

# SUBMISSION REQUIREMENTS

## Interactive INT-145. Social Media - Snapchat - Campaign

Elements Required: 3-10

### SUBMISSION MEDIA

Files Required: 1

Case study videos with a URL link are accepted for this category.



- DO NOT submit a direct URL for a hosted video (e.g. Vimeo, Youtube). Please upload the video file or provide a link to the interactive website.
- Download links of any kind are not accepted.
- Case study videos must not contain any agency information.
- All case study videos must be a maximum length of 2 minutes.
- For non-English language entries, provide an English translation in the "Translation" section or as subtitles in your video.

### REFERENCE IMAGES

The jury will see your primary image but will not judge it. Your images may be used for other non-judging purposes.

Reference Images Required: 3 - 10



