

# SUBMISSION REQUIREMENTS

## Advertising

### ADV-172. Television / Film / Online Video - Online - Campaign

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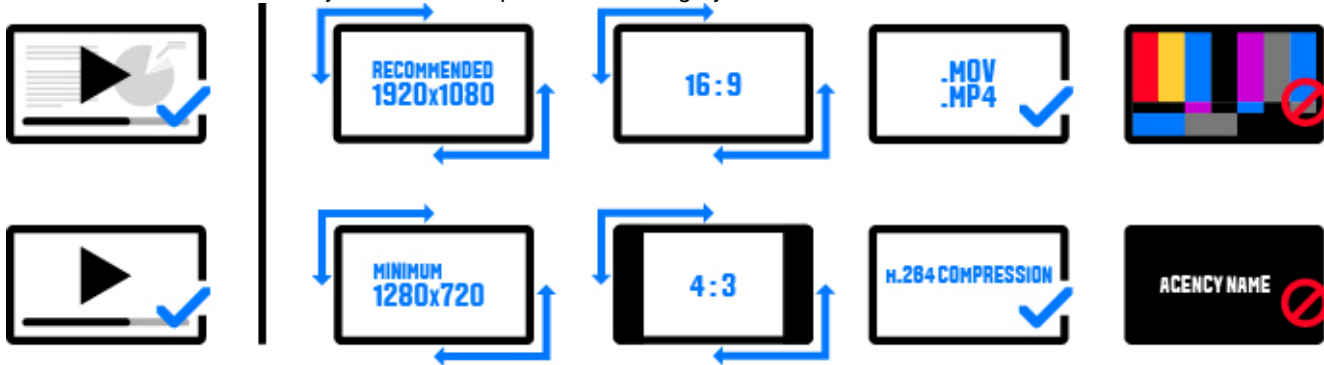
Elements Required: 3 - 5

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#### SUBMISSION MEDIA

Files Required: 1 - 5

Content videos or a case study video are accepted for this category.



- Case study videos must not contain any agency information.
  - All case study videos must be a maximum length of 2 minutes.
  - For non-English language entries, provide an English translation in the "Translation" section or as subtitles in your video.
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#### REFERENCE IMAGES

The jury will see your primary image but will not judge it. Your images may be used for other non-judging purposes.

Reference Images Required: 3 - 15



