promotion	The Kubrick House
Dominique Ramsey / United States	Personal / Unpublished / Passion Project - Series	Dominique Ramsey	Black Lives Matter
Dominique Ramsey / United States	Personal / Unpublished / Passion Project - Series	Dominique Ramsey	Inktober 2019
Edward Kinsella Illustration / United States	Book - Single	The British Film Institute + Bloomsbury Publishing	Night of the Living Dead
Edward Kinsella Illustration / United States	Book - Series	The Folio Society	Misery
Eric Petersen / United States	Editorial - Front Page - Single	M Le Magazine du Monde	Les Ports Francs de Genève

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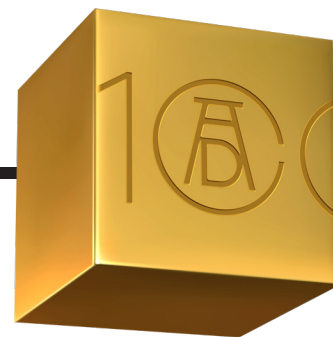


ILLUSTRATION

Eugenia Mello / United States	Packaging - Series	Aguila Chocolates	Our Rhythms
Eugenia Mello / United States	Mural / Graffiti / Street Art - Single	MTV	Space Dance
Fabrizio Lenci / Brazil	Promotional / Collateral - Series	Alem.com.br	Alem Illustration System
FCB Chicago / United States	Mural / Graffiti / Street Art - Series	City of Chicago	Boards of Change
FCB Chicago / United States	Innovation	City of Chicago	Boards of Change
FCB Chicago / United States	Design for Good - Illustration - Single or Series	City of Chicago	Boards of Change
FOLK / Lithuania	Packaging - Series	Vasaknos Manor & Brewery	Vasaknai Craft Beer
GABRIEL TICK LLC / United States	Animation - Single	Sony Music Legacy Recordings	Johnny Cash "Farther Along" Official Music Video
Giant Ant / Canada	Personal / Unpublished / Passion Project- Single	Giant Ant	Right Now
Giulio Bonasera / Italy	Editorial - Spread - Single	The Nation	Hiding Behind a Badge
Gizem Vural / United States	Editorial - Front Page - Single	Bloomberg	Bloomberg Markets The Volatility Issue
Goodby Silverstein & Partners / United States	Design for Good - Illustration - Single or Series	HP	Windows of Hope
Han Li / China	Personal / Unpublished / Passion Project - Series	Self-promotion	The Lovely Old Street In My Memory
Heartlent Group / United States	Design for Good - Illustration - Single or Series	Rock The Vote	Hoopers Vote
Hokyoung Kim / United States	Editorial - Front Page - Single	The New York Times	What the Fall and Winter of the Pandemic Will Look
indegoo design / Macau	Personal / Unpublished / Passion Project - Series	Naughty Roll	IMBALANCE
Innocean Worldwide Europe / Germany	Promotional / Collateral - Series	Festival of Animation Berlin	Festival of Animation Berlin
Jessie Lin / China	Book - Series	Self-Promotion	Smoggie
Jiaqi Wang / United States	Personal / Unpublished / Passion Project - Series	Self-Promotion	Glitter
Jiaqi Wang / United States	Editorial - Spread - Series	The Washington Post	2020 Holiday Gift Guide

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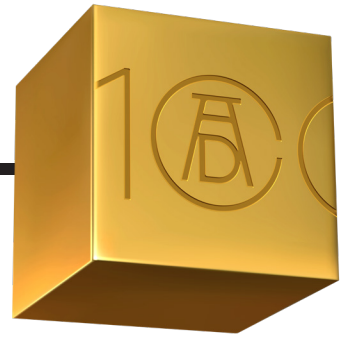


ILLUSTRATION

Jiayue Li / Turkey	Editorial - Spread - Single	The New Yorker	Has Self-Awareness Gone Too Far in Fiction?
Joan Wong / United States	Editorial - Front Page - Single	New York Magazine	This Isn't Working
Joan Wong / United States	Editorial - Spread - Single	New York Times	This Is Not the End of the World
Joan Wong / United States	Book - Single	Penguin Random House	The Bass Rock
Jones Knowles Ritchie / United Kingdom	Animation - Series	Burger King	Animation, Your Way
Jones Knowles Ritchie / United Kingdom	Promotional / Collateral - Series	Burger King	Illustrated, Your Way
Jones Knowles Ritchie / United Kingdom	Packaging - Series	Burger King	Illustrated, Your Way
KADIR NELSON / United States	Promotional / Collateral - Single	ABC	Blackish Tea
KADIR NELSON / United States	Promotional / Collateral - Single	CBS SUNDAY MORNING	AFTER THE STORM
KADIR NELSON / United States	Editorial - Front Page - Single	ROLLING STONE	AMERICAN UPRISING
KADIR NELSON / United States	Wildcard - Single	THE JKBN GROUP	DOWN THE LINE
KADIR NELSON / United States	Editorial - Front Page - Single	THE NEW YORKER	DISTANT SUMMER
KADIR NELSON / United States	Editorial - Front Page - Single	THE NEW YORKER	SAY THEIR NAMES
KADIR NELSON / United States	Editorial - Front Page - Single	THE NEW YORKER	SWEET LIBERTY
KADIR NELSON / United States	Editorial - Front Page - Single	THE NEW YORKER	THE CENTENNIAL
Kin / United States	Animation - Series	Mailchimp	Big Change Starts Small
knot / Japan	Animation - Single	Toyota Research Institute - Advanced Development	OUR HOME
Laimute Varkalaite / Lithuania	Digital - Series	NeoMam Studios/ SavingSpot	WORLD OF CRYPTIDS

ADC 100TH ANNUAL AWARDS – SHORTLIST

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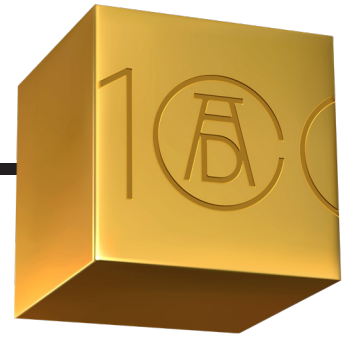


ILLUSTRATION

Lauren Tamaki / United States	Packaging - Series	The Criterion Collection	Céline and Julie Go Boating
Leonardo Santamaria / United States	Digital - Single	Nike	Muscle Memory
Leonardo Santamaria / United States	Wildcard - Single	NPR	Invisibilia
Leonardo Santamaria / United States	Editorial - Spread - Single	The New York Times	Disabled in the Coronavirus Crisis
Leonardo Santamaria / United States	Editorial - Spread - Single	The New York Times	There Is No Vaccine for Grief
Leonardo Santamaria / United States	Editorial - Spread - Single	The New Yorker	The Queen's Gambit
Leonardo Santamaria / United States	Promotional / Collateral - Single	Vanishing Angle	See You Then
Mailchimp / United States	Digital - Single	Mailchimp	Mailchimp 2020 Annual Report
Mailchimp / United States	Innovation	Mailchimp	Mailchimp 2020 Annual Report
Maivisto / Sergio Ingravalle / Germany	Book - Series	Sergio Ingravalle	50 Mindshots
McCann New York / United States	Digital - Series	Mucinex	Boring Heroes
McCann New York / United States	Design for Good - Illustration - Single or Series	Mucinex	Boring Heroes
Muhammad Mustafa / Egypt	Wildcard - Single	Marwan Pablo	CTRL album Art
MULLEN LOWE SSP3 / Colombia	Digital - Series	AB InBev / Aguila Light Beer	#TAKEMEBACK
MULLEN LOWE SSP3 / Colombia	Packaging - Series	AB InBev / Aguila Light Beer	#TAKEMEBACK
Nicolas Ortega / United States	Editorial - Spread - Single	The Atlantic	"No, Really, Are we Rome?"
Nicolas Ortega / United States	Editorial - Front Page - Single	The Washington Post	Biden Defeats Trump
Not Real / Argentina	Digital - Series	Unicef	Unicef - Teens at Home
Peter Phobia / United States	Personal / Unpublished / Passion Project - Series	Peter Phobia	Balance And Kickflips

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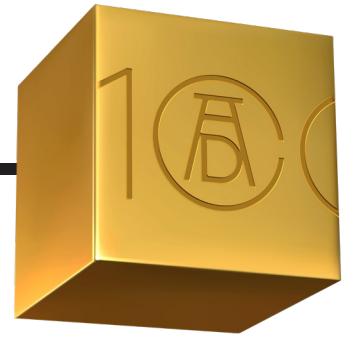


ILLUSTRATION

Ran Zheng / United States	Editorial - Front Page - Single	Christianity Today	Hope Beyond
Ran Zheng / United States	Editorial - Front Page - Single	The New Republic	What If We Pay People to Stop Using Drugs?
Raxenne Maniquiz / Philippines	Packaging - Single	Nike Philippines / Jordan	Fig. 23: Jordan Manila
Raxenne Maniquiz / Philippines	Mural / Graffiti / Street Art - Single	Nike Philippines / Jordan	Fig. 23: Jordan Manila
RT Creative Lab / Russia	Innovation	RT	The Endless Letter on Instagram Stories
RT Creative Lab / Russia	Design for Good - Illustration - Single or Series	RT	The Endless Letter on Instagram Stories
RT Creative Lab / Russia	Digital - Series	RT	War: Kids Drawings in VR Animation
Sally Deng / United States	Personal / Unpublished / Passion Project - Series	Personal	Diaspora
Self / Arushi Kathuria/ United States	Personal / Unpublished / Passion Project - Series	Self Promotion	Alone or Lonely
SHENZHEN FIRE WOLF GRAPHIC DESIGN / China	Innovation	I Found a Great Own	I Found a Great Own
Simone Noronha / United States	Personal / Unpublished / Passion Project - Series	Personal Project	Tasty Treats
Simone Noronha / United States	Personal / Unpublished / Passion Project- Single	Personal Project	The Embrace
Spotify USA	Animation - Single	Spotify	Thank You Listeners
Sunday Afternoon / United States	Editorial - Front Page - Single	The New York Times	Educating Gen Z
Sunday Afternoon / United States	Editorial - Front Page - Single	The New York Times	How To Fix America
Tatsuro Kiuchi / Japan	Promotional / Collateral - Series	Longride	A Rainy Day in New York
TAXI / Canada	Design for Good - Illustration - Single or Series	Voice Found	Trafficking Traditions
TBWA\Chiat\Day LA / United States	Animation - Single	The Recording Academy	Records of Credit

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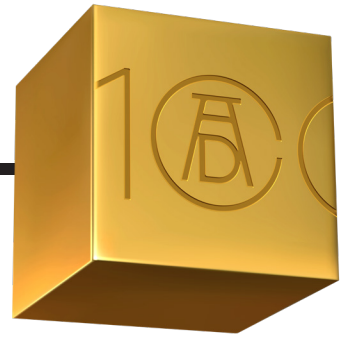


ILLUSTRATION

TE HU / United States	Personal / Unpublished / Passion Project- Single	Te Hu	Nine Songs
Tencent / China	Animation - Single	UNITED NATIONS & TENCENT/ UNITED NATIONS-2030 SDGs	THE PENGUIN & THE WHALE
Terrassenfeld Studio / Ailun Jiang / Germany	Personal / Unpublished / Passion Project - Series	Self-Promotion	RAN
The Bloc / United States	Promotional / Collateral - Series	Mesmerize	Visual meditation
The Bloc / United States	Digital - Series	National Black Child Development Institute	ABCs of Survival
The Bloc / United States	Book - Series	National Black Child Development Institute	ABCs of Survival
The Bloc / United States	Promotional / Collateral - Series	Rockwell Ventures	Scroll down insomnia
The Martin Agency / United States	Wildcard - Series	Happy Egg	Crack Open Happy
The New York Times Magazine / United States	Editorial - Spread - Single	The New York Times	How to Stop the Next Pandemic
The New York Times Magazine / United States	Editorial - Front Page - Single	The New York Times	Quarantine Journal
The Paper / Yuan Li / China	Digital - Single	The Paper	The Lost Spring
Thomas Hedger / United Kingdom	Personal / Unpublished / Passion Project - Series	Thomas Hedger	world2
Tim O'Brien / United States	Editorial - Front Page - Single	Time Magazine	Day One
Tiny Concert / United States	Animation - Single	X	Tiny Concert featuring X
TLaloC / Eduardo Corral / United States	Personal / Unpublished / Passion Project - Series	self-promotion	"El Zahir" & "Funes El Memorioso" FICCIONES SERIES
TOFU Studio / Poland	Animation - Single	National Museum in Gdansk	The History of "THE LAST JUDGEMENT" by Memling
TOFU Studio / Poland	Editorial - Spread - Series	UNICEF Poland	The Legends
Tran Nguyen / United States	Book - Single	Penguin Random House	Six Crimson Cranes

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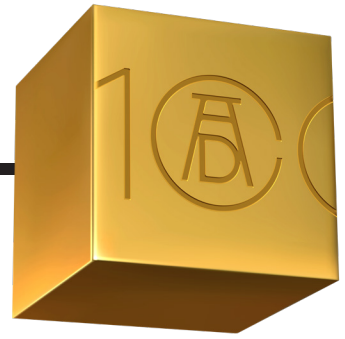


ILLUSTRATION

Variety / United States	Editorial - Front Page - Single	Variety	Children's Hour Cover (January 27, 2021)
Variety / United States	Editorial - Front Page - Single	Variety	Death of Cable Cover (July 21, 2020)
Wen-Hsuan Chen / Taiwan	Editorial - Spread - Series	None	Sport Stage in Taiwan
Williams Murray Hamm / United Kingdom	Design for Good - Illustration - Single or Series	Orchestra of Saint John	Afghanistan's First All Female Orchestra
Yaqi Liang / China	Book - Series	Yaqi Liang	Dying is an Art
YouTube / United States	Design for Good - Illustration - Single or Series	YouTube	Black History Month
Yukai Du / United Kingdom	Editorial - Front Page - Series	The Daily Telegraph	Will Your Relationship Survive 2020?
Zhang Xin / China	Book - Series	Self-promotion	CRUSADERS
Zhang Xin / China	Design for Good - Illustration - Single or Series	Self-promotion	Juan Cun-Military Dependents' Villages in Taiwan

ADC 100TH ANNUAL AWARDS – SHORTLIST

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IN-HOUSE

Candid / United States	Integrated - Series	Candid	Smile On, New York
Chobani / United States	Motion / Film Craft - Direction	Chobani	Almost Milk
Chobani / United States	Brand / Communication Design - Packaging Design	Chobani	Probiotic Drinks
Chobani / United States	Brand / Communication Design - Packaging Design	Chobani	Ready to Drink Coffee
Creative X at Facebook / United States	Motion / Film Craft - Sound Design	WhatsApp	Desktop Calling
Creative X at Facebook / United States	Motion / Film Craft - Sound Design	WhatsApp	Disappearing Messages
Creative X at Facebook / United States	Motion / Film Craft - Direction	WhatsApp	Disappearing Messages
Creative X at Facebook / United States	Advertising - Craft in Writing	WhatsApp	Disappearing Messages
Creative X at Facebook / United States	Advertising - Art Direction	WhatsApp	Disappearing Messages
EA GAMES / United States	Advertising - Branded Content / Entertainment	Apex Legends	Season 4 – “Assimilation”
Golden State Warriors / United States	Design for Good - In-House	Golden State Warriors	History Wouldn't Exist
Golden State Warriors / United States	Experiential Design - Guerrilla Marketing / Stunt	Golden State Warriors	History Wouldn't Exist
Golden State Warriors / United States	Brand / Communication Design - Branding	Golden State Warriors	Oakland Forever
Golden State Warriors / United States	Advertising - Television / Film / Online Video	Golden State Warriors	Oakland's Own M.V.P.
Goodby Silverstein & Partners / United States	Interactive - Social Media	Goodby Silverstein & Partners	Respond2Racism—First-Responder Twitter Bot
Google Brand Studio / United States	Advertising - Television / Film / Online Video	Google	First of Many
Google Brand Studio / United States	Advertising - Branded Content / Entertainment	Google	First of Many

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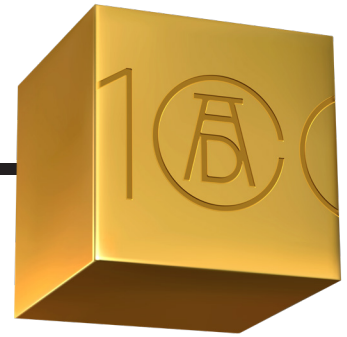


IN-HOUSE

Google Brand Studio / United States	Integrated - Series	Google	Search Black-owned
LEGO / Singapore	Advertising - Direct	LEGO	White Noise
LEGO / Singapore	Advertising - Television / Film / Online Video	The LEGO Group	LEGO Tsugi
Leo Burnett Colombia	Experiential Design - Guerrilla Marketing / Stunt	ABinBev Aguila Beer	Half Fans
Mailchimp / United States	Advertising - Art Direction	Mailchimp	Mailchimp 2020 Annual Report
Mailchimp / United States	Interactive - Online / Mobile Websites	Mailchimp	Mailchimp 2020 Annual Report
LIFULL / Japan	Design for Good - In-House	LIFULL	Bamboo Sweets
LIFULL / Japan	Brand / Communication Design - Packaging Design	LIFULL	Bamboo Sweets
RT Creative Lab / Russia	Experiential Design - Digital Experiences	RT	Lessons of Auschwitz: VR Tribute by Students
RT Creative Lab / Russia	Interactive - Social Media	RT	The Endless Letter on Instagram Stories
RT Creative Lab / Russia	Experiential Design - Digital Experiences	RT	War: Kids drawings in VR Animation
Shiseido / Japan	Experiential Design - Environmental Design	BRAND SHISEIDO	SHISEIDO GLOBAL FLAGSHIP STORE
Spotify USA	Interactive - Data Visualization	Spotify	Alone with Me
Spotify USA	Advertising - Art Direction	Spotify	Alone with Me
Spotify USA	Motion / Film Craft - Direction	Spotify	Duos
Spotify USA	Advertising - Art Direction	Spotify	Listening
Spotify USA	Interactive - Online / Mobile Websites	Spotify	Listening Together
Spotify USA	Advertising - Out of Home	Spotify	Save Our Stages
Spotify USA	Interactive - UX / UI	Spotify	Your 2020 Wrapped
Spotify USA	Advertising - Direct	Spotify	Your 2020 Wrapped

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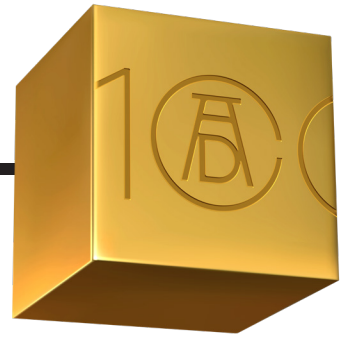


IN-HOUSE

Squarespace / United States	Interactive - UX / UI	Squarespace	Browser History
Squarespace / United States	Interactive - Online / Mobile Websites	Squarespace	Browser History
Squarespace / United States	Advertising - Television / Film / Online Video	Squarespace	Squarespace
Squarespace / United States	Advertising - Art Direction	Squarespace	Squarespace
TBWA\HAKUHODO / Japan	Interactive - Social Media	THE FIRST TAKE	THE FIRST TAKE
Tencent / China	Design for Good - In-House	Tencent Charity/99 Giving Day	HOPE FOR HOMETOWN
Tencent / China	Brand / Communication Design - Promotional Materials	Tencent Charity/99 Giving Day	HOPE FOR HOMETOWN
Tencent / China	Interactive - Data Visualization	Tencent/Tencent WE Summit	MICRO UNIVERSE
Tencent / China	Experiential Design - Digital Experiences	Tencent/Tencent WE Summit	MICRO UNIVERSE
Tencent / China	Experiential Design - Installations	Tencent/Tencent Youth Science Festival	IMARS CINEMA
Tencent / China	Advertising - Out of Home	Tencent/Tencent Youth Science Festival	IMARS CINEMA
Tencent / China	Advertising - Out of Home	The Palace Museum+Tencent/Tencent QQ Music	A Singing Masterpiece
Tencent / China	Experiential Design - Consumer Experience	The Palace Museum+Tencent/Tencent QQ music	A Singing Masterpiece
Tencent / China	Design for Good - In-House	UNITED NATIONS & TENCENT/ UNITED NATIONS-2030 SDGs	THE PENGUIN & THE WHALE
Tencent / China	Advertising - Television / Film / Online Video	UNITED NATIONS & TENCENT/ UNITED NATIONS-2030 SDGs	THE PENGUIN & THE WHALE
Tencent / China	Interactive - Online / Mobile Websites	WeChat+The Great Wall/WeChat	MOONMENTS
Tencent / China	Experiential Design - Digital Experiences	WeChat+The Great Wall/WeChat	MOONMENTS
Tencent / China	Interactive - AR / VR	WeChat+The Great Wall/WeChat	MOONMENTS
Tsuto / Japan	Brand / Communication Design - Packaging Design	Tsuto	FLY OFF

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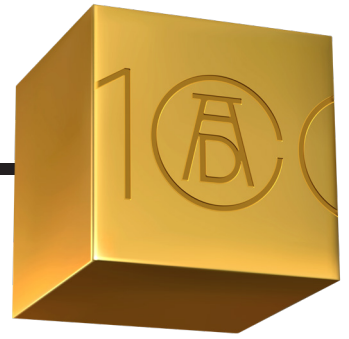


IN-HOUSE

Uniform Teeth / United States	Brand / Communication Design - Branding	Uniform Teeth	Uniform Teeth
Utah Jazz / United States	Advertising - Promotional Materials	Utah Jazz	20/21 City Edition - Dark Mode
Utah Jazz / United States	Advertising - Promotional Materials	Utah Jazz	NBA Awards
Utah Jazz / United States	Advertising - Promotional Materials	Utah Jazz	Schedule Release
Vans / United States	Design for Good - In-House	Vans	FtB
140 / United States	Advertising - Craft in Writing	Verizon	#NotDone
140 / United States	Interactive - Social Media	Verizon	#NotDone
140 / United States	Innovation - Single or Series	Verizon	#NotDone
140 / United States	Design for Good - In-House	Verizon	#NotDone
140 / United States	Experiential Design - Live Event	Verizon	CES Case Study Event
140 / United States	Advertising - Branded Content / Entertainment	Verizon	True Calling
140 / United States	Experiential Design - Digital Experiences	Verizon/ The Metropolitan Museum of Art	The Met Unframed
140 / United States	Interactive - Online / Mobile Websites	Verizon/ The Metropolitan Museum of Art	The Met Unframed
140 / United States	Interactive - Games	Verizon/ The Metropolitan Museum of Art	The Met Unframed
140 / United States	Innovation - Single or Series	Verizon/ The Metropolitan Museum of Art	The Met Unframed
140 / United States	Advertising - Branded Content / Entertainment	Verizon/ The Metropolitan Museum of Art	The Met Unframed
MTV / United States	Design for Good - In-House	MTV	"I Can't Breathe" 8:46 Channel Shutdown
VICE News / United States	Brand / Communication Design - Branding	VICE News	Black South Rising

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INTEGRATED

215 McCann / United States	Innovation	Microsoft Xbox	Xbox Series X: Made From Dreams
BBDO Group Germany	Design for Good - Integrated Series	WWF Germany	Eurythenes plasticus
BBDO Group Germany	Innovation	WWF Germany	Eurythenes plasticus
BBDO Group Germany	Integrated - Traditional	WWF Germany	Eurythenes plasticus
CHE Proximity / Australia	Integrated - Traditional	IAG/NRMA Insurance	First Saturday
CHE Proximity / Australia	Integrated - Traditional	IAG/NRMA Insurance	Sloways
INGO / PUBLICIS / DAVID The Agency	Integrated - Traditional	Burger King	BK Moldy Whopper
FCB Chicago / United States	Innovation	City of Chicago	Boards of Change
FCB Chicago / United States	Innovation	Michelob ULTRA	Contract for Change
FCB New York / United States	Innovation	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
Goodby Silverstein & Partners / United States	Integrated - Traditional	Cheetos	It Wasn't Me
Goodby Silverstein & Partners / United States	Design for Good - Integrated series	Courageous Conversation Global Foundation	Not a Gun
Google Brand Studio / United States	Design for Good - Integrated series	Google	Search Black-owned
Leo Burnett Chicago / United States	Integrated - Traditional	Kraft Heinz Country Time Lemonade	Littlest Bailout
R/GA / United States	Integrated - Traditional	Reddit	Up The Vote
R/GA / United States	Integrated - Traditional	Shopify	Supporting Independents
R/GA / United States	Design for Good - Integrated series	The Ad Council	#OutThereForUs
Serviceplan, Munich / Germany	Integrated - Digital	METER Group	Meltdown Flags

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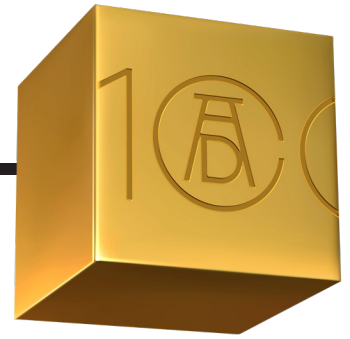


INTEGRATED

Sid Lee / Canada	Design for Good - Integrated series	The David Suzuki Foundation	The Green new bill
Spotify USA	Innovation	Spotify	Play Your Part
Spotify USA	Integrated - Digital	Spotify	Play Your Part
TAXI / Canada	Integrated - Digital	Covenant House Toronto	Shoppable Girls
the community / United States	Integrated - Digital	Mondelez / OREO	The OREO Doomsday Vault

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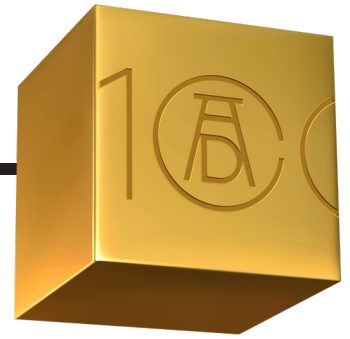


INTERACTIVE

20/20 Helsinki / Finland	Craft in Online / Mobile - Use of Technology	IKEA	IKEA Creates Art from Finnish Dreams.
20/20 Helsinki / Finland	Data Visualization	IKEA	IKEA Creates Art from Finnish Dreams.
firstborn / United States	UX / UI - User Interface Design	Beats Electronics	Beats - Tempo
firstborn / United States	UX / UI - User Experience Design	Beats Electronics	Beats - Tempo
firstborn / United States	Craft in Online / Mobile - Art Direction	Beats Electronics	Beats - Tempo
360i / United States	Design for Good - Interactive	Kroger	Chefbot
360i / United States	Craft in Online / Mobile - Use of Technology	Kroger	Chefbot
360i / United States	Social Media - Twitter	Kroger	Chefbot
72andSunny / United States	Social Media - Twitter	Trojan	Sext Us, Instead
72andSunny / United States	Social Media - Tik-Tok	Truth	This Is Quitting
Andy Works / United States	UX / UI - User Interface Design	Andy Works	(Not Boring) Apps
BBDO New York / United States	Craft in Online / Mobile - Art Direction	Color of Change	Pedestal Project
BBDO New York / United States	AR / VR / MR	Color of Change	Pedestal Project
BBDO New York / United States	Design for Good - Interactive	Color of Change	Pedestal Project
BBDO New York / United States	UX / UI - User Experience Design	Foot Locker	Endless World of Airmax
BBDO New York / United States	Craft in Online / Mobile - Content Strategy	Foot Locker	Endless World of Airmax
BBDO New York / United States	Social Media - Wildcard	Foot Locker	For the Love
BBDO New York / United States	Craft in Online / Mobile - Art Direction	Foot Locker	For the Love
BBDO New York / United States	Social Media - Facebook	Mars Petcare: Pedigree	Dogs on Zoom
Burns Group / United States	Social Media - Tik-Tok	Serta Simmons Bedding/ Simmons Mattress	150 Year Old Brand, 6 days, 3 Billion Views

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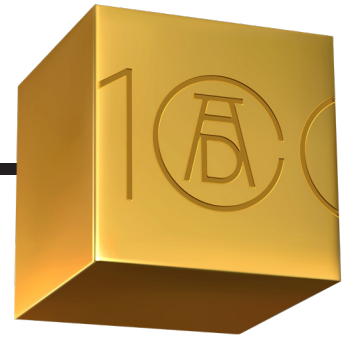


INTERACTIVE

CALLEN / United States	AR / VR / MR	Real Estate	Quarantour
Cheil Germany / Germany	Craft in Online / Mobile - Use of Technology	Diskutier Mit Mir	Ta(l)king Down The Invisible Wall
Cheil Germany / Germany	AR / VR / MR	Diskutier Mit Mir	Ta(l)king Down The Invisible Wall
Cheil Germany / Germany	Design for Good - Interactive	Diskutier Mit Mir	Ta(l)king Down The Invisible Wall
Critical Mass / United States	Craft in Online / Mobile - Content Strategy	AT&T	Gif a Little Love
Critical Mass / United States	Craft in Online / Mobile - Art Direction	AT&T	Wheel of Whoa by AT&T
Dentsu / Japan	Innovation	Kura Sushi	TUNA SCOPE 2020
DENTSU / Japan	Data Visualization	SHOEI	The Story of a Christmas Present's Journey
dentsumcgarrybowen / Canada	Online / Mobile Websites - Website	Dyslexia Canada	It's Hard To Read
DENTSU / Japan	Design for Good - Interactive	The Foundation for Ainu Culture / UPOPOY National Ainu Museum & Park	Illuminating the Indigenous Soul
FCB Chicago / United States	AR / VR / MR	Canon, USA	Long Live Love
FCB Chicago / United States	Social Media - Facebook	Chicago Public Library	Live from the Library
FCB Chicago / United States	Design for Good - Interactive	City of Chicago	Boards of Change
FCB Inferno / United Kingdom	Social Media - Wildcard	The Big Issue	Raising Profiles
FCB New York / United States	Innovation	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB/SIX / Canada	Innovation	LfEStyles Healthcare	Publicly Traded
FCB/SIX / Canada	Online / Mobile Websites - E-Commerce Site	LfEStyles Healthcare	Publicly Traded
FCB/SIX / Canada	Data Visualization	LfEStyles Healthcare	Publicly Traded
FCB/SIX / Canada	Craft in Online / Mobile - Art Direction	LfEStyles Healthcare	Publicly Traded

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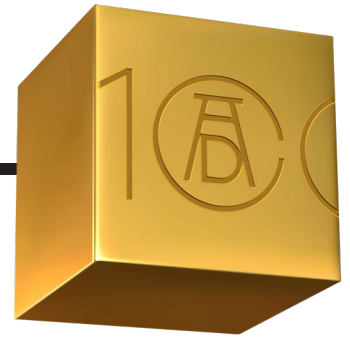


INTERACTIVE

FCB&FiRe / Spain	Innovation	Netflix / PlayStation	UNBOXING
FCB&FiRe / Spain	Social Media - Wildcard	Netflix / PlayStation	UNBOXING
FCB&FiRe / Spain	Video - Online Video	Netflix / PlayStation	UNBOXING
fischerAppelt / Philipp und Keuntje / Germany	Social Media - Facebook	TERRE DES FEMMES	#UNHATEWOMEN
Goodby Silverstein & Partners / United States	Craft in Online / Mobile - Sound Design	BMW of North America	Calm Wash
Goodby Silverstein & Partners / United States	Innovation	Cheetos	It Wasn't Me
Goodby Silverstein & Partners / United States	Craft in Online / Mobile - Use of Technology	Cheetos	It Wasn't Me
Goodby Silverstein & Partners / United States	Social Media - Snapchat	Cheetos	It Wasn't Me
Goodby Silverstein & Partners / United States	Social Media - Twitter	Goodby Silverstein & Partners	Respond2Racism— First-Responder Twitter Bot
Goodby Silverstein & Partners / United States	Innovation	Goodby Silverstein & Partners	Respond2Racism— First-Responder Twitter Bot
Goodby Silverstein & Partners / United States	Craft in Online / Mobile - Use of Technology	Goodby Silverstein & Partners	Respond2Racism— First-Responder Twitter Bot
Goodby Silverstein & Partners / United States	Design for Good - Interactive	Goodby Silverstein & Partners	Respond2Racism— First-Responder Twitter Bot
Goodby Silverstein & Partners / United States	Social Media - Wildcard	NCSOFT Harmonix	Diplo vs. The World
GSD&M / United States	Craft in Online / Mobile - Sound Design	United States Air Force	ECHO
GSD&M / United States	Craft in Online / Mobile - Use of Technology	United States Air Force	Million Piece Mission

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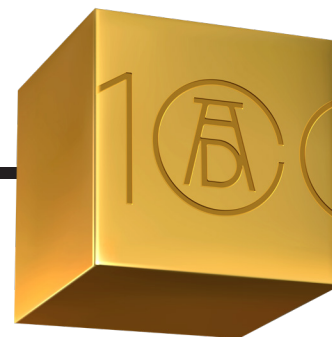


INTERACTIVE

Happiness / an FCB alliance / Belgium	Data Visualization	Snap	FaceTouchers
Happiness / an FCB alliance / Belgium	Social Media - Wildcard	Snap	FaceTouchers
Immersion / Poland	AR / VR / MR	Smithsonian Channel	Mission to Mars AR
Kolle Rebbe / Germany	Craft in Online / Mobile - Use of Technology	Joyn	Ultrasonic Maffia Call
Kolle Rebbe / Germany	Craft in Online / Mobile - Sound Design	Joyn	Ultrasonic Maffia Call
Leo Burnett Chicago / United States	Online / Mobile Websites - Website	Coors Light	Clone Machine
Leo Burnett Chicago / United States	UX / UI - User Experience Design	Coors Light	Clone Machine
Leo Burnett Chicago / United States	UX / UI - User Interface Design	Coors Light	Clone Machine
Leo Burnett Chicago / United States	Innovation	Coors Light	Clone Machine
Leo Burnett Chicago / United States	Craft in Online / Mobile - Use of Technology	Coors Light	Clone Machine
Leo Burnett Chicago / United States	Social Media - Twitter	Kraft Heinz Country Time Lemonade	Littlest Bailout
Levin Riegner / United States	UX / UI - User Interface Design	Alexander	Alexander App
Mailchimp / United States	Craft in Online / Mobile - Art Direction	Mailchimp	Mailchimp 2020 Annual Report
Mailchimp / United States	Online / Mobile Websites - Campaign Site	Mailchimp	Mailchimp 2020 Annual Report
McCann New York / United States	UX / UI - User Interface Design	Microsoft	Designing a Team
MediaMonks / Netherlands	UX / UI - User Experience Design	Netflix	DARK
MediaMonks / Netherlands	UX / UI - User Interface Design	Netflix	DARK
MediaMonks / Netherlands	Design for Good - Interactive	Reporters Without Borders	The Uncensored Library
MediaMonks / Netherlands	Innovation	Reporters Without Borders	The Uncensored Library

ADC 100TH ANNUAL AWARDS – SHORTLIST

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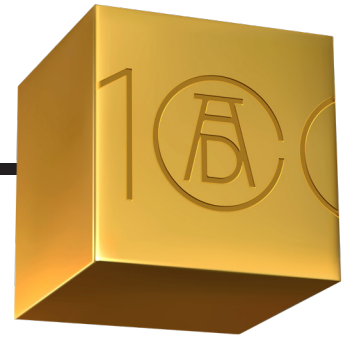


INTERACTIVE

mount / Japan	Online / Mobile Websites - Website	POLA	POLA 2029 VISION
Mozga Studio / Russia	Video - Online Video	Enjoyable Ageing Charity Foundation	Disappearing Stories
Mozga Studio / Russia	Social Media - Instagram	Enjoyable Ageing Charity Foundation	Disappearing Stories
Preacher / United States	Social Media - Instagram	Playboy	Safe Six
R/GA / United States	Craft in Online / Mobile - Art Direction	ESPN	House of '98
R/GA / United States	Craft in Online / Mobile - Content Strategy	ESPN	House of '98
R/GA / United States	Online / Mobile Websites - Campaign Site	ESPN	House of '98
R/GA / United States	Social Media - Instagram	Merch Aid	Merch Aid
R/GA / Argentina	Social Media - Instagram	Nike	Monito
R/GA / United Kingdom	Online / Mobile Websites - E-Commerce Site	Nike	Nike Air Max 720 Air Store
R/GA / United Kingdom	UX / UI - User Experience Design	Nike	Nike Air Max 720 Air Store
R/GA / United Kingdom	UX / UI - User Interface Design	Nike	Nike Air Max 720 Air Store
R/GA / United States	Video - Online Video	Reddit	Never To Be Forgotten Kinda Year
R/GA / United States	Social Media - Wildcard	Reddit	Up The Vote
R/GA / United States	Social Media - Twitter	Shopify	Supporting Independents
R/GA / United States	Social Media - Wildcard	Verizon	PayItForwardLIVE
RT Creative Lab / Russia	Video - Online Video	RT	Lessons of Auschwitz: VR Tribute by Students
RT Creative Lab / Russia	Craft in Online / Mobile - Use of Technology	RT	Lessons of Auschwitz: VR Tribute by Students
RT Creative Lab / Russia	Craft in Online / Mobile - Art Direction	RT	Lessons of Auschwitz: VR Tribute by Students
RT Creative Lab / Russia	AR / VR / MR	RT	Lessons of Auschwitz: VR Tribute by Students
RT Creative Lab / Russia	Social Media - Instagram	RT	The Endless Letter on Instagram Stories
RT Creative Lab / Russia	Craft in Online / Mobile - Art Direction	RT	The Endless Letter on Instagram Stories

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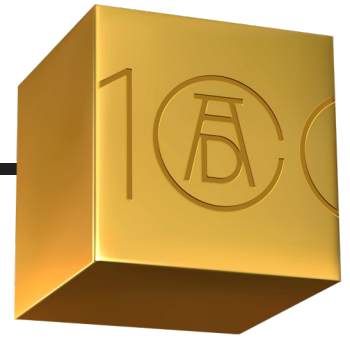


INTERACTIVE

Serviceplan, Munich / Germany	Social Media - Tik-Tok	Laut gegen Nazis	Say it loud. Make a difference.
Serviceplan, Munich / Germany	Craft in Online / Mobile - Copywriting for Digital	Laut gegen Nazis	Say it loud. Make a difference.
Serviceplan, Munich / Germany	Online / Mobile Websites - Campaign Site	METER Group	Meltdown Flags
Serviceplan, Munich / Germany	Data Visualization	METER Group	Meltdown Flags
Serviceplan, Munich / Germany	Social Media - Wildcard	Telefónica Germany / O2	The 5700 Euro Phone. Germany's Most Unfair Offer.
Sid Lee / Canada	Social Media - Wildcard	H&R Block Canada	Taxcraft - The Block-iest Tax Return Ever
Sid Lee / Canada	Social Media - Wildcard	Rock the Vote	Build the Vote
Sid Lee / Canada	Innovation	Rock the Vote	Build the Vote
Sid Lee / Canada	Craft in Online / Mobile - Use of Technology	Rock the Vote	Build the Vote
Sid Lee / Canada	Data Visualization	The David Suzuki Foundation	The Green new bill
SIX / Japan	Social Media - Wildcard	Kenshi Yonezu	Ciphered Release of Music Video : STRAY SHEEP CODE
SIX / Japan	Craft in Online / Mobile - Content Strategy	Kenshi Yonezu	Ciphered Release of Music Video : STRAY SHEEP CODE
Spotify USA	Online / Mobile Websites - Website	Spotify	Alone with Me
Spotify USA	Craft in Online / Mobile - Art Direction	Spotify	Alone with Me
Spotify USA	Craft in Online / Mobile - Use of Technology	Spotify	Alone with Me
Spotify USA	UX / UI - User Experience Design	Spotify	Alone with Me
Spotify USA	Craft in Online / Mobile - Art Direction	Spotify	Listening Together
Spotify USA	Online / Mobile Websites - Website	Spotify	Listening Together

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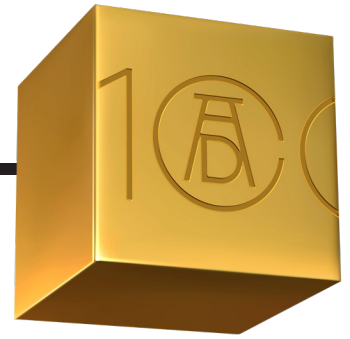


INTERACTIVE

Spotify USA	UX / UI - User Interface Design	Spotify	Your 2020 Wrapped
Spotify USA	Craft in Online / Mobile - Use of Technology	Spotify	Your 2020 Wrapped
Spotify USA	UX / UI - User Experience Design	Spotify	Your 2020 Wrapped
Squarespace / United States	Craft in Online / Mobile - Art Direction	Squarespace	Browser History
Squarespace / United States	Online / Mobile Websites - Campaign Site	Squarespace	Browser History
Squarespace / United States	Video - Online Video	Squarespace	Launch It
Studio—BA / United Kingdom	Uncommissioned / Personal - Single or Series	Studio—BA	Studio—BA Website
TASS Russian News Agency / Russia	Craft in Online / Mobile - Art Direction	TASS	Dante's Circles
TAXI / Canada	Design for Good - Interactive	Volkswagen	The Carbon-Neutral Net
TAXI / Canada	Craft in Online / Mobile - Art Direction	Volkswagen	The Carbon-Neutral Net
TBWA Chiat Day, New York / United States	Social Media - Twitter	MTN DEW	MTN DEW Major Million
TBWA Chiat Day, New York / United States	Social Media - Twitter	Travelers Insurance	Zaadii's Unfinished Story
TBWA\HAKUHODO / Japan	Data Visualization	UNIQLO / HEATTECH	UNIQLO THERMOART
Tencent / China	UX / UI - User Experience Design	Tencent/Tencent WE Summit	MICRO UNIVERSE
Tencent / China	Craft in Online / Mobile - Use of Technology	Tencent/Tencent WE Summit	MICRO UNIVERSE
Tencent / China	Online / Mobile Websites - Website	Tencent/Tencent WE Summit	MICRO UNIVERSE
Tencent / China	Online / Mobile Websites - Campaign Site	WeChat+The Great Wall/WeChat	MOONMENTS
Tencent / China	Craft in Online / Mobile - Art Direction	WeChat+The Great Wall/WeChat	MOONMENTS

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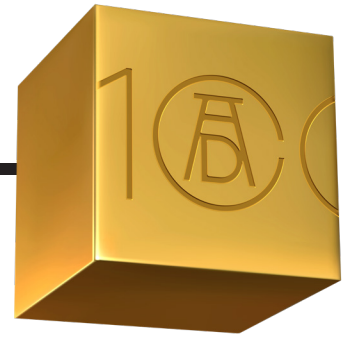


INTERACTIVE

The Bloc / United States	UX / UI - User Experience Design	Rockwell Ventures	Scroll Yourself to Sleep
The Bloc / United States	Craft in Online / Mobile - Content Strategy	Rockwell Ventures	Scroll Yourself to Sleep
The New York Times Magazine / United States	Online / Mobile Websites - Website	The New York Times	Great Performers
The New York Times Magazine / United States	Online / Mobile Websites - Website	The New York Times	The Decameron Project - Web
makemepulse / France	Craft in Online / Mobile - Art Direction	Sea Shepherd	nofishing.net
140 / United States	Innovation	Verizon / The Metropolitan Museum of Art	The Met Unframed
140 / United States	Craft in Online / Mobile - Use of Technology	Verizon/ The Metropolitan Museum of Art	The Met Unframed
140 / United States	Craft in Online / Mobile - Art Direction	Verizon/ The Metropolitan Museum of Art	The Met Unframed
VMLY&R / United States	Social Media - Twitter	Campbells Snacks / Pepperidge Farm Milano	Milano #BestDressedCookies
VMLY&R / United States	Social Media - Twitter	Wendy's	Spicy Profile Pics
VMLY&R / United States	Social Media - Wildcard	Wendy's	Super Wendy's World
White Rabbit Budapest / Hungary	Innovation	University of Madeira / www.termsagainstbullying.com	Terms Against Bullying
Yuto Takahashi / Japan	Uncommissioned / Personal - Single or Series	Yuto Takahashi	Yuto Takahashi - Portforio
Yuto Takahashi / Japan	Uncommissioned / Personal - Single or Series	Yuto Takahashi	Yuto Takahashi - Portforio site
Zulu Alpha Kilo / Canada	Games - Web / Social Media	HomeEquity Bank	World's Oldest E-sports Team

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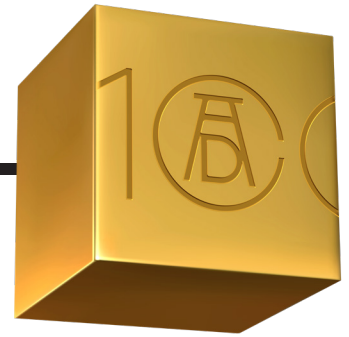


MOTION / FILM / GAMING CRAFT

215 McCann / United States	Craft in Motion / Film - Use of Music / Sound	Microsoft Xbox	Xbox Series X: Us Dreamers
360i / United States	Motion / Film - Short Video - Single	Mondelez International	Proud Parent
360i / United States	Motion / Film - Narrative	Mondelez International	Proud Parent
360i / United States	Design for Good - Motion / Film Craft	Mondelez International	Proud Parent
72andSunny / United States	Motion / Film - Narrative	National Football League	As One: The Vince Lombardi Comeback
A Black Cover Design / China	Craft in Motion / Film - Motion Graphics	CHEERS Publishing	Cheers Book Cover Design
Abby Priest / Sweden	Motion / Film - Music Video	The Swedish Heartchild Foundation	Dante's Heartbeats
Amber China	Motion / Film - Music Video	Durex	Safely Feel The Real World
Amber China	Craft in Motion / Film - Use of Music / Sound	Durex	Safely Feel The Real World
Amber China	Craft in Motion / Film - Special Effects	Durex	Safely Feel The Real World
Amber China	Craft in Motion / Film - Animation	Durex	Safely Feel The Real World
Andrew B. Myers / United States	Motion / Film - Unpublished / Passion Project	Personal	17 Small Ideas
Anne Hollowday / United States	Motion / Film - Unpublished / Passion Project	Personal	Physical Thoughts
Antimatter / Italy	Design for Good - Motion / Film Craft	Plastic Health Coalition	We Need to Fight Microplastics
Bakehouse / Russia	Craft in Motion / Film - Animation	Adobe	Adobe x Keith Haring Creativity For All
BBDO Group Germany	Craft in Motion / Film - Use of Music / Sound	UNICEF Deutschland	#ENDviolence – More Than A Mark
BBDO Group Germany	Craft in Motion / Film - Cinematography	UNICEF Deutschland	#ENDviolence – More Than A Mark
BBDO Group Germany	Craft in Motion / Film - Editing	UNICEF Deutschland	#ENDviolence – More Than A Mark
BBDO Group Germany	Craft in Motion / Film - Direction	UNICEF Deutschland	#ENDviolence – More Than A Mark
BBDO Group Germany	Design for Good - Motion / Film Craft	UNICEF Deutschland	#ENDviolence – More Than A Mark

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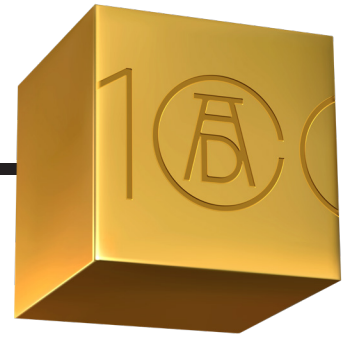


MOTION / FILM / GAMING CRAFT

BBDO Group Germany	Craft in Motion / Film - Use of Music / Sound	WhatsApp	Family Diary
BBDO Group Germany	Craft in Motion / Film - Direction	WhatsApp	Family Diary
BBDO Group Germany	Craft in Motion / Film - Cinematography	WhatsApp	Family Diary
Bito / Taiwan	Craft in Motion / Film - Animation	HyperX	HyperX - We Are All Gamers
Bito / Taiwan	Craft in Motion / Film - Typography	Taiwan Academia Industry Consortium	2020 Vision Get Wild Opening “Final Blow”
Bito / Taiwan	Craft in Motion / Film - Motion Graphics	Taiwan Academia Industry Consortium	2020 Vision Get Wild Opening Film “Final Blow”
Brandon Mercer Studios / United States	Motion / Film - Unpublished / Passion Project	Self-Promotion	The Descent
BUCK / United States	Craft in Motion / Film - Animation	Amazon	Halo
BUCK / United States	Motion / Film - Movie Trailer	HBO	Between the World and Me
BUCK / United States	Craft in Motion / Film - Motion Graphics	Microsoft	Office App
BUCK / United States	Design for Good - Motion / Film Craft	Tony's Chocoloney	A Sweet Solution
Butt Studio / United Kingdom	Craft in Motion / Film - Animation	Universal Music	Tame Impala - Breathe Deeper
BWGTBLD / Germany	Craft in Motion / Film - Direction	Mercedes-Benz	Valet Guys
BWGTBLD / Germany	Craft in Motion / Film - Cinematography	Mercedes-Benz	Valet Guys
BWGTBLD / Germany	Craft in Motion / Film - Direction	Zalando	The Hug
BWGTBLD / Germany	Craft in Motion / Film - Use of Music / Sound	Zalando	The Hug
BWGTBLD / Germany	Design for Good - Motion / Film Craft	Zalando	The Hug
Chu-Chieh Lee / United Kingdom	Craft in Motion / Film - Animation	Pfizer	Pfizer - The Stories of Chronic Pain Patients
Claire Typaldos / United States	Craft in Motion / Film - Typography	Amazon Studios	Blow the Man Down

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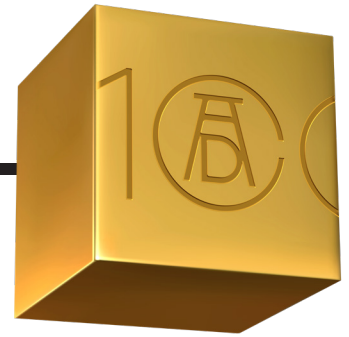


MOTION / FILM / GAMING CRAFT

Clim Studio / Spain	Craft in Motion / Film - Animation	Self-Promotion	It's About Time – A Kinetic Poem
Courageous Studio / United States	Design for Good - Motion / Film Craft	AT&T	Forces of Change
Courageous Studio / United States	Motion / Film - Short Video - Single	Charles Schwab	Breakaway
Creative X at Facebook / United States	Craft in Motion / Film - Use of Music / Sound	WhatsApp	Dark Mode
DDB, Paris / France	Craft in Motion / Film - Editing	Ubisoft	Tipping Point
DDB, Paris / France	Craft in Motion / Film - Direction	Ubisoft	Tipping Point
DDB, Paris / France	Craft in Motion / Film - Cinematography	Ubisoft	Tipping Point
DENTSU / Japan	Craft in Motion / Film - Motion Graphics	En-courage	47 INTERNSHIP
Digitas / United States	Motion / Film - Documentary	KitchenAid	A Woman's Place: Fight for Equality
Dillon & Co / Vietnam	Motion / Film - Documentary	Dillon & Co / SoundChips	Ashima
Dillon & Co / Vietnam	Craft in Motion / Film - Cinematography	Dillon & Co / SoundChips	Ashima
Dillon & Co / Vietnam	Motion / Film - Unpublished / Passion Project	Dillon & Co / SoundChips	Ashima
Dillon & Co / Vietnam	Craft in Motion / Film - Direction	Dillon & Co / SoundChips	Ashima
Ditroit / Italy	Craft in Motion / Film - Direction	Procter & Gamble — Pantene	Nutrient Blends Collection
Ditroit / Italy	Craft in Motion / Film - Motion Graphics	Procter & Gamble — Pantene	Nutrient Blends Collection
Doomsday Entertainment / United States	Motion / Film - Music Video	FKA twigs	Sad Day
LAMAR + NIK / United States	Craft in Motion / Film - Motion Graphics	Leon Bridges & Lucky Daye	All About You
Brud / United States	Craft in Motion / Film - Special Effects	Miquela	Hard Feelings

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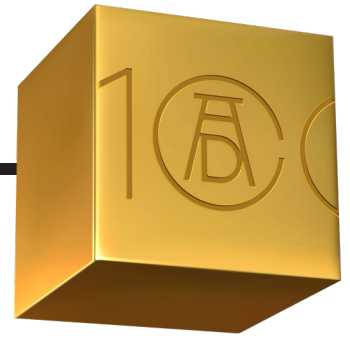


MOTION / FILM / GAMING CRAFT

Doomsday Entertainment / United States	Design for Good - Motion / Film Craft	Nike	You Can't Stop Our Voice
Doomsday Entertainment / United States	Craft in Motion / Film - Motion Graphics	Taylor Bennett	Don't Wait Up (Featuring Mr. Hudson)
Elastic / United States	Craft in Motion / Film - Motion Graphics	ESPN	College Football
Elastic / United States	Motion / Film - Title Sequences	Google	Trillions of Questions, No Easy Answers
Elastic / United States	Motion / Film - Title Sequences	HBO	Between the World and Me
Elastic / United States	Motion / Film - Title Sequences	HBO	The Swamp
Enzo Lo Re / Italy	Motion / Film - Music Video	Labellascheggia / Latleta	Balla la Testa
Cut + Run / United States	Craft in Motion / Film - Editing	McMarechal	Ciclos
Cut + Run / United States	Craft in Motion / Film - Editing	The New York Times	Megan Thee Stallion
GABRIEL TICK / United States	Craft in Motion / Film - Animation	Sony Music Legacy Recordings	Johnny Cash "Farther Along" Official Music Video
GABRIEL TICK / United States	Motion / Film - Music Video	Sony Music Legacy Recordings	Johnny Cash "Farther Along" Official Music Video
Giant Ant / Canada	Craft in Motion / Film - Animation	Airbnb	Combating Discrimination
Giant Ant / Canada	Motion / Film - Unpublished / Passion Project	Giant Ant	Right Now
Giant Ant / Canada	Craft in Motion / Film - Animation	TED	Climate Countdown Series
Gimmick Studio / Canada	Craft in Motion / Film - Motion Graphics	A2C - IDEA 2020	Opening Sequence - IDEA Awards 2020
Goodby Silverstein & Partners / United States	Craft in Motion / Film - Use of Music / Sound	Doritos	Flat Matthew
Goodby Silverstein & Partners / United States	Design for Good - Motion / Film Craft	Google / United Nations / Tribeca Enterprises	Life Below Water
Goodby Silverstein & Partners / United States	Craft in Motion / Film - Use of Music / Sound	Pepsi	Get Ready

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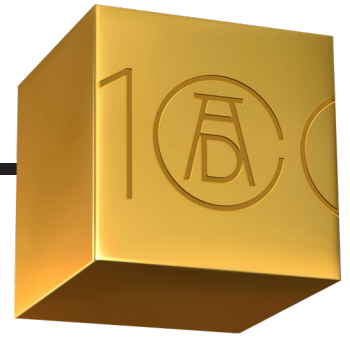


MOTION / FILM / GAMING CRAFT

Google / United States	Craft in Motion / Film - Motion Graphics	Google	Design Expression
Gunner / United States	Motion / Film - Unpublished / Passion Project	Gunner	Bones
Heimat Werbeagentur / Germany	Craft in Motion / Film - Direction	HORNBACH	HORNBACH "Biodiversity Starts in Your Garden."
Heimat Werbeagentur / Germany	Craft in Motion / Film - Cinematography	HORNBACH	HORNBACH "Biodiversity Starts in Your Garden."
Heimat Werbeagentur / Germany	Craft in Motion / Film - Use of Music / Sound	HORNBACH	HORNBACH "It Seems Impossible. Until You Do It."
Heimat Werbeagentur / Germany	Craft in Motion / Film - Motion Graphics	HORNBACH	HORNBACH "It Seems Impossible. Until You Do It."
Henry DaCosta / United States	Craft in Motion / Film - Direction	Scientific American	Halley's Comet
Hot Fuss Films / Brian Schulz / United States	Craft in Motion / Film - Direction	Google	Life Below Water
Hot Fuss Films / Brian Schulz / United States	Motion / Film - Short Video - Series	Google	Life Below Water - Video Series
Huge / United States	Motion / Film - Short Video - Single	Squirrel Brand Artisan Nuts	Latrice Royale for Ruby Royale
HunterGatherer / United States	Motion / Film - Short Video - Series	The New York Times Magazine	Behind The Cover video series
ILLO / Italy	Design for Good - Motion / Film Craft	Akima	I am Iñupiaq
Independent / Saad Moosajee / United States	Innovation	88Rising	Joji - 777
Independent / Saad Moosajee / United States	Craft in Motion / Film - Animation	88Rising	Joji - 777
Independent / Saad Moosajee / United States	Motion / Film - Music Video	88Rising	Joji - 777
Independent / Saskia Marka / Germany	Motion / Film - Title Sequences	Netflix	The Queen's Gambit Main Title Design
Jesse Hunt / Canada	Motion / Film - Unpublished / Passion Project	Personal	Meet Me At The Stairs
Josh Cohen / United States	Design for Good - Motion / Film Craft	PSA / Self initiated	How Not To Touch Your Face In Contagious Times

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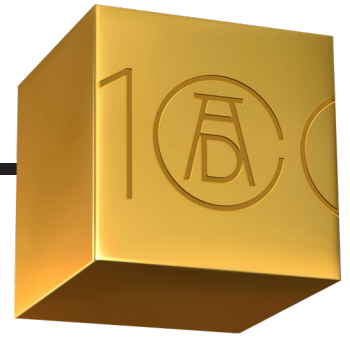


MOTION / FILM / GAMING CRAFT

Kordae Henry / United States	Craft in Motion / Film - Direction	Virgil Abloh	DELICATE LIMBS
Leo Burnett Chicago / GroupeConnect / United States	Craft in Motion / Film - Editing	Bank of America	Commencement
Leo Burnett Chicago / GroupeConnect / United States	Craft in Motion / Film - Direction	Bank of America	Commencement
Leo Burnett Chicago / GroupeConnect / United States	Craft in Motion / Film - Cinematography	Bank of America	Commencement
Leo Burnett Chicago / United States	Motion / Film - Short Video - Series	Cadillac	ScissorHandsFree
Leo Burnett Chicago / United States	Motion / Film - Narrative	Cadillac	ScissorHandsFree
Leo Burnett Chicago / United States	Craft in Motion / Film - Use of Music / Sound	Cadillac	ScissorHandsFree
Leo Burnett Chicago / United States	Craft in Motion / Film - Editing	Cadillac	ScissorHandsFree
Leo Burnett Chicago / United States	Craft in Motion / Film - Direction	Cadillac	ScissorHandsFree
Leo Burnett Chicago / United States	Craft in Motion / Film - Cinematography	Cadillac	ScissorHandsFree
Leo Burnett Chicago / United States	Craft in Motion / Film - Special Effects	Facebook Messenger	Pictures
Leo Burnett Chicago / United States	Craft in Motion / Film - Editing	Facebook Messenger	Pictures
LuLu Zhao / China	Craft in Motion / Film - Motion Graphics	Luxun Academy of Fine Arts	Space Paradox
Marcos Sánchez / Chile	Motion / Film - Music Video	Lydia Lee	Grey to Green
Matiz Creative / United States	Motion / Film - Television / VOD Promo - Single	BetterHelp	Open Up
Method & Madness / Singapore	Craft in Motion / Film - Cinematography	Razer	Razer Wireless Flagship Three Legends. Unleashed
MixCode Studio / Taiwan	Craft in Motion / Film - Motion Graphics	GOGORO	GOGORO VIVA MIX
MixCode Studio / Taiwan	Craft in Motion / Film - Animation	GOGORO	GOGORO VIVA MIX
Mother / United States	Craft in Motion / Film - Motion Graphics	Filthy	Filthy

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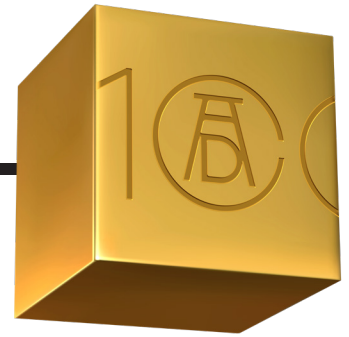


MOTION / FILM / GAMING CRAFT

Natural Selection Productions / United States	Craft in Motion / Film - Direction	Advance Auto Parts	DieHard Is Back
Natural Selection Productions / United States	Craft in Motion / Film - Cinematography	Advance Auto Parts	DieHard Is Back
Nerdo / Italy	Craft in Motion / Film - Animation	Rai - Radiotelevisione Italiana	Far East Film
Nerdo / Italy	Craft in Motion / Film - Motion Graphics	Self Production	OLYMPIA
Substance Studio / Italy	Craft in Motion / Film - Direction	TedX	TEDx Sydney 2020
Not Real / Argentina	Craft in Motion / Film - Motion Graphics	Nike / Nike Air Max	Nike - Gumball Pack
Not Real / Argentina	Craft in Motion / Film - Typography	Self-Promotion	Grace Sunset Collection
Not Real / Argentina	Craft in Motion / Film - Motion Graphics	Self-Promotion	Grace Sunset Collection
O'Keefe Reinhard & Paul / United States	Motion / Film - Documentary	OKRP Chicago	312Soul
O'Keefe Reinhard & Paul / United States	Motion / Film - Short Video - Series	OKRP Chicago	312Soul
Pariah / United States	Design for Good - Motion / Film Craft	Kangaroos Are Not Shoes	Kangaroos Are Not Shoes
Patrick Dias / Canada	Motion / Film - Short Video - Single	Self Initiated Personal Project	Missed Connections: "Was That Your Limb? - w4m"
Pixel Fiction / United States	Craft in Motion / Film - Animation	Pixel Fiction	Maskholes
Please Call Me Champ Studio / United States	Craft in Motion / Film - Motion Graphics	TED-Ed	How Does Artificial Intelligence Learn?
Psyop / United States	Craft in Motion / Film - Animation	Absolut	It's In Our Spirit
Psyop / United States	Motion / Film - Narrative	Supercell	Lost and Crowned
Psyop / United States	Design for Good - Motion / Film Craft	The Biden Harris Campaign	Worst Of

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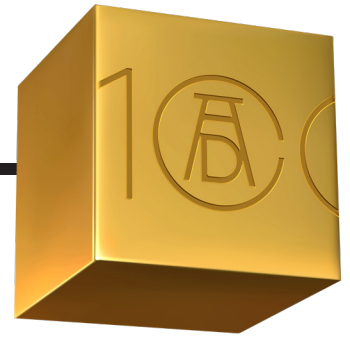


MOTION / FILM / GAMING CRAFT

Pulse Films / United States	Craft in Motion / Film - Animation	John Lewis	Give a little Love
Pulse Films / United States	Craft in Motion / Film - Direction	Nike	You Can't Stop Us
Quad Productions / Wizz / Clichy / France	Craft in Motion / Film - Animation	Expedia	Let's take a trip
Quad Productions / Wizz / Clichy / France	Craft in Gaming - Animation	Ubisoft	Immortals Fenyx Rising Trailer
R/GA / United States	Craft in Motion / Film - Use of Music / Sound	Reddit	Never To Be Forgotten Kinda Year
Reunion / Chris Carboni United States	Motion / Film - Unpublished / Passion Project	Chris Carboni	Mourn in the USA
Rocketscience Lab / Vidya Sharma / India	Craft in Motion / Film - Direction	Amazon Sellers India	Amazon Karigar - Handcrafted with Love
Roof Studio / United States	Craft in Motion / Film - Animation	CURAVIVA Schweiz	The Eventful Life of Rosemarie
Roof Studio / United States	Craft in Motion / Film - Animation	Insmed	Unbreakable
RT Creative Lab / Russia	Motion / Film - Documentary	RT	Lessons of Auschwitz: VR Tribute by Students
RT Creative Lab / Russia	Craft in Motion / Film - Extended Reality	RT	Lessons of Auschwitz: VR Tribute by Students
RT Creative Lab / Russia	Craft in Motion / Film - Extended Reality	RT	War: Kids Drawings in VR Animation
Serviceplan, Munich / Germany	Craft in Motion / Film - Editing	BMW	THE 4 - ENJOY EVERY EDGE
Sharon Liu Animation / United Kingdom	Motion / Film - Music Video	Universal Music Group	Nina Simone - Color Is A Beautiful Thing
Shine / Michael Riley / United States	Motion / Film - Title Sequences	Warner Bros. Pictures	Birds of Prey
SOMEI DESIGN / China	Motion / Film - Short Video - Single	Bilibili	Never Undo - Opening of Bilibili New Year's Eve
SOMEI DESIGN / China	Design for Good - Motion / Film Craft	Bilibili	Never Undo - Opening of Bilibili New Year's Eve

ADC 100TH ANNUAL AWARDS – SHORTLIST

This list includes entries that have made it past Round 1 of judging and will move to Round 2. Award details will be announced during Creative Week, June 7-11.



MOTION / FILM / GAMING CRAFT

Spotify USA	Craft in Motion / Film - Extended Reality	Spotify	Alone with Me
Spotify USA	Craft in Motion / Film - Direction	Spotify	Duos
Spotify USA	Craft in Motion / Film - Animated Logo	Spotify	Listening
Spotify USA	Craft in Motion / Film - Animation	Spotify	Thank You Listeners
Squarespace / United States	Craft in Motion / Film - Use of Music / Sound	Squarespace	5 to 9 by Dolly Parton
Squarespace / United States	Craft in Motion / Film - Special Effects	Squarespace	Launch It
Squarespace / United States	Craft in Motion / Film - Special Effects	Squarespace	Make It Real
Squeak E Clean Studios / United States	Craft in Motion / Film - Use of Music / Sound	Facebook	Kazoo
TBWA\Chiat\Day LA / United States	Craft in Motion / Film - Use of Music / Sound	The Recording Academy	2% Choir
Tencent / China	Motion / Film - Narrative	Tencent Charity/99 Giving Day	THE ROLE
Tencent / China	Craft in Motion / Film - Direction	Tencent Charity/99 Giving Day	THE ROLE
The Bloc / United States	Motion / Film - Narrative	Tribute	Instant Doctor
The Bloc / United States	Craft in Motion / Film - Direction	Tribute	Instant Doctor
The Bloc / United States	Craft in Motion / Film - Cinematography	Tribute	Instant Doctor
Titmouse / United States	Craft in Motion / Film - Animation	Marvel	WandaVision Episode 2 Animated Titles
SATURDAY MORNING / United States	Craft in Motion / Film - Direction	P&G Brand	The Look
SATURDAY MORNING / United States	Craft in Motion / Film - Cinematography	P&G Brand	The Look
140 / United States	Craft in Motion / Film - Motion Graphics	Verizon	CES Opening Video "Arrival"
140 / United States	Motion / Film - Short Video - Series	Verizon	True Calling

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MOTION / FILM / GAMING CRAFT

MTV / United States	Design for Good - Motion / Film Craft	MTV	"JUST"
Paramount Network / United States	Craft in Motion / Film - Motion Graphics	Paramount Network	Killer Classics
VICE News / United States	Design for Good - Motion / Film Craft	VICE News Tonight	Trauma
Warner Bros. Worldwide Television Marketing / United States	Motion / Film - Title Sequences	Warner Bros TV & HBO Max	The Flight Attendant Main Title
YouTube / United States	Craft in Motion / Film - Animation	YouTube	YouTube Premiere Countdowns

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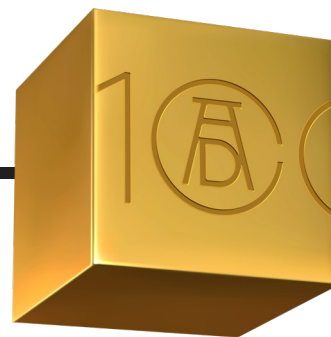


PACKAGING DESIGN

360i / United States	Food / Beverage - Food - Single	Mondelez International	The OREO Doomsday Vault
360i / United States	Specialty Product / Wildcard	Mondelez International	The OREO Doomsday Vault
AG Design Agency / Greece	Food / Beverage - Beverage - Series	Ertha	Ertha, CBD Herbal Infusions
Allegra Poschmann Design and Consulting / Canada	Food / Beverage - Beverage - Series	Kona Coffee Purveyors	Kona Coffee Purveyors
Amoth Studio / Czech Republic	Food / Beverage - Beverage - Series	ST. NICOLAUS/Zbojnicka	The treasure of Zbojniks
Aris Pasouris / Greece	Food / Beverage - Food - Single	Dimitris Sabaziotis	Saba's Family
Badal Patel / United States	Beauty / Cosmetics / Personal Care - Single	Kulfi Beauty	Kulfi Beauty
Bartlett Brands / United States	Sustainable / Eco-friendly - Series	Ace of Air	The First Fully Circular Beauty & Wellness Brand
Bartlett Brands / United States	Beauty / Cosmetics / Personal Care - Series	Ace of Air	The First Fully Circular Beauty & Wellness Brand
BBDO Group Germany	Entertainment / Recreation - Media	Dr. August Oetker Nahrungsmittel KG / Die Ofenfrische (Pizza)	The Family Tablecloth
Bedow / Sweden	Food / Beverage - Beverage - Series	Monachus	Monachus – A Dash of Istria
Beijing Owspace / China	Innovation	Owspace	Do It or Die - Owspace Grey Calendar (Weekly)
Birger Linke Design / Germany	Pharma / Health / Wellness	Livinguard/S.G.F. Biotechnology	The Masks that Ate the Virus
BLOW / Hong Kong	Sustainable / Eco-friendly - Series	Antalis (HK) / Part of Art	Infinite Wrap
Bruketa&Zinic&Grey / Croatia	Food / Beverage - Beverage - Single	Radgonske gorice/ Untouched by Light	Untouched by Light
Bulletproof / United Kingdom	Food / Beverage - Beverage - Single	Diageo - Villa Ascenti Rosa	Villa Ascenti Rosa Gin
catamari / Japan	Food / Beverage - Food - Single	HOLIDAYS/OHAGI3	Azuki Sansui
CENTER / United States	Food / Beverage - Beverage - Series	United Sodas	United Sodas

ADC 100TH ANNUAL AWARDS – SHORTLIST

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PACKAGING DESIGN

CHENG-LI YEN / Taiwan	Design for Good - Packaging Design	CHENG YU Craft	The memory recorder.
CHENG-LI YEN / Taiwan	Design for Good - Packaging Design	CHENG YU.Craft.	The memory recorder.
Chobani / United States	Food / Beverage - Beverage - Series	Chobani	Coffee Creamer
Chobani / United States	Food / Beverage - Beverage - Series	Chobani	Ready to Drink Coffee
cosmos / Japan	Food / Beverage - Food - Single	Hikiami Kougetsudo	Tsukifune-Mochi
DENTSU / Japan	Food / Beverage - Beverage - Single	Yokouchi Seimen	Mocchi-Mochi-Mochimugi Udon
DENTSU / Japan	Pharma / Health / Wellness	Menicon	Beautiful Days
dohop creative / Bai Ganggang / China	Entertainment / Recreation - Media	CUN TIE	"Intimate Reading"—CUN TIE
dohop creative / Bai Ganggang / China	Entertainment / Recreation - Media	CUN TIE	CUN TIE
DPL Jones / United States	Food / Beverage - Food - Single	Eclat Chocolate	June Bugs
Edition Nord / Shin Akiyama / Japan	Entertainment / Recreation - Media	immeasurable	CD Book of Eiki Mori
Edition Nord / Shin Akiyama / Japan	Entertainment / Recreation - Media	immeasurable	Eisuke Yanagisawa: Wetland
Elmwood / United States	Food / Beverage - Beverage - Series	Tecate	Tecate Visual Identity
ESTABLISHED / United States	Beauty / Cosmetics / Personal Care - Single	FACEGYM	FACEGYM
FOLK / Lithuania	Food / Beverage - Beverage - Series	Vasaknos Manor & Brewery	Vasaknai Craft Beer
Frank Lo Design Studio / Hong Kong	Pharma / Health / Wellness	Wise Ever	Protector Daily
Full Punch / Canada	Pet Products	StableFeed	Superfoods, for Super Horses.
good design company / Manabu Mizuno / Japan	Design for Good - Packaging Design	KASHO SANZEN / HAGINO SHIRABE	Packaging of HAGINO SHIRABE
good design company / Manabu Mizuno / Japan	Design for Good - Packaging Design	OSUZUYAMA DISTILLERY / OSUZU GIN	Packaging of OSUZU GIN

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PACKAGING DESIGN

Grand Deluxe / Japan	Food / Beverage - Beverage - Single	Dogo no Machiya	Postcard from Orange Farmer
Grand Deluxe / Japan	Food / Beverage - Beverage - Single	Seiryō Syuzo	Japanese Sake Mt. Ishizuchi
Hangzhou dongyun advertising design / China	Food / Beverage - Food - Single	Qing Yi Nong Nong	Over the Hills to See You
Happy F&B / Sweden	Sustainable / Eco-friendly - Single	WIN WIN Gothenburg Sustainability Award	WIN WIN Award x Marcin Rusak
Happycentro / Italy	Food / Beverage - Food - Single	Feletti 1882 / HDI Holding Dolciaria Italiana S.p.A.	Feletti — La Crema del Commendatore
invade design / Colombia	Food / Beverage - Food - Series	Felicidad Bakery	Felicidad Bakery
Jones Knowles Ritchie / United Kingdom	Beauty / Cosmetics / Personal Care - Series	Bloom & Blossom	Generations Collide
Jones Knowles Ritchie / United Kingdom	Food / Beverage - Food - Series	Burger King	Your Taste, Your Way
Kati Forner Design / United States	Beauty / Cosmetics / Personal Care - Series	Waterbody	Waterbody Packaging Suite
katsuaki inc. / Japan	Home / Houseware	Yamachiku	okaeri
Kind / Norway	Food / Beverage - Beverage - Single	Bareksten Spirits	Lyset og Mørket (Lightness and Darkness)
Kind / Norway	Fashion / Apparel / Accessories	Giannotti	Giannotti
L3 Branding / China	Food / Beverage - Food - Single	All About Sheep	All About Sheep Package Design
L3 Branding / China	Food / Beverage - Food - Series	UNICALORIE	UNICALORIE Package Design
Land O'Lakes / United States	Specialty Product / Wildcard	Purina Animal Nutrition	Hen Up Organics - Brand and Packaging
Leo Burnett Colombia	Sustainable / Eco-friendly - Single	ABinBev Corona Beer	Paradise Advisor
Leo Burnett Toronto / Canada	Specialty Product / Wildcard	Robin Hood	Robin Hood Flour
LINER NOTES / Japan	Food / Beverage - Beverage - Single	Yukawa Sake Brewery	MEGURU (Circulation) 16th Generation Kurouemon

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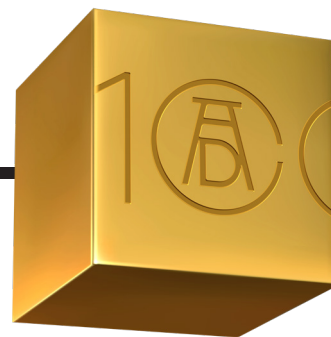


PACKAGING DESIGN

Linshaobin Design / Shaobin Lin / China	Food / Beverage - Beverage - Single	Dali Tea Health	Dali Mixed Tea
Linshaobin Design / Shaobin Lin / China	Food / Beverage - Beverage - Single	Shandong Luhua Group	Luhua Mountain Spring Water
Linshaobin Design / Shaobin Lin / China	Food / Beverage - Food - Single	Song Chinese cuisine	Song Moon
LITETE Brand Design / China	Food / Beverage - Beverage - Series	WEN TAI YUN	Jingyang Brick Tea
McCANN Worldgroup Germany	Design for Good - Packaging Design	Oekologische Tierzucht	FrEiraum
Midday / Canada	Food / Beverage - Beverage - Series	High Water Hard Seltzer	High Water - Sip the High Life
Midday / Canada	Food / Beverage - Food - Series	Small Giants - Cricket Crackers	Small Giants - Little Critters, Big Mission.
Minuage / China	Food / Beverage - Food - Series	Aranya	Aranya Jinshanling Honey
Mother / United States	Food / Beverage - Beverage - Series	Filthy	Filthy
MULLEN LOWE SSP3 / Colombia	Food / Beverage - Beverage - Series	AB InBev / Aguila Light Beer	#TAKEMEBACK
Neumeister Strategic Design / Sweden	Food / Beverage - Food - Series	First Class Brands of Sweden	HealthyCo
Neumeister Strategic Design / Sweden	Food / Beverage - Beverage - Series	Spendrups Bryggeri	Cuba Cola
Neumeister Strategic Design / Sweden	Food / Beverage - Beverage - Series	Spendrups Bryggeri	Floral & Peel
OlssønBarbieri / Norway	Food / Beverage - Beverage - Series	Ambijus	Ambijus
OlssønBarbieri / Norway	Food / Beverage - Beverage - Series	Hans Just Group / Shake-it	Shake-it
One More Design / China	Pharma / Health / Wellness	Fence Wall	Fence Wall-Isolate the Virus Not Love
One More Design / China	Design for Good - Packaging Design	Nanlian Agricultural	Xing Shi Shan Brand Design
OOWN / Japan	Food / Beverage - Beverage - Series	ABUNOTSURU	MIYOSHI HANA
OOWN / Japan	Home / Houseware	KINTO	KINTO BONBO

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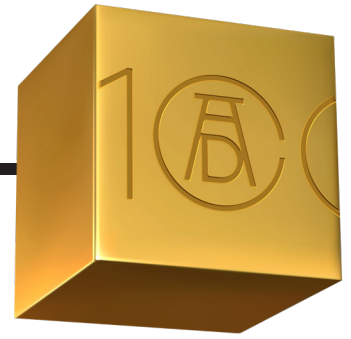


PACKAGING DESIGN

Paprika / Canada	Food / Beverage - Beverage - Series	Distillerie Grand Dérangement	SAGA Grand Gin
PEAK / LIFULL / Japan	Food / Beverage - Food - Series	LIFULL	Bamboo Sweets
Pearlfisher / United States	Beauty / Cosmetics / Personal Care - Single	Colgate-Palmolive	Hum by Colgate
Pearlfisher / United States	Food / Beverage - Food - Single	Consider Pastures	Consider Pastures
Pearlfisher / United States	Food / Beverage - Food - Series	McDonald's	McDonald's
Pearlfisher / United States	Food / Beverage - Beverage - Series	SoGood Saké	SoGood Saké
Pearlfisher / United States	Food / Beverage - Beverage - Series	Westward Whiskey	Westward Whiskey
PepsiCo Design & Innovation / United States	Food / Beverage - Beverage - Single	Driftwell	Driftwell
Phantom / Greece	Food / Beverage - Food - Single	The Vardas Family	Skoutari Olive Oil
Pharus Design / Brazil	Food / Beverage - Beverage - Series	Schweppes	Schweppes Premium Drinks
phenomenon / United States	Sustainable / Eco-friendly - Single	Seraphina Therapeutics	fatty15 Packaging Design
Preacher / United States	Entertainment / Recreation - Media	Black Pumas	Black Pumas Deluxe Edition
Quinsay Design / China	Sustainable / Eco-friendly - Series	Quinsay	Grid Calendar
R/GA / Argentina	Food / Beverage - Beverage - Single	Patagonia Brewery	Comunal Gin
Saatchi & Saatchi Wellness / United States	Sustainable / Eco-friendly - Single	Tikkun Olam Makers: TOM	The Prescription Paper Pill Bottle
Saatchi & Saatchi Wellness / United States	Pharma / Health / Wellness	Tikkun Olam Makers: TOM	The Prescription Paper Pill Bottle
Sandstrom Partners / United States	Food / Beverage - Beverage - Series	A. Tellin	A. Tellin Company Teas & Infusions
Sandstrom Partners / United States	Food / Beverage - Beverage - Single	Davos Brands	Sombra Mezcal

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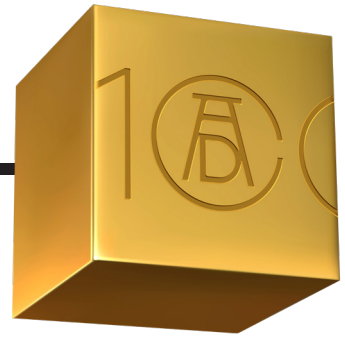


PACKAGING DESIGN

Sandstrom Partners / United States	Food / Beverage - Beverage - Series	Game Box Wine	Game Box Wines
Sandstrom Partners / United States	Food / Beverage - Beverage - Single	Hood River Distillers	Timberline Vodka
shanghai version design group / Zhihua He / China	Design for Good - Packaging Design	sichuan fengsheng group	Hillside
Shenzhen Bob Design / China	Food / Beverage - Beverage - Single	lidao	lidao chinse rice wine
Shenzhen Bob Design / China	Food / Beverage - Food - Single	Maoshan Family	Yueguang rice
Shenzhen Bob Design / China	Food / Beverage - Food - Single	Nongfu Wangtian	Nongfu Wangtian Chili Sauce
Shenzhen Excel Brand Design Consultant / China	Food / Beverage - Food - Series	DaShang	DaShang
ShenZhen Lingyun creative packaging design / China	Food / Beverage - Beverage - Single	Henan Yuxinlong Ecological Wudu Development	WuDü (Black Porcelain)
ShenZhen Lingyun creative packaging design / China	Food / Beverage - Beverage - Single	Yunnan MushanGuiya Tea.	MuShanGuiYa
Shenzhen Oracle Creative Design / China	Food / Beverage - Beverage - Single	Shenzhen Chengzui Cultural Communication	FAN WU TEA HOUSE
Stand Montreal / Canada	Food / Beverage - Beverage - Series	Liberté Canada	Liberté New Global Packaging Platform
studioWMW / Hong Kong	Specialty Product / Wildcard	Polytrade Paper Corporation	Gift for Your Beloved
Superunion / United Kingdom	Food / Beverage - Beverage - Series	Heineken	Heineken - One in a Billion
The Collected Works / United States	Entertainment / Recreation - Media	The National	The National: Juicy Sonic Magic, Live in Berkeley,
The Martin Agency / United States	Food / Beverage - Food - Series	OREO	OREO x Lady Gaga
The Nine / China	Innovation	STDecaux/The Environmental Protection Department	Waste-sorting Blind Box

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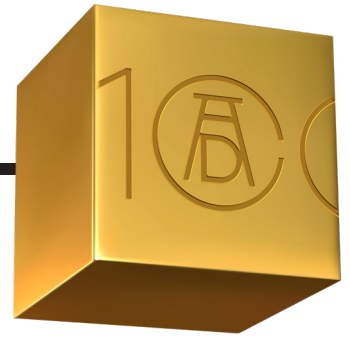


PACKAGING DESIGN

TigerPan Packaging Design Lab. / China	Consumer Electronics	Shenzhen Chengxinnuo Technology / Solar Media	Solar Media - Solar Energized Equipment Packaging
TigerPan Packaging Design Lab. / China	Food / Beverage - Food - Single	Yihai Kerry Group / Neptune	Neptune Cooking Wine Packaging
Toby Ng Design / Hong Kong	Design for Good - Packaging Design	New World Development	New World Face Masks
Tsushima Design / Japan	Food / Beverage - Beverage - Series	SAKE-SHOW YAMADA	OKU
Turner Duckworth: London, San Francisco & New York / United States	Food / Beverage - Beverage - Series	Beam Suntory	Tres Generaciones Packaging and VIS
UNIDEA BANK / China	Beauty / Cosmetics / Personal Care - Single	Damask Rose N°3 Essential Oil	Damask Rose N°3 Essential Oil Packing
Uniform Teeth / United States	Beauty / Cosmetics / Personal Care - Series	Uniform Teeth	Uniform Teeth Clear Aligner Packaging
Wedge / Canada	Food / Beverage - Beverage - Single	Aupale	Aupale
Whatever / Japan	Food / Beverage - Food - Single	Whatever Inc.	Minute Mint
Work by Lule / United States	Sustainable / Eco-friendly - Series	Beneduce Vineyards	Beneduce Vineyards Classic
Xi'an Gaopeng / China	Food / Beverage - Food - Series	QINLAI FARM	Nut Milk Candy
Xiaomi / China	Consumer Electronics	Mi	Mi Bluetooth Headset Basic
Xiaomi / China	Consumer Electronics	Mi	Mi Ionic Hair Dryer H900
Xiaomi / China	Consumer Electronics	Mi	Mi Watch Color Sport
Xiaomi / China	Consumer Electronics	Mi	Mijia Sonic Electric Toothbrush T500C
Zulu Alpha Kilo / Canada	Beauty / Cosmetics / Personal Care - Series	Consonant Skin+Care	Go Love Yourself

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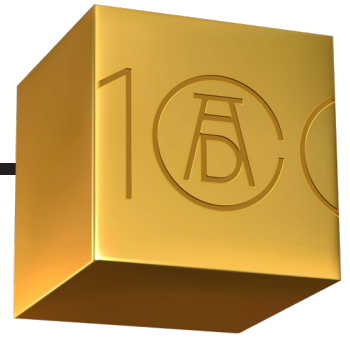


PHOTOGRAPHY

AARP / United States	Social Media - Single	AARP	Casa Ruby
AARP / United States	Social Media - Series	AARP	Nostalgic Film Locations
AARP / United States	Social Media - Single	AARP	The Swimmer in Covid
AARP / United States	Wildcard - Series	AARP The Magazine	Animal Lovers
AB-Inbev - draftLine México	Products / Commercial - Series	Michelob Ultra Hard Seltzer	Yes, is Michelob Ultra Hard Seltzer
AB-Inbev - draftLine México	Fine Art / Conceptual - Series	Michelob Ultra Hard Seltzer	Yes, is Michelob Ultra Hard Seltzer
Andrew B. Myers / United States	Wildcard - Series	The New York Times	New York Times Wellness
Anne Hollowday / United States	Personal / Unpublished / Passion Project - Series	Personal	Behind The Red Velvet Curtain
Anne Hollowday / United States	Personal / Unpublished / Passion Project - Series	Uno	The Waste Dress
Apple / United States	Social Media - Series	Apple	Shot on iPhone Look Twice
Apple / United States	Social Media - Series	Apple	Shot on iPhone Lowlight Landscapes
Apple / United States	Portraiture - Series	Apple	Shot on iPhone Portrait Series A
Apple / United States	Mobile	Apple	Shot on iPhone Series A
Apple / United States	Mobile	Apple	Shot on iPhone Series B
Apple / United States	Social Media - Series	Apple	Shot on iPhone Silhouettes
Apple / United States	Mobile	Apple	Shot on iPhone Ultra Wide
Carmen Chan / United States	Personal / Unpublished / Passion Project - Series	Carmen Chan	Exposure
Carmen Chan / United States	Portraiture - Single	The New York Times	Ed Ruscha
Charles Grauke Studio / United States	Portraiture - Series	Self-Promotion	Portraits with Erica Wilson
Christopher Lane / United States	Portraiture - Single	Guardian	Moses Sumney Sunday Mood
Clarence Lin / United States	Street	Clarence Lin	Untitled (Kaohsiung)
INGO / Publicis / DAVID The Agency	Food - Series	Burger King	BK Moldy Whopper
DDB, Paris / France	Products / Commercial - Series	Glenmorangie	It's kind of delicious and wonderful

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PHOTOGRAPHY

DDB, Paris / France	Products / Commercial - Series	Honda Moto	Africa Twin / Close up
DENTSU / Japan	Products / Commercial - Series	Toyota Motor Corporation	BORN FROM WRC GR YARIS
DENTSU INC. / Japan	Products / Commercial - Series	Honda Motor	Human! FIT
DENTSU.INC / Japan	Design for Good - Photography	Kai Corporation	Virtual Model for Promoting Progressive BodyImages
Dirk Bader Photography / Germany	Fashion - Series	Horror Vacui	Spring/Summer Pre Season
Dirk Bader Photography / Germany	Portraiture - Single	Martin Gruber, Actor	Martin Gruber, The Power of Transformation
Dirk Bader Photography / Germany	Fine Art / Conceptual - Series	Self Promotion	Superficial
Elizabeth Poje / United States	Personal / Unpublished / Passion Project - Series	Vijey	Digital and Analog
Elizabeth Poje / United States	Fine Art / Conceptual - Series	Vijey	Digital and Analog
Eric Van Nynatten / United States	Personal / Unpublished / Passion Project - Single	Eric Van Nynatten	SoHo Murals
Eric Van Nynatten / United States	Personal / Unpublished / Passion Project - Single	Eric Van Nynatten	The Roxy Hotel in a Blizzard
Erickson Productions / United States	Personal / Unpublished / Passion Project - Series	Unpublished	Unseen Menace
Essentia Water / United States	Social Media - Series	Essentia Water	Studio Photography Series
Fan Tu / China	Design for Good - Photography	BLACK LIVES MATTER	IT'S POSSIBLE
FCB New York / United States	Products / Commercial - Series	Burger King	Stay Home of the Whopper

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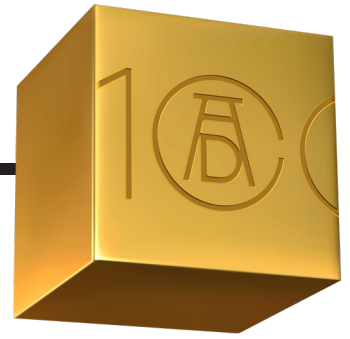


PHOTOGRAPHY

Getty Images / United States	Portraiture - Single	Getty Images	Sarah Paulson
Getty Images / United States	Live Event	SAG Awards/ TNT/ Getty Images	Jennifer Aniston and Brad Pitt Reunite Backstage
Goodby Silverstein & Partners / United States	Social Media - Series	BMW of North America	Calm Wash
HAKUHODO / Japan	Products / Commercial - Series	Hakuhodo	AD+VENTURE
Henri Prestes / Portugal	Fine Art / Conceptual - Series	Henri Prestes	The Velvet Kingdom
Harper's Bazaar Mexico / Fernando Rodriguez / Brooklyn	Fashion - Single	Harper's Bazaar Mexico	Cromatica y dualidad
Ilanna Barkusky Photography / Canada	Personal / Unpublished / Passion Project - Series	Personal Project	Colour Series
Imani Khayyam / United States	Personal / Unpublished / Passion Project - Series	Imani Khayyam	Photography
Innocean Worldwide Europe / Germany	Products / Commercial - Series	Kia Motors Europe/ Kia Forward Collision-Avoidance Assist	Slow Dogs
Jaw Copy & Creative / Joe Watson / United Kingdom	Social Media - Series	The Worldwide Tribe + Do Something For Nothing	People of the Pandemic
Jens Lucking Photography / United States	Fine Art / Conceptual - Series	Self-Promotion	Indecent Exposure
Jessica Antola Photography / United States	Design for Good - Photography	Personal / Fine Art Series	All the Activity of the Natural World
Jessica Antola Photography / United States	Fine Art / Conceptual - Series	Personal / Fine Art Series	Bodega Bouquets
Jonas Carmhagen / Sweden	Personal / Unpublished / Passion Project - Series	Jonas Carmhagen	Overgrown
Jonathan Knowles / United Kingdom	Products / Commercial - Series	Whyte and Mackay / Fettercairn	Fettercairn Whisky
knot / Japan	Products / Commercial - Series	KOSUGI LAW OFFICE	To the Top of Personal Injury Lawyer

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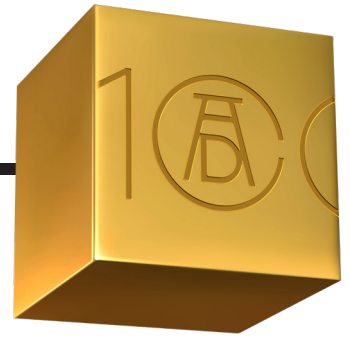


PHOTOGRAPHY

Lauren Pusateri / United States	Personal / Unpublished / Passion Project - Series	Personal/Passion Project	A Real Nice Lady
Lauren Pusateri / United States	Fine Art / Conceptual - Series	Self Promotion	Space Food
Lena Smirnova / Germany	Fine Art / Conceptual - Series	Vietnam.hi	Vietnam Hi
Manja Wachsmuth Photography / New Zealand	Design for Good - Photography	Cuisine Magazine	Behind Closed Doors
Manja Wachsmuth Photography / New Zealand	Food - Series	Penguin Random House	Hiakai
MUH-TAY-ZIK / HOF-FER / United States	Food - Series	Albertsons Companies	Refresh the Run
nakajima takahisa design / Japan	Landscape	SENKO	Tracks You Cannot See
Rus Khasanov / Russia	Personal / Unpublished / Passion Project - Series	Personal Eexperimentation	Disctortion
Rus Khasanov / Russia	Personal / Unpublished / Passion Project - Series	Personal Eexperimentation	Heterochromia Iridum
SCHATZ ORNSTEIN STUDIO / United States	Sports / Recreation	Personal Project	The Shape of the NFL
Serviceplan, Munich / Germany	Products / Commercial - Series	BMW	ENJOY EVERY EDGE
Serviceplan, Munich / Germany	Products / Commercial - Series	BMW	Liquid Cocaine
SHISEIDO / United States	Products / Commercial - Series	SHISEIDO	LIPSTICKS
Susan J Chen Photography / United States	Fine Art / Conceptual - Series	Susan J Chen	The New Abnormal

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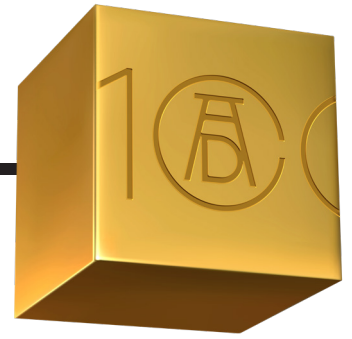


PHOTOGRAPHY

Tim Mattimore / United States	Drone / Aerial	Tim Mattimore Photography	3 Churches
Tim Mattimore / United States	Drone / Aerial	Tim Mattimore Photography	Aliens Over the Mississippi River
Tim Mattimore / United States	Personal / Unpublished / Passion Project - Single	Tim Mattimore Photography	Fall Hail
Tim Mattimore / United States	Personal / Unpublished / Passion Project - Series	Tim Mattimore Photography	Grey Glacier Studies
Tim Mattimore / United States	Personal / Unpublished / Passion Project - Series	Tim Mattimore Photography	The Apostle Islands
Tim Mattimore / United States	Personal / Unpublished / Passion Project - Single	Tim Mattimore Photography	Fall Hail
The Bloc / United States	Portraiture - Series	Qlatinx	Day of the dead
The Bloc / United States	Products / Commercial - Single	Yvy Naturals	Rats
The New York Times Magazine / United States	Photojournalism - Series	The New York Times	America At Hunger's Edge
The New York Times Magazine / United States	Photojournalism - Series	The New York Times	Democracy by Mail
The New York Times Magazine / United States	Photojournalism - Series	The New York Times	Epicenter
The New York Times Magazine / United States	Photojournalism - Single	The New York Times	How Climate Change Will Remap Where Americans Live
The New York Times Magazine / United States	Music / Entertainment - Single	The New York Times	Wrestling With Westside Story
Tina Sturzenegger Photography / Switzerland	Personal / Unpublished / Passion Project - Series	Free Project	there must be lights burning brighter somewhere
Tuppi Criatividade / Lucas de Ouro / Brazil	Fine Art / Conceptual - Series	Os Bebês da Lhais - Newborn Photography	Your Baby is a Work of Art
Visual Motion Productions / United States	Photojournalism - Single	Shape Magazine USA	Make Yourself Stronger , September 2020 Shape USA
Yuyang Liu / China	Photojournalism - Series	The New York Times	The Blue Great Walls

ADC 100TH ANNUAL AWARDS – SHORTLIST

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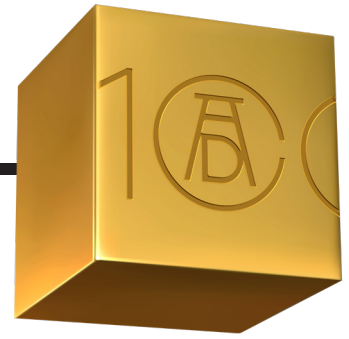


PRODUCT DESIGN

dentsumcgarrybowen / United States	Design for Good - Product Design	Crayola	Crayola Colors of the World
dentsumcgarrybowen / United States	Children	Crayola	Crayola Colors of the World
Andrew C Bly / United States	Children	Grandma's Basement Blocks	A Foundation of Fun
BBDO Group Germany	Wildcard	Dr. August Oetker Nahrungsmittel KG / Die Ofenfrische (Pizza)	The Family Tablecloth
CHE Proximity / Australia	Sports / Leisure	IAG/NRMA Insurance	HELP! The Game
DENTSU / Japan	Children	AEON Fantasy	Whose Poo?
Design Iris / Japan	Wildcard	Furusaki	Nekogoten
Digitas / United States	Design for Good - Product Design	Mississippi State Government (Self Promo for Digitas)	Mississippi Flag Concepts: A Banner for Everyone
Digitas / United States	Prototype	NBA (Self-Promo for Digitas Design Capability)	NBA Design Vision
Area 23, An FCB Health Network Company	Science / Medical	Woojer	SICK BEATS
Area 23, An FCB Health Network Company	Prototype	Woojer	SICK BEATS
Google Brand Studio / United States	Design for Good - Product Design	Google	Search Black-owned
Google / United States	Consumer Electronics	Google	Chromecast with Google TV
Google / United States	Consumer Electronics	Google	Nest Audio
Google / United States	Consumer Electronics	Google	Nest Thermostat
Google / United States	Consumer Electronics	Google	Pixel 4a + 4a (5G)
Google / United States	Consumer Electronics	Google	Pixel 4a, 4a (5G) & 5 Cases
Google / United States	Consumer Electronics	Google	Pixel 5
Google / United States	Consumer Electronics	Google	Pixel Buds

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PRODUCT DESIGN

Here Design / United Kingdom	Design for Good - Product Design	RNOH Charity	Buttercup Day
Huge / United States	Innovation	Verizon	Full Transparency by Verizon
Huge / United States	Design for Good - Product Design	Verizon	Full Transparency by Verizon
Hugo Eccles / United States	Durable Goods - Transportation	Untitled Motorcycles	XP Zero
Ig2 / Canada	Innovation	Société de L'assurance Automobile du Québec	Living Radars
McCann New York / United States	Design for Good - Product Design	Mastercard	True Name
Pen Ren / China	Children	Shenzhen Explore Home Industrial Design	SMART-BOX
PepsiCo Design & Innovation / United States	Sustainable / Eco-friendly	SodaStream	SodaStream Professional
R/GA / United States	Design for Good - Product Design	Merch Aid	Merch Aid
R/GA / Argentina	Design for Good - Product Design	Patagonia Brewery	Comunal Gin
Saatchi & Saatchi Srl / Italy	Design for Good - Product Design	FATER / Pampers	Lino's New Life
Saatchi & Saatchi Srl / Italy	Children	FATER / Pampers	Lino's New Life
Serviceplan, Munich / Germany	Design for Good - Product Design	Mountain Vision	The Last Day Pass
The Nine / China	Design for Good - Product Design	STDecaux/The Environmental Protection Department	Waste-sorting Blind Box
Tito Melega / United States	Beauty / Wellness / Personal Care	titomelega.com	A Mask For All
Tito Melega / United States	Design for Good - Product Design	titomelega.com	A Mask For All
Tito Melega / United States	Wildcard	titomelega.com	A Mask For All
Tito Melega / United States	Innovation	titomelega.com	A Mask For All

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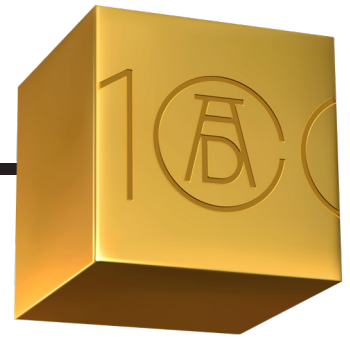


PRODUCT DESIGN

UltraSuperNew / Japan	Houseware	Norweigan Seafood Council	Baransu Sara
Vidur Madhav / United States	Science / Medical	CNS Hospital	Lift a life
VIGO Kombucha / Poland	Design for Good - Product Design	VIGO Kombucha	VIGO Kombucha LabelSaves

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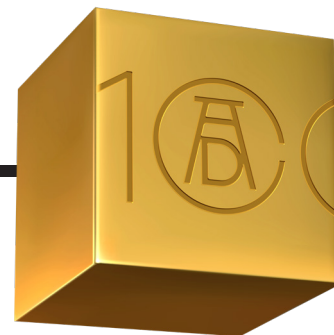


PUBLICATION DESIGN

72andSunny / United States	Digital Publications - Online Publication	Trojan	Rising Time
72andSunny / United States	Books - Limited Edition / Private Press / Special Format	Trojan	Rising Time
A Black Cover Design / China	Books - Limited Edition / Private Press / Special Format	CHEERS Publishing	2021 Calendar: Exhibitions at the British Library
A Black Cover Design / China	Books - Image-Driven	Archipelago	Apartment Blossom
AARP / United States	Digital Publications - Online Publication	AARP	The Ethel
Aestheticell / Taiwan	Design for Good - Publication Design	Education Department , New Taipei City Government	Contact & Communication Book Design
Aitor Garcia Ferreira / Spain	Magazines - Magazine Full Issue	OXYMORE MAGAZINE	OXYMORE MAGAZINE #1 MANIFESTO
Alban Fischer Design / United States	Books - Jacket	Bellevue Literary Press	Moss
Ananya Khaitan / India	Books - Jacket	Battleship Pretension	The 101 Best Movies of the 2010s
Ananya Khaitan / India	Books - Limited Edition / Private Press / Special Format	Sukanya Baskar	Awaaz / Essential Interference
Anderson Junqueira Design Gráfico / Brazil	Books - Jacket	Thomas Nelson Brasil	Holy Bible
Ariane Spanier Design / Germany	Magazines - Magazine Full Issue	Fukt Magazine	Fukt Magazine #19 Storylines
Bai Fengkun / China	Books - Text-Driven	China Youth Press	Liang Sicheng's Notebook
Bai Fengkun / China	Design for Good - Publication Design	China Youth Press	Xiao Quan & Linda Vanda
Bai Fengkun / China	Books - Image-Driven	China Youth Press	Xiao Quan & Linda Vanda
Beehive Books / United States	Books - Image-Driven	Beehive Books	Illuminated Editions
Beehive Books / United States	Newspapers - Full Issue	Beehive Books	LAAB Magazine #2: Eat/Shit
Beijing Artron Art Printing / Zhiyou Tian / China	Design for Good - Publication Design	BLOSSOM PRESS	Dun Huang
Beijing Artron Art Printing / Zhiyou Tian / China	Books - Text-Driven	Yunnan People Press	Phoenix

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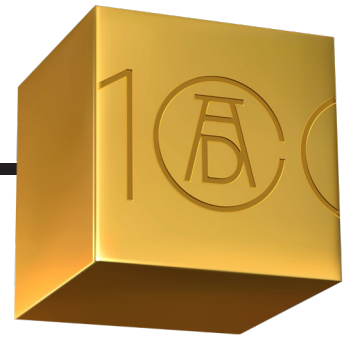


PUBLICATION DESIGN

BESIDE / Canada	Magazines - Magazine Full Issue	BESIDE magazine	Issue 08 - 09
Benoit Berger / France	Innovation	Éditions du Chêne / HACHETTE	Post-Cuisine by Guillaume Sanchez
Benoit Berger / France	Books - Text-Driven	Éditions du Chêne / HACHETTE	Post-Cuisine by Guillaume Sanchez
Benoit Berger / France	Books - Image-Driven	Éditions du Chêne / HACHETTE	Terrines, etc. by Maison Vérot
Carosello Lab / Italy	Design for Good - Publication Design	Carosello Lab / Italian Red Cross	Designers Against Coronavirus
CHIMASKI / Japan	Design for Good - Publication Design	CHIMASKI	MY MY MY - STUDENT TODAY- 2020
Commonwealth Projects / United States	Books - Image-Driven	David Zwirner Books	Noah Davis
Condé Nast, Vanity Fair / United States	Magazines - Magazine Cover	VANITY FAIR	BREONNA TAYLOR COVER
Condé Nast, Vanity Fair / United States	Magazines - Magazine Cover	VANITY FAIR	HOLLYWOOD 2021 COVER
Condé Nast, Vanity Fair / United States	Magazines - Magazine Full Issue	VANITY FAIR	HOLLYWOOD 2021 FULL ISSUE
Condé Nast, Vanity Fair / United States	Magazines - Magazine Story / Spread	VANITY FAIR	HOLLYWOOD 2021 PORTFOLIO
Condé Nast, Vanity Fair / United States	Magazines - Magazine Full Issue	VANITY FAIR	SEPTEMBER 2020 FULL ISSUE - "THE GREAT FIRE"
Content Object / United States	Books - Image-Driven	Colby College Museum of Art	Roy Lichtenstein: History in the Making, 1948–1960
Content Object / United States	Books - Image-Driven	Princeton University Art Museum	Life Magazine and the Power of Photography
Day Day Up Design Consultancy / China	Books - Image-Driven	Day Day Up Design Consultancy	Hong Hun Hun's Poster Collection
DENTSU / Japan	Magazines - Magazine Full Issue	Saitama city	Hidden Art Sightama
Doner / United States	Digital Publications - Online Publication	Allegheny Health Network	The Vitals: True Nurse Stories
Doner / United States	Design for Good - Publication Design	Allegheny Health Network	The Vitals: True Nurse Stories
Edition Lammerhuber / Austria	Books - Image-Driven	Edition Lammerhuber	An Tagen Wie Diesen

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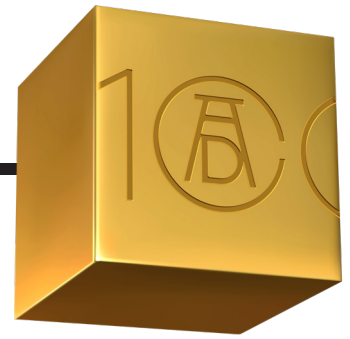


PUBLICATION DESIGN

Edition Nord / Shin Akiyama / Japan	Innovation	immeasurable	CD Book of Eiki Mori
Faride Mereb / USA / Venezuela	Newspapers - Full Issue	Kenning Editions	Kenning Editions 2021 Newspaper Catalog
Forth + Back / United States	Magazines - Magazine Full Issue	Spiral Journal	Spiral Issue 01
Gerhard Kirchschräger / Austria	Magazines - Magazine Full Issue	Karin Stöttinger Geschmacksmomente	better than perfect
Gerhard Kirchschräger / Austria	Magazines - Magazine Cover	Karin Stöttinger Geschmacksmomente	Well done
Google / United States	Books - Limited Edition / Private Press / Special Format	Google (Self-Promotional)	Sensemaking 2020
Gridworks / Netherlands	Books - Image-Driven	Jay Gordonsmith Estate	A-L/M-Z: Mrs Jay & W. Gordon Smith Art Collection
Hanwen Wang / Canada	Books - Limited Edition / Private Press / Special Format	Jiangsu Phoenix Vocational Education Books	Ming Elegance on Paper
Hanwen Wang / Canada	Books - Limited Edition / Private Press / Special Format	Phoenix Publishing House	The Painted Screen: Past and Future
Havas Lynx Group / United Kingdom	Design for Good - Publication Design	Dyslexia Awareness	Andi Goes
Here Design / United Kingdom	Design for Good - Publication Design	The British Library	Unfinished Business
hesign / China	Books - Image-Driven	He Yunchang	He Yunchang
hesign / China	Books - Image-Driven	Jumping He	daydream
HIBA / Japan	Books - Image-Driven	Kesa Publishing	R
hufax arts / Taiwan	Books - Jacket	DING DING	Extraordinary Time, Ordinary Lives
Hyojin Yoo / United States	Books - Limited Edition / Private Press / Special Format	TaechangSangsa	Shining : Foil Stamping Guide by TaechangSangsa
Jia Tong Cai / China	Books - Limited Edition / Private Press / Special Format	Jia Tong Cai	Unreasonable
Laura Coombs / United States	Books - Text-Driven	Columbia Books on Architecture and the City	Paths to Prison
Laura Coombs / United States	Books - Text-Driven	Columbia Books on Architecture and the City	Superpowers of Scale
LiaoDesign / Bofeng Liao / China	Books - Limited Edition / Private Press / Special Format	LAVIE MATÉRIELLE Bookstore	20 YEARS 20 PEOPLE 20 STORIES
LINLIN YIN / China	Books - Text-Driven	Chemical Industry Press	This Word Originally Meant This

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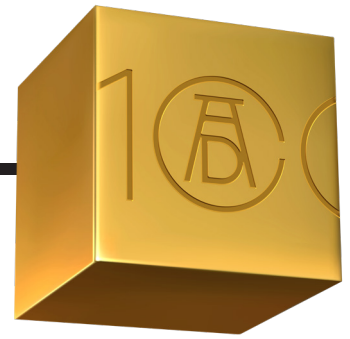


PUBLICATION DESIGN

Lorenzo Fanton / United States	Magazines - Magazine Full Issue	Mimesis NYC	Uno-Due, A Review of Soccer & Culture
Mak Kai Hang / Hong Kong	Books - Image-Driven	Sandu Publishing	Asia-Pacific Design 16
Meantime / Singapore	Magazines - Magazine Cover	Meantime	Meantime Issue #2: Ghost Stories
Meantime / Singapore	Magazines - Magazine Full Issue	Meantime	Meantime Issue #2: Ghost Stories
Minmin Qu & Qian Jiang / China	Books - Text-Driven	Jiangsu Phoenix Fine Arts Publishing	Contemporary Kunqu
Minmin Qu & Qian Jiang / China	Books - Image-Driven	Jiangsu Phoenix Fine Arts Publishing	water
MOMOSENSE DESIGN INSTITUTE / China	Books - Image-Driven	DONGGUAN INDUSTRIAL INVESTMENT HOLDING GROUP	Jianyuzhou—An Industrial Poem of a city
Morcos Key / United States	Books - Text-Driven	Penguin Random House	Black Futures
MULLEN LOWE SSP3 / Colombia	Books - Image-Driven	AB InBev - Budweiser	Rebrand the game
Museum of Contemporary Art Australia	Books - Image-Driven	Museum of Contemporary Art Australia	Lindy Lee: Moon in a Dew Drop
Museum of Contemporary Art Australia	Books - Jacket	Museum of Contemporary Art Australia	Lindy Lee: Moon in a Dew Drop book jacket
Nanjing Han Qing Tang Design / China	Magazines - Magazine Full Issue	Guangxi Normal University Press Group	Pulchra2020
Nanjing Han Qing Tang Design / China	Magazines - Magazine Full Issue	Jiangsu Art Museum	JIXU
Nanjing Han Qing Tang Design / China	Books - Limited Edition / Private Press / Special Format	Phoenix Fine Arts Publishing	Browse Leipzig
Nicole Caputo Design / United States	Books - Jacket	Catapult	Fake Accounts
Nicole Caputo Design / United States	Books - Jacket	Catapult	What Happens At Night
niiiiice & aaa / Spain	Magazines - Magazine Full Issue	500 gr	500 gr
PAPER / United States	Magazines - Magazine Cover	BET Networks/ViacomCBS	PAPER Magazine for Black History Month

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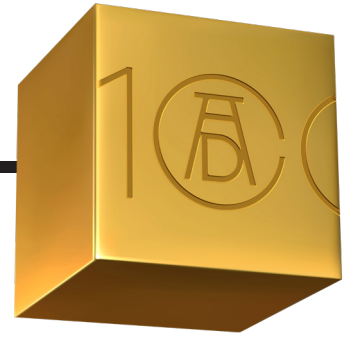


PUBLICATION DESIGN

Cao Fei Studio / China	Books - Image-Driven	Cao Fei Studio	Cao Fei: HX
Phaidon / United States	Books - Image-Driven	Phaidon Press	Anni & Josef Albers: Equal and Unequal
Phaidon / United States	Books - Image-Driven	Phaidon Press	monk
Phaidon / United States	Books - Image-Driven	Phaidon Press	Paul Smith
Qatar Museums / Qatar	Books - Image-Driven	Qatar Museums	KAWS: HE EATS ALONE
Qatar Museums / Qatar	Books - Limited Edition / Private Press / Special Format	Qatar Museums	National Museum of Qatar
Scandinavian Design Group / Norway	Books - Text-Driven	Fagbokforlaget	Fagbokforlaget Vocational Education—Design System
Serviceplan, Munich / Germany	Magazines - Magazine Full Issue	Serviceplan Group	TWELVE
Shi Peng An / China	Books - Limited Edition / Private Press / Special Format	Shi Peng An	Wen Aiyi Love Poetry Collection
Sid Lee / Canada	Books - Limited Edition / Private Press / Special Format	CN	CN100 Commemorative Book
Sid Lee / Canada	Books - Image-Driven	CN	CN100 Commemorative Book
Siyu Mao / Germany	Books - Image-Driven	https://arsviva.kulturkreis.eu	ars viva 2021
Siyu Mao / Germany	Books - Image-Driven	Wuestenrot Foundation	Ludwig Leo: Circulation Tank 2
Sunday Afternoon / United States	Newspapers - Front Page	The New York Times	Educating Gen Z
Superunion / United Kingdom	Books - Image-Driven	Made in Amsterdam	Made in Amsterdam
T-Workshop / China	Books - Jacket	Dynasty Culture	Sword City Words Series
Tao Graphic Design Studio / China	Design for Good - Publication Design	Design Live	Pages
Tenmilliontimes Design / China	Books - Text-Driven	Nanjing University Press	Manifesto of the Communist Party in China
Tenmilliontimes Design / China	Books - Text-Driven	The Oriental Press	Allusions in The Subway Stations' Name of Beijing
Tenmilliontimes Design / China	Books - Image-Driven	The Oriental Press	Life and Nostalgia in Beijing Hutongs (Alleys)

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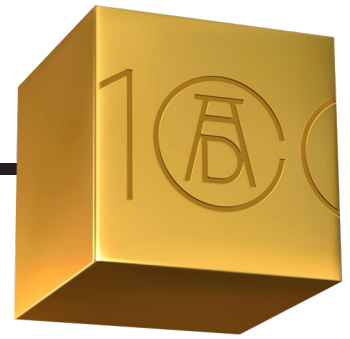


PUBLICATION DESIGN

The Bloc / United States	Innovation	National Black Child Development Institute	ABCs of Survival
The Bloc / United States	Books - Limited Edition / Private Press / Special Format	Tribute	24 Hour Book
the community / United States	Books - Limited Edition / Private Press / Special Format	PETA	The Secret Lives of Animals
the community / United States	Design for Good - Publication Design	PETA	The Secret Lives of Animals
The New York Times Magazine / United States	Magazines - Magazine Full Issue	The New York Times	Epicenter
The New York Times Magazine / United States	Magazines - Magazine Full Issue	The New York Times	Great Performers
The New York Times Magazine / United States	Magazines - Magazine Cover	The New York Times	Individual-1
The New York Times Magazine / United States	Magazines - Magazine Story / Spread	The New York Times	Superspreader
The New York Times Magazine / United States	Magazines - Magazine Cover	The New York Times	Sweatpants Forever
The New York Times Magazine / United States	Magazines - Magazine Full Issue	The New York Times	The Decameron Project
The New York Times Magazine / United States	Magazines - Magazine Cover	The New York Times	The Decameron Project
The New York Times Magazine / United States	Magazines - Magazine Story / Spread	The New York Times	The Long Shot
The New York Times Magazine / United States	Magazines - Magazine Cover	The New York Times	The Music Issue Cover
The New York Times Magazine / United States	Newspapers - Front Page	The New York Times for Kids	2020 Covers

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PUBLICATION DESIGN

The New York Times Magazine / United States	Newspapers - Full Issue	The New York Times for Kids	Dogs and Cats
The New York Times Magazine / United States	Newspapers - Full Issue	The New York Times for Kids	How It Works
The New York Times Magazine / United States	Newspapers - Full Issue	The New York Times for Kids	The Comics Issue
The New York Times Magazine / United States	Newspapers - Full Issue	The New York Times Magazine Labs	The Day Deacon King Kong Got A Gun
Thinking*Room / Indonesia	Books - Limited Edition / Private Press / Special Format	Thinking*Room	Conjunglyph: A Symbol Experimentation
Variety / United States	Magazines - Magazine Cover	Variety	Actors on Actors Cover (January 20, 2021)
Variety / United States	Magazines - Magazine Cover	Variety	Children's Hour Cover (January 27, 2021)
Variety / United States	Magazines - Magazine Cover	Variety	Death of Cable Cover (July 21, 2020)
Variety / United States	Magazines - Magazine Cover	Variety	Gamechangers Cover (December 16, 2020)
Variety / United States	Magazines - Magazine Story / Spread	Variety	George C. Wolfe Profile (December 9, 2020)
Variety / United States	Magazines - Magazine Story / Spread	Variety	Grammys Issue: Openers (March 10, 2021)
Variety / United States	Magazines - Magazine Story / Spread	Variety	Grammys Issue: Phoebe Bridgers (March 10, 2021)
Variety / United States	Magazines - Magazine Cover	Variety	Grammys Issue: Phoebe Bridgers (March 10, 2021)
Variety / United States	Magazines - Magazine Cover	Variety	Meghan the Stallion Cover (August 5, 2020)
Variety / United States	Magazines - Magazine Story / Spread	Variety	Music Moguls (August 11, 2020)
Variety / United States	Magazines - Magazine Story / Spread	Variety	Power of Young Hollywood (August 5, 2020)
Variety / United States	Magazines - Magazine Story / Spread	Variety	Power of Young Hollywood Package (August 5, 2020)
Variety / United States	Magazines - Magazine Cover	Variety	State of Black Hollywood Cover (June 30, 2020)

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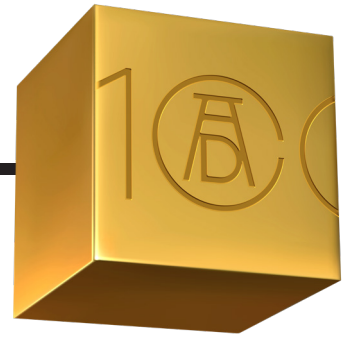


PUBLICATION DESIGN

VISANG / South Korea	Books - Jacket	VISANG	Textbook Cover Graphic Trial
Wang Zhihong Studio / Taiwan	Books - Jacket	Faces Publications	The Autobiography of Eikoh Hosoe Trilogy
Wei Dong / China	Design for Good - Publication Design	World Expo Museum	Expos: A Microcosm of Civilization
Wen-Hsuan Chen / Taiwan	Books - Limited Edition / Private Press / Special Format	None	Thinking out of box
Wenbin Sun / China	Books - Image-Driven	Jia Difei	Jia Difei Works
Yang Ji / China	Design for Good - Publication Design	art book in China	P.__PAL

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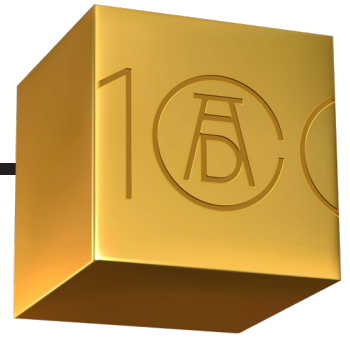


SPATIAL DESIGN

Aggressive / United States	Spatial Design - Set / Stage Design	Amazon Prime	“Inside the Boy” XR + Main Title
Aidlin Darling Design / United States	Spatial Design - Residential Building	Aidlin Darling Design	Art House
Aidlin Darling Design / United States	Spatial Design - Restoration / Renovation	Aidlin Darling Design	Geneva Car Barn & Powerhouse
another design / China	Spatial Design - Trade Show Exhibit	SuperB Wen He You	Góng Me - Cantonese Observation Exhibition
ATELIER BRÜCKNER / Germany	Spatial Design - Museums / Cultural Centers	Audemars Piguet	Musée Atelier Audemars Piguet
BBDO Group Germany	Design for Good - Spatial Design	WWF Germany	Eurythenes plasticus
Boondesign / Thailand	Spatial Design - Hotel Design	PREMIER GROUP OF COMPANIES	RAYA HERITAGE
Boondesign / Thailand	Spatial Design - Residential Building	PRIVATE OWNER	BLIND HOUSE
DENTSU / Japan	Spatial Design - Commercial Building	KDDI CORPORATION	THE FLAGSHIP STORE with DOTS
Early Spring / United States	Spatial Design - Retail Design	The Arrivals	OutThere Lab
FCB New York / United States	Innovation	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB New York / United States	Spatial Design - Sport / Recreation	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB New York / United States	Spatial Design - Installation Design	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
goen / Japan	Spatial Design - Transportation Hubs	Aomori Airport Public Art Plan	To the Blue Forest
Havas Chicago / United States	Design for Good - Spatial Design	National Association of REALTORS	The Battle Home
Havas Chicago / United States	Craft - Use of Materials	National Association of REALTORS	The Battle Home
HENN / Germany	Spatial Design - Commercial Interiors	Zalando	Zalando Headquarters
Hills Culture Communication / China	Design for Good - Spatial Design	Hills Culture	Hills Culture

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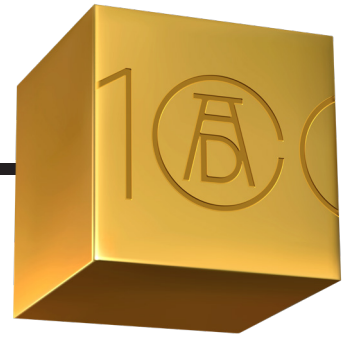


SPATIAL DESIGN

Informal Design / China	Spatial Design - Commercial Interiors	PAW HUB	PAW HUB
iyamadesign / Japan	Spatial Design - Installation Design	Kamoi Kakoshi	mt art project
Jason Bruges Studio / United Kingdom	Spatial Design - Installation Design	British Land	Variegation Index
Jason Bruges Studio / United Kingdom	Spatial Design - Installation Design	Quintain	Shadow Wall
Kate Dawkins Studio / United Kingdom	Spatial Design - Installation Design	BBC Studio Events	BBC VJ DAY 75: The Nation's Tribute
Ken-tsai Lee/Taiwan TECH / Taiwan	Spatial Design - Installation Design	Type Directors Club	Type Directors Club Annual Exhibition in Taiwan 20
KiQ / Japan	Spatial Design - Education / Institutional Design	KAISHI PROFESSIONAL UNIVERSITY	KAISHI PROFESSIONAL UNIVERSITY
KiQ / Japan	Spatial Design - Commercial Interiors	PARCO	PARCO SHINSAIBASHI JAPAN MADE ZONE
Ig2 / Canada	Spatial Design - Installation Design	Hydro-Québec	Hydro Express
Ig2 / Canada	Spatial Design - Commercial Interiors	Pony	Don't be a D*ck (Wear Your Mask)
Local Projects / United States	Spatial Design - Museums / Cultural Centers	Sydney Living Museums	The Hyde Park Barracks Museum Renewal
LUO studio / China	Spatial Design - Restoration / Renovation	Party and Public Service Center of Yuanheguan Village	Yuanheguan Village Committee
Nike / United States	Spatial Design - Retail Design	Nike	ACG Base Camp, NYC
Paprika / Canada	Design for Good - Spatial Design	N/A	283 Saint-Louis
Razorfish / United States	Innovation	Australian Center for the Moving Image	Australian Center for the Moving Image
Razorfish / United States	Spatial Design - Education / Institutional Design	Australian Center for the Moving Image	Australian Center for the Moving Image
sanzpont [arquitectura] / Spain	Spatial Design - Conceptual / Unbuilt	sanzpont [arquitectura]	Living The Noom
SeeekLab / China	Spatial Design - Retail Design	SeeekLab	AT SEEKLAB
SeeekLab / China	Spatial Design - Mixed Use	XIHESHAN	The Innovative Tea Lab

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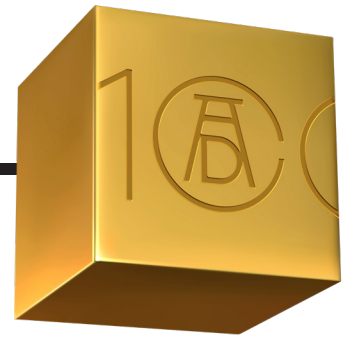


SPATIAL DESIGN

Shiseido / Japan	Spatial Design - Retail Design	Shiseido	RETAIL DESIGN
Sigi Ramoser Saegenvier	Spatial Design - Education / Institutional Design	Stadt Dornbirn	Stadtbibliothek Dornbirn
SILO / Netherlands	Spatial Design - Transportation Hubs	Municipality of The Hague / Mobilis TBI	Space-age Airport for Cyclists
SILO / Netherlands	Design for Good - Spatial Design	Municipality of The Hague / Mobilis TBI	Space-age Airport for Cyclists
SIX INC. / Japan	Spatial Design - Set / Stage Design	amazarashi	PRAY TO THE GREAT BUDDHA
STL Architects / United States	Spatial Design - Conceptual / Unbuilt	Korean Museum of Urbanism and Architecture	STL Architects
Studio Roosegaarde / Netherlands	Spatial Design - Landscape Design	Studio Roosegaarde	GROW
Tencent / China	Spatial Design - Set / Stage Design	Tencent/Tencent Youth Science Festival	IMARS CINEMA
Tencent / China	Spatial Design - Installation Design	Tencent/Tencent Youth Science Festival	IMARS CINEMA
The Nine / China	Spatial Design - Installation Design	Nanfu Battery	Shaolin Kungfu Monks
The Nine / China	Spatial Design - Installation Design	Times China Property	The Elephant Art Museum
The Nine / China	Spatial Design - Retail Design	Yan Ji You Bookstore	Guess Which Book Is It?
Zubi Advertising / United States	Craft - Sustainability / Environmentally Conscious Design	The CLEO Institute	Melting Florida
Zubi Advertising / United States	Design for Good - Spatial Design	The CLEO Institute	Melting Florida
+ing / Taiwan	Spatial Design - Installation Design	Department of Information and Tourism, Taipei City Government	MOUSE LIGHT FUN
+ing / Taiwan	Spatial Design - Lighting Design	Department of Information and Tourism, Taipei City Government	MOUSE LIGHT FUN

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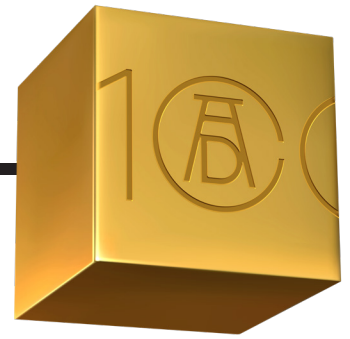


TYPOGRAPHY

Ananya Khaitan / India	Personal / Unpublished Lettering / Passion Project	Personal	Unprecedented Rhymes for Unprecedented Times
another design / China	Environmental	SuperB Wen He You	Góng Me - Cantonese Observation Exhibition
Atelier Jisuke Matsuda / Japan	Poster - Single	Create Theatre Poster	Julius Caesar
bangqian zheng / China	Poster - Series	Shanghai Daqu Art Design	life
Behalf / Norway	Use of Typography - Series	Behalf	Calligraphy and Type System for Behalf
Behalf / Norway	Digital	Foodsteps	Foodsteps Typeface
Behalf Studio / Vietnam	Innovation	Republish Project	Republish: Affiche Market
Behalf Studio / Vietnam	Environmental	Republish Project (Self-Promotion)	Republish: Typography As... Exhibition
Ben Johnston / Canada	Personal / Unpublished Lettering / Passion Project	Personal	Peace & Love
Ben Johnston / Canada	Design for Good - Typography	Start India	K tu / Nest Mural
BOAT / Goo Choki Par / Japan	Poster - Series	Personal	PLANET OF THE TYPOS
BUCK / United States	Motion	HBO	Between the World and Me
Benoit Berger / France	Personal / Unpublished Lettering / Passion Project	BUREAU BERGER	BTC Cast 01
Benoit Berger / France	Typefaces / Font Systems	BUREAU BERGER	BTC Cast 01
Carmichael Lynch / United States	Advertising	Minnesota Twins	Minnesota Twins Campaign
Carmichael Lynch / United States	Use of Typography - Series	Minnesota Twins	Minnesota Twins Campaign
Carmichael Lynch / United States	Poster - Series	Minnesota Twins	Minnesota Twins Campaign
Carmichael Lynch / United States	Motion	Minnesota Twins	Minnesota Twins TV Campaign
Chaoqun.Design / Chaoqun Wang / United States	Personal / Unpublished Lettering / Passion Project	The Collected Works	Designing for Freedom
Design Army / United States	Poster - Series	PRINT	PRINT RDA Certificates

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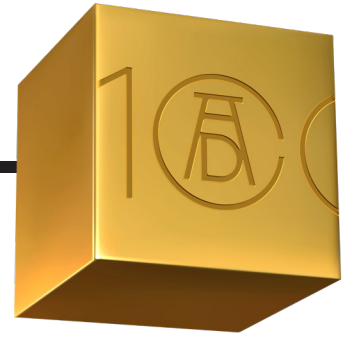


TYPOGRAPHY

Doug Pedersen Art Direction & Design / United States	Digital	White Rhino	Brutally Honest Backgrounds
Edition Nord / Shin Akiyama / Japan	Package / Product - Single	immeasurable	CD Book of Eiki Mori
Grand Deluxe / Japan	Use of Typography - Single	Jutaku Sakka	Kanji Character for “Live”
Gretel / United States	Use of Typography - Series	The Athletic	The Athletic Brand ID
Happy F&B / Sweden	Typefaces / Font Systems	Ving	Ving – The Wave Fonts
HAWSON STUDIO / Belgium	Environmental	London College of Fashion - University of the Arts London	The Body Experimental Type
Heaven&Hell / China	Poster - Series	TMALL	TMALL NEW CULTURE-#NOT UNCOMMON
HERRHEMKER / Germany	Typefaces / Font Systems	Fontwerk	Ika Typeface
hesign / China	Poster - Single	Jumping He	daydream · jumping he
hesign / China	Poster - Single	Pingshan Art Museum	Li Binyuan
hesign / China	Poster - Single	Tipoteca Italiana	Butti
hunk xing / China	Typefaces / Font Systems	Hanyi Fonts	Hanyi Redcloud Li
It's A Living / Ricardo Gonzalez / United States	Environmental	It's A Living	Nothing Lasts Forever
It's A Living / Ricardo Gonzalez / United States	Environmental	Self-promotion	Nothing Lasts Forever
Jason Naylor / United States	Environmental	Madison International Realty	HOPE MURAL
Jason Naylor / United States	Design for Good - Typography	Madison International Realty	HOPE MURAL
Jonathan Harper / United Kingdom	Personal / Unpublished Lettering / Passion Project	Personal	Hide & Sleep
Jones Knowles Ritchie / United Kingdom	Package / Product - Series	Burger King	Flame-licked Type, Your Way
Jones Knowles Ritchie / United Kingdom	Typefaces / Font Systems	Burger King	Flame, Your Way
Jones Knowles Ritchie / United Kingdom	Use of Typography - Series	Burger King	Mouthwatering Type, Your Way

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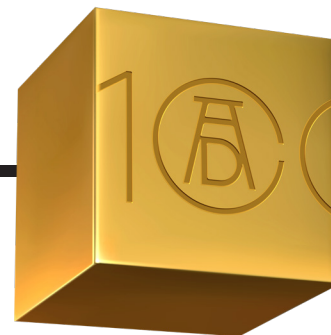


TYPOGRAPHY

Ken-tsai Lee/Taiwan TECH / Taiwan	Environmental	Type Directors Club	Type Directors Club Annual Exhibition in Taiwan 20
Kobi Franco Design / Israel	Innovation	Personal	Molecular Typography Laboratory
Leo Lin Design / Taiwan	Poster - Single	Brno Biennale Association	Jan 100
LiebeFonts / Ulrike Rausch / Germany	Typefaces / Font Systems	LiebeFonts	LiebeHeide Bitmap Color Font
DENTSU / Japan	Advertising	The Foundation for Ainu Culture / UPOPOY National Ainu Museum & Park	Illuminating the Indigenous Soul
Morcos Key / Wael Morcos / United States	Typefaces / Font Systems	Commercial Type	Lyon Arabic
Nanjing Han Qing Tang Design / China	Poster - Single	Chengxiang Ancient town	Chengxiang Ancient town
Nanyang Technological University / Singapore	Typefaces / Font Systems	Cindy I-Hsuan Wang	Drinking Alone with the Moon
Nanyang Technological University / Singapore	Innovation	Cindy I-Hsuan Wang	Drinking Alone with the Moon
NM type / Noel Pretorius / Sweden	Personal / Unpublished Lettering / Passion Project	Studio Kleiner	Rolleiflex Numbers
Qingping Wang / United States	Personal / Unpublished Lettering / Passion Project	Personal	Northeast China Revitalization
Rakuten / Japan	Typefaces / Font Systems	Rakuten	Rakuten Font Family
S&Co / Colombia	Poster - Single	Offline Ventures	Fragmented Garden
Sandstrom Partners / United States	Typefaces / Font Systems	Rancho Divine Recordings	Mercy Road Typography
Shenzhen Invisible Design / China	Poster - Series	Liaoning Cultural Performing Arts Group	In My Name
Studio Yu / Germany	Design for Good - Typography	Self-Promotion	How Many Female Type Designers Do You Know?
Sunday Afternoon / United States	Design for Good - Typography	Allies For America	Allies For America
Sunday Afternoon / United States	Use of Typography - Single	The New York Times	Educating Gen Z

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Superunion / United Kingdom	Design for Good - Typography	Move United	Move United - Redefining Disability
T9 BRAND / Dawang Sun / United States	Use of Typography - Series	May Art Foundation	"Pieces" Solo Photography Exhibition
Tank / Norway	Motion	Oslo Cremona	Oslo Cremona visual identity
TBWA Chiat Day, New York / United States	Advertising	Brooklyn Film Festival	Relearn How to be Human
TBWA Chiat Day, New York / United States	Use of Typography - Series	Brooklyn Film Festival	Relearn How to be Human
The Bloc / United States	Use of Typography - Series	Greenwich Biosciences / Epidiolex	Diagnosing Epilepsy Type
The Bloc / United States	Use of Typography - Single	National Black Child Development Institute	ABCs of Survival
The New York Times Magazine / United States	Use of Typography - Single	The New York Times	Great Performers
Three & Co. / Japan	Advertising	WadaKohsan	Choosing a Happy Apartment to Get Lost.
Tian Bo / China	Use of Typography - Series	Guangzhou Academy of Fine Arts	GAFA Online Degree Show 2020
Tianzhen (Evleen) Huang / United States	Innovation	Self Promotion	Primary Residence
Toby Ng Design / Hong Kong	Environmental	Convoy	Convoy Headquater
Todd Albertson / United States	Use of Typography - Single	American Association of Colleges & Universities	Academic Freedom and the Challenge of Diversity
TypeTogether / Czech Republic	Typefaces / Font Systems	TypeTogether	Belarius
TypeTogether / Florian Fecher / Czech Republic	Typefaces / Font Systems	TypeTogether	Lektorat
UFHO / Singapore	Personal / Unpublished Lettering / Passion Project	UFHO	Resilience Type
Wei-Hao Wang / Taiwan	Personal / Unpublished Lettering / Passion Project	Self Promotion	Body Type
Wen-Hsuan Chen / Taiwan	Use of Typography - Series	Cai, Jian-Qing	DEMOCRACY TALK RUBBISH

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Work by Lule / United States	Wildcard	Self Promotion	We Are
Xi'an Gaopeng / China	Package / Product - Series	CANG MAI YUAN	"Xin/jiang" font bag
YouTube / United States	Typefaces / Font Systems	YouTube	YouTube Sans Family
Zhen Liu / China	Use of Typography - Single	DiDi	DiDi Sans family