

SUBMISSION REQUIREMENTS

Advertising

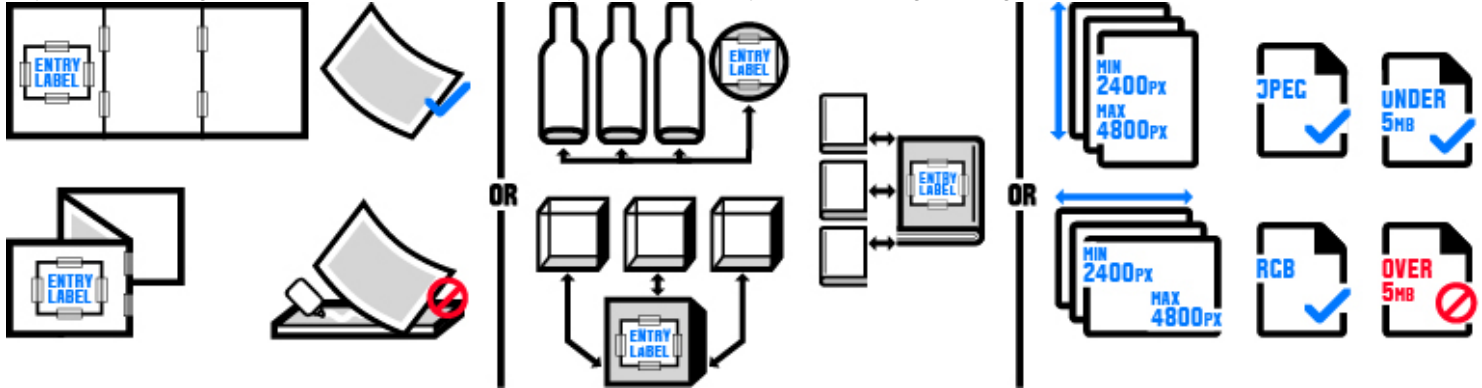
ADV-150. Out of Home - Point of Purchase - Campaign

Elements Required: 3 - 5

SUBMISSION MEDIA

Physical materials are accepted for this category.

IF your work is larger than 24" x 36" (60cm x 90cm), you must submit your work as digital images.



- Do NOT mount your work.
- All work should be submitted in its original size and format when possible.
- 2D campaigns should be taped together in a horizontal series, like an accordion.
- For 3D campaigns, tape an entry label to each piece.
- For non-English language entries, provide an English translation in the "Translation" section.

REFERENCE IMAGES

Reference Images Required: 3 - 10



