

# ADC 96<sup>TH</sup> ANNUAL AWARDS – FINALISTS

Includes Gold, Silver, Bronze Cubes and Merit winners. Award details will be announced during Creative Week, May 8–12.



## STUDENTS

### ADVERTISING

Art Center College of Design / Pasadena	Art Direction: Press / Print Advertising – Campaign	Whole Food Market
Filmakademie BW / Ludwigsburg	Art Direction: Motion – Single	ABC of Death
Filmakademie BW / Ludwigsburg	Television / Film / Online Video Commercials: Online Commercial – Single	ABC of Death
Miami Ad School / Madrid	Art Direction: Press / Print Advertising – Campaign	Let's pay equal
Miami Ad School / Miami	Art Direction: Press / Print Advertising – Single	Drop Your Weapon
Miami Ad School / New York + Miami Ad School / Madrid	Art Direction: Press / Print Advertising – Campaign	Do more nothing
Miami Ad School Europe / Hamburg, Berlin	Art Direction: Press / Print Advertising – Campaign	True Colours
Miami Ad School Europe / Hamburg, Berlin	Promotional Materials: Flat – Campaign	True Colours
Miami Ad School Europe / Hamburg, Berlin	Press: Magazine – Campaign	Band Aid – Cover Something Nasty With Something Nice
Miami Ad School Europe / Hamburg, Berlin	Press: Magazine – Campaign	Faber Castell – True Colours
Miami Ad School Europe / Hamburg, Berlin	Press: Magazine – Campaign	Penguin Audio Books – Get the Story Right
Miami Ad School Europe / Hamburg, Berlin	Press: Public Service / Non-Profit – Single	Red Cross – Social Donors
Miami Ad School Europe / Hamburg, Berlin	Press: Magazine – Campaign	Scott / Kimberly Clark – Soaking it all in
Miami Ad School Europe / Hamburg, Berlin	Press: Magazine – Campaign	Vanish – Every fabric deserves a fresh start

### DESIGN

Art Center College of Design / Pasadena	Branding: Branding Systems / Corporate Identity for Print – Series	Aero Mexico Brand Identity
Art Center College of Design / Pasadena	Branding: Branding Systems / Corporate Identity Integrated – Series	American Contemporary Theatre Identity
Art Center College of Design / Pasadena	Branding: Branding Systems / Corporate Identity Integrated – Series	CO-OP Identity Development
Art Center College of Design / Pasadena	Packaging: Beauty / Cosmetic / Personal Care – Series	CVS Private Label First Aid Packaging
Art Center College of Design / Pasadena	Branding: Branding Systems / Corporate Identity for Print – Series	Formula Air Identity for Drone Racing Event
Art Center College of Design / Pasadena	Branding: Branding Systems / Corporate Identity for Print – Series	Hirshhorn Museum and Sculpture Garden Identity
Art Center College of Design / Pasadena	Packaging: Electronics – Series	Impossible Project Packaging and Rebrand
Art Center College of Design / Pasadena	Packaging: Food / Beverage – Series	Laxmi Rebrand and Packaging Design
Art Center College of Design / Pasadena	Branding: Branding Systems / Corporate Identity for Print – Series	SpaceX Identity Rebrand

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### DESIGN (CONT.)

Art Center College of Design / Pasadena	Posters: Print or Electronic Billboards – Series	Spacex poster series – Human, Mars, and Dragon
Art Center College of Design / Pasadena	Branding: Branding Systems / Corporate Identity for Print – Series	The UFO Museum Identity
ArtCenter College of Design / Pasadena	Branding: Branding Systems / Corporate Identity for Print – Series	ADC Rebranding
Asia University / Taiwan	Illustration: Posters – Series	Finding Taiwan Old Street_Three Scenic Views of Lukang
Asia University / Taiwan	Typography: Poster Typography – Series	Finding Taiwan Old Street_Three Scenic Views of Lukang
Auckland University of Technology / Auckland	Book Design: Text-Driven Book – Single	Project A
California State Universit / Long Beach	Product Design: Games / Toys / Recreation – Series	Zoolers
Dawson College / Montreal	Packaging: Beauty / Cosmetic / Personal Care – Series	1M Once A Month Organic Tampon Packaging
Fachhochschule / Dortmund	Book Design: Limited Edition, Private Press or Special Format Book – Single	Keep calm and remember
Kookmin University / Seoul + Daejeon University / Daejeon	Typography: Poster Typography – Series	Flicker Flicker
Kookmin University / Seoul of Korea	Posters: Promotional – Series	One Shot One Kill
Kookmin University / Seoul of Korea + Hannam University / Daejeon of Korea + Daejeon University / Daejeon of Korea	Posters: Wild Postings – Series	#daily
Luxun Academy Of Fne Arts / shengyang	Posters: Public Service / Non-Profit – Series	TOMORROW WORLD
Miami Ad School Europe / Hamburg, Berlin	Illustration: Press – Series	Faber Castell Highlighter – Long Story Short
Miami Ad School Europe / Hamburg, Berlin	Packaging: Home and Houseware – Single	IKEA – The Package Manual Approximately
Rhode Island School of Design / Providence	Typography: Typefaces / Font Systems – Single	Timeface
School of Visual Arts (MFA Illustration) / New York	Illustration: Books – Series	Killing For Laughs – An Illustrated Portrait of Stand-Up Comedy in New York City
School of Visual Arts / New York	Typography: Editorial Typography – Series	Asa wife Zine
School of Visual Arts / New York	Posters: Promotional – Series	CCACA Poster Series
School of Visual Arts / New York	Typography: Use of Typography – Series	Deutsches filminstitut Typographic Identity
School of Visual Arts / New York	Promotional: Wildcard – Single	Lego Hand Bag
School of Visual Arts / New York	Illustration: Motion – Single	New York
School of Visual Arts / New York	Typography: Poster Typography – Single	Typeface Experiment
Westerdals Oslo Act / Oslo	Book Design: Book Typography – Single	A 300 Page Poster

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### DIGITAL

Art Center College of Design / Pasadena	Interactive: Campaign Site – Single	Amazon
Berghs School of Communication / Stockholm	Interactive: Campaign Site – Single	Is it only for white people?
Dalian Minzu University / Dalian, Liaoning	Apps: Games / Entertainment – Single	HiStar
DMJX: Kreativ Kommunikation / Copenhagen	Apps: Lifestyle – Single	Out Loud
Lahti Institute of Design / Lahti	Interactive: E-Commerce Site – Single	Karkkikauppa.wtf
Miami Ad School / India + Miami Ad School / New York	Interactive: Innovation – Single	TimeOut – Skip the bully
Miami Ad School / Madrid	Interactive: Innovation – Single	Helpful Space
Miami Ad School / Madrid	Interactive: Innovation – Single	Safe Mate
Miami Ad School / Madrid	Interactive: Innovation – Single	smartSecurity
Miami Ad School / Miami	Interactive: Innovation – Single	Disappearing for the Missing
Miami Ad School / Miami	Interactive: Games for Console Platforms – Single	ScanRace
Miami Ad School / San Francisco	Apps: GPS / Location Technology – Single	WeWatch
Miami Ad School / San Francisco + Miami Ad School / Miami	Craft in Digital: Use of Technology – Single	See Spectrum
School of Visual Arts / New York	Digital Experiences: Installation – Single	A.L.AD
School of Visual Arts / New York	Apps: Services / Utilities – Single	Collide
School of Visual Arts / New York	Craft in Digital: Use of Technology – Single	Exponent: Amplifying Female Voices in Tech Discourse
School of Visual Arts / new york	Apps: Lifestyle – Single	Plated Plus
School of Visual Arts / new york	Craft in Digital: Art Direction	Plated Plus
School of Visual Arts / New York	Interactive: Websites – Single	Rebranding and UX/UI design
School of Visual Arts / New York	Apps: GPS / Location Technology – Single	Shake-Connect
School of Visual Arts / New York	Craft in Digital: Use of Technology – Single	Shake-Connect
The Creative Circus / Atlanta	Apps: Education / Reference – Single	Immerse
University of Applied Sciences / Augsburg	Apps: Education / Reference – Single	Gedankenschwere

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### INTEGRATED

Berghs School of Communication / Stockholm	Integrated: Integrated – Campaign	Say Yes to No
Miami Ad School Europe / Hamburg, Berlin	Integrated: Integrated – Campaign	Monotype – Dying Tongues
School of Visual Arts / New York	Integrated: Integrated – Campaign	Cup of Equality
School of Visual Arts / New York	Integrated: Integrated – Campaign	First American

### MOTION

Art Center College of Design / Pasadena	Motion: Television Identities / Teasers – Single	EPIX Rebrand
Art Center College of Design / Pasadena	Craft in Motion: Direction – Single	The White Dwarf
Art Center College of Design / Pasadena	Craft in Motion: Direction – Single	Unstoppable
Billy Blue College of Design / Sydney	Craft in Motion: Direction – Single	Wake
Individual / New York	Craft in Motion: Motion Graphics – Single	Cut to Bliss: Force of Fashion
Luxun Academy of Fine Arts / Shenyang	Motion: Innovation – Single	House of Flying Daggers
Luxun Academy of fine arts / Shenyang	Craft in Motion: Motion Graphics – Single	The Wave
Luxun Academy of fine arts / Shenyang	Craft in Motion: Motion Graphics – Single	Tocking
Luxun Academy of fine arts / Shenyang	Craft in Motion: Motion Graphics – Single	Tocking
Maryland Institute College of Art / Baltimore	Craft in Motion: Typography – Single	Look/Hear
Savannah College of Art and Design / Savannah	Craft in Motion: Motion Graphics – Single	Opéra Saint Étienne
Savannah College of Art and Design / Savannah	Craft in Motion: Animation / Animated Logo – Single	Poem No.08
Savannah College of Art and Design / Savannah	Craft in Motion: Animation / Animated Logo – Single	The Poetics Of Transition
School of Visual Arts / New York	Craft in Motion: Motion Graphics – Single	Alessandro Mendini Exhibition Opening Title
School of Visual Arts / New York	Craft in Motion: Motion Graphics – Single	Attraction
School of Visual Arts / New York	Motion: Title Sequences – Single	Cloud Atlas
School of Visual Arts / New York	Craft in Motion: Motion Graphics – Single	Creativity
School of Visual Arts / New York	Craft in Motion: Animation / Animated Logo – Single	Cube
School of Visual Arts / New York	Craft in Motion: Motion Graphics – Single	Film Motion

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School of Visual Arts / New York	Craft in Motion: Animation / Animated Logo – Single	Moving Out
School of Visual Arts / New York	Craft in Motion: Motion Graphics – Single	New York
School of Visual Arts / New York	Motion: Title Sequences – Single	Pixels Festival Opening Titles
School of Visual Arts / New York	Motion: Title Sequences – Single	Ready Player One
School of Visual Arts / New York	Craft in Motion: Animation / Animated Logo – Single	Shift
School of Visual Arts / New York	Motion: Title Sequences – Campaign	Star Wars Empire Strikes Back
School of Visual Arts / New York	Motion: Title Sequences – Single	The Flower of My Secret
School of Visual Arts / New York	Craft in Motion: Motion Graphics – Single	Tomography
School of Visual Arts / New York	Craft in Motion: Animation / Animated Logo – Single	Unmasked