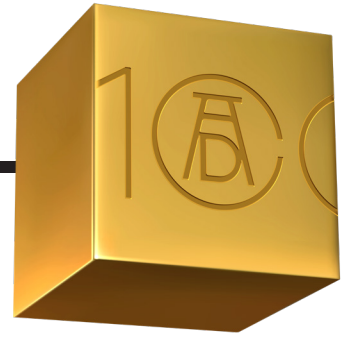


ADC 100TH ANNUAL AWARDS – FINALISTS



The One Club for Creativity is pleased to announce the Finalist entries of the ADC 100th Annual Awards. This list includes all winning entries - Cubes and Merits.

Winning work and special awards will be announced during Creative Week, Wednesday, June 9th, 2021.

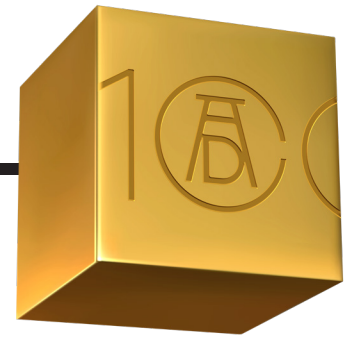
Congratulations to the Finalists!

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ADC 100TH ANNUAL AWARDS – FINALISTS

Includes Gold, Silver, Bronze Cubes and Merit winners.
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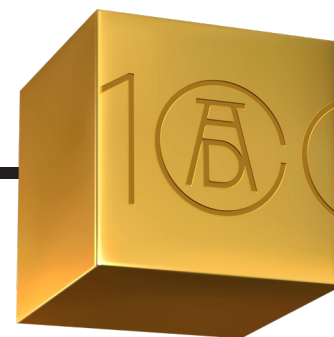
ADVERTISING

140 + Verizon + Unit9 / New York	Art Direction - Digital / Motion - Digital	Verizon / The Metropolitan Museum of Art	The Met Unframed
72andSunny / Los Angeles	Innovation - Television / Film / Online Video	National Football League	As One: The Vince Lombardi Comeback
72andSunny / Los Angeles + Adobe	Art Direction - Digital / Motion - Digital	Adobe	Fantastic Voyage
72andSunny / Los Angeles + Adobe	Craft in Video - Cinematography	Adobe	Fantastic Voyage
72andSunny / Los Angeles + Adobe	Craft in Video - Special Effects	Adobe	Fantastic Voyage
72andSunny / Los Angeles + Adobe	Television / Film / Online Video - Television - Single	Adobe	Fantastic Voyage
72andSunny Amsterdam + The Coca-Cola Company + New-Land London	Craft in Writing - TV / Film / Video	The Coca-Cola Company	Open Like Never Before
72andSunny Amsterdam + The Coca-Cola Company + New-Land London	Television / Film / Online Video - Online - Single	The Coca-Cola Company	Open Like Never Before
72andSunny New York + Church & Dwight, Trojan Brand Condoms	Craft in Writing - Press	Trojan	Rising Time
a52 / Santa Monica + Wieden+Kennedy / Portland + Joint Editorial / Portland + Pulse Films / Los Angeles	Craft in Video - Special Effects	Nike	You Can't Stop Us

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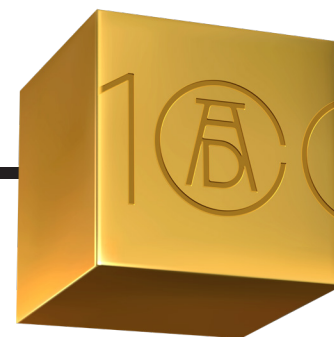


ADVERTISING

Amber China + PA FASSION LAB + The Nine / Shanghai	Craft in Video - Animation - Single	Durex	Safely Feel The Real World
BBDO Group Germany + outsider.tv	Television / Film / Online Video - Online - Series	WhatsApp Inc. / WhatsApp	It's between you
BBDO Group Germany + Sehsucht	Design for Good - Advertising - Single	WWF Germany	Eurythenes plasticus
BBDO Group Germany + Sehsucht	Innovation - Branded Content / Entertainment	WWF Germany	Eurythenes plasticus
BBDO Group Germany + Sehsucht	Innovation - Direct	WWF Germany	Eurythenes plasticus
BBDO Group Germany + AlmapBBDO / Sao Paulo + ANORAK Film	Craft in Video - Editing	WhatsApp Inc. / WhatsApp	Family Diary
BWGTBLD / Berlin + Antoni Garage / Berlin + Mercedes-Benz / Stuttgart	Branded Content / Entertainment - Online Video - Short Form	Mercedes-Benz	Valet Guys
BWGTBLD / Berlin + Antoni Garage / Berlin + Mercedes-Benz / Stuttgart	Craft in Video - Direction - Single	Mercedes-Benz	Valet Guys
Chelsea Pictures + AMVBBDO + Framestore + 750mph	Craft in Video - Direction - Single	Essity/Libresse	#wombstories
Cramer-Krasselt / Chicago + Porsche Cars North America / Atlanta	Innovation - Branded Content / Entertainment	Porsche	Porsche X Star Wars: The Designer Alliance

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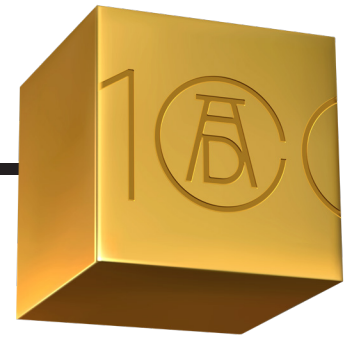


ADVERTISING

DDB Paris + Machine Final Cut / London + Pinkman.tv / Paris	Art Direction - Digital / Motion - Motion	Ubisoft	Tipping Point
DDB Paris + Machine Final Cut / London + Pinkman.tv / Paris	Craft in Video - Cinematography	Ubisoft	Tipping Point
DDB Paris + Machine Final Cut / London + Pinkman.tv / Paris	Craft in Video - Direction - Single	Ubisoft	Tipping Point
DDB Paris + Machine Final Cut / London + Pinkman.tv / Paris	Craft in Video - Editing	Ubisoft	Tipping Point
DDB Paris + Machine Final Cut / London + Pinkman.tv / Paris	Craft in Video - Sound Design	Ubisoft	Tipping Point
DDB Paris + Machine Final Cut / London + Pinkman.tv / Paris	Television / Film / Online Video - Online - Single	Ubisoft	Tipping Point
DDB Paris + MIKROS PHOTO / Paris	Art Direction - Press / Poster - Poster Advertising - Series	Volkswagen	Future
DDB Paris + MIKROS PHOTO / Paris	Art Direction - Press / Poster - Press / Print Advertising - Series	Volkswagen	Future
DDB Paris + MIKROS PHOTO / Paris	Out of Home - Poster - Series	Volkswagen	Future
DDB Paris + MIKROS PHOTO / Paris	Press - Magazine - Series	Volkswagen	Future
Design by Disruption / New York + TBWA\San Juan + TBWA\Chiat\Day / New York + TBWA\Hakuhodo / Tokyo	Art Direction - Press / Poster - Poster Advertising - Series	McDonald's / Arcos Dorados	Mmmmmmm

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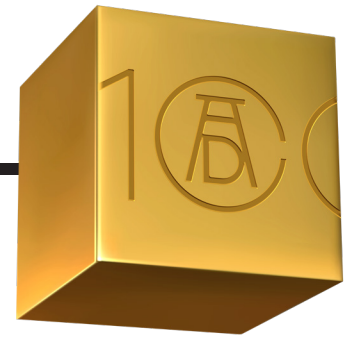


ADVERTISING

Droga5 + The New York Times / New York	Craft in Video - Direction - Single	The New York Times	Life Needs Truth
Droga5 + The New York Times / New York	Craft in Video - Editing	The New York Times	Life Needs Truth
Droga5 + The New York Times / New York	Craft in Writing - TV / Film / Video	The New York Times	Life Needs Truth
ESPN CreativeWorks / New York + Translation / Brooklyn + ArtClass Content / New York	Innovation - Television / Film / Online Video	ESPN / State Farm	The Last Dance Deep Fake
ESPN CreativeWorks / New York + Translation / Brooklyn + ArtClass Content / New York	Television / Film / Online Video - Television - Single	ESPN / State Farm	The Last Dance Deep Fake
FCB / Chicago + FCB / New York + Lord + Thomas / Chicago + Myles Beeson / Chicago	Innovation - Direct	Michelob ULTRA	Contract for Change
FCB / Chicago + Lord + Thomas / Chicago	Branded Content / Entertainment - Episodic - Web Series	Chicago Public Library	Live from the Library
FCB / Chicago + Lord + Thomas / Chicago	Direct - Digital - Series	Chicago Public Library	Live from the Library
FCB / Chicago + Lord + Thomas / Chicago + Current Global / Detroit + FCBX / Chicago	Design for Good - Advertising - Single	City of Chicago	Boards of Change
FCB / Chicago + Lord + Thomas / Chicago + Current Global / Detroit + FCBX / Chicago	Direct - Wildcard	City of Chicago	Boards of Change

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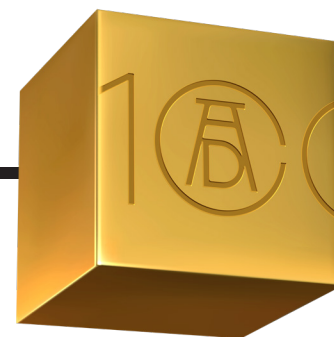


ADVERTISING

FCB / Chicago + Lord + Thomas / Chicago + Current Global / Detroit + FCBX / Chicago	Innovation - Out of Home	City of Chicago	Boards of Change
FCB / Chicago + Lord + Thomas / Chicago + Current Global / Detroit + FCBX / Chicago	Promotional Materials - Dimensional	City of Chicago	Boards of Change
FCB / New York	Direct - Wildcard	Michelob ULTRA	Michelob ULTRA Courtside
FCB / New York	Innovation - Direct	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB / New York	Out of Home - Print / Electronic Billboard - Series	Burger King	Stay Home of the Whopper
FCB / New York	Promotional Materials - Dimensional	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB / New York	Television / Film / Online Video - Online - Single	Burger King	Stay Home of the Whopper
FCB/SIX / Toronto	Direct - Digital - Series	LlfeStyles Healthcare	Publicly Traded
FCB/SIX / Toronto	Innovation - Promotional Materials	LlfeStyles Healthcare	Publicly Traded
FCB&FiRe / Madrid	Direct - Digital - Single	Netflix / PlayStation	UNBOXING
FCB&FiRe / Madrid	Innovation - Branded Content / Entertainment	Netflix / PlayStation	UNBOXING
FCB&FiRe / Madrid	Innovation - Television / Film / Online Video	Netflix / PlayStation	UNBOXING
fischerAppelt / Philipp und Keuntje / Hamburg + IT'S US MEDIA / Berlin + MOKOH MUSIC / Berlin + STUDIO MOVIE MAGIC / Berlin	Branded Content / Entertainment - Online Video - Short Form	TERRE DE FEMMES	#UNHATEWOMEN

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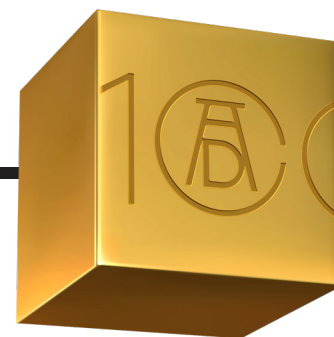
ADVERTISING

fischerAppelt / Philipp und Keuntje / Hamburg + IT'S US MEDIA / Berlin + MOKOH MUSIC / Berlin + STUDIO MOVIE MAGIC / Berlin	Direct - Digital - Single	TERRE DE FEMMES	#UNHATEWOMEN
fischerAppelt / Philipp und Keuntje / Hamburg + SKILL Music / Hamburg + fischerAppelt, relations / Hamburg + fischerAppelt, performance / Berlin	Branded Content / Entertainment - Online Video - Short Form	United4Rescue	Drowned Requiem
fischerAppelt / Philipp und Keuntje / Hamburg + SKILL Music / Hamburg + fischerAppelt, relations / Hamburg + fischerAppelt, performance / Berlin	Design for Good - Advertising - Single	United4Rescue	Drowned Requiem
Goodby Silverstein & Partners / San Francisco	Art Direction - Digital / Motion - Motion	Google / United Nations / Tribeca Enterprises	Life Below Water
Goodby Silverstein & Partners / San Francisco	Craft in Video - Cinematography	Google / United Nations / Tribeca Enterprises	Life Below Water
Goodby Silverstein & Partners / San Francisco	Craft in Video - Special Effects	Doritos	Flat Matthew
Goodby Silverstein & Partners / San Francisco	Craft in Writing - TV / Film / Video	Google / United Nations / Tribeca Enterprises	Life Below Water
Goodby Silverstein & Partners / San Francisco	Design for Good - Advertising - Series	Courageous Conversation Global Foundation	Not a Gun
Goodby Silverstein & Partners / San Francisco	Television / Film / Online Video - Low Budget	Google / United Nations / Tribeca Enterprises	Life Below Water

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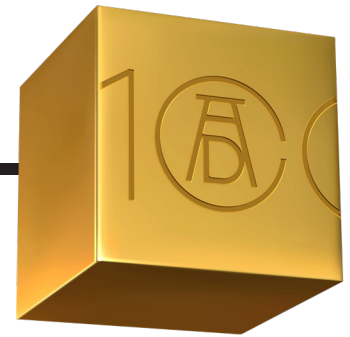


ADVERTISING

Happiness / An FCB alliance / Brussels	Direct - Wildcard	FEDCAF	Helpy Hour
Happiness / An FCB alliance / Brussels	Out of Home - Point of Purchase	FEDCAF	Helpy Hour
Indiana Production SPA / Milano + SMALL / New York + Stabbiolo Music / Sarteano + Drive studios / Los Angeles	Television / Film / Online Video - Online - Single	Coordown	The Hiring Chain
INGO / Stockholm + David / Miami + Publicis / Bucharest	Art Direction - Press / Poster - Press / Print Advertising - Series	Burger King	BK Moldy Whopper
INGO / Stockholm + David / Miami + Publicis / Bucharest	Innovation - Press	Burger King	BK Moldy Whopper
INGO / Stockholm + David / Miami + Publicis / Bucharest	Out of Home - Poster - Series	Burger King	BK Moldy Whopper
INGO / Stockholm + David / Miami + Publicis / Bucharest	Press - Newspaper - Series	Burger King	BK Moldy Whopper
INGO / Stockholm + David / Miami + Publicis / Bucharest	Television / Film / Online Video - Online - Single	Burger King	BK Moldy Whopper
INGO / Stockholm + David / Miami + Publicis / Bucharest	Television / Film / Online Video - Television - Single	Burger King	BK Moldy Whopper
Innocean Worldwide Europe / Berlin + Kia Motors Europe / Frankfurt	Press - Magazine - Series	Kia Motors Europe/ Kia Forward Collision-Avoidance Assist	Slow Dogs
Kolle Rebbe / Hamburg	Innovation - Direct	Joyn	Ultrasonic Mafia Call
Leo Burnett / Detroit	Craft in Video - Direction - Single	Cadillac	ScissorHandsFree

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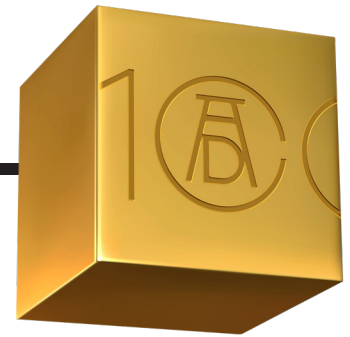


ADVERTISING

Leo Burnett Chicago	Direct - Digital - Single	Coors Light	Clone Machine
Leo Burnett Chicago	Innovation - Direct	Coors Light	Clone Machine
Leo Burnett Chicago	Innovation - Direct	Kraft Heinz Country Time Lemonade	Littlest Bailout
Leo Burnett Colombia / Bogota + ABinBev Colombia / Bogota + The Coach / Habla el balón / Dattis / Draftline / Lowe / Bogotá + Leo Burnett Colombia / Bogotá	Design for Good - Advertising - Single	ABinBev Aguila Beer	Half Fans
Ig2 / Québec + Touché! / Montréal + BLVD / Montréal	Innovation - Direct	Société de l'assurance automobile du Québec	Living Radars
McCann New York + JSM Music / New York + Hungry Man / Los Angeles	Design for Good - Advertising - Single	Mastercard	True Name
McCann New York + JSM Music / New York + Hungry Man / Los Angeles	Innovation - Direct	Mastercard	True Name
McCann New York + JSM Music / New York + Hungry Man / Los Angeles	Out of Home - Point of Purchase	Mastercard	True Name
MediaMonks & DDB Germany + Reporters Without Borders + Blockworks	Design for Good - Advertising - Single	Reporters Without Borders	The Uncensored Library
MULLEN LOWE SSP3 / Bogotá	Art Direction - Direct - Series	AB InBev - Budweiser	Rebrand the game

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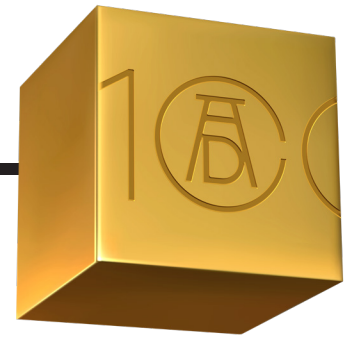


ADVERTISING

The Community / New York OREO + 360i	Direct - Wildcard	Mondelez / Oreo	The OREO Doomsday Vault
The Community / New York OREO + 360i	Promotional Materials - Dimensional	Mondelez / Oreo	The OREO Doomsday Vault
Pulse Films + Wieden+Kennedy / Portland	Craft in Video - Direction - Single	Nike	You Can't Stop Us
R/GA / California / San Francisco	Direct - Wildcard	Reddit	Up The Vote
Roof Studio / New York + AREA 23 / New York	Craft in Video - Animation - Single	Insmed	Unbreakable
Roof Studio / New York + CRK / Basel	Craft in Video - Animation - Single	CURAVIVA Schweiz	The Eventful Life of Rosemarie
SATURDAY MORNING / Los Angeles + Procter & Gamble / Cincinnati + North Kingdom / Los Angeles + Barking Owl Sound / Los Angeles	Craft in Video - Direction - Single	P&G Brand	The Look
SATURDAY MORNING / Los Angeles + Procter & Gamble / Cincinnati + North Kingdom / Los Angeles + Barking Owl Sound / Los Angeles	Television / Film / Online Video - Movie Trailer	P&G Brand	The Look
SERVICEPLAN GERMANY / Munich + MEDIAPLUS GERMANY / Munich + Hastings Music / Berlin + ITS US Media / Berlin	Craft in Writing - Outdoor	Laut gegen Nazis	Say it loud. Make a difference.

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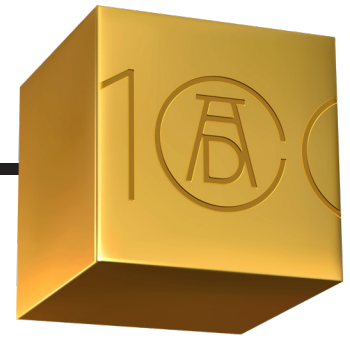


ADVERTISING

SERVICEPLAN GERMANY / Munich + MEDIAPLUS GERMANY / Munich + Hastings Music / Berlin + ITS US Media / Berlin	Craft in Writing - Press	Laut gegen Nazis	Say it loud. Make a difference.
SERVICEPLAN GERMANY / Munich + METER Group / Pullman + Hyperinteractive / Hamburg + Moby Digg / Munich	Design for Good - Advertising - Series	METER Group	Meltdown Flags
SERVICEPLAN GERMANY / Munich + METER Group / Pullman + Hyperinteractive / Hamburg + Moby Digg / Munich	Out of Home - Poster - Series	METER Group	Meltdown Flags
Sid Lee / Montréal	Branded Content / Entertainment - Games	Rock the Vote	Build the Vote
Spotify In- House	Art Direction - Direct - Single	Spotify	Alone with Me
Spotify In- House	Direct - Digital - Single	Spotify	Alone with Me
Spotify In- House	Innovation - Direct	Spotify	Alone with Me
TAXI Canada / Toronto	Art Direction - Digital / Motion - Digital	Volkswagen	The Carbon-Neutral Net
The Bloc / New York	Art Direction - Direct - Single	National Black Child Development Institute	ABCs of Survival
The Bloc / New York	Design for Good - Advertising - Series	National Black Child Development Institute	ABCs of Survival
The Community / New York + OREO / New York + 360i / New York + World War Seven / San	Branded Content / Entertainment - Online Video - Long Form	Mondelez / OREO	The OREO Doomsday Vault
The Community / New York + OREO / New York + 360i / New York + World War Seven / San	Direct - Digital - Series	Mondelez / OREO	The OREO Doomsday Vault

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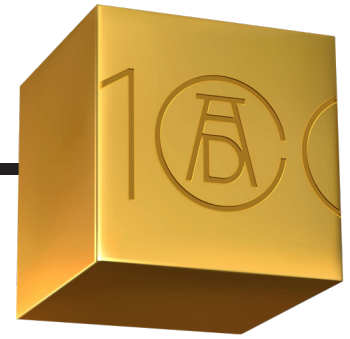


ADVERTISING

The Community + OREO + 360i + World War Seven	Innovation - Branded Content / Entertainment	Mondelez / OREO	The OREO Doomsday Vault
The Community + OREO + 360i + World War Seven	Innovation - Direct	Mondelez / OREO	The OREO Doomsday Vault
The Community + OREO + 360i + World War Seven	Innovation - Out of Home	Mondelez / OREO	The OREO Doomsday Vault
Translation / ESPN Creative Works / New York	Branded Content / Entertainment - TV / Film	State Farm	The Last Dance Deep Fake
Translation / ESPN Creative Works / New York	Craft in Video - Special Effects	State Farm	The Last Dance Deep Fake
VMLY&R / Kansas City + Wendy's / Dublin + Spark Foundry / New York + Ketchum / Chicago	Innovation - Branded Content / Entertainment	Wendy's	Super Wendy's World
Woojer / Herzliyal + Area 23, An FCB Health Network Company / New York + Claire's Place Foundation / Redondo Beach	Innovation - Direct	Woojer	SICK BEATS

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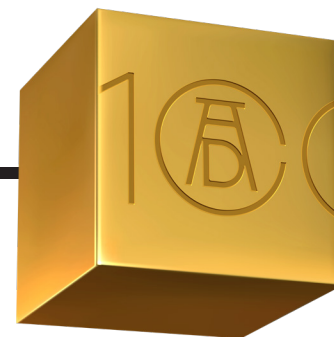


BRAND / COMMUNICATION DESIGN

.Oddity Studio / Hong Kong	Branding - Logo	House of Wang	House of Wang
Andrea Trabucco-Campos / Brooklyn + Práctica / Brooklyn	Branding - Branding Systems / Identities - Integrated	Irvington Theater	Irvington Theater Brand Identity
another design / Guangzhou	Branding - Branding Systems / Identities - Print	Guangzhou Sansan Culture Development	Guangzhou Contemporary Art Fair
ANTI / OSLO	Rebranding	Norwegian Academy of Music	Rebranding visual identity
Anton du Preez / Los Angeles + Nike / Portland + Olio Creative / Los Angeles + Art School Athletics / Los Angeles	Branding - Branding Systems / Identities - Television / Film / Online	Nike	The ACG Guide to Peace on Earth
Badal Patel / New York / Los Angeles	Branding - Branding Systems / Identities - Integrated	Kulfi Beauty	Kulfi Beauty
Badal Patel / New York / Los Angeles	Branding - Logo	Kulfi Beauty	Kulfi Beauty
BBDO Group Germany + Sehnsucht	Innovation	WWF Germany	Eurythenes plasticus
Bleed Design Studio / Oslo	Branding - Branding Systems / Identities - Integrated	IKT Norge	IKT Norge
Bofeng Liao / Shenzhen	Branding - Branding Systems / Identities - Integrated	LAVIE MATÉRIELLE Bookstore	20 YEARS 20 PEOPLE 20 STORIES
Bold Scandinavia / Oslo	Branding - Branding Systems / Identities - Integrated	Andøya Space	Andøya Space Identity
BUCK	Promotional - Self-Promotion	BUCK	WebAR Poster
CENTER / Brooklyn	Branding - Branding Systems / Identities - Integrated	United Sodas of America	United Sodas of America
Chon Hin Au + UNTITLED MACAO + MIRAGE VISUALS + SUMMER Ha / Macao	Branding - Branding Systems / Identities - Integrated	Macao Designers Association	Macao Design Week 2020

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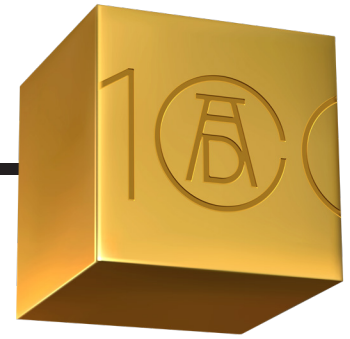


BRAND / COMMUNICATION DESIGN

COLLINS + Crane Paper Company	Branding - Branding Systems / Identities - Integrated	Crane	Crane Paper Company Brand Identity
COLLINS + M.AD School of Ideas	Branding - Branding Systems / Identities - Integrated	M.AD School of Ideas	M.AD School of Ideas Brand Identity
COLLINS + Robinhood	Branding - Branding Systems / Identities - Digital	Robinhood	Robinhood Brand Identity
COLLINS + Robinhood	Branding - Branding Systems / Identities - Integrated	Robinhood	Robinhood Brand Identity
COLLINS + San Francisco Symphony	Branding - Branding Systems / Identities - Integrated	San Francisco Symphony	San Francisco Symphony Brand Identity
Common Curiosity / Birmingham and London	Branding - Branding Systems / Identities - Print	Sculpt	Sculpt Brand Identity
Conquistadors / New York + Versus / New York + Closer & Closer / Los Angeles + Hugo & Marie / New York	Design for Good - Brand / Communication Design - Series	New York State MTA	State of Respect
Cossette / Toronto + City of Toronto	Branding - Logo	Toronto History Museum	Toronto History Museums
DADADASTUDIO / Rosencrantz and Guildenstern	Branding - Logo	Warsaw Ghetto Museum	Museum of Thousands of Names - Identity for Warsaw
Deerfield / Brooklyn + Emme / San Francisco + First Child / Los Angeles	Branding - Branding Systems / Identities - Integrated	Emme	Start up brand launch
DENTSU / Tokyo + DENTSU KYUSHU / Fukuoka + Plug / Tokyo	Promotional - Self-Promotion	NAGASAKI SHIMBUNSHA / NAGASAKI SHIMBUN	NEWSPAPER SIZED PEACE MEMORIAL VENUE
Dentsu + Dentsu Creative X / Tokyo	Posters - Traditional - Series	Shikoku Shimbun	Seven Hundred Views of Koi Fish
DENTSU + Drill / Tokyo	Branding - Branding Systems / Identities - Integrated	The Foundation for Ainu Culture / UPOPOY National Ainu Museum & Park	Illuminating the Indigenous Soul

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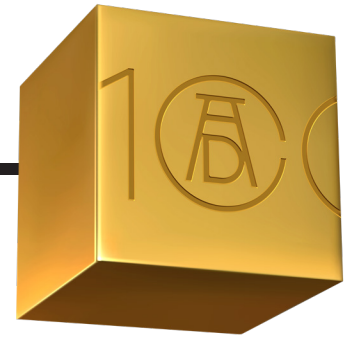


BRAND / COMMUNICATION DESIGN

DENTSU + J.C. SPARK / Tokyo	Promotional - Calendar	AEON Fantasy	Whose Poo?
Design Army / Washington DC	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	NEENAH	RETHINK EVERYTHING
Design Army / Washington DC	Promotional - Wildcard	ADOBE	Adobe Indesign 20th Annv
FACTORY / Singapore	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Nanyang Technological University, School of Arts, Media and Design	ADM Travelling Show 2020
FCB / Chicago + Lord + Thomas / Chicago + Current Global / Detroit + FCBX / Chicago	Promotional - Wildcard	City of Chicago	Boards of Change
Foreign Policy Design Group / Singapore	Branding - Branding Systems / Identities - Integrated	Singapore International Photography Festival (SIPF)	Singapore International Photography Festival(SIPF)
Foreign Policy Design Group / Singapore	Branding - Logo	Singapore International Photography Festival (SIPF)	Singapore International Photography Festival(SIPF)
GOO CHOKI PAR / Tokyo	Promotional - Apparel	ISSEY MIYAKE	HOMME PLISSÉ ISSEY MIYAKE "SESSION"
GREAT WORKS KK + Kai Corporation / Tokyo	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	Kai Corporation	KAI FACT BOOK
Gretel / New York + MasterClass	Branding - Branding Systems / Identities - Integrated	MasterClass	MasterClass Brand Identity
Gretel / New York + MasterClass	Rebranding	MasterClass	MasterClass Brand Identity
Happy F&B + VRÅ / Göteborg	Rebranding	VRÅ	VRÅ
Happy People Project + PIU ENTERTAINMENT / Istanbul	Branding - Logo	PIU ENTERTAINMENT	WRITING AMADEUS

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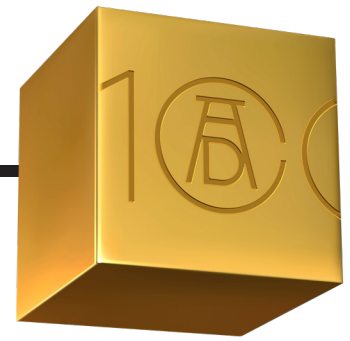


BRAND / COMMUNICATION DESIGN

indegogo design / Macau	Posters - Traditional - Series	Estabelecimento De Comidas Vah Thai	Estabelecimento De Comidas Vah Thai
indegogo design / Macau	Promotional - Announcement / Invitation / Postcard / Greeting Card	Naughty Roll	GOLDEN RAT POSTCARD SETS
Jones Knowles Ritchie / New York	Branding - Logo	Burger King	Logos, Your Way
Jones Knowles Ritchie / New York	Rebranding	Burger King	Your Way, Way Better
L3 Branding / Beijing	Branding - Branding Systems / Identities - Integrated	Jetlag Books	Jetlag Books Branding Identity System Design
la red / Berlin	Innovation	Mast-Jägermeister Deutschland	Jägermeister "Meisterstücke"
Leo Burnett Toronto + Starcom / Toronto	Design for Good - Brand / Communication Design - Single	Gender Creative Kids Canada	The Genderless Poster
Ig2 / Québec + Touché! / Montréal + BLVD / Montréal	Innovation	Société de l'assurance automobile du Québec	Living Radars
LIFULL / Tokyo	Innovation	LIFULL	Bamboo Sweets
Mailchimp	Branding - Annual Report	Mailchimp	Mailchimp 2020 Annual Report
Mak Kai Hang + Sandu Publishing	Branding - Branding Systems / Identities - Print	Sandu Publishing	Asia-Pacific Design 16
Manabu Mizuno / Tokyo	Branding - Branding Systems / Identities - Integrated	Nakagawa Masashichi Shoten	Branding of Nakagawa Masashichi Shoten
McCann New York + JSM Music / New York + Hungry Man / Los Angeles	Innovation	Mastercard	True Name
McCann New York + Reckitt Benckiser / Parsnipanny + Dutch Uncle / New York	Design for Good - Brand / Communication Design - Series	Mucinex	Boring Heroes
McCann New York + Reckitt Benckiser / Parsnipanny + Dutch Uncle / New York	Posters - Billboard - Series	Mucinex	Boring Heroes

ADC 100TH ANNUAL AWARDS – FINALISTS

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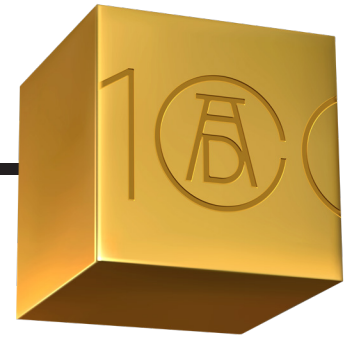
BRAND / COMMUNICATION DESIGN

McCann New York + Reckitt Benckiser / Parsnipanny + Dutch Uncle / New York	Posters - Traditional - Series	Mucinex	Boring Heroes
Midori Yamazaki + Kozo Keikaku Engineering / Tokyo	Design for Good - Brand / Communication Design - Single	Kozo Keikaku Engineering	Recrystallization of Traditional Technology
Mother Design / New York	Branding - Logo	Tripadvisor	Tripadvisor
Mother Design / New York	Rebranding	Tripadvisor	Tripadvisor
OMSE / London + EBBA Architects / London + Family / London	Rebranding	Hackney Church	Hackney Church Rebrand
The Community + OREO + 360i + World War Seven	Promotional - Wildcard	Mondelez / Oreo	The OREO Doomsday Vault
OOWN / Tokyo	Branding - Branding Systems / Identities - Print	MASTUKAZE TEA	MATSUKAZE TEA
Quinsay / Hang Zhou	Promotional - Calendar	Quinsay	Grid Calendar 2021
R/GA / Buenos Aires	Innovation	Patagonia Brewery	Comunal Gin
R/GA / Buenos Aires	Promotional - Wildcard	Patagonia Brewery	Comunal Gin
R/GA / New York	Promotional - Apparel	Merch Aid	Merch Aid
Shaobin Lin + Linshaobin design Shenzhen / Shenzhen	Branding - Branding Systems / Identities - Print	Dali tea health	Dali mixed tea
SHISEIDO / Tokyo	Posters - Traditional - Series	SHISEIDO	LIPSTICKS
Sid Lee / Montréal	Branding - Branding Systems / Identities - Integrated	Olive	Olive – Your virtual healthcare clinic
Sid Lee / Montréal	Branding - Branding Systems / Identities - Integrated	Scale AI	Branding - Scale AI
Sid Lee / Montréal	Promotional - Booklet / Brochure / Catalog / Press Promotional Kit	CN	CN100 Commemorative Book
Snøhetta / Oslo	Branding - Branding Systems / Identities - Integrated	Moniker	Moniker physical and digital retail

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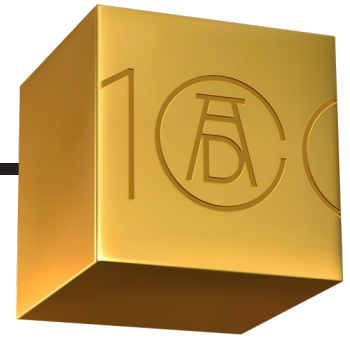


BRAND / COMMUNICATION DESIGN

Studio Dumbar (part of Dept)	Branding - Logo	Dutch Ministry of Foreign Affairs	Branding the Netherlands
Superunion / London	Branding - Branding Systems / Identities - Integrated	Clear Mobile	Clear Mobile
Superunion / New York	Branding - Logo	Move United	Move United - Redefining Disability
Superunion / New York	Design for Good - Brand / Communication Design - Series	Move United	Move United - Redefining Disability
Tank / Oslo	Branding - Branding Systems / Identities - Integrated	Bokhari	Bokhari visual identity
TBWA\Chiat\Day LA	Branding - Branding Systems / Identities - Integrated	United Nations	United Nations Global Design System x COVID-19
TBWA\Chiat\Day LA + Canja Audio Culture + Union Editorial + The Youth	Innovation	The Recording Academy	Behind the Record
Tencent / Shenzhen + 25 Hours / Guangzhou	Promotional - Announcement / Invitation / Postcard / Greeting Card	Tencent Charity/99 Giving Day	HOPE FOR HOMETOWN
The Bloc / New York	Design for Good - Brand / Communication Design - Single	National Black Child Development Institute	ABCs of Survival
THE END DESIGN / Guangzhou	Branding - Branding Systems / Identities - Integrated	xPlanner (GuangZhou) technology	Opinion Of Parfum
THE END DESIGN / Guangzhou	Promotional - Self-Promotion	THE END DESIGN	THE END DESIGN
The Martin Agency / Richmond + Flutter/Jacky Winter Group / Melbourne + Spang TV / Richmond	Branding - Branding Systems / Identities - Integrated	Happy Egg	Crack Open Happy
The Nine / Shanghai	Promotional - Wildcard	STDecaux/The Environmental Protection Department	Waste-sorting Blind Box
The Nine / Shanghai	Promotional - Wildcard	Yan Ji You Bookstore	Guess Which Book Is It?

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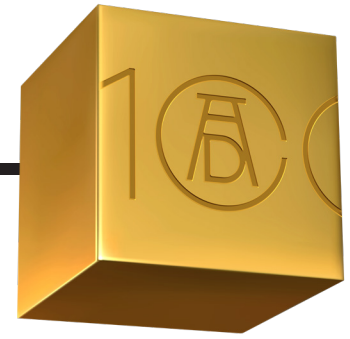


BRAND / COMMUNICATION DESIGN

Tian Bo / Guangzhou	Branding - Branding Systems / Identities - Integrated	Guangzhou Academy of Fine Arts	GAFA Online Degree Show 2020
VICE News / New York	Branding - Branding Systems / Identities - Television / Film / Online	VICE News Tonight	2020 Election
VICE News / New York	Branding - Branding Systems / Identities - Television / Film / Online	VICE News Tonight	VICE News Tonight
VMLY&R + The Women's Foundation + 19 Below / Kansas City	Branding - Logo	The Women's Foundation	United WE Rebrand
Yingtao Song / Zheng Zhou + Wenhan Zhang / Chicago	Posters - Traditional - Series	China National Arts Fund Archaeology Program	Ink Expression - Spring and Autumn period
YouTube Art Department / San Bruno	Rebranding	YouTube	YouTube Brand Refresh

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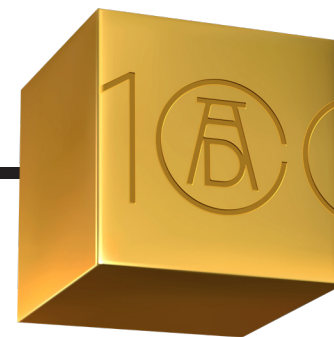


EXPERIENTIAL DESIGN

140 + Verizon + Unit9 / New York	Digital Experiences - Augmented / Mixed Reality	Verizon/ The Metropolitan Museum of Art	The Met Unframed
Aggressive / Ridgewood	Digital Experiences - Responsive Environments	Amazon Prime	“Inside the Boy” XR + Main Title
Aggressive / Ridgewood	Innovation	Amazon Prime	“Inside the Boy” XR + Main Title
BBDO New York	Digital Experiences - Augmented / Mixed Reality	Color of Change	Pedestal Project
Cheil Germany / Schwalbach am Taunus + 8th Wall / Palo Alto	Design for Good - Experiential Design	Diskutier Mit Mir	Ta(!)king Down The Invisible Wall
Cheil Germany / Schwalbach am Taunus + 8th Wall / Palo Alto	Digital Experiences - Augmented / Mixed Reality	Diskutier Mit Mir	Ta(!)king Down The Invisible Wall
Dome / Brooklyn, NY	Environmental Design - Work / Public / Community Spaces	Drexel University, Institute for Women’s Health & Leadership, Vision 2020	Seat at the Table
FCB / Chicago + Lord + Thomas / Chicago + Current Global / Detroit + FCBX / Chicago	Design for Good - Experiential Design	City of Chicago	Boards of Change
FCB / Chicago + Lord + Thomas / Chicago + Current Global / Detroit + FCBX / Chicago	Experiential Design - Guerrilla / Stunt	City of Chicago	Boards of Change
FCB / Chicago + Lord + Thomas / Chicago + Current Global / Detroit + FCBX / Chicago	Experiential Design - Installations	City of Chicago	Boards of Change

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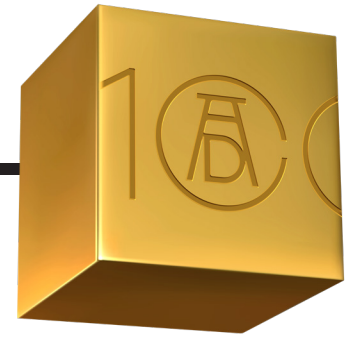


EXPERIENTIAL DESIGN

FCB / New York	Digital Experiences - Augmented / Mixed Reality	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB / New York	Digital Experiences - Responsive Environments	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB / New York	Experiential Design - Installations	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB / New York	Experiential Design - Live Event	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB&FiRe / Madrid	Experiential Design - Live Event	Netflix / PlayStation	UNBOXING
Ig2 / Québec + Touché! / Montréal + BLVD / Montréal	Design for Good - Experiential Design	Société de l'assurance automobile du Québec	Living Radars
Ig2 / Québec + Touché! / Montréal + BLVD / Montréal	Experiential Design - Guerrilla / Stunt	Société de l'assurance automobile du Québec	Living Radars
Local Projects / New York	Environmental Design - Exhibition Design	Planet Word Museum of Language Arts	Planet Word: The First Voice-Activated Museum
Local Projects / New York	Innovation	Planet Word Museum of Language Arts	Planet Word: The First Voice-Activated Museum
McCann New York + JSM Music / New York + Hungry Man / Los Angeles	Design for Good - Experiential Design	Mastercard	True Name
MediaMonks + DDB Germany + Reporters Without Borders + Blockworks	Design for Good - Experiential Design	Reporters Without Borders	The Uncensored Library
MediaMonks + DDB Germany + Reporters Without Borders + Blockworks	Experiential Design - Guerrilla / Stunt	Reporters Without Borders	The Uncensored Library
MediaMonks + DDB Germany + Reporters Without Borders + Blockworks	Innovation	Reporters Without Borders	The Uncensored Library

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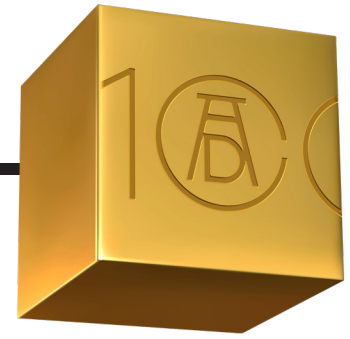


EXPERIENTIAL DESIGN

Prime Weber Shandwick / Stockholm	Experiential Design - Live Event	Felix	The Climate Store
SERVICEPLAN GERMANY / Munich + METER Group / Pullman + Hyperinteractive / Hamburg + Moby Digg / Munich	Design for Good - Experiential Design	METER Group	Meltdown Flags
Snøhetta / Oslo + Medicis / Lyon	Environmental Design - Wayfinding Systems	Groupe Le Monde	Modular Signage System for Groupe Le Monde HQ
Studio TheGreenEyl / New York + Google Creative Lab / New York + Dominick Chen / Tokyo	Environmental Design - Exhibition Design	Google	Found in Translation
The Local Collective / Toronto + Wild Child Grp / Toronto	Experiential Design - Guerrilla / Stunt	Roncesvalles Village BIA	Not For Lease
VMLY&R Mexico + Sanofi + Media Monks / Mexico City	Innovation	Sanofi / Pharmaton Kiddi	Kiddi World
VMLY&R New York	Experiential Design - Live Event	Dell technologies	Unseen ballet
Zulu Alpha Kilo + HomeEquity Bank	Experiential Design - Live Event	HomeEquity Bank	World's Oldest E-sports Team

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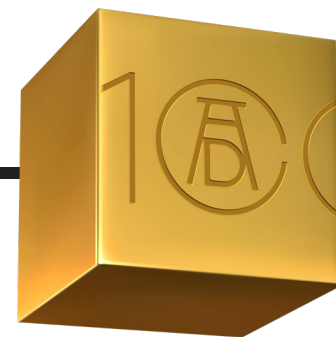


FASHION DESIGN

Alexandra Gelinas / Montreal	Craft - Use of Technology	Studio Mineral	POSE collection
Chunle Chang / Beijing	Personal / Passion Projects	Chunle Chang	Inverse Growth
Dejha Ti + Ania Catherine / Los Angeles	Innovation	Factory Berlin	I'd rather be in a dark silence than
DENTSU + amana	Craft - Use of Technology	Saitama city	Saitama Collection
Jimmy James / Mansfield	Design for Good - Fashion Design	MyCause Brand	3x Cancer Survivor & Footwear Designer Jimmy James
Joyce Li	Innovation	Joyce Li	Monologue
Li Mo / Los Angeles	Personal / Passion Projects	LI MO	EXPLORE
R/GA / New York	Design for Good - Fashion Design	Merch Aid	Merch Aid
STUDEO	Innovation	Tanners' Council of Japan	Leather-made Jewelry
STUDEO	Traditional - Accessories	Tanners' Council of Japan	Leather-made Jewelry
Tongxin Cai / Jersey City	Personal / Passion Projects	Tongxin Cai	Blooming of Life
Xueqi He	Personal / Passion Projects	self-promotion	Fight or flight
Yuzhao Huang / London	Innovation	Personal project	The Spomeniks
Ziqi Xing / London + Qiang Zhang / Beijing + Viktoriia Nastina / Beijing	Traditional - Clothing Design	Ziqi Xing	COPYRIGHT

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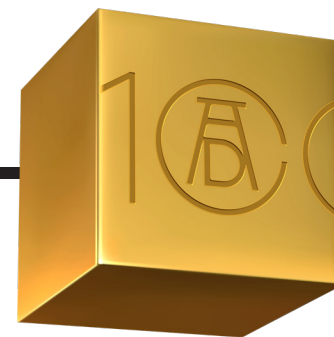


ILLUSTRATION

Ailun Jiang + Yatang Hsu / Berlin	Personal / Unpublished / Passion Project - Series	Self-Promotion	RAN
Aiste Stancikaite / Berlin	Personal / Unpublished / Passion Project - Series	Aiste Stancikaite	Lou
Aiste Stancikaite / Berlin	Personal / Unpublished / Passion Project- Single	Aiste Stancikaite	Pearl
Aiste Stancikaite / Berlin	Personal / Unpublished / Passion Project- Single	Aiste Stancikaite	Rosa
Aiste Stancikaite / Berlin	Personal / Unpublished / Passion Project- Single	Aiste Stancikaite	They Were Always Alone
Alexis Eke	Editorial - Spread - Single	Bloomberg	"The Only One in the Room"
Alexis Eke	Personal / Unpublished / Passion Project - Series	Alexis Eke	Personal Portrait Illustrations
ANTI / Oslo	Innovation	Norwegian Academy of Music	Illustrations for Norwegian Academy of Music
ANTI / Oslo	Promotional / Collateral - Series	Norwegian Academy of Music	Illustrations for Norwegian Academy of Music
Arushi Kathuria	Personal / Unpublished / Passion Project - Series	Self Promotion	Alone or Lonely
Blackish/ABC + Kadir Nelson / Los Angeles	Promotional / Collateral - Single	ABC	Blackish Tea
Boston Beer Company + 360i	Packaging - Single	Truly	Truly Originals – Mango Lemonade Fantasy
Boston Beer Company + 360i	Promotional / Collateral - Single	Truly	Truly Originals – Mango Lemonade Fantasy
Brian Stauffer / Novato	Editorial - Front Page - Single	NAACP / The Crisis	America, Get Off Our Necks!
Bruno Cintra / Franca	Promotional / Collateral - Series	Hermoso Compadre	The Missing Piece
CBS Sunday Morning / New York + Kadir Nelson / Los Angeles	Promotional / Collateral - Single	CBS SUNDAY MORNING	AFTER THE STORM
Chloe Yee May / New York	Personal / Unpublished / Passion Project- Single	Personal / Unpublished	Tears not Shown Till Now/ AAPI Hate

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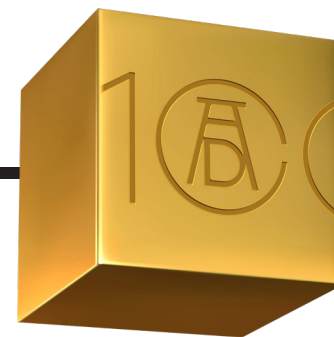


ILLUSTRATION

Chu-Chieh Lee / London + Invisible Hand / New York	Animation - Single	Pfizer	Pfizer - The stories of chronic pain patients
Condé Nast, Vanity Fair + Calida Rawles / New York	Editorial - Spread - Single	VANITY FAIR	ON THE SEA OF TIME
Dominic Bodden / Los Angeles	Personal / Unpublished / Passion Project - Series	Self-Promotion	Portraits of Westlake
Dominic Bodden / Los Angeles	Personal / Unpublished / Passion Project- Single	Self-Promotion	The Kubrick House
Dominique Ramsey / Salisbury	Personal / Unpublished / Passion Project - Series	Dominique Ramsey	Black Lives Matter
TLaloC (aka Eduardo Corral) / Baltimore	Personal / Unpublished / Passion Project - Series	self-promotion	"El Zahir" & "Funes El Memorioso" FICCIONES SERIES
Edward Kinsella / St. Louis + Bloomsbury Publishing PLC / London + British Film Institute / London	Book - Single	The British Film Institute + Bloomsbury Publishing	Night of the Living Dead
Edward Kinsella / St. Louis + The Folio Society / London	Book - Series	The Folio Society	Misery
Eugenia Mello / Brooklyn	Mural / Graffiti / Street Art - Single	MTV	Space Dance
Fabrizio Lenci / São Paulo	Promotional / Collateral - Series	Alem.com.br	Alem Illustration System
FCB / Chicago + Lord + Thomas / Chicago + Current Global / Detroit + FCBX / Chicago	Innovation	City of Chicago	Boards of Change
FOLK / Vilnius	Packaging - Series	Vasaknos Manor & Brewery	Vasaknai Craft Beer
Giant Ant / Vancouver + Ambrose Yu	Personal / Unpublished / Passion Project- Single	Giant Ant	Right Now

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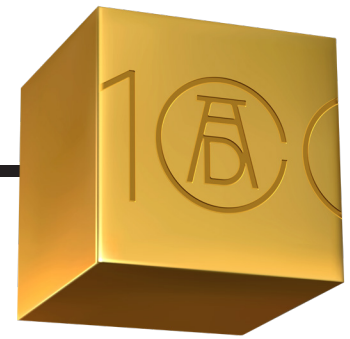


ILLUSTRATION

Goodby Silverstein & Partners / San Francisco	Design for Good - Illustration - Single or Series	HP	Windows of Hope
Han Li	Personal / Unpublished / Passion Project - Series	Self-promotion	The Lovely Old Street In My Memory
indegoo design / Macau	Personal / Unpublished / Passion Project - Series	Naughty Roll	IMBALANCE
Innocean Worldwide Europe + Festival of Animation Berlin / Berlin	Promotional / Collateral - Series	Festival of Animation Berlin	Festival of Animation Berlin
Jiaqi Wang / Los Angeles	Personal / Unpublished / Passion Project - Series	Self-Promotion	Glitter
Jiaqi Wang / Los Angeles + Closer & Closer / Los Angeles + The Washington Post	Editorial - Spread - Series	The Washington Post	2020 Holiday Gift Guide
Jones Knowles Ritchie / New York	Promotional / Collateral - Series	Burger King	Illustrated, Your Way
Kin / New York + Mailchimp / Atlanta + Buck / New York	Animation - Series	Mailchimp	Big Change Starts Small
Laimute Varkalaite / Rumsiskes + NeoMam Studios / London	Digital - Series	NeoMam Studios/ SavingSpot	WORLD OF CRYPTIDS
Longride / Tokyo	Promotional / Collateral - Series	Longride	A Rainy Day in New York
Mailchimp	Digital - Single	Mailchimp	Mailchimp 2020 Annual Report
Mailchimp	Innovation	Mailchimp	Mailchimp 2020 Annual Report
McCann New York + Reckitt Benckiser / Parsnipanny + Dutch Uncle / New York	Design for Good - Illustration - Single or Series	Mucinex	Boring Heroes
McCann New York + Reckitt Benckiser / Parsnipanny + Dutch Uncle / New York	Digital - Series	Mucinex	Boring Heroes

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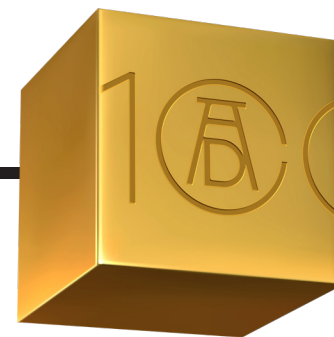


ILLUSTRATION

Muhammad Mustafa / Cairo	Wildcard - Single	Marwan Pablo	CTRL album Art
MULLEN LOWE SSP3 / Bogotá	Digital - Series	AB InBev / Aguila Light Beer	#TAKEMEBACK
MULLEN LOWE SSP3 / Bogotá	Packaging - Series	AB InBev / Aguila Light Beer	#TAKEMEBACK
Nicolas Ortega / Brooklyn	Editorial - Front Page - Single	The Washington Post	Biden Defeats Trump
Nicolas Ortega / Brooklyn	Editorial - Spread - Single	The Atlantic	“No, Really, Are we Rome?”
Leonardo Santamaria / South Pasadena	Digital - Single	Nike	Muscle Memory
Peter Phobia / Brooklyn	Personal / Unpublished / Passion Project - Series	Peter Phobia	Balance And Kickflips
Rolling Stone / New York + Kadir Nelson / Los Angeles	Editorial - Front Page - Single	ROLLING STONE	AMERICAN UPRISING
Sally Deng / Montebello	Personal / Unpublished / Passion Project - Series	Personal	Diaspora
Simone Noronha / Brooklyn	Personal / Unpublished / Passion Project - Series	Personal	Tasty Treats
Simone Noronha / Brooklyn	Personal / Unpublished / Passion Project- Single	Personal	The Embrace
Spotify In- House	Animation - Single	Spotify	Thank You Listeners
TBWA\Chiat\Day Los Angeles + Canja Audio Culture + Colossal + The Youth	Animation - Single	The Recording Academy	Records of Credit
Te Hu	Personal / Unpublished / Passion Project- Single	Te Hu	Nine Songs
Tencent / Shenzhen + Rudo Company / Buenos Aires + Stink Studios / Shanghai	Animation - Single	UNITED NATIONS & TENCENT/ UNITED NATIONS-2030 SDGs	THE PENGUIN & THE WHALE
The Bloc / New York	Book - Series	National Black Child Development Institute	ABCs of Survival
The Bloc / New York	Digital - Series	National Black Child Development Institute	ABCs of Survival

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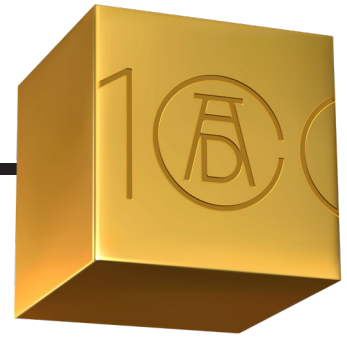


ILLUSTRATION

THE JKBN Group / Los Angeles + Kadir Nelson / Los Angeles	Wildcard - Single	THE JKBN GROUP, LLC	DOWN THE LINE
The Martin Agency / Richmond, Virginia + Flutter/Jacky Winter Group / Melbourne, Australia + Spang TV / Richmond, Virginia	Wildcard - Series	Happy Egg	Crack Open Happy
Leonardo Santamaria / South Pasadena	Editorial - Spread - Single	The New York Times	Disabled in the Coronavirus Crisis
The New York Times Magazine / New York	Editorial - Front Page - Single	The New York Times	Quarantine Journal
The New York Times Magazine / New York	Editorial - Spread - Single	The New York Times	How to Stop the Next Pandemic
Leonardo Santamaria / South Pasadena	Editorial - Spread - Single	The New Yorker	The Queen's Gambit
The New Yorker / New York + Kadir Nelson / Los Angeles	Editorial - Front Page - Single	The New Yorker	Distant Summer
The New Yorker / New York + Kadir Nelson / Los Angeles	Editorial - Front Page - Single	The New Yorker	Say Their Names
The New Yorker / New York + Kadir Nelson / Los Angeles	Editorial - Front Page - Single	The New Yorker	Sweet Liberty
The New Yorker / New York + Kadir Nelson / Los Angeles	Editorial - Front Page - Single	The New Yorker	The Centennial
Thomas Hedger / London + TWOMUCH.STUDIO / London	Personal / Unpublished / Passion Project - Series	Thomas Hedger	world2
Tim O'Brien / Brooklyn	Editorial - Front Page - Single	Time Magazine	Day One

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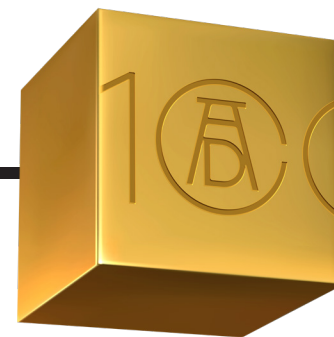


ILLUSTRATION

TOFU Studio / Gdansk + National Museum in Gdansk	Animation - Single	National Museum in Gdansk	The History of "THE LAST JUDGEMENT" by Memling
TOFU Studio / Gdansk + UNICEF Poland / Warsaw	Editorial - Spread - Series	UNICEF Poland	The Legends
Variety / Los Angeles	Editorial - Front Page - Single	Variety	Children's Hour Cover (January 27, 2021)
Williams Murray Hamm / London + Orchestra of Saint John / Oxford	Design for Good - Illustration - Single or Series	Orchestra of Saint John	Afghanistan's First All Female Orchestra
Yani&Guille / Buenos Aires + Eugenia Mello / Brooklyn	Packaging - Series	Aguila Chocolates	Our Rhythms
YouTube Art Department / San Bruno	Design for Good - Illustration - Single or Series	YouTube	Black History Month
Yuan Li / Shanghai	Digital - Single	The Paper	The Lost Spring
Zhang Xin	Design for Good - Illustration - Single or Series	Self-promotion	Juan Cun-Military Dependents' Villages in Taiwan

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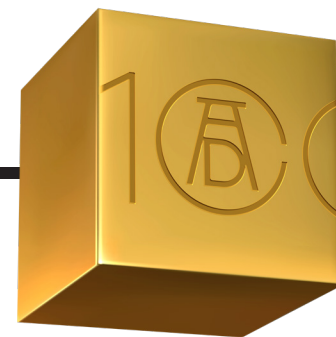


IN-HOUSE

140 / New York	Advertising - Craft in Writing	Verizon	#NotDone
140 / New York	Design for Good - In-House	Verizon	#NotDone
140 / New York	Interactive - Social Media	Verizon	#NotDone
140 / New York + The Mill	Experiential Design - Live Event	Verizon	CES Case Study Event
140 + Verizon + Unit9 / New York	Advertising - Branded Content / Entertainment	Verizon /The Metropolitan Museum of Art	The Met Unframed
140 + Verizon + Unit9 / New York	Experiential Design - Digital Experiences	Verizon / The Metropolitan Museum of Art	The Met Unframed
140 + Verizon + Unit9 / New York	Innovation - Single or Series	Verizon /The Metropolitan Museum of Art	The Met Unframed
140 + Verizon + Unit9 / New York	Interactive - Online / Mobile Websites	Verizon /The Metropolitan Museum of Art	The Met Unframed
Electronic Arts / Redwood City	Advertising - Branded Content / Entertainment	Apex Legends	Season 4 – “Assimilation”
Golden State Warriors + Warriors Studio + Carville Collective / San Francisco	Brand / Communication Design - Branding	Golden State Warriors	Oakland Forever
Google Brand Studio / San Francisco	Advertising - Branded Content / Entertainment	Google	First of Many
Google Brand Studio / San Francisco	Advertising - Television / Film / Online Video	Google	First of Many
Google Brand Studio / San Francisco	Integrated - Series	Google	Search Black-owned
Leo Burnett Colombia + ABinBev Colombia + The Coach / Habla el balón / Dattis / Draftline / Lowe / Bogotá	Experiential Design - Guerrilla Marketing / Stunt	ABinBev Aguila Beer	Half Fans
MTV / New York	Design for Good - In-House	MTV	"I Can't Breathe" 8:46 Channel Shutdown
RT Creative Lab / Moscow	Experiential Design - Digital Experiences	RT	War: Kids drawings in VR Animation

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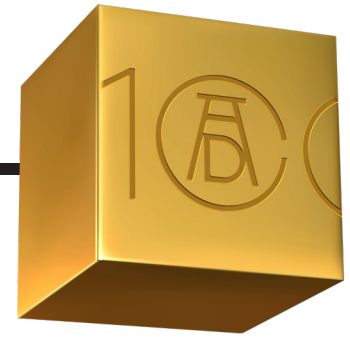


IN-HOUSE

Spotify In- House	Advertising - Art Direction	Spotify	Alone with Me
Spotify In- House	Advertising - Direct	Spotify	Your 2020 Wrapped
Spotify In- House	Advertising - Out of Home	Spotify	Save Our Stages
Spotify In- House	Interactive - Data Visualization	Spotify	Alone with Me
Spotify In- House	Interactive - Online / Mobile Websites	Spotify	Listening Together
Spotify In- House	Interactive - UX / UI	Spotify	Your 2020 Wrapped
Spotify In- House	Motion / Film Craft - Direction	Spotify	Duos
Squarespace	Advertising - Art Direction	Squarespace	Squarespace
Squarespace	Advertising - Television / Film / Online Video	Squarespace	Squarespace
Squarespace + One Thousand Birds + Bliss	Interactive - Online / Mobile Websites	Squarespace	Browser History
Squarespace + One Thousand Birds + Bliss	Interactive - UX / UI	Squarespace	Browser History
Tencent / Shenzhen + 25 Hours / Guangzhou	Brand / Communication Design - Promotional Materials	Tencent Charity/99 Giving Day	HOPE FOR HOMETOWN
Tencent / Shenzhen + 25 Hours / Guangzhou	Design for Good - In-House	Tencent Charity/99 Giving Day	HOPE FOR HOMETOWN
Tencent / Shenzhen + Linkfilms / Shanghai	Advertising - Out of Home	Tencent/Tencent Youth Science Festival	IMARS CINEMA
Tencent / Shenzhen + Linkfilms / Shanghai	Experiential Design - Installations	Tencent/Tencent Youth Science Festival	IMARS CINEMA
Tencent / Shenzhen + Rudo Company / Buenos Aires + Stink Studios / Shanghai	Design for Good - In-House	UNITED NATIONS & TENCENT/ UNITED NATIONS-2030 SDGs	THE PENGUIN & THE WHALE
Tencent / Shenzhen + Stink Studios / Shanghai	Interactive - Data Visualization	Tencent/Tencent WE Summit	MICRO UNIVERSE

ADC 100TH ANNUAL AWARDS – FINALISTS

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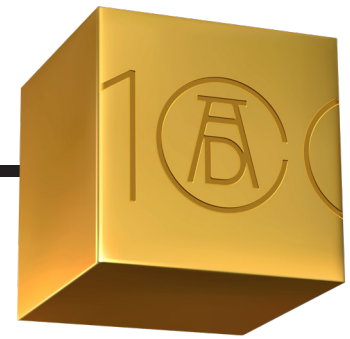


IN-HOUSE

Tencent / Shenzhen + Stink Studios / Shanghai + MassiveMusic K.K. / Tokyo	Experiential Design - Digital Experiences	WeChat+ The Great Wall/WeChat	MOONMENTS
Tencent / Shenzhen + Stink Studios / Shanghai + MassiveMusic K.K. / Tokyo	Interactive - AR / VR	WeChat+ The Great Wall/WeChat	MOONMENTS
The LEGO Group / Singapore	Experiential Design - Digital Experiences	LEGO	White Noise
Utah Jazz / Salt Lake City	Advertising - Promotional Materials	Utah Jazz	20/21 City Edition - Dark Mode
Utah Jazz / Salt Lake City + Dave Arcade + Michael Walsh + Sander Goldman	Advertising - Promotional Materials	Utah Jazz	NBA Awards
Vans / Costa Mesa	Design for Good - In-House	Vans	FtB
VICE News / New York	Brand / Communication Design - Branding	VICE News	Black South Rising

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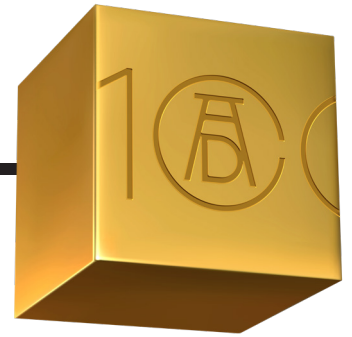


INTEGRATED

BBDO Group Germany + Sehsucht	Design for Good - Integrated Series	WWF Germany	Eurythenes plasticus
BBDO Group Germany + Sehsucht	Innovation	WWF Germany	Eurythenes plasticus
BBDO Group Germany + Sehsucht	Integrated - Traditional	WWF Germany	Eurythenes plasticus
FCB + FCBNY / New York + Lord + Thomas / Chicago + Myles Beeson	Innovation	Michelob ULTRA	Contract for Change
FCB / Chicago + Lord + Thomas / Chicago + Current Global / Detroit + FCBX / Chicago	Innovation	City of Chicago	Boards of Change
FCB / New York	Innovation	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
Goodby Silverstein & Partners / San Francisco	Design for Good - Integrated Series	Courageous Conversation Global Foundation	Not a Gun
Goodby Silverstein & Partners / San Francisco	Integrated - Traditional	Cheetos	It Wasn't Me
Google Brand Studio / San Francisco	Design for Good - Integrated Series	Google	Search Black-owned
INGO / Stockholm + David / Miami + Publicis / Bucharest	Integrated - Traditional	Burger King	BK Moldy Whopper
Leo Burnett / Chicago	Integrated - Traditional	Kraft Heinz Country Time Lemonade	Littlest Bailout
R/GA / California / San Francisco	Integrated - Traditional	Reddit	Up The Vote

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INTEGRATED

SERVICEPLAN

GERMANY /

Munich +

METER Group /

Pullman +

Hyperinteractive /

Hamburg +

Moby Digg / Munich

Integrated - Digital

METER Group

Meltdown Flags

TAXI Canada +

Covenant House +

Arthouse Productions

/ Toronto

Integrated - Digital

Covenant House Toronto

Shoppable Girls

The Community +

OREO +

360i +

World War Seven

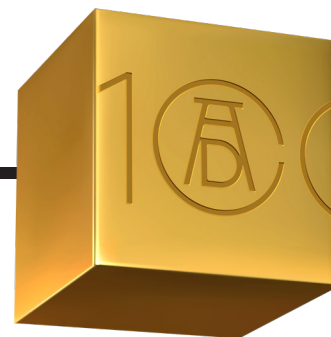
Integrated - Digital

Mondelez / OREO

The OREO Doomsday Vault

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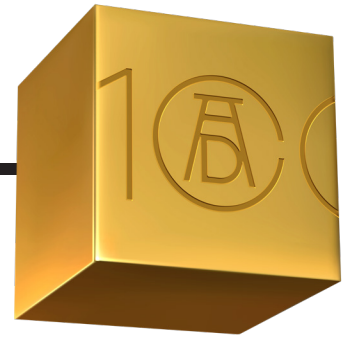


INTERACTIVE

140 + Verizon + Unit9 / New York	Craft in Online / Mobile - Art Direction	Verizon/ The Metropolitan Museum of Art	The Met Unframed
140 + Verizon + Unit9 / New York	Craft in Online / Mobile - Use of Technology	Verizon/ The Metropolitan Museum of Art	The Met Unframed
20/20 Helsinki + Evermade + Zoan + Ryhmä / Helsinki	Data Visualization	IKEA	IKEA creates art from Finnish dreams.
72andSunny / Los Angeles + truth initiative	Social Media - Tik-Tok	Truth	This Is Quitting
72andSunny New York + Church & Dwight, Trojan Brand Condoms	Social Media - Twitter	Trojan	Sext Us, Instead
BBDO / New York	AR / VR / MR	Color of Change	Pedestal Project
BBDO / New York	Craft in Online / Mobile - Art Direction	Foot Locker	For the Love
BBDO / New York	Craft in Online / Mobile - Content Strategy	Foot Locker	Endless World of Airmax
BBDO / New York	Design for Good - Interactive	Color of Change	Pedestal Project
BBDO / New York	Social Media - Facebook	Mars Petcare: Pedigree	Dogs on Zoom
BBDO / New York	Social Media - Wildcard	Foot Locker	For the Love
BBDO / New York	UX / UI - User Experience Design	Foot Locker	Endless World of Airmax
Beats Electronics + Firstborn	Craft in Online / Mobile - Art Direction	Beats Electronics	Beats - Tempo
Beats Electronics + Firstborn	UX / UI - User Experience Design	Beats Electronics	Beats - Tempo
Beats Electronics + Firstborn	UX / UI - User Interface Design	Beats Electronics	Beats - Tempo
Bruno Arizio / London + Romain Avelle / Amsterdam + Studio—BA / London	Uncommissioned / Personal - Single or Series	Studio—BA	Studio—BA Website

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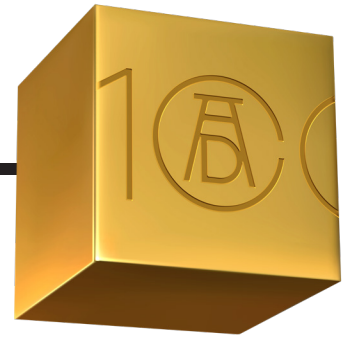


INTERACTIVE

DENTSU + SHOEI + J.C.SPARK + TAKI CORPORATION / Tokyo	Data Visualization	SHOEI	The Story of a Christmas Present's Journey
FCB / Chicago + FCBX / Chicago + Current Global / Detroit + MediaMonks / Los Angeles	AR / VR / MR	Canon, USA	Long Live Love
FCB / Chicago + Lord + Thomas / Chicago + Current Global / Detroit + FCBX / Chicago	Design for Good - Interactive	City of Chicago	Boards of Change
FCB Inferno / London	Social Media - Wildcard	The Big Issue	Raising Profiles
FCB / New York	Innovation	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB&FiRe / Madrid	Innovation	Netflix / PlayStation	UNBOXING
FCB&FiRe / Madrid	Social Media - Wildcard	Netflix / PlayStation	UNBOXING
FCB&FiRe / Madrid	Video - Online Video	Netflix / PlayStation	UNBOXING
fischerAppelt / Philipp und Keuntje / Hamburg + IT'S US MEDIA / Berlin + MOKOH MUSIC / Berlin + STUDIO MOVIE MAGIC / Berlin	Social Media - Facebook	TERRE DES FEMMES	#UNHATEWOMEN
Goodby Silverstein & Partners / San Francisco	Craft in Online / Mobile - Use of Technology	Cheetos	It Wasn't Me
Goodby Silverstein & Partners / San Francisco	Craft in Online / Mobile - Use of Technology	Goodby Silverstein & Partners	Respond2Racism— First-Responder Twitter Bot
Goodby Silverstein & Partners / San Francisco	Design for Good - Interactive	Goodby Silverstein & Partners	Respond2Racism— First-Responder Twitter Bot

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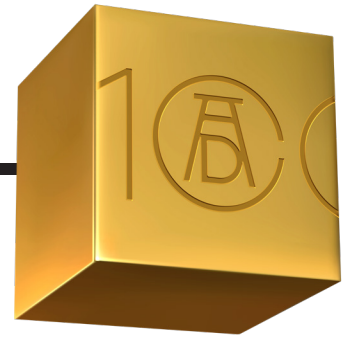


INTERACTIVE

Goodby Silverstein & Partners / San Francisco	Innovation	Cheetos	It Wasn't Me
Goodby Silverstein & Partners / San Francisco	Social Media - Snapchat	Cheetos	It Wasn't Me
Goodby Silverstein & Partners / San Francisco	Social Media - Twitter	Goodby Silverstein & Partners	Respond2Racism— First-Responder Twitter Bot
GSD&M / Austin	Craft in Online / Mobile - Sound Design	United States Air Force	ECHO
Happiness / An FCB alliance / Brussels	Data Visualization	Snap	FaceTouchers
Happiness / An FCB alliance / Brussels	Social Media - Wildcard	Snap	FaceTouchers
Immersion Sp. z o.o. / Warsaw	AR / VR / MR	Smithsonian Channel	Mission to Mars AR
Kolle Rebbe / Hamburg	Craft in Online / Mobile - Use of Technology	Joyn	Ultrasonic Mafia Call
Kroger + 360i	Social Media - Twitter	Kroger	Chefbot
Leo Burnett Chicago	Online / Mobile Websites - Website	Coors Light	Clone Machine
MediaMonks & DDB Germany + Reporters Without Borders + Blockworks	Design for Good - Interactive	Reporters Without Borders	The Uncensored Library
MediaMonks & DDB Germany + Reporters Without Borders + Blockworks	Innovation	Reporters Without Borders	The Uncensored Library
MediaMonks + Granny + Henrik & Sofia + Netflix	UX / UI - User Experience Design	Netflix	DARK
MediaMonks + Granny + Henrik & Sofia + Netflix	UX / UI - User Interface Design	Netflix	DARK

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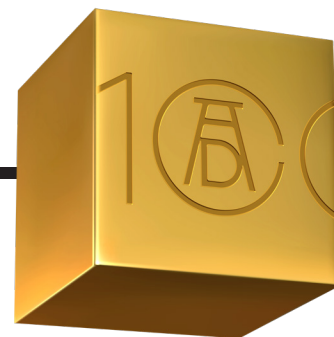


INTERACTIVE

mount + Light Publicity + Mori / Tokyo	Online / Mobile Websites - Website	POLA	POLA 2029 VISION
Mozga Studio / Moscow	Social Media - Instagram	Enjoyable Ageing Charity Foundation	Disappearing Stories
R/GA / California	Social Media - Wildcard	Reddit	Up The Vote
R/GA / London	Online / Mobile Websites - E-Commerce Site	Nike	Nike Air Max 720 Air Store
R/GA / New York	Craft in Online / Mobile - Art Direction	ESPN	House of '98
R/GA / New York	Craft in Online / Mobile - Content Strategy	ESPN	House of '98
R/GA / New York	Online / Mobile Websites - Campaign Site	ESPN	House of '98
RT Creative Lab / Moscow + Phygitalism / Moscow	AR / VR / MR	RT	Lessons of Auschwitz: VR tribute by students
SERVICEPLAN GERMANY / Munich + MEDIAPLUS GERMANY / Munich + Hastings Music / Berlin + ITS US Media / Berlin	Craft in Online / Mobile - Copywriting for Digital	Laut gegen Nazis	Say it loud. Make a difference.
SERVICEPLAN GERMANY / Munich + METER Group / Pullman + Hyperinteractive / Hamburg + Moby Digg / Munich	Data Visualization	METER Group	Meltdown Flags
SERVICEPLAN GERMANY / Munich + METER Group / Pullman + Hyperinteractive / Hamburg + Moby Digg / Munich	Online / Mobile Websites - Campaign Site	METER Group	Meltdown Flags

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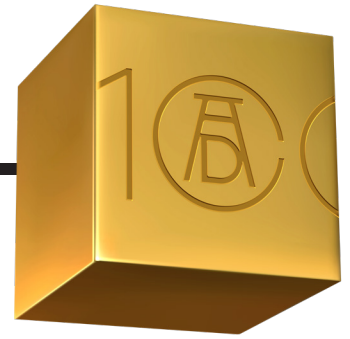


INTERACTIVE

Spotify In- House	Craft in Online / Mobile - Art Direction	Spotify	Alone with Me
Spotify In- House	Craft in Online / Mobile - Use of Technology	Spotify	Alone with Me
Spotify In- House	Craft in Online / Mobile - Use of Technology	Spotify	Your 2020 Wrapped
Spotify In- House	Online / Mobile Websites - Website	Spotify	Alone with Me
Spotify In- House	UX / UI - User Experience Design	Spotify	Alone with Me
Spotify In- House	UX / UI - User Experience Design	Spotify	Your 2020 Wrapped
Spotify In- House	UX / UI - User Interface Design	Spotify	Your 2020 Wrapped
Squarespace + One Thousand Birds + Bliss	Craft in Online / Mobile - Art Direction	Squarespace	Browser History
Squarespace + One Thousand Birds + Bliss	Online / Mobile Websites - Campaign Site	Squarespace	Browser History
Squarespace + Whitehouse Post + Reset + Q Department	Video - Online Video	Squarespace	Launch It
TAXI Canada / Toronto	Craft in Online / Mobile - Art Direction	Volkswagen	The Carbon-Neutral Net
TBWA\Chiat\Day / New York + MTN DEW / New York	Social Media - Twitter	MTN DEW	MTN DEW Major Million
TBWA\Chiat\Day / New York + Travelers Insurance / New York	Social Media - Twitter	Travelers Insurance	Zaadii's Unfinished Story
TBWA\HAKUHODO + AOI Pro. + mount + Rhizomatiks / Tokyo	Data Visualization	UNIQLO / HEATTECH	UNIQLO THERMOART

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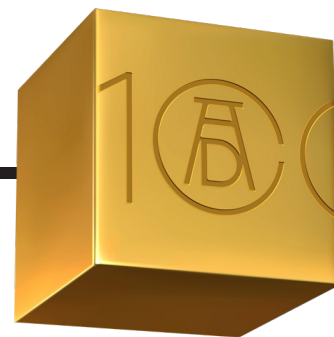


INTERACTIVE

The New York Times Magazine / New York	Online / Mobile Websites - Website	The New York Times	Great Performers
The New York Times Magazine / New York	Online / Mobile Websites - Website	The New York Times	The Decameron Project - web
VMLY&R / Kansas City + Wendy's / Dublin + Ketchum / Chicago	Social Media - Twitter	Wendy's	Spicy Profile Pics
VMLY&R / Kansas City + Wendy's / Dublin + Spark Foundry / New York + Ketchum / Chicago	Social Media - Wildcard	Wendy's	Super Wendy's World
White Rabbit / Budapest + Canja Audio Culture / Curitiba + Monster Films / Sao Paulo	Innovation	University of Madeira / www.termsagainstbullying.com	Terms Against Bullying
Zulu Alpha Kilo + HomeEquity Bank	Games - Web / Social Media	HomeEquity Bank	World's Oldest E-sports Team

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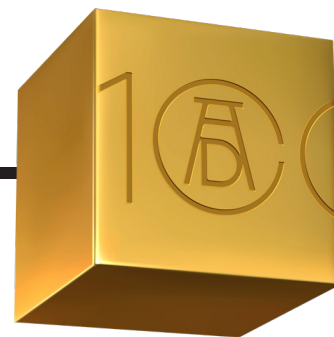
MOTION / FILM / GAMING CRAFT

215 McCann / San Francisco + Microsoft Xbox / Redmond + MPC / Los Angeles + Whitehouse Post / New York	Craft in Motion / Film - Use of Music / Sound	Microsoft Xbox	Xbox Series X: Us Dreamers
Amber China + PA FASSION LAB + The Nine SH / Shanghai	Craft in Motion / Film - Special Effects	Durex	Safely Feel The Real World
Andrew Myers / Brooklyn	Motion / Film - Unpublished / Passion Project	Personal	17 Small Ideas
BBDO Group Germany + AlmapBBDO / Sao Paulo + ANORAK Film	Craft in Motion / Film - Direction	WhatsApp Inc. / WhatsApp	Family Diary
BBDO Group Germany + BWGTBLD	Design for Good - Motion / Film Craft	UNICEF Deutschland	#ENDviolence – More Than A Mark
BBDO Group Germany + BWGTBLD	Craft in Motion / Film - Cinematography	UNICEF Deutschland	#ENDviolence – More Than A Mark
BBDO Group Germany + BWGTBLD	Craft in Motion / Film - Direction	UNICEF Deutschland	#ENDviolence – More Than A Mark
BBDO Group Germany + BWGTBLD	Craft in Motion / Film - Editing	UNICEF Deutschland	#ENDviolence – More Than A Mark
BBDO Group Germany + BWGTBLD	Craft in Motion / Film - Use of Music / Sound	UNICEF Deutschland	#ENDviolence – More Than A Mark
Bito / Taipei	Craft in Motion / Film - Typography	Taiwan Academia Industry Consortium	2020 VisionGetWild Opening “Final Blow”
Brian Schulz / Las Vegas	Motion / Film - Short Video - Series	GOOGLE	LIFE BELOW WATER - Video Series
BUCK	Motion / Film - Movie Trailer	HBO	Between the World and Me

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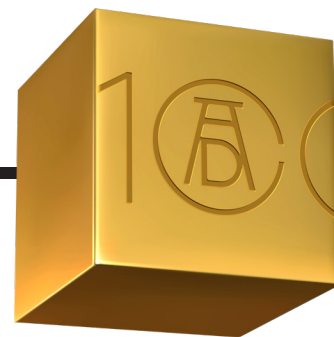


MOTION / FILM / GAMING CRAFT

BWGTBLD + Anomaly + Zalando / Berlin	Craft in Motion / Film - Cinematography	Mercedes-Benz	Valet Guys
BWGTBLD + Anomaly + Zalando / Berlin	Craft in Motion / Film - Direction	Mercedes-Benz	Valet Guys
BWGTBLD + Anomaly + Zalando / Berlin	Craft in Motion / Film - Direction	Zalando	The Hug
BWGTBLD + Anomaly + Zalando / Berlin	Craft in Motion / Film - Use of Music / Sound	Zalando	The Hug
BWGTBLD + Anomaly + Zalando / Berlin	Design for Good - Motion / Film Craft	Zalando	The Hug
Chris Carboni	Motion / Film - Unpublished / Passion Project	Chris Carboni	Mourn in the USA
Courageous Studios / New York + UM + Charles Schwab + CNN	Motion / Film - Short Video - Single	Charles Schwab	Breakaway
DDB Paris + Machine Final Cut / London + Pinkman.tv / Paris	Craft in Motion / Film - Cinematography	Ubisoft	Tipping Point
DDB Paris + Machine Final Cut / London + Pinkman.tv / Paris	Craft in Motion / Film - Direction	Ubisoft	Tipping Point
DDB Paris + Machine Final Cut / London + Pinkman.tv / Paris	Craft in Motion / Film - Editing	Ubisoft	Tipping Point
DENTSU + EDP graphic works + sora / Tokyo	Craft in Motion / Film - Motion Graphics	En-courage	47 INTERNSHIP
Digitas / Chicago + Vox Creative / NY + VENTURELAND / Los Angeles	Motion / Film - Documentary	KitchenAid	A Woman's Place: Fight for Equality

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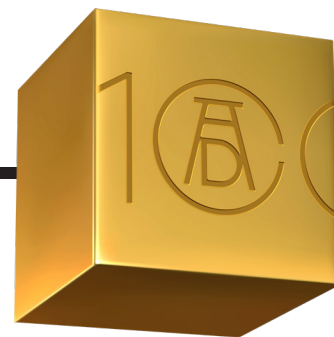


MOTION / FILM / GAMING CRAFT

Dillon M. Banda / Hong Kong + Dillon & Co + SoundChips	Motion / Film - Documentary	Dillon & Co / SoundChips	Ashima
Detroit / Milano + Beeta / Madrid + Grey / New York + Smider / Milano	Craft in Motion / Film - Direction	Procter & Gamble — Pantene	Nutrient Blends Collection
Detroit / Milano + Beeta / Madrid + Grey / New York + Smider / Milano	Craft in Motion / Film - Motion Graphics	Procter & Gamble — Pantene	Nutrient Blends Collection
Doomsday Entertainment / Los Angeles + FRIEND / London + Young Turks / London	Motion / Film - Music Video	FKA twigs	Sad Day
Elastic / Santa Monica + ESPN / Hartford	Craft in Motion / Film - Motion Graphics	ESPN	College Football
Elastic / Santa Monica + HBO / New York	Motion / Film - Title Sequences	HBO	Between the World and Me
Elastic / Santa Monica + HBO / New York	Motion / Film - Title Sequences	HBO	The Swamp
Gabriel Tick / New York	Craft in Motion / Film - Animation	Sony Music Legacy Recordings	Johnny Cash "Farther Along" Official Music Video
Giant Ant / Vancouver + Ambrose Yu	Motion / Film - Unpublished / Passion Project	Giant Ant	Right Now
Goodby Silverstein & Partners / San Francisco	Craft in Motion / Film - Use of Music / Sound	Doritos	Flat Matthew
Goodby Silverstein & Partners / San Francisco	Design for Good - Motion / Film Craft	Google / United Nations / Tribeca Enterprises	Life Below Water

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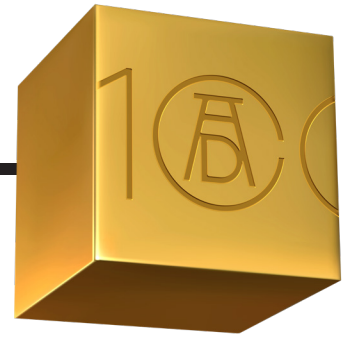


MOTION / FILM / GAMING CRAFT

HEIMAT Berlin + Czar Film / Hamburg + LOFT Studios / Berlin	Craft in Motion / Film - Cinematography	HORNBACH	HORNBACH "Biodiversity starts in your garden."
HEIMAT Berlin + Czar Film / Hamburg + LOFT Studios / Berlin	Craft in Motion / Film - Direction	HORNBACH	HORNBACH "Biodiversity starts in your garden."
HEIMAT Berlin + Czar Film / Hamburg + LOFT Studios / Berlin	Craft in Motion / Film - Use of Music / Sound	HORNBACH	HORNBACH "It seems impossible. Until you do it."
Leo Burnett / Detroit	Craft in Motion / Film - Direction	Cadillac	ScissorHandsFree
Mah Ferraz / Brooklyn + 300 Entertainment / New York + The New York Times / New York + The Genius Club / New York	Craft in Motion / Film - Editing	The New York Times	Megan Thee Stallion
Marcos Sánchez	Motion / Film - Music Video	Lydia Lee	Grey to Green
Michael Riley + Bob Swensen + Penelope Nederlander + Amanda Gotera / Los Angeles	Motion / Film - Title Sequences	Warner Bros. Pictures	Birds of Prey
Not Real / Buenos Aires	Craft in Motion / Film - Motion Graphics	Self-Promotion	Grace Sunset Collection
Not Real / Buenos Aires + Cinco Design / Portland	Craft in Motion / Film - Motion Graphics	Nike / Nike Air Max	Nike - Gumball Pack
OREO + 360i	Design for Good - Motion / Film Craft	Mondelez / Oreo	Proud Parent
OREO + 360i	Motion / Film - Narrative	Mondelez / Oreo	Proud Parent
OREO + 360i	Motion / Film - Short Video - Single	Mondelez / Oreo	Proud Parent

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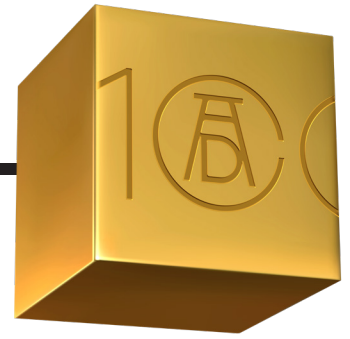


MOTION / FILM / GAMING CRAFT

Patrick Dias / Toronto, Canada	Motion / Film - Short Video - Single	Self Initiated Personal Project	Missed Connections: "Was that your limb? - w4m"
Pulse Films + Adam&Eve / London	Craft in Motion / Film - Animation	John Lewis	Give a little Love
Pulse Films + Wieden+ Kennedy / Portland	Craft in Motion / Film - Direction	Nike	You Can't Stop Us
Roof Studio + AREA 23 / New York	Craft in Motion / Film - Animation	CURAVIVA Schweiz	The Eventful Life of Rosemarie
Roof Studio + AREA 23 / New York	Craft in Motion / Film - Animation	Insmed	Unbreakable
Saad Moosajee + Pomp&Clout	Craft in Motion / Film - Animation	88Rising	Joji - 777
Saad Moosajee + Pomp&Clout	Innovation	88Rising	Joji - 777
Saad Moosajee + Pomp&Clout	Motion / Film - Music Video	88Rising	Joji - 777
Saskia Marka	Motion / Film - Title Sequences	Netflix	The Queen's Gambit Main Title Design
SERVICEPLAN GERMANY + MEDIAPLUS GERMANY / Munich	Craft in Motion / Film - Editing	BMW	THE 4 - ENJOY EVERY EDGE
SOMEI DESIGN / Shanghai + Echoic Audio / London	Design for Good - Motion / Film Craft	Bilibili	Never Undo - Opening of Bilibili New Year's Eve
SOMEI DESIGN / Shanghai + Echoic Audio / London	Motion / Film - Short Video - Single	Bilibili	Never Undo - Opening of Bilibili New Year's Eve
Spotify In- House	Craft in Motion / Film - Extended Reality	Spotify	Alone with Me
Squarespace + Whitehouse Post + Reset + Q Department	Craft in Motion / Film - Special Effects	Squarespace	Launch It

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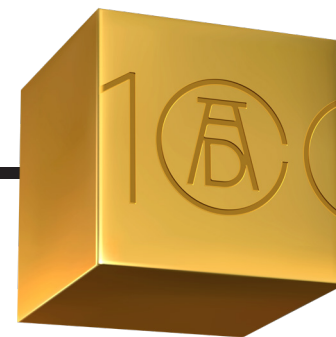


MOTION / FILM / GAMING CRAFT

The Bloc / New York	Craft in Motion / Film - Direction	Tribute	Instant Doctor
The Bloc / New York	Motion / Film - Narrative	Tribute	Instant Doctor
The Recording Academy + Barking Owl + Rock Paper Scissors + Radical Media	Craft in Motion / Film - Use of Music / Sound	The Recording Academy	2% Choir
Wizz / Quad Group / Clichy + Team One / Los Angeles	Craft in Motion / Film - Animation	Expedia	Let's take a trip

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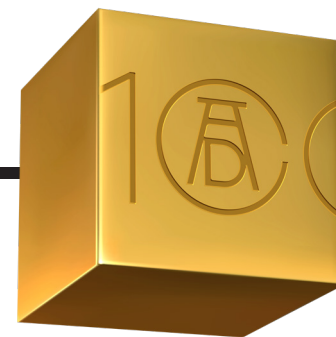


PACKAGING DESIGN

Allegra Poschmann / Victoria + Alex Nemeroff / Montreal	Food / Beverage - Beverage - Series	Kona Coffee Purveyors	Kona Coffee Purveyors
Aris Pasouris / Athens	Food / Beverage - Food - Single	Dimitris Sabaziotis	Saba's Family
Bartlett Brands / San Francisco + 4Sight / New York + Clevertch / New York	Beauty / Cosmetics / Personal Care - Series	Ace of Air	The First Fully Circular Beauty & Wellness Brand
Bartlett Brands / San Francisco + 4Sight / New York + Clevertch / New York	Sustainable / Eco-friendly - Series	Ace of Air	The First Fully Circular Beauty & Wellness Brand
BBDO Group Germany	Entertainment / Recreation - Media	Dr. August Oetker Nahrungsmittel KG / Die Ofenfrische (Pizza)	The Family Tablecloth
Bedow / Stockholm	Food / Beverage - Beverage - Series	Monachus	Monachus – A Dash of Istria
Birger Linke Design / Beijing	Pharma / Health / Wellness	Livinguard/S.G.F. Biotechnology	The Masks that Ate the Virus
Bruketa&Zinic&Grey / Zagreb + Radgonske gorice / Gornja Radgona	Food / Beverage - Beverage - Single	Radgonske gorice/ Untouched by Light	Untouched by Light
CENTER / Brooklyn	Food / Beverage - Beverage - Series	United Sodas	United Sodas of America
Cheng li Yen / Changhua Taiwan (R.O.C) + Cheng yu Craft / Changhua Taiwan (R.O.C)	Design for Good - Packaging Design	CHENG YU Craft	The memory recorder.
cosmos / Tokyo	Food / Beverage - Food - Single	Hikiami Kougetsudo	Tsukifune-Mochi
DENTSU / Tokyo	Pharma / Health / Wellness	Menicon	Beautiful Days

ADC 100TH ANNUAL AWARDS – FINALISTS

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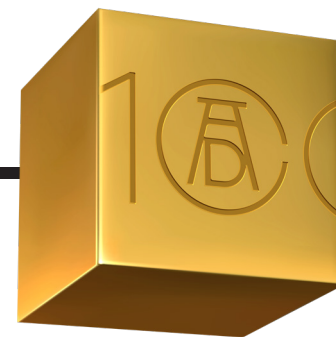
PACKAGING DESIGN

ESTABLISHED / New York	Beauty / Cosmetics / Personal Care - Single	FACEGYM	FACEGYM
FOLK / Vilnius	Food / Beverage - Beverage - Series	Vasaknos Manor & Brewery	Vasaknai Craft Beer
Grand Deluxe / Matsuyama	Food / Beverage - Beverage - Single	Dogo no Machiya	Postcard from Orange Farmer
Jones Knowles Ritchie / London	Beauty / Cosmetics / Personal Care - Series	Bloom & Blossom	Generations Collide
Jones Knowles Ritchie / New York	Food / Beverage - Food - Series	Burger King	Your Taste, Your Way
L3 Branding / Beijing	Food / Beverage - Food - Single	All About Sheep	All About Sheep Package Design
Leo Burnett Toronto + The J.M. Smucker / Toronto	Specialty Product / Wildcard	Robin Hood	Robin Hood Flour
LITETE Brand Design / TianJin	Food / Beverage - Beverage - Series	WEN TAI YUN	Jingyang Brick Tea
McCANN Duesseldorf	Design for Good - Packaging Design	Oekologische Tierzucht	FrEiraum
Midday / London & Vancouver	Food / Beverage - Beverage - Series	High Water Hard Seltzer	High Water - Sip the high life
Midday / London & Vancouver	Food / Beverage - Food - Series	Small Giants - Cricket Crackers	Small Giants - Little Critters, Big Mission.
Mother Design / New York	Food / Beverage - Beverage - Series	Filthy	Filthy
MULLEN LOWE SSP3 / Bogotá	Food / Beverage - Beverage - Series	AB InBev / Aguila Light Beer	#TAKEMEBACK
Neumeister Strategic Design / Stockholm	Food / Beverage - Beverage - Series	Spendrups Bryggeri	Cuba Cola
OlssonBarbieri / Oslo + Alexis Jamet / Paris + Anne Valeur / Oslo + Espen Friberg / Oslo	Food / Beverage - Beverage - Series	Ambijus	Ambijus
OlssonBarbieri / Oslo + Hans Just Group / Copenhagen	Food / Beverage - Beverage - Series	Hans Just Group / Shake-it	Shake-it

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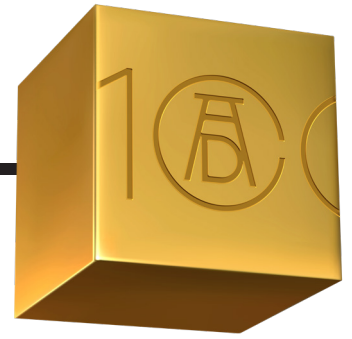


PACKAGING DESIGN

The Community + OREO + 360i + World War Seven	Food / Beverage - Food - Single	Mondelez / Oreo	The OREO Doomsday Vault
OUWN / Tokyo	Food / Beverage - Beverage - Series	ABUNOTSURU	MIYOSHI HANA
Paprika / Montréal	Food / Beverage - Beverage - Series	Distillerie Grand Dérangement	SAGA Grand Gin
Pearlfisher / New York	Food / Beverage - Food - Series	McDonald's	McDonald's
Pearlfisher / New York	Food / Beverage - Food - Single	Consider Pastures	Consider Pastures
Preacher / Austin	Entertainment / Recreation - Media	Black Pumas	Black Pumas Deluxe Edition
Quinsay Design / Hang Zhou	Specialty Product / Wildcard	Quinsay	Grid Calendar
Saatchi & Saatchi Wellness / New York + Publicis Groupe / Tel Aviv + Tikkun Olam Makers: TOM / Tel Aviv + Pixel Farm / Minneapolis	Pharma / Health / Wellness	Tikkun Olam Makers: TOM	The Prescription Paper Pill Bottle
Saatchi & Saatchi Wellness / New York + Publicis Groupe / Tel Aviv + Tikkun Olam Makers: TOM / Tel Aviv + Pixel Farm / Minneapolis	Sustainable / Eco-friendly - Single	Tikkun Olam Makers: TOM	The Prescription Paper Pill Bottle
SHENZHEN BOB DESIGN / Shenzhen	Food / Beverage - Food - Single	nongfu wangtian	nongfuwangtian CHILI SAYCE
studioWMW + Polytrade Paper Corporation / Hong Kong	Specialty Product / Wildcard	Polytrade Paper Corporation Ltd.	Gift for Your Beloved

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The Collected Works / New York	Entertainment / Recreation - Media	The National	The National: Juicy Sonic Magic, Live in Berkeley
Uniform Teeth / San Francisco	Beauty / Cosmetics / Personal Care - Series	Uniform Teeth	Uniform Teeth Clear Aligner Packaging
Wedge	Food / Beverage - Beverage - Single	Aupale	Aupale
Xiaomi / Beijing	Consumer Electronics	Mi	Mi Ionic Hair Dryer H900
Xiaomi / Beijing	Consumer Electronics	Mi	Mijia Sonic Electric Toothbrush T500C
Yamachiku + katsuaki / Kumamoto	Home / Houseware	Yamachiku	okaeri

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PHOTOGRAPHY

AARP	Social Media - Series	AARP	Nostalgic Film Locations
AARP	Social Media - Single	AARP	Casa Ruby
AARP	Wildcard - Series	AARP The Magazine	Animal Lovers
Andrew Myers / Brooklyn	Wildcard - Series	The New York Times	New York Times Wellness
Anne Hollowday / United States	Personal / Unpublished / Passion Project - Series	Personal	Behind The Red Velvet Curtain
Anne Hollowday / United States	Personal / Unpublished / Passion Project - Series	Uno	The Waste Dress
Apple / Cupertino	Mobile	Apple	Shot on iPhone Series A
Apple / Cupertino	Mobile	Apple	Shot on iPhone Series B
Apple / Cupertino	Mobile	Apple	Shot on iPhone Ultra Wide
Apple / Cupertino	Portraiture - Series	Apple	Shot on iPhone Portrait Series A
Apple / Cupertino	Social Media - Series	Apple	Shot on iPhone Look Twice
Apple / Cupertino	Social Media - Series	Apple	Shot on iPhone Silhouettes
Carmen Chan / United States	Personal / Unpublished / Passion Project - Series	Carmen Chan	Exposure
Charles Grauke / Los Angeles	Portraiture - Series	Self-Promotion	Portraits with Erica Wilson
Clarence Lin / United States	Street	Clarence Lin	Untitled (Kaohsiung)
DDB Paris	Products / Commercial - Series	Glenmorangie	It's kind of delicious and wonderful
Dentsu + ADBRAIN + PICT + Tamaki Yoshida / Tokyo	Products / Commercial - Series	Toyota Motor Corporation	BORN FROM WRC GR YARIS
Dirk Bader / Munich	Fashion - Series	Horror Vacui	Spring/Summer Pre Season
Dirk Bader + Luca Bader / Munich	Fine Art / Conceptual - Series	Self Promotion	Superficial
Eric Van Nynatten / New York	Personal / Unpublished / Passion Project - Single	Eric Van Nynatten	The Roxy Hotel in a Blizzard

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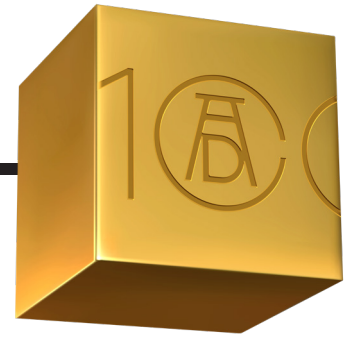


PHOTOGRAPHY

Goodby Silverstein & Partners / San Francisco	Social Media - Series	BMW of North America	Calm Wash
Guardian The Guide Photo Editor John Windmill / London	Portraiture - Single	Guardian	Moses Sumney Sunday Mood
HAKUHODO / Tokyo	Products / Commercial - Series	Hakuhodo	AD+VENTURE
Harpers Bazaar Mexico + Fernando Rodriguez / Brooklyn + Alonso Murillo / Mexico City + Miguel Millo / Mexico City	Fashion - Single	Harper's Bazaar Mexico	Cromatica y dualidad
Henri Prestes / Portugal	Fine Art / Conceptual - Series	Henri Prestes	The Velvet Kingdom
Ilanna Barkusky / Canada	Personal / Unpublished / Passion Project - Series	Personal Project	Colour Series
Imani Khayyam / Jackson	Personal / Unpublished / Passion Project - Series	Imani Khayyam	Photography
INGO / Stockholm + David / Miami + Publicis / Bucharest	Food - Series	Burger King	BK Moldy Whopper
Innocean Worldwide Europe / Berlin + Kia Motors Europe / Frankfurt	Products / Commercial - Series	Kia Motors Europe/ Kia Forward Collision-Avoidance Assist	Slow Dogs
Jessica Antola / Brooklyn	Fine Art / Conceptual - Series	Personal / Fine Art Series	Bodega Bouquets
Jim Erickson / Petaluma	Personal / Unpublished / Passion Project - Series	Unpublished	Unseen Menace
Lauren Pusateri + Liana Wears + Monica Alley + Nat Bluhm	Fine Art / Conceptual - Series	Self Promotion	Space Food
Lena Smirnova / Berlin	Fine Art / Conceptual - Series	Vietnam.hi	Vietnam Hi

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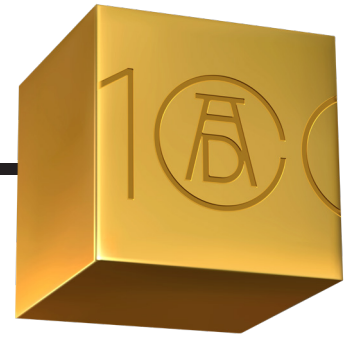


PHOTOGRAPHY

Manja Wachsmuth / Auckland + Monique Fiso / Wellington + Penguin Random House / Auckland + Jeremy Sherlock / Auckland	Food - Series	Penguin Random House	Hiakai
Manja Wachsmuth + Phil Clark + Chand Sahrawat + Sid Sahrawat / Auckland	Design for Good - Photography	Cuisine Magazine	Behind Closed Doors
Rus Khasanov / Russia	Personal / Unpublished / Passion Project - Series	Personal Experimentation	heterochromia iridum
Howard Schatz	Sports / Recreation	Personal project	The Shape of the NFL
SERVICEPLAN GERMANY / Munich + BMW Group / CoC Artwork / Munich + TREY / Hamburg + Capetown Productions / Cape Town	Products / Commercial - Series	BMW	ENJOY EVERY EDGE
SHISEIDO / Tokyo	Products / Commercial - Series	SHISEIDO	LIPSTICKS
Susan J Chen + Alfred Yan + Brittany Avellar + Daniel Hurlburt	Fine Art / Conceptual - Series	Susan J Chen	The New Abnormal
The Bloc / New York	Products / Commercial - Single	Yvy Naturals	Rats
The New York Times Magazine / New York	Music / Entertainment - Single	The New York Times	Wrestling With Westside Story
The New York Times Magazine / New York	Photojournalism - Series	The New York Times	America At Hunger's Edge
The New York Times Magazine / New York	Photojournalism - Series	The New York Times	Democracy by Mail
The New York Times Magazine / New York	Photojournalism - Series	The New York Times	Epicenter

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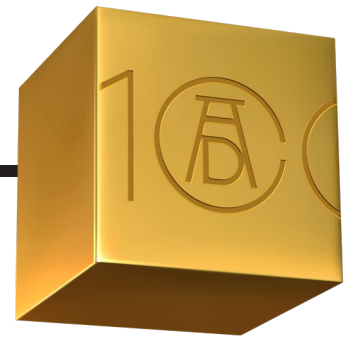


PHOTOGRAPHY

The New York Times Magazine / New York	Photojournalism - Single	The New York Times	How Climate Change Will Remap Where Americans Live
Timothy Mattimore / Chicago	Drone / Aerial	Tim Mattimore Photography	Aliens Over the Mississippi River
Timothy Mattimore / Chicago	Personal / Unpublished / Passion Project - Series	Tim Mattimore Photography	Grey Glacier Studies
Yuyang Liu / China	Photojournalism - Series	The New York Times	The Blue Great Walls

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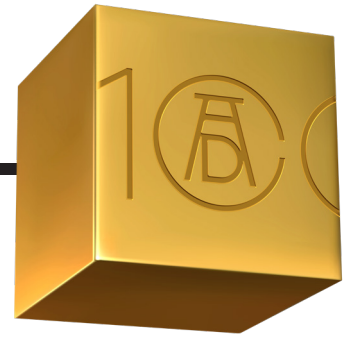


PRODUCT DESIGN

Crayola + dentsumcgarrybowen	Children	Crayola	Crayola Colors of the World
Crayola + dentsumcgarrybowen	Design for Good - Product Design	Crayola	Crayola Colors of the World
DENTSU + J.C. SPARK / Tokyo	Children	AEON Fantasy	Whose Poo?
Google / Mountain View	Consumer Electronics	Google	Chromecast with Google TV
Google / Mountain View	Consumer Electronics	Google	Nest Audio
Google / Mountain View	Consumer Electronics	Google	Nest Thermostat
Google / Mountain View	Consumer Electronics	Google	Pixel 4a, 4a (5G) & 5 Cases
Google / Mountain View	Consumer Electronics	Google	Pixel 5
Google / Mountain View	Consumer Electronics	Google	Pixel Buds
Google Brand Studio / San Francisco	Design for Good - Product Design	Google	Search Black-owned
Huge + Verizon + Madnetwork	Design for Good - Product Design	Verizon	Full Transparency by Verizon
Hugo Eccles / United States	Durable Goods - Transportation	Untitled Motorcycles	XP Zero
Ig2 / Québec + Touché! / Montréal + BLVD / Montréal	Innovation	Société de l'assurance automobile du Québec	Living Radars
McCann New York / New York + JSM Music / New York + Hungry Man / Los Angeles	Design for Good - Product Design	Mastercard	True Name
Peng Ren / Shenzhen	Children	Shenzhen explore home Industrial Design	SMART-BOX
PepsiCo Design & Innovation / New York	Sustainable / Eco-friendly	SodaStream	SodaStream Professional

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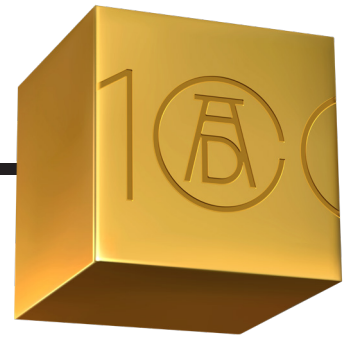


PRODUCT DESIGN

Saatchi & Saatchi / Rome	Children	FATER / Pampers	Lino's New Life
SERVICEPLAN GERMANY / Munich + PLAN.NET GERMANY / Munich + NEUESUPER / Munich	Design for Good - Product Design	Mountain Vision	The Last Day Pass
Vidur Madhav / Providence	Prototype	CNS Hospital	Lift a life
Woojer / Herzliya, Israel + Area 23, An FCB Health Network Company / New York + Claire's Place Foundation / Redondo Beach	Prototype	Woojer	SICK BEATS
Woojer / Herzliya, Israel + Area 23, An FCB Health Network Company / New York + Claire's Place Foundation / Redondo Beach	Science / Medical	Woojer	SICK BEATS

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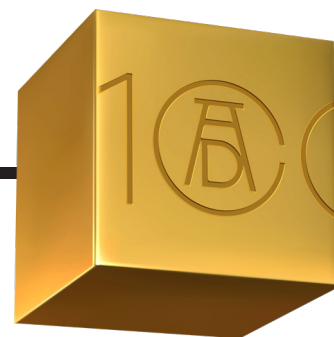


PUBLICATION DESIGN

72andSunny New York + Church & Dwight, Trojan Brand Condoms	Digital Publications - Online Publication	Trojan	Rising Time
Ananya Khaitan / New Delhi	Books - Limited Edition / Private Press / Special Format	Sukanya Baskar	Awaaz / Essential Interference
Ariane Spanier / Berlin	Magazines - Magazine Full Issue	Fukt Magazine	Fukt Magazine #19 Storylines
Beehive Books / Philadelphia	Newspapers - Full Issue	Beehive Books	LAAB Magazine #2: Eat/Shit
Benoit Berger / Paris + Éditions du Chêne / Paris	Books - Image-Driven	Éditions du Chêne / HACHETTE	Terrines, etc. by Maison Vérot
Benoit Berger / Paris +Éditions du Chêne / Paris	Books - Text-Driven	Éditions du Chêne / HACHETTE	Post-Cuisine by Guillaume Sanchez
Bofeng Liao / SHENZHEN	Books - Limited Edition / Private Press / Special Format	LAVIE MATÉRIELLE Bookstore	20 YEARS 20 PEOPLE 20 STORIES
Carosello Lab / Milan + Italian Red Cross / Rome	Design for Good - Publication Design	Carosello Lab / Italian Red Cross	Designers Against Coronavirus
Condé Nast, Vanity Fair / New York	Magazines - Magazine Full Issue	VANITY FAIR	SEPTEMBER 2020 FULL ISSUE - "THE GREAT FIRE"
Condé Nast, Vanity Fair / New York + Amy Sherald	Magazines - Magazine Cover	VANITY FAIR	BREONNA TAYLOR COVER
Condé Nast, Vanity Fair / New York + Maurizio Cattelan + Pierpaolo Ferrari	Magazines - Magazine Full Issue	VANITY FAIR	HOLLYWOOD 2021 FULL ISSUE
Condé Nast, Vanity Fair / New York + Maurizio Cattelan + Pierpaolo Ferrari	Magazines - Magazine Story / Spread	VANITY FAIR	HOLLYWOOD 2021 PORTFOLIO
Content Object / Los Angeles	Books - Image-Driven	Colby College Museum of Art	Roy Lichtenstein: History in the Making, 1948–1960

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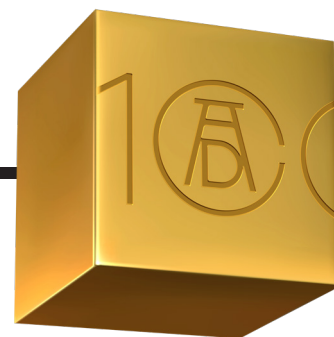


PUBLICATION DESIGN

Doner / Southfield + The Underground / Southfield + Marvel Entertainment / New York + Highmark Health / Pittsburgh	Design for Good - Publication Design	Allegheny Health Network	The Vitals: True Nurse Stories
Forth + Back / Los Angeles	Magazines - Magazine Full Issue	Spiral Journal	Spiral Issue 01
Gerhard Kirchschläger / Wels	Magazines - Magazine Full Issue	Karin Stöttinger Geschmacksmomente	better than perfect
Google / Mountain View + WAX Studios / New York	Books - Limited Edition / Private Press / Special Format	Google (Self-Promotional)	Sensemaking 2020
Gridworks (Sigrid Schmeisser) / Maastricht + Siobhan McLaughlin / Edinburgh + Helen Bleck / Edinburgh	Books - Image-Driven	Jay Gordonsmith Estate	A–L/M–Z: Mrs Jay & W. Gordon Smith Art Collection
Havas Lynx Group / Manchester	Design for Good - Publication Design	Dyslexia Awareness	Andi Goes
hesign / Berlin	Books - Image-Driven	Jumping He	daydream
Lin Lin Yin / Beijing	Books - Text-Driven	Chemical Industry Press	This Word Originally Meant This
Minmin Qu & Qian Jiang / Nanjing	Books - Image-Driven	Jiangsu Phoenix Fine Arts Publishing	water
Minmin Qu & Qian Jiang / Nanjing	Books - Text-Driven	Jiangsu Phoenix Fine Arts Publishing	Contemporary Kunqu
Morcos Key / Brooklyn	Books - Text-Driven	Penguin Random House	Black Futures
Nanjing Han Qing Tang Design / Nanjing	Magazines - Magazine Full Issue	Jiangsu Art Museum	JIXU
Nanjing Han Qing Tang Design. / Nanjing + Qing Zhao / Nanjing + Tao Zhu / Nanjing	Books - Limited Edition / Private Press / Special Format	Phoenix Fine Arts Publishing	Browse Leipzig
niiiiice & couple / Los Angeles	Magazines - Magazine Full Issue	500 gr	500 gr
Phaidon Press / New York	Books - Image-Driven	Phaidon Press	Paul Smith

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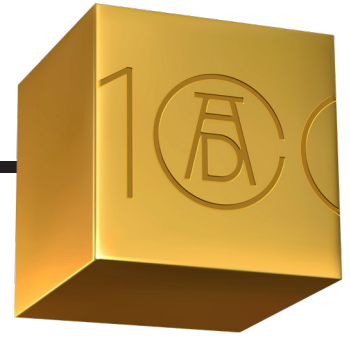


PUBLICATION DESIGN

Phoenix Publishing House + Shanghai Artron Art Printing / Nanjing	Books - Limited Edition / Private Press / Special Format	Phoenix Publishing House	The Painted Screen: Past and Future
SERVICEPLAN GERMANY / Munich	Magazines - Magazine Full Issue	Serviceplan Group	TWELVE
Sid Lee / Montréal	Books - Image-Driven	CN	CN100 Commemorative Book
Sid Lee / Montréal	Books - Limited Edition / Private Press / Special Format	CN	CN100 Commemorative Book
Tenmilliontimes Design / Nanjing	Books - Text-Driven	Nanjing University Press	Manifesto of the Communist Party in China
The Bloc / New York	Design for Good - Publication Design	National Black Child Development Institute	ABCs of Survival
The New York Times for Kids / New York	Newspapers - Front Page	The New York Times for Kids	2020 Covers
The New York Times for Kids / New York	Newspapers - Full Issue	The New York Times for Kids	Dogs and Cats
The New York Times for Kids / New York	Newspapers - Full Issue	The New York Times for Kids	How It Works
The New York Times Magazine / New York	Magazines - Magazine Cover	The New York Times	Individual-1
The New York Times Magazine / New York	Magazines - Magazine Cover	The New York Times	Sweatpants Forever
The New York Times Magazine / New York	Magazines - Magazine Cover	The New York Times	The Decameron Project
The New York Times Magazine / New York	Magazines - Magazine Cover	The New York Times	The Music Issue Cover
The New York Times Magazine / New York	Magazines - Magazine Full Issue	The New York Times	Epicenter
The New York Times Magazine / New York	Magazines - Magazine Full Issue	The New York Times	Great Performers
The New York Times Magazine / New York	Magazines - Magazine Full Issue	The New York Times	The Decameron Project
The New York Times Magazine Labs / New York	Newspapers - Full Issue	The New York Times Magazine Labs	The Day Deacon King Kong Got A Gun

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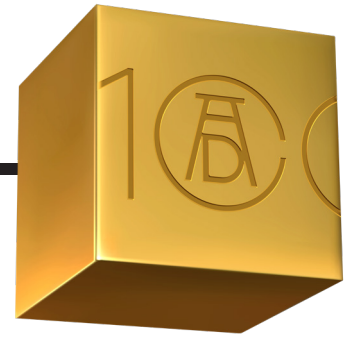


PUBLICATION DESIGN

TZU-NING HSU / Taiwan	Books - Limited Edition / Private Press / Special Format	None	Thinking out of box
Variety / Los Angeles	Magazines - Magazine Cover	Variety	Children's Hour Cover (January 27, 2021)
Variety / Los Angeles	Magazines - Magazine Story / Spread	Variety	George C. Wolfe Profile (December 9, 2020)
Variety / Los Angeles	Magazines - Magazine Story / Spread	Variety	Grammys Issue: Phoebe Bridgers (March 10, 2021)
Variety / Los Angeles	Magazines - Magazine Story / Spread	Variety	Power of Young Hollywood Package (August 5, 2020)
Wang Zhihong Studio + Yuwen Hsu + Zhihong Wang / Taipei	Books - Jacket	Faces Publications	The Autobiography of Eikoh Hosoe Trilogy
Wenbin Sun + Beijing Artron Art Printing / Beijing	Books - Image-Driven	Jia Difei	Jia Difei Works

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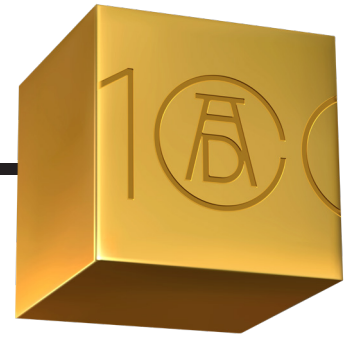


SPATIAL DESIGN

1-10 + NOMURA + WOW / Tokyo	Spatial Design - Retail Design	Shiseido / BRAND SHISEIDO	RETAIL DESIGN
Aggressive / Ridgewood	Spatial Design - Set / Stage Design	Amazon Prime	“Inside the Boy” XR + Main Title
Aidlin Darling Design / San Francisco	Spatial Design - Residential Building	Aidlin Darling Design	Art House
Aidlin Darling Design / San Francisco + San Francisco Recreation and Parks Department	Spatial Design - Restoration / Renovation	Aidlin Darling Design	Geneva Car Barn & Powerhouse
ATELIER BRÜCKNER / Stuttgart + Architecture: BIG Bjarke Ingels Group / Copenhagen + Media Planning with: medienprojekt p2 / Stuttgart + Light Planning with: LDE Belzner Holmes / Stuttgart	Spatial Design - Museums / Cultural Centers	Audemars Piguet	Musée Atelier Audemars Piguet
Boondesign / Bangkok	Spatial Design - Residential Building	PRIVATE OWNER	BLIND HOUSE
DENTSU + atali + DENTSU LIVE + TANSEISHA	Spatial Design - Commercial Building	KDDI CORPORATION	THE FLAGSHIP STORE with DOTS
FCB / New York	Innovation	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB / New York	Spatial Design - Installation Design	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
FCB / New York	Spatial Design - Sport / Recreation	Michelob ULTRA, Microsoft, NBA	Michelob ULTRA Courtside
Havas Chicago	Craft - Use of Materials	National Association of REALTORS	The Battle Home
Havas Chicago	Design for Good - Spatial Design	National Association of REALTORS	The Battle Home
HENN / Berlin + KINZO / Munich	Spatial Design - Commercial Building	Zalando SE	Zalando Headquarters

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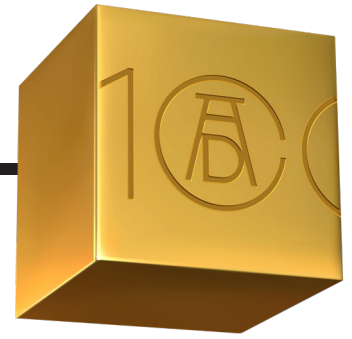


SPATIAL DESIGN

Jason Bruges Studio / London	Spatial Design - Installation Design	Quintain	Shadow Wall
Kate Dawkins Studio / London	Spatial Design - Installation Design	BBC Studios Events	VJ Day 75: The Nation's Tribute
Ig2 + Pony / Montreal	Spatial Design - Commercial Interiors	Pony	Don't be a d*ck (Wear your mask)
Local Projects / New York	Spatial Design - Museums / Cultural Centers	Sydney Living Museums	The Hyde Park Barracks Museum Renewal
LUO studio / Beijing + Yujie Luo / Beijing + Chen Zhang / Beijing + Wenjing Wei / Beijing	Spatial Design - Restoration / Renovation	Party and Public Service Center of Yuanheguan Village	Yuanheguan Village Committee
Nike Brand Experience Design / Beaverton	Spatial Design - Retail Design	Nike	ACG Base Camp, NYC
SeeekLab	Spatial Design - Mixed Use	XIHESHAN	The Innovative Tea Lab
SeeekLab	Spatial Design - Retail Design	SeeekLab	AT SEEELAB
Silo / The Hague + studiomarsman / Delft	Design for Good - Spatial Design	Municipality of The Hague / Mobilis TBI	Space-age Airport for Cyclists
Silo / The Hague + studiomarsman / Delft	Spatial Design - Transportation Hubs	Municipality of The Hague / Mobilis TBI	Space-age Airport for Cyclists
SIX + Hakuhodo + Hakuhodo Kettle + VIXI / Tokyo	Spatial Design - Set / Stage Design	amazarashi	PRAY TO THE GREAT BUDDHA
STL Architects / Chicago	Spatial Design - Conceptual / Unbuilt	Korean Museum of Urbanism and Architecture	STL architects
Studio Roosegaarde / Rotterdam	Spatial Design - Landscape Design	Studio Roosegaarde	GROW
Tencent / Shenzhen + Linkfilms / Shanghai	Spatial Design - Installation Design	Tencent/Tencent Youth Science Festival	IMARS CINEMA
Tencent / Shenzhen + Linkfilms / Shanghai	Spatial Design - Set / Stage Design	Tencent/Tencent Youth Science Festival	IMARS CINEMA

ADC 100TH ANNUAL AWARDS – FINALISTS

Includes Gold, Silver, Bronze Cubes and Merit winners.
Award details will be announced during Creative Week, Wednesday, June 9.

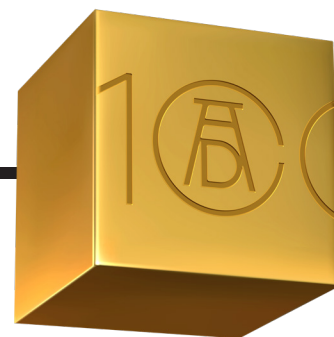


SPATIAL DESIGN

The Nine / Shanghai	Spatial Design - Retail Design	Yan Ji You Bookstore	Guess Which Book Is It?
Zubi Advertising / Coral Gables	Craft - Sustainability / Environmentally Conscious Design	The CLEO Institute	Melting Florida
+ing	Spatial Design - Installation Design	Department of Information and Tourism, Taipei City Government	MOUSE LIGHT FUN
+ing	Spatial Design - Lighting Design	Department of Information and Tourism, Taipei City Government	MOUSE LIGHT FUN

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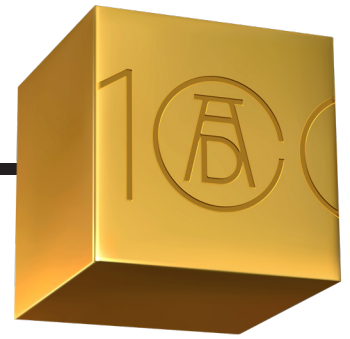


TYPOGRAPHY

another design + SuperB Wen He You / Guangzhou	Environmental	SuperB Wen He You	góng me - Cantonese Observation Exhibition
Behalf Studio / Ho Chi Minh City	Environmental	Republish Project (Self-Promotion)	Republish: Typography As... Exhibition
Ben Johnston / Toronto	Design for Good - Typography	Start India	K tu / Nest Mural
Benoit Berger + BUREAU BERGER / Paris	Personal / Unpublished Lettering / Passion Project	BUREAU BERGER	BTC Cast 01
Benoit Berger + BUREAU BERGER / Paris	Typefaces / Font Systems	BUREAU BERGER	BTC Cast 01
BUCK	Motion	HBO	Between the World and Me
Cindy I-Hsuan Wang + Nanyang Technological University / Singapore	Innovation	Cindy I-Hsuan Wang	Drinking Alone with the Moon
Dawang Sun + Hui Pan / Shanghai	Use of Typography - Series	May Art Foundation	"Pieces" Solo Photography Exhibition
Dentsu West Japan / Kobe + Three & Co. / Osaka	Advertising	WadaKohsan	Choosing a happy apartment to get lost.
Florian Fecher + TypeTogether / Prague	Typefaces / Font Systems	TypeTogether	Lektorat
Goeun Park / Seoul + Wei-Hao Wang / Taipei	Personal / Unpublished Lettering / Passion Project	Self-promotion	Body Type
GOO CHOKI PAR / Tokyo	Poster - Series	Personal project	PLANET OF THE TYPOS
Haocheng Zhang / Antwerp + Jua Klein Nina / London	Environmental	London College of Fashion - University of the Arts London	The Body Experimental Type
Jones Knowles Ritchie / New York	Package / Product - Series	Burger King	Flame-licked Type, Your Way
Jones Knowles Ritchie / New York	Typefaces / Font Systems	Burger King	Flame, Your Way
Jones Knowles Ritchie / New York	Use of Typography - Series	Burger King	Mouthwatering Type, Your Way

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TYPOGRAPHY

Jörg Hemker / Hamburg	Typefaces / Font Systems	Fontwerk	Ika Typeface
Ken-tsai Lee + Po-En Wang / Taipei	Environmental	Type Directors Club	Type Directors Club Annual Exhibition In Taiwan 20
Noel Pretorius / Stockholm	Personal / Unpublished Lettering / Passion Project	Studio Kleiner	Rolleiflex Numbers
Sunday Afternoon / New York	Use of Typography - Single	The New York Times	Educating Gen Z
Superunion / New York	Design for Good - Typography	Move United	Move United - Redefining Disability
TBWA\Chiat\Day / New York + Brooklyn Film Festival / New York	Advertising	Brooklyn Film Festival	Relearn How to be Human
TBWA\Chiat\Day / New York + Brooklyn Film Festival / New York	Use of Typography - Series	Brooklyn Film Festival	Relearn How to be Human
The Bloc / New York	Use of Typography - Series	Greenwich Biosciences / Epidiolex	Diagnosing Epilepsy Type
The Bloc / New York	Use of Typography - Single	National Black Child Development Institute	ABCs of Survival
The New York Times Magazine / New York	Use of Typography - Single	The New York Times	Great Performers
Tian Bo / Guangzhou	Use of Typography - Series	Guangzhou Academy of Fine Arts	GAFAs Online Degree Show 2020
Ulrike Rausch / Berlin	Typefaces / Font Systems	LiebeFonts	LiebeHeide Bitmap Color Font
Wael Morcos + Debakir	Typefaces / Font Systems	Commercial Type	Lyon Arabic
Work by Lule / New York	Wildcard	Self-promotion	We Are
Yulia Popova / Berlin	Design for Good - Typography	Self-Promotion	How many female type designers do you know?