

SUBMISSION REQUIREMENTS

Advertising

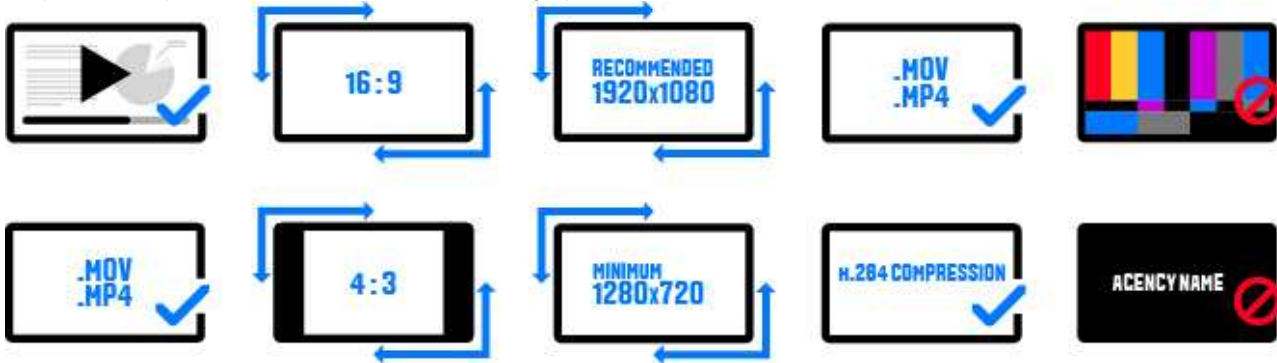
ADV-113. Branded Content & Entertainment - Games

Elements Required: 1

SUBMISSION MEDIA

Files Required: 1

Only case study videos are accepted for this category.



- Case study videos must not contain any agency information.
 - All case study videos must be a maximum length of 2 minutes.
 - For non-English language entries, provide English subtitles in your video.
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REFERENCE IMAGES

The jury will see your primary image but will not judge it. Your images may be used for other non-judging purposes.

Reference Images Required: 3 - 10



