

SUBMISSION REQUIREMENTS

Advertising

ADV-115. Branded Content & Entertainment - Online - Long Form

Elements Required: 1

SUBMISSION MEDIA

Files Required: 1

Content videos or cut-down highlight reels with a URL link to the full version are accepted for this category.



- Content videos must be a maximum length of 5 minutes.
- Cut-down highlight reels must be a maximum length of 5 minutes.
- Download links are not accepted. Videos must be playable using the link provided.
- For non-English language entries, provide English subtitles in your video.

REFERENCE IMAGES

The jury will see your primary image but will not judge it. Your images may be used for other non-judging purposes.

Reference Images Required: 3



