

# SUBMISSION REQUIREMENTS

## Advertising

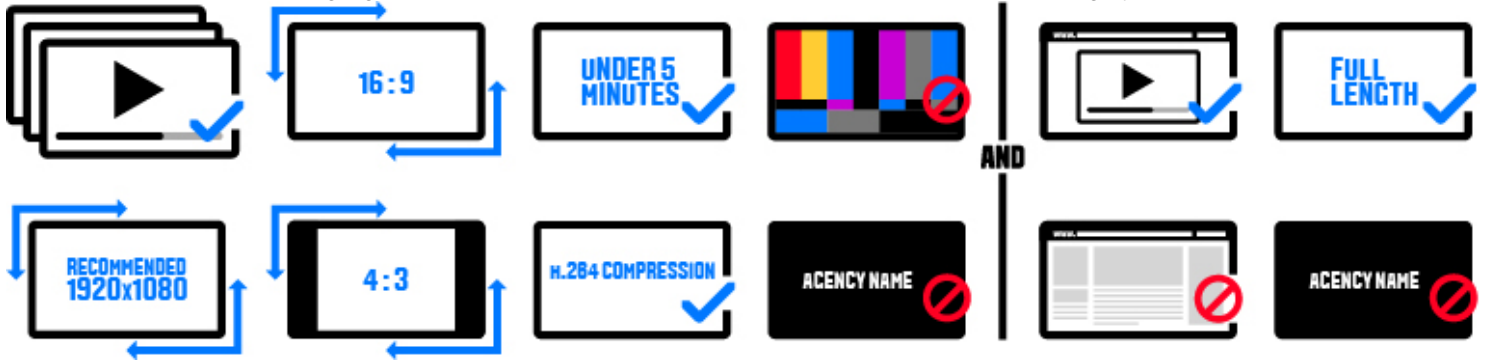
### ADV-136. Craft in Writing - TV / Film / Video - Campaign

Elements Required: 3 - 5

#### SUBMISSION MEDIA

Files Required: 3 - 5

Content videos or cut-down highlight reels with a URL link to the full version are accepted for this category.



- Content videos must be a maximum length of 5 minutes.
- Cut-down highlight reels must be a maximum length of 5 minutes.
- Download links are not accepted. Videos must be playable using the link provided.
- For non-English language entries, provide English subtitles in your video.

#### REFERENCE IMAGES

The jury will see your primary image but will not judge it. Your images may be used for other non-judging purposes.

Reference Images Required: 9 - 15



