

SUBMISSION REQUIREMENTS

Advertising

ADV-134. Craft in Writing - Direct - Campaign

Elements Required: 3 - 5

SUBMISSION MEDIA

Files Required: 1

Digital images or a case study video are accepted for this category.



- If submitting a digital project board, be sure that your font size is large enough to be viewed at a distance when projected.
- Case study videos must not contain any agency information.
- All case study videos must be a maximum length of 2 minutes.
- For non-English language entries, provide an English translation in the "Translation" section or as subtitles in your video.

REFERENCE IMAGES

Reference Images Required: 3 - 10



