

ADC 97TH ANNUAL AWARDS

GOLD - SILVER - BRONZE CUBES

BY AGENCY



& SMITH / LONDON

Packaging Design Food - Series	Liberty London	Liberty London British food range	Bronze
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344 DESIGN / LOS ANGELES

Typography Lettering - Single	Unnamed Press	Stefan G. Bucher's LetterHeads : An Eccentric Alphabet	Bronze
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360I / NEW YORK

Advertising Out of Home - Poster - Campaign	New Orleans Tourism Marketing Corporation	Leave With A Story	Bronze
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72ANDSUNNY / LOS ANGELES

Brand / Communication Design Branding - Logo	Mayor's Fund of Los Angeles	LA Original	Silver
Advertising Out of Home - Poster - Single	Diageo	Smirnoff "Made in America"	Silver
Advertising Direct - Copywriting - Single	Diageo	Smirnoff "Made in America"	Bronze

ACNE / STOCKHOLM + IKEA CREATIVE HUB / STOCKHOLM

Photography Social Media - Single	IKEA	IKEA's response to Balenciaga	Bronze
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AHN GRAPHICS / SEOUL

Publication Design Book Design - Limited Edition, Private Press or Special Format Book - Single	Ahn Graphics Publisher	AGI Seoul 2016	Bronze
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AKESTAM HOLST / STOCKHOLM

Advertising Press - Magazine - Single	IKEA Sweden	IKEA Pee AD	Gold
Interactive Online / Mobile - Interactive Video - Campaign	IKEA Sweden	Irresistibly pointless Trueview Ads	Silver
Innovation Advertising	IKEA Sweden	IKEA Pee AD	Bronze
Integrated	IKEA Sweden	WHERE LIFE HAPPENS 2017	Bronze

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ALMAPBBDO / SAO PAULO

Advertising Art Direction - Poster Advertising - Campaign	Getty Images	Nosferatu	Gold
Advertising Craft in Video - Sound Design - Single	Getty Images	Nosferatu	Gold
Interactive Craft in Online / Mobile - Sound Design - Single	Getty Images	Nosferatu	Gold
Advertising Branded Content & Entertainment - Online Video - Long Form - Single	Getty Images	Nosferatu	Silver
Advertising Direct - Art Direction - Single	Kiss FM	The Book of Rock	Silver
Integrated	Getty Images	Nosferatu	Silver
Advertising Art Direction - Press / Print Advertising - Campaign	Alpargatas	Made of Brazilian Summer	Bronze

ALT.VFX / LOS ANGELES + DEUTSCH / LOS ANGELES + SMUGGLER / LOS ANGELES

Motion / Film Craft Craft in Motion / Film - Animation - Single	Tile	Lost Panda	Bronze
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AMVBBDO / LONDON

Integrated	Essity Libresse Bodyform	#Blood Normal	Gold
Advertising Television / Film / Online Video Commercials - Online Commercial - Single	Essity Libresse Bodyform	#Blood Normal	Silver

AU CHON HIN / MACAO + INSTITUTO CULTURAL DE MACAU / MACAO

Brand / Communication Design Branding Systems / Corporate Identity Integrated - Series	Instituto Cultural de Macau	16th Macao City fringe Festival	Bronze
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BBDO NEW YORK + BBDO STUDIOS / NEW YORK

Interactive Craft in Online / Mobile - Content Strategy - Single	Downtown Records	Live Looper	Gold
Interactive Use of Social Media - Facebook - Single	Downtown Records	Live Looper	Gold
Innovation Advertising	Downtown Records	Live Looper	Gold
Advertising Art Direction - Motion - Single	Downtown Records	Live Looper	Bronze
Experiential Design Live Event - Single	Downtown Records	Live Looper	Bronze

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BBDO NEW YORK + BBDO STUDIOS / NEW YORK + VISUAL COUNTRY

Interactive Use of Social Media - Instagram - Campaign	Lowe's	Converticals	Silver
Interactive Craft in Online / Mobile - Art Direction - Campaign	Lowe's	Converticals	Bronze

BBDO NEW YORK + BISCUIT FILMWORKS

Advertising Craft in Video - Cinematography - Single	Mars Petcare / Pedigree	General Howe's Dog	Bronze
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BBDO NEW YORK + O POSITIVE

Advertising Television / Film / Online Video Commercials - Television Commercial - Single	Mars Chocolate North America / Snickers	Fantasy Night	Silver
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BBDO NEW YORK + PARK PICTURES

Motion / Film Craft Craft in Motion / Film - Direction - Single	GE	Shortcuts	Bronze
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BBDO NEW YORK + SMUGGLER

Advertising Television / Film / Online Video Commercials - Online Commercial - Single	Sandy Hook Promise	Tomorrow's News	Bronze
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BBDO NEW YORK + THE CORNER SHOP

Advertising Television / Film / Online Video Commercials - Online Commercial - Single	P&G	The Talk	Gold
Motion / Film Craft Craft in Motion / Film - Direction - Single	P&G	The Talk	Gold
Advertising Craft in Writing - Broadcast for TV / Film / Video - Single	P&G	The Talk	Silver
Advertising Television / Film / Online Video Commercials - Television Commercial - Single	P&G	The Talk	Silver

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BETC / PARIS + WANDA / PARIS + ACADEMY FILMS / PARIS

Motion / Film Craft Craft in Motion / Film - Cinematography - Single	Lacoste	Timeless	Gold
Motion / Film Craft Craft in Motion / Film - Direction - Single	Lacoste	Timeless	Silver

BRAD BARTLETT / LOS ANGELES

Publication Design Book Design - Book Jacket - Single	Nevada Museum of Art	Unsettled	Bronze
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BUCK / LOS ANGELES

Motion / Film Craft Craft in Motion / Film - Animation - Single	Tinder	Invention of Together	Silver
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CHE PROXIMITY / AUSTRALIA

Interactive Craft in Online / Mobile - Content Strategy - Campaign	Velocity Frequent Flyer	The Billion Point Giveaway	Silver
Integrated	Velocity Frequent Flyer	The Billion Point Giveaway	Bronze

CHE PROXIMITY / AUSTRALIA + REVOLVER/WILL O'ROURKE / SYDNEY

Advertising Craft in Video - Sound Design - Single	Cochlear	The Hearing Test in Disguise	Gold
Advertising Branded Content & Entertainment - Online Video - Long Form - Single	Cochlear	The Hearing Test in Disguise	Bronze
Interactive Craft in Online / Mobile - Sound Design - Single	Cochlear	The Hearing Test in Disguise	Bronze

CHEIL WORLDWIDE SPAIN / MADRID + SAMSUNG ELECTRONIC IBERIA / MADRID

Interactive Apps - Education / Reference - Single	Cheil Worldwide Spain	Dyetective for Samsung	Silver
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CHINA ACADEMY OF ART / HANGZHOU

Brand / Communication Design Posters - Traditional - Single	Power Station of Art Shanghai, Power Station of Design Shanghai	Henryk Tomaszewski	Bronze
Publication Design Book Design - Image-Driven Book - Single	Power Station of Art Shanghai, Power Station of Design Shanghai	Henryk Tomaszewski	Bronze

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CHOBANI CREATIVE / NEW YORK

Typography Typefaces / Font Systems - Series	Chobani	Chobani Serif	Silver
Typography Typefaces / Font Systems - Series	Chobani	Chobani Display	Silver
Brand / Communication Design Branding Systems / Corporate Identity Integrated - Series	Chobani	Re-imagination of Chobani	Bronze
Packaging Design Food - Series	Chobani	Chobani A hint of flavor	Bronze

COMMONWEALTH//MCCANN / DETROIT

Advertising Television / Film / Online Video Commercials - Television Commercial Under USD\$100K - Single	Chevrolet	Silverado Then and Now Film	Bronze
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COMMONWEALTH//MCCANN / DETROIT + THE MILL / LOS ANGELES + MILL+ / LOS ANGELES

Innovation Interactive	Chevrolet	Invisible Car	Gold
Interactive Craft in Online / Mobile - Use of Technology - Single	Chevrolet	Invisible Car	Bronze

CP+B / BOULDER

Advertising Direct - Wildcard - Single	Domino's	Wedding Registry	Bronze
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CREUNA NORWAY / OSLO

Brand / Communication Design Branding Systems / Corporate Identity Integrated - Series	DOGA - Design and Architecture Norway	DOGA VISUAL IDENTITY	Gold
Brand / Communication Design Branding - Logo	DOGA - Design and Architecture Norway	DOGA LOGO AND VISUAL IDENTITY	Silver

DAMMSAVAGE / BROOKLYN NY + DAYLIGHT BOOKS / RALEIGH , NC

Publication Design Book Design - Image-Driven Book - Single	Daylight Books	ARAMCO	Silver
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DDB PARIS

Advertising Art Direction - Press / Print Advertising - Campaign	Hasbro	In the world of Play-Doh	Gold
Advertising Out of Home - Poster - Campaign	Hasbro	In the world of Play-Doh	Silver

DDB PARIS + EDDY / PARIS + STUDIO5 / PARIS

Interactive Craft in Online / Mobile - Copywriting for Digital - Campaign	Hasbro	Emerging Species	Gold
Interactive Online / Mobile - Campaign Site - Single	Hasbro	Emerging Species	Gold
Advertising Art Direction - Digital - Single	Hasbro	Emerging Species	Silver

DDB PARIS + MAKE ME PULSE / PARIS

Interactive Craft in Online / Mobile - Art Direction - Single	Ubisoft	A World With No Heroes	Silver
Interactive Online / Mobile - Campaign Site - Single	Ubisoft	A World With No Heroes	Silver
Advertising Art Direction - Digital - Single	Hasbro	Emerging Species	Silver

DDB PARIS + STINK DIGITAL / PARIS + STUDIO5 / PARIS

Interactive Use of Social Media - Facebook - Single	Sécurité Routière	Crash Test	Bronze
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DDB, PARIS + STUDIO5 / PARIS

Advertising Promotional Materials - Dimensional - Single	Ubisoft	Cartel Com	Bronze
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DELIGHTED DESIGN / BEIJING

Typography - Poster Typography - Series	Power District Fitness	Laziness	Bronze
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DENKWERK / COLOGNE + HOBBY.DENKWERK / HAMBURG

Interactive Apps - Services / Utilities - Single	Black und Decker Deutschland	Social Tools	Bronze
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DENTSU / TOKYO

Advertising Art Direction - Poster Advertising - Campaign	OLFA Corporation	The Art of Cutouts	Gold
Brand / Communication Design Posters - Traditional - Series	JINS	Optical Odyssey	Gold
Brand / Communication Design Posters - Traditional - Series	Shochiku co. ltd Minami-za	Eating Kabuki with your fingers.	Gold
Advertising Direct - Press / Poster - Single	Kobe Simbun	Emergency Collectibles	Silver
Brand / Communication Design Promotional - Self-Promotion - Single	Kobe Simbun	Emergency Collectibles	Silver
Illustration Poster - Series	EAST JAPAN RAILWAY COMPANY	SLOW TRAIN, SLOW LIFE. "Get Back, Tohoku."	Bronze
Interactive Craft in Online / Mobile - Use of Technology - Single	NTT DOCOMO	Redefining Distance	Bronze

DENTSU / TOKYO+ AMANA / TOKYO + TAKI CORPORATION / TOKYO

Advertising Art Direction - Press / Print Advertising - Single	Hokkoku Shimbun	SUMOGIRLS 82 TECHNIQUES	Gold
Photography Magazine / Newspaper Spread - Single	Hokkoku Shimbun	SUMOGIRLS	Bronze

DENTSU / TOKYO + J.C.SPARK / TOKYO + NISSHO / TOKYO + REVLON / TOKYO

Brand / Communication Design Promotional - Booklet / Brochure / Catalog & Press Promotional Kit - Series	Kirin Company, Limited	Journey Around Heartland	Silver
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EDEL RODRIGUEZ STUDIO / MT. TABOR + DER SPIEGEL / HAMBURG

Illustration Magazine Cover / Newspaper Front Page - Series	Der Spiegel	Der Spiegel covers	Silver
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ELASTIC / SANTA MONICA + TNT / ATLANTA

Motion / Film Craft Motion / Film - Title Sequences - Single	TNT	The Alienist	Gold
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ELECTRIC THEATRE COLLECTIVE / SANTA MONICA + CRISPIN PORTER + BOGUSKY / SANTA MONICA + RATTLING STICK LA / SANTA MONICA + WORK LA / LOS ANGELES

Motion / Film Craft Craft in Motion / Film - Special Effects - Single	Jose Cuervo	Jose Cuervo 'Last Days'	Silver
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ENERGY BBDO / CHICAGO

Design for Good Advertising - Campaign	National Safety Council	Prescribed to Death	Gold
Design for Good Experiential Design - Single	National Safety Council	Prescribed to Death	Silver
Design for Good Integrated - Campaign	National Safety Council	Prescribed to Death	Silver
Experiential Design Environmental Design - Exhibition Design - Single	National Safety Council	Prescribed to Death	Silver
Experiential Design Installations - Single	National Safety Council	Prescribed to Death	Silver
Interactive Craft in Online / Mobile - Use of Technology - Single	National Safety Council	Prescribed to Death	Silver
Advertising Direct - Digital - Campaign	Bayer Aspirin	HeroSmiths	Bronze
Experiential Design Digital Experiences - Responsive Environments - Single	National Safety Council	Prescribed to Death	Bronze

FCB CHICAGO

Advertising Art Direction - Poster Advertising - Campaign	Radio Flyer	Travel Posters	Silver
Innovation Brand / Communication Design	Illinois Council Against Handgun Violence	Teddy Gun	Silver

FCB/SIX / TORONTO

Interactive Online / Mobile - Data Visualization - Single	PFLAG Canada	Destination Pride	Gold
Design for Good - Interactive - Single	PFLAG Canada	Destination Pride	Silver

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FINAL CUT / LONDON + WIEDEN+KENNEDY / LONDON + RIFF RAFF / LONDON

Motion / Film Craft Craft in Motion / Film - Editing - Single	Apple	Barbers	Silver
Motion / Film Craft Craft in Motion / Film - Editing - Single	Nike	Nothing Beats a Londoner	Bronze

FITZCO//MCCANN / ATLANTA

Innovation Advertising	Coca-Cola	Share a Coke 1,000 Name Celebration	Silver
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FURLINED / SANTA MONICA + APPLE / CUPERTINO

Motion / Film Craft Direction - Single	Apple	Barbers	Gold
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GIANT ANT / VANCOUVER

Illustration Motion - Single	The Pediatric Brain Tumor Foundation	The Imaginary Friends Society - Finding Out You Have Cancer	Gold
Illustration - Motion - Single	NPR	Invisibilia	Silver

GOODBY SILVERSTEIN & PARTNERS / SAN FRANCISCO

Advertising Television / Film / Online Video Commercials - Television Commercial - Single	Doritos + Mountain Dew	Doritos Blaze vs. MTN DEW ICE	Gold
Integrated	Doritos + Mountain Dew	Doritos Blaze vs. MTN DEW ICE	Gold
Design for Good Packaging - Single	Stacy's Pita Chips	Stacy's Stands with You	Silver
Motion / Film Craft Motion / Film - Music Video - Single	Doritos + Mountain Dew	Doritos Blaze vs. MTN DEW ICE	Bronze

GOOGLE BRAND STUDIO / SAN FRANCISCO

Advertising Branded Content & Entertainment - Web Series - Campaign	Google	Search On Stories	Bronze
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GOOGLE CREATIVE LAB / LONDON

Interactive - Apps - Augmented Reality / Virtual Reality - Single	Google Creative Lab	Speak to Go	Gold
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GRABARZ & PARTNER / HAMBURG

Advertising Direct - Copywriting - Single	BURGER KING Deutschland	Loving "It"	Bronze
Experiential Design Guerrilla / Stunt - Single	BURGER KING Deutschland	Loving "It"	Bronze

GREAT WORKS / NOA / STOCKHOLM + AKESTAM HOLST / NOA / STOCKHOLM

Design for Good Integrated - Single	Great Works / Akestam Holst / NoA	The Humanium Metal Initiative	Bronze
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GUILLERMO BROTONS / NEW YORK + FREDERIK DELMOTTE / NEW YORK

Interactive Craft in Online / Mobile - Art Direction - Single	Coalmine Museum Winterthur	Excessocenus	Bronze
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HANGZHOU DONGYUN ADVERTISING DESIGN / HANGZHOU

Packaging Design Food - Single	Qingyinongnong	Shiny Woods	Silver
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HAPPY F&B / GOTHENBURG

Brand / Communication Design Branding - Logo	G�teborgsOperan	Costume Change At The Opera	Bronze
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IC4DESIGN / HIROSHIMA, JAPAN + LAURENCE KING PUBLISHING / LONDON, UK

Illustration Book - Series	Laurence King Publishing	Pierre The Maze Detective The Mystery of the Empire Maze Tower	Silver
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INTERNATIONAL JUSTICE MISSION / WASHINGTON, DC + NOVO / BROOKLYN, NY

Interactive Online / Mobile - Online Video - Single	International Justice Mission	The Deep Place	Silver
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JONES KNOWLES RITCHIE / NEW YORK

Typography Use of Typography - Single	Dream	Dream	Bronze
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JULIEN DE PREUX / GENEVA

Brand / Communication Design Posters - Traditional - Series	Geneva Museum of Natural History	Celebration	Bronze
Illustration Poster - Series	Geneva Museum of Natural History	Celebration	Bronze

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JUNG VON MATT / HAMBURG

Advertising Promotional Materials - Dimensional - Single	Berliner Verkehrsbetriebe (BVG)	BVG x adidas - The Ticket-Shoe	Silver
Integrated	Berliner Verkehrsbetriebe (BVG)	BVG x adidas - The Ticket-Shoe	Silver
Advertising Branded Content & Entertainment - TV / Film - Single	Netto Marken-Discount KG	Netto - Easter Surprise	Bronze
Advertising Out of Home - Transit - Single	Berliner Verkehrsbetriebe (BVG)	BVG x adidas - The Ticket-Shoe	Bronze
Brand / Communication Design Promotional - Apparel - Single	Berliner Verkehrsbetriebe (BVG)	BVG x adidas - The Ticket-Shoe	Bronze
Interactive Use of Social Media - Instagram - Campaign	Berliner Verkehrsbetriebe (BVG)	BVG x adidas - The Ticket-Shoe	Bronze
Motion / Film Craft Craft in Motion / Film - Animation - Single	Netto Marken-Discount KG	Netto - Easter Surprise	Bronze
Product Design Fashion, Jewelry and Accessories - Single	Berliner Verkehrsbetriebe (BVG)	BVG x adidas - The Ticket-Shoe	Bronze

JUNG VON MATT AG / HAMBURG + ANORAK FILM GMBH / BERLIN + THE MILL / LONDON

Advertising Craft in Video - Cinematography - Single	BMW Group MINI Brand Management	The Faith of a Few	Bronze
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JUNG VON MATT AG / HAMBURG + MARKENFILM CROSSING / HAMBURG + 2WEI MUSIC / HAMBURG + NORDMEISTER / CALIFORNIA

Experiential Design Guerrilla / Stunt - Single	EDEKA ZENTRALE AG & Co. KG	The most German supermarket	Bronze
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JUNG VON MATT / HAMBURG + STERNTAG / HAMBURG + MJZ / LONDON

Motion / Film Craft Craft in Motion / Film - Special Effects - Single	EDEKA ZENTRALE	Christmas 2117	Gold
Motion / Film Craft Craft in Motion / Film - Animation - Single	EDEKA ZENTRALE	Christmas 2117	Silver
Advertising Craft in Video - Special Effects - Single	EDEKA ZENTRALE KG	Christmas 2117	Bronze

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JUNG VON MATT / HAMBURG + TEMPOMEDIA FILMPRODUKTION / HAMBURG + NBH VIDEO / HAMBURG + SUPREME MUSIC / HAMBURG

Motion / Film Craft Craft in Motion / Film - Direction - Single	EDEKA ZENTRALE	Eatkarus	Bronze
Motion / Film Craft Craft in Motion / Film - Cinematography - Single	EDEKA ZENTRALE	Eatkarus	Bronze

KEVIN CANTRELL STUDIO / MANTUA, UT

Typography Editorial - Single	Wired Magazine	Fantastic Rum Accelerator	Gold
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KNOT / TOKYO

Brand / Communication Design Posters - Traditional - Series	Yamaha Corporation	Yamaha Speaker VXS/VXL/VXC Series	Bronze
Photography Products / Commercial - Series	Yamaha Corporation	Yamaha Speaker VXS/VXL/VXC Series	Bronze

LARSSSEN & AMARAL / HAUGESUND

Brand / Communication Design Branding Systems / Corporate Identity for Digital - Series	Espen Andersen	Espen Andersen - Music Producer & Sound Designer	Bronze
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LAUREN GREENFIELD / VENICE

Photography Book - Series	Evergreen Pictures	Generation Wealth	Gold
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LEO BURNETT / TORONTO

Brand / Communication Design Promotional - Wildcard - Series	Smith Restaurant + Bar	Brunch Your Way	Silver
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LOVED / HAMBURG

Brand / Communication Design Promotional - Wildcard - Single	ALI Getranke UG / Husumer Mineralbrunnen HMB KG	A statement for tolerance	Bronze
Design for Good Product - Single	ALI Getranke UG / Husumer Mineralbrunnen HMB KG	A statement for tolerance	Bronze

MACGUFFIN / AMSTERDAM

Publication Design Editorial - Magazine Full Issue - Series	MacGuffin	MacGuffin Magazine	Gold
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MAGPIE STUDIO / LONDON

Brand / Communication Design Branding - Logo	Bandido Coffee Co	Bandido - disrupting the Californian coffee scene	Silver
Brand / Communication Design Branding Systems / Corporate Identity for Print - Series	Bandido Coffee Co	Bandido - disrupting the Californian coffee scene	Bronze

MCCANN LONDON + MRM/MCCANN / LONDON + CRAFT/MCCANN / LONDON

Integrated	Microsoft	Xbox Design Lab Originals: The Fanchise Model	Silver
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MCCANN NEW YORK

Design for Good Advertising - Single	State Street Global Advisors	Fearless Girl	Gold
Design for Good Experiential Design - Single	State Street Global Advisors	Fearless Girl	Gold
Experiential Design Placemaking - Single	State Street Global Advisors	Fearless Girl	Gold
Experiential Design Guerrilla / Stunt - Single	State Street Global Advisors	Fearless Girl	Bronze
Interactive Online / Mobile - Games for Web / Social Media - Single	U. S. Army	White Hats Wanted	Bronze

MCCANN WORLDGROUP INDIA / MUBAI + MCCANN HEALTH / DELHI

Product Design Children - Single	Ministry of Public Health, Afghanistan	The Immunity Charm	Silver
Design for Good Product - Single	Ministry of Public Health, Afghanistan	The Immunity Charm	Bronze

MERCK FOR MOTHERS / KENILWORTH + MATTER UNLIMITED / NEW YORK CITY + WHITELIST / LOS ANGELES

Design for Good Motion / Film Craft - Single	Merck for Mothers	PUSH	Bronze
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MORCOS KEY / BROOKLYN

Typography Typefaces / Font Systems - Series	Commercial Type	Graphik Arabic	Bronze
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MPC / LONDON + MPC / LOS ANGELES + LEO BURNETT / CHICAGO + MJZ / LOS ANGELES

Motion / Film Craft Craft in Motion / Film - Animation - Single	Samsung	Samsung Ostrich	Gold
Advertising Craft in Video - Special Effects - Single	Samsung	Samsung Ostrich	Bronze

MTV / NEW YORK

Brand / Communication Design Branding Systems & Identities for Television / Film / Online Networks - Series	MTV	TRL	Bronze
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MTV / NEW YORK + BELIEVE MEDIA / NEW YORK + OCD / NEW YORK

Brand / Communication Design Branding Systems & Identities for Television / Film / Online Networks - Series	MTV	2017 MTV Video Music Awards	Bronze
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MULLENLOWE SSP3 / BOGOTA

Advertising Press - Magazine - Campaign	Homi Children's Cancer Hospital	Cancer by Children with cancer	Bronze
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HANQINGTANG DESIGN NH7/ NANJING

Publication Design Book Design - Limited Edition, Private Press or Special Format Book - Single	Phoenix Science Press	Walking the Path to Eternal Fragrance	Bronze
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OGILVY / GERMANY

Advertising Press - Magazine - Campaign	Amnesty International	Switch it off	Gold
Advertising Out of Home - Print / Electronic Billboard - Campaign	Amnesty International	Switch it off	Silver

OGILVY / VILNIUS + SOME FILMS / VILNIUS

Experiential Design Environmental Design - Exhibition Design	TELE 2	Kinetic Generative Music Installation Turning People's 4G Network Browsing Into Musical Sounds	Silver
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OGILVY & MATHER GROUP / HONG KONG

Packaging Design Food - Single	Birdland (Hong Kong)	200% Edible	Silver
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PHILIPP UND KEUNTJE / HAMBURG + RIMOWA / COLOGNE

Innovation Interactive	RIMOWA	RIMOWA ELECTRONIC TAG	Bronze
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R/GA / LONDON

Interactive Online / Mobile - UX / UI - Single	Google	Searching for Syria	Silver
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Interactive Online / Mobile - Websites - Single	Google	Searching for Syria	Silver
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R/GA / NEW YORK

Advertising Out of Home - Print / Electronic Billboard - Single	Ad Council	Fans of Love	Silver
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Brand / Communication Design Promotional - Wildcard - Single	Ad Council	Fans of Love	Silver
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Design for Good Advertising - Single	Ad Council	Fans of Love	Silver
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Advertising Television / Film / Online Video Commercials - Online Commercial - Single	Ad Council	Fans of Love	Bronze
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Interactive Online / Mobile - E-Commerce Site - Single	Verizon	Holiday Hintlist	Bronze
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R/GA / SAO PAULO

Interactive Apps - Services / Utilities - Single	Banco Bradesco	next Bank	Silver
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Advertising Art Direction - Mobile - Single	Banco Bradesco	next Bank	Bronze
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Brand / Communication Design Branding Systems / Corporate Identity for Digital - Series	Banco Bradesco	next Bank	Bronze
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R/GA / TOKYO

Advertising Art Direction - Motion - Single	MUJI	Tokyo Pen Pixel	Silver
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RADLEY YELDAR / LONDON

Experiential Design Guerrilla / Stunt - Single	Kaspersky Lab	The Data Dollar Store	Bronze
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RPA / SANTA MONICA

Design for Good Motion / Film Craft - Series	Pediatric Brain Tumor Foundation	Imaginary Friend Society	Silver
Advertising Branded Content & Entertainment - Web Series - Campaign	Pediatric Brain Tumor Foundation	Imaginary Friend Society	Bronze

SAATCHI & SAATCHI / LONDON + MEDIACOM / DUSSELDORF + PROUD ROBINSON / BRIGHTON

Interactive Apps - Augmented Reality / Virtual Reality - Single	Deutsche Telekom	Magenta Unleashed	Silver
Innovation Integrated	Deutsche Telekom	Magenta Unleashed	Silver

SAKKAL DESIGN / BOTHELL

Typography Typefaces / Font Systems - Series	Sakkal Design	Sakkal Kitab Arabic	Bronze
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LEO BURNETT CHICAGO + MJZ / LA

Advertising Craft in Video - Cinematography - Single	Samsung	Ostrich	Gold
Interactive Online / Mobile - Online Video - Single	Samsung	Ostrich	Gold
Motion / Film Craft Craft in Motion / Film - Special Effects - Single	Samsung	Ostrich	Gold
Advertising Television / Film / Online Video Commercials - Online Commercial - Single	Samsung	Ostrich	Silver
Motion / Film Craft Craft in Motion / Film - Direction - Single	Samsung	Ostrich	Silver
Advertising Craft in Video - Special Effects - Single	Samsung	Ostrich	Bronze

SERVICEPLAN GERMANY / MUNICH

Advertising Direct - Direct Mail - Single	PENNY	The Reconciliation Wine	Silver
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SERVICEPLAN GERMANY / MUNICH + SERVICEPLAN HEALTH & LIFE / MUNICH + LV PRASAD EYE INSTITUTE, WHO COLLABORATION CENTRE / TELANGANA

Product Design Children - Single	LV Prasad Eye Institute/Ravensburger	Fittle - The first 3D printed Braille Puzzle	Silver
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GOLD - SILVER - BRONZE CUBES

BY AGENCY



SHA / TOKYO

Publication Design Book Design - Limited Edition, Private Press or Special Format Book - Single	SHA	UNCONTROLLED TYPES by Plotter Drawing	Silver
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SHENZHEN GREAT-TIME VISION MARKETING&PLANNING / SHENZHEN

Packaging Design Home / Houseware - Single	Shenzhen Great-Time Vision Marketing&Planning	Tea Packaging	Silver
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SHISEIDO / TOKYO

Brand / Communication Design Posters - Traditional - Series	SHISEIDO	Makeup Tools	Gold
Advertising Art Direction - Poster Advertising - Campaign	SHISEIDO	Makeup Tools	Silver

SID LEE / TORONTO

Advertising Promotional Materials - Dimensional - Single	Black Lives Matter Canada	The Bulletproof Flag	Silver
Design for Good Brand / Communication Design - Single	Black Lives Matter Canada	The Bulletproof Flag	Silver

SID LEE COLLECTIVE / MONTREAL + MASSIVART / MONTREAL

Brand / Communication Design Posters - Traditional - Single	Ivanhoe Cambridge	Peace you	Bronze
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SID LEE COLLECTIVE / MONTREAL + MASSIVART / MONTREAL + SID LEE / MONTREAL

Design for Good Motion / Film Craft - Single	Ivanhoe Cambridge	Posters for Peace - Video	Bronze
Illustration Motion - Single	Ivanhoe Cambridge	Posters for Peace - Video	Bronze

SILA SVETA / LOS ANGELES, MOSCOW + GORDON VON STEINER STUDIO / NEW YORK

Experiential Design Live Event - Single	Vogue	The Met Gala's 2017 Vogue x Instagram Studio	Bronze
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SILO / THE HAGUE, THE NETHERLANDS

Brand / Communication Design Branding Systems / Corporate Identity Integrated - Series	Rijksmuseum Boerhaave	Rijksmuseum Boerhaave	Bronze
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SIXINC / TOKYO + SPA-HAKUHODO / BANGKOK

Advertising Craft in Video - Direction - Single	DOUBLE A	OBSESSION FOR SMOOTHNESS	Silver
Advertising Craft in Video - Special Effects - Single	DOUBLE A	OBSESSION FOR SMOOTHNESS	Silver

SPOTIFY IN-HOUSE / NEW YORK

Interactive Online / Mobile - Data Visualization - Single	Spotify	Your 2017 Wrapped	Silver
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STUDIO SONDA / VIZINADA

Packaging Design Beverage - Series	Vinski podrum Buzet d.o.o.	St. Vital Piquentum Series - Vintage years 12/13/14 Wine	Gold
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TBWA INDIA / MUMBAI

Advertising Art Direction - Poster Advertising - Campaign	TBWA\INDIA	Zoobar Pet Friendly Bar	Bronze
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TBWA/HUNT LASCARIS / JOHANNESBURG + TIGER BRANDS / JOHANNESBURG + CHRIS SLABBER / OUDSHOORN

Photography Products / Commercial - Series	TBWA/Hunt Lascaris	Doom Insects	Silver
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TBWA\HAKUHODO - TOKYO

Experiential Design Digital Experiences - Responsive Environments - Single	adidas Japan	GREEN LIGHT RUN	Gold
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TBWA\SHANGHAI

Brand / Communication Design Posters - Wild Postings - Single	BAO BEI HUI JIA - NGO for Missing Children	A Thread of Hope	Gold
Design for Good Publication Design - Single	Penguin Books	Penguin Frozen Storybook	Bronze
Experiential Design Environmental Design - Exhibition Design - Single	BAO BEI HUI JIA - NGO for Missing Children	A Thread of Hope	Bronze
Illustration Book - Single	Penguin Books	Penguin Frozen Storybook	Bronze

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TESS / SENDAI +
TOHOKU UNIVERSITY SCHOOL OF MEDICINE / SENDAI +
M2 DESIGN / TOKYO +
TBWAHAKUHODO / TOKYO

Innovation Product	Tess Co.	COGY Wheelchair	Gold
Product Design Wildcard - Single	Tess Co.	COGY Wheelchair	Gold
Design for Good Product - Single	Tess Co.	COGY Wheelchair	Silver

THE BEST BIT / LONDON

Advertising Branded Content & Entertainment - Online Video - Short Form - Single	Uber	The Mother Of All Surprises	Silver
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THE CALIFORNIA SUNDAY MAGAZINE / SAN FRANCISCO

Publication Design Editorial - Magazine Full Issue - Series	The California Sunday Magazine	The California Sunday Magazine (February, August, October)	Gold
Publication Design Editorial - Magazine Full Issue - Single	The California Sunday Magazine	A Teenage Life	Bronze

THE NEW YORK TIMES MAGAZINE / NEW YORK

Interactive Online / Mobile - Online Video - Campaign	The New York Times	The Great Performers	Gold
Publication Design Editorial - Magazine Cover - Single	The New York Times Magazine	Why Can't Democrats turn the Page	Gold
Illustration Magazine Cover / Newspaper Front Page - Single	The New York Times Magazine	The Death of Michael Deng	Silver
Photography Magazine / Newspaper Spread - Single	The New York Times Magazine	Horror Show	Silver
Photography Magazine / Newspaper Spread - Series	The New York Times Magazine	The Voyages Issue	Silver
Publication Design Editorial - Magazine Full Issue - Single	The New York Times Magazine	New York Stories	Silver
Publication Design Editorial - Magazine Story / Spread - Single	The New York Times Magazine	He's Gotta Have It	Silver
Publication Design Editorial - Newspaper Front Page / Spread / Full Issue - Single	The New York Times Magazine	The Great American Eclipse of 2017	Silver
Photography Magazine Cover / Newspaper Front Page - Single	The New York Times Magazine	The Voyages Issue	Bronze
Publication Design Editorial - Magazine Cover - Single	The New York Times Magazine	The Music Issue	Bronze
Publication Design Editorial - Magazine Cover - Single	The New York Times Magazine	Weapon Confusion Is a Weapon	Bronze
Publication Design Editorial - Magazine Full Issue - Single	The New York Times Magazine	The Music Issue	Bronze

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THE MILL / LOS ANGELES + TITMOUSE

Motion / Film Craft Craft in Motion / Film - Animation - Single	Roc Nation	The Story of O.J.	Bronze
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UNDERLINE STUDIO / TORONTO + HALO BREWERY / TORONTO

Packaging Design Beverage - Series	Halo Brewery	Halo Packaging	Bronze
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VICE NEWS / BROOKLYN

Illustration Motion - Single	VICE News	Cryptocurrency	Gold
Illustration Motion - Single	VICE News	North Korea	Silver
Illustration Motion - Single	VICE News	Mueller's Team	Bronze

VICELAND / NEW YORK

Interactive Use of Social Media - Instagram - Campaign	VICELAND	Things Campaign	Bronze
Photography Wildcard - Single	VICELAND	Things Campaign	Bronze

VICTO NGAI STUDIO / LOS ANGELES + KAI / SHENZHEN + CRLAND / SHENZHEN

Illustration Poster - Series	Mixc World	Celebrations at Mixc World	Silver
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VML / KANSAS CITY + TENNESSEE DEPARTMENT OF TOURIST DEVELOPMENT / NASHVILLE + PLAN A FILMS / ASHEVILLE

Experiential Design Placemaking - Single	Tennessee Department of Tourist Development	The Colorblind Viewer	Gold
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VML / NEW YORK + LEGOLAND FLORIDA RESORT / WINTER HAVEN

Interactive Apps - GPS / Location Technology - Single	LEGOLAND Florida Resort	Quest to LEGOLAND	Silver
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WETRANSFER / AMSTERDAM

Illustration Digital - Series	Wetransfer	Text Me	Bronze
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WETRANSFER / AMSTERDAM + STINK STUDIOS / LOS ANGELES

Interactive Craft in Online / Mobile - Art Direction - Single	WeTransfer	A Message From Earth	Bronze
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Interactive Online / Mobile - Websites - Single	WeTransfer	A Message From Earth	Bronze
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WHITE RABBIT BUDAPEST

Illustration Digital - Single	Gastropolis Cooking School	Get Mesmerized!	Bronze
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VICELAND / NEW YORK

Interactive Use of Social Media - Instagram - Campaign	VICELAND	Things Campaign	Bronze
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WIEDEN + KENNEDY SHANGHAI

Advertising Direct - Wildcard - Campaign	Nike China	Nike Badge of Honor	Bronze
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XXL STUDIO / BEIJING + ARTRON ART GROUP / BEIJING + SHANGHAI PEOPLE'S FINE ARTS PUBLISHING HOUSE / SHANGHAI

Publication Design Book Design - Limited Edition, Private Press or Special Format Book - Single	Shanghai People's Fine Arts Publishing House	The Record of Suzhou's Prosperity: A Collection of Works in Suzhou Taohuawu Wood Engraving New Year Paint	Bronze
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