

# SUBMISSION REQUIREMENTS

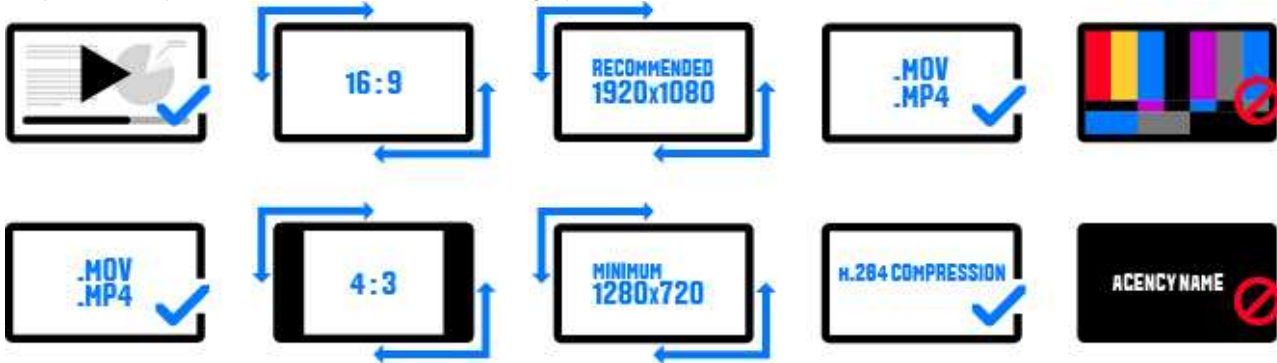
## Interactive INT-112. AR / VR - Campaign

Elements Required: 3 - 5

### SUBMISSION MEDIA

Files Required: 1

Only case study videos are accepted for this category.



- Case study videos must not contain any agency information.
- All case study videos must be a maximum length of 2 minutes.
- For non-English language entries, provide English subtitles in your video.

### REFERENCE IMAGES

The jury will see your primary image but will not judge it. Your images may be used for other non-judging purposes.

Reference Images Required: 3 - 10



### SPECIAL NOTES

- No special equipment will be used for judging. You must submit the required case study video to showcase the content.

